

2. If such land area, structures, or primary uses are changed from one primary use to any other primary use allowed by this Code which requires more parking spaces than the previous primary use, there shall be provided:
 - a. No additional parking spaces if the new use's parking requirement does not exceed the previous use parking requirement by more than 25 percent; or
 - b. Additional off-street parking spaces shall be provided for any new use in excess of 125 percent of the overall requirement for the previous use.
 - c. A credit may be taken against the minimum number of vehicle parking spaces required by this subsection in the amount of 1 space for each 25 feet of abutting street frontage, up to a maximum credit of 4 vehicle parking spaces.

B. Exemption for Change in Use in Existing Buildings Built Prior to 1967

In all Mixed Use **Commercial** Zone Districts, buildings (1) which were built before 1967 consistent with the required build-to requirements of this Code, and (2) meet the minimum height requirement for the zone district as applicable, shall be exempt from providing additional parking in the event of a change of use.

10.4.2.3 Fee for Required Parking Allowed

Required parking may be available as free parking, contract parking, or on an hourly or daily fee basis.

SECTION 10.4.3 AMOUNT OF PARKING REQUIRED RATIOS

10.4.3.1 General Provisions

A. Gross Floor Area for Purposes of Calculating Parking Amounts

For the purposes of complying with this Division's required parking, gross floor area shall mean the sum of the gross horizontal areas of all of the floors of a building, including interior balconies and mezzanines, but excluding exterior balconies. All horizontal dimensions of each floor are to be measured by the exterior faces of walls of each such floor. The floor area of a building shall include the floor area of accessory buildings on the same zone lot, measured the same way. In computing gross floor area, the following shall be excluded:

1. Any floor area devoted to mechanical equipment serving the building, provided that the floor area of such use occupies not less than 75 percent of the floor area of the story in which such mechanical equipment is located;
2. Any floor area used exclusively as parking space for vehicles or bicycles; and
3. Any floor area that serves as a pedestrian mall or public access way to shops and stores.

B. "Unit" for Purposes of Calculating Parking Amounts

For purposes of complying with this Division's required parking, the term "unit" shall mean, as applicable, either:

1. A dwelling unit in a household living use, as "dwelling unit" is defined in Article 13 of this Code; or
2. A habitable room, which may or may not contain kitchen or bathing facilities, intended for occupancy by a resident in a group living use.

C. Parking Categories

1. Purpose - Parking Category Table

Parking categories are used to determine the minimum amount of parking spaces required for a specific primary use. The following parking categories apply to all primary uses allowed by this Code.

1. Enclosed Bicycle Parking Facility

An enclosed bicycle parking facility shall be provided through various methods provided it meet the following minimum standards:

- a. Shall provide enclosed bicycle storage in lockers, a room within a building, or within a parking structure.
- b. All types of enclosed bicycle storage shall be easily accessible to public entrances and walkways, secure, well lighted and weather resistant.
- c. Each storage space shall provide a minimum of 15 square feet in area. The Zoning Administrator may reduce the minimum area up to 6 square feet if a more efficient layout is provided.

2. Fixed Bicycle Rack Parking Facility

A fixed bicycle rack parking facility shall be provided through various methods provided it meet the following minimum design standards:

- a. Fixed bicycle racks shall be securely anchored.
- b. Fixed bicycle racks must be publicly accessible to building entrances and walkways.
- c. Spacing of the racks shall provide clear and maneuverable access.
- d. Where two bikes can be locked on both sides without conflict, each side can be counted as one required space.

D. Reductions in Required Amount by Administrative Adjustment

The Zoning Administrator may adjust the bicycle parking requirement in one of the following ways as described below according to the Administrative Adjustment review process and criteria stated in Section 12.4.5.

- 1. A reduction in the overall number of bicycle parking spaces required for a primary use, up to a maximum 20% reduction, A reduction in the overall number of spaces does not change the proportional (%) distribution of the required spaces to an enclosed or fixed bicycle rack parking facility; or,
- 2. An adjustment in the number of bicycle parking spaces that must be provided in either an enclosed or fixed bicycle rack parking facility, up to a maximum 20% adjustment, provided any reduction in the number of spaces provided in one type of parking facility shall be providing in the other type of parking facility.
 - a. For example: When a total of 20 bicycle parking spaces is required and 10 shall be provided in an enclosed storage facility and 10 shall be provided in a fixed bicycle rack parking facility, the Zoning Administrator may grant an adjustment to the amount that must be enclosed, resulting in a reduction from the original 10 enclosed spaces to 8 enclosed spaces. That would require a total of 12 spaces in a fixed bicycle rack parking facility.

E. Summary of Bicycle Parking Requirements by Neighborhood Context

Bicycle parking is provided according to a specific primary uses’s assigned parking category, as set forth in the parking category table in Section 10.4.3.1.C. above. The bicycle parking standards are then varied by neighborhood context, as set forth in the tables below.

SUBURBAN NEIGHBORHOOD CONTEXT AND INDUSTRIAL CONTEXT ZONE DISTRICTS		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Multi-unit/Lodging	1/5 units	80%/20%
Residential Low	No Requirement	n/a
Residential Medium	No Requirement	n/a

SUBURBAN NEIGHBORHOOD CONTEXT AND INDUSTRIAL CONTEXT ZONE DISTRICTS		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Commercial High	1/5,000 sq. ft. GFA	0%/100%
Commercial Medium	1/20,000 sq. ft. GFA	60%/40% Retail, sales, service and repair uses: 20%/80%
Commercial Low	No Requirement	n/a
Public Use High	1/20,000 sq. ft. GFA	0%/100%
Public Use Medium	1/10,000 sq. ft. GFA	0%/100%
Public Use Low	No Requirement	n/a

URBAN EDGE NEIGHBORHOOD CONTEXT		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Multi-unit/Lodging	1/5 units	80%/20%
Residential Low	No Requirement	n/a
Residential Medium	No Requirement	n/a
Commercial High	1/5,000 sq. ft. GFA	0%/100%
Commercial Medium	1/20,000 sq. ft. GFA	60%/40% Retail, sales, service and repair uses: 20%/80%
Commercial Low	No Requirement	n/a
Public Use High	1/20,000 sq. ft. GFA	0%/100%
Public Use Medium	1/10,000 sq. ft. GFA	0%/100%
Public Use Low	No Requirement	n/a

URBAN NEIGHBORHOOD CONTEXT AND MASTER PLANNED CONTEXT		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Multi-unit/Lodging	1/4 units	80%/20%
Residential Low	No Requirement	n/a
Residential Medium	No Requirement	n/a
Commercial High	1/3,000 sq. ft. GFA	0%/100%
Commercial Medium	1/10,000 sq. ft. GFA	60%/40% Retail, sales, service and repair uses: 20%/80%
Commercial Low	No Requirement	n/a
Public Use High	1/10,000 sq. ft. GFA	0%/100%
Public Use Medium	1/10,000 sq. ft. GFA	0%/100%
Public Use Low	No Requirement	n/a

GENERAL URBAN NEIGHBORHOOD CONTEXT AND I-MX ZONE DISTRICTS		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Multi-unit/Lodging	1/4 units	80%/20%
Residential Low	No Requirement	n/a
Residential Medium	No Requirement	n/a
Commercial High	1/3,000 sq. ft. GFA	0%/100%

GENERAL URBAN NEIGHBORHOOD CONTEXT AND I-MX ZONE DISTRICTS		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Commercial Medium	1/10,000 sq. ft. GFA	60%/40% Retail, sales, service and repair uses: 20%/80%
Commercial Low	No Requirement	n/a
Public Use High	1/10,000 sq. ft. GFA	0%/100%
Public Use Medium	1/10,000 sq. ft. GFA	0%/100%
Public Use Low	No Requirement	n/a

URBAN CENTER NEIGHBORHOOD CONTEXT (EXCLUDING C-CCN ZONE DISTRICT) AND CAMPUS ZONE DISTRICTS		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Multi-unit/Lodging	1/2 units	80%/20%
Residential Low	No Requirement	n/a
Residential Medium	No Requirement	n/a
Commercial High	1/1,500 sq. ft. GFA	0%/100%
Commercial Medium	1/7,500 sq. ft. GFA	60%/40% Retail, sales, service and repair uses: 20%/80%
Commercial Low	No Requirement	n/a
Public Use High	1/5,000 sq. ft. GFA	0%/100%
Public Use Medium	1/10,000 sq. ft. GFA	0%/100%
Public Use Low	No Requirement	n/a

DOWNTOWN NEIGHBORHOOD CONTEXT - D-LD, D-GT, D-AS ZONE DISTRICTS ONLY		
Parking Category	Minimum Bicycle Parking Spaces Required	% Parking Spaces Provided in Enclosed Bicycle Parking Facility /Fixed Bicycle Rack Parking Facility
Multi-unit/Lodging	1/2 units	80%/20%
Residential Low	No Requirement	n/a
Residential Medium	No Requirement	n/a
Commercial High	1/1,000 sq. ft. GFA	0%/100%
Commercial Medium	1/7,500 sq. ft. GFA	60%/40% Retail, sales, service and repair uses: 20%/80%
Commercial Low	No Requirement	n/a
Public Use High	1/5,000 sq. ft. GFA	0%/100%
Public Use Medium	1/10,000 sq. ft. GFA	0%/100%
Public Use Low	No Requirement	n/a

SECTION 10.4.4 PARKING EXCEPTIONS

10.4.4.1 Bicycle and Vehicle Parking Exemptions

The following uses and circumstances are exempt from providing the minimum amount of bicycle and vehicle parking otherwise required by this Code, but only to the extent specified in this section.

A. Small Zone Lots

In all Mixed Use **Commercial** Zone Districts, buildings on zone lots which are equal to or smaller than 6,250 square feet in area on June 25, 2010 shall be exempt from providing parking otherwise required by this Division.

B. Ground-Floor Retail Uses in Mixed Use Projects

In a Mixed Use Commercial Zone District, but not including MS-2, MS-2x, MX-2, MX-2x, MX-2A, and MS-2x Zone Districts, a maximum of 5,000 square feet of gross floor area per building devoted to one or more of the following uses, when such use(s) is located on the ground floor of a multi-story mixed use building, shall be exempt from parking requirements:

1. Retail sales, service, or repair uses, provided no single retail sales, service, or repair use is more than 10,000 square feet of gross floor area;
2. Food sales or market, provided no single food sales or market use is more than 10,000 square feet of gross floor area; or
3. Eating or drinking establishment, provided no single eating or drinking establishment is more than 3,500 square feet of gross floor area.

C. Historic Structures

1. Required parking for Historic Structures shall be the lesser of the following:
 - a. The number of parking spaces required for the land use and located on site as of August 1, 2007, or for structures designated after August 1, 2007, as of the date of designation; or
 - b. The number of parking spaces required for the land use under this Code.
2. Parking spaces required to serve the Historic Structure that are located off of the zone lot as of August 1, 2007, need not be retained unless the provision of off-site parking spaces is a condition resulting from the quasi-judicial decision of the city council (e.g., as a condition or waiver attached to a rezoning approval).
3. Additions to Historic Structures shall be parked in accordance with this Division, and may be eligible for exemption under Section 10.4.2.2, Vehicle and Bicycle Parking for Expansion or Change in Use, above. The parking spaces for an addition to a Historic Structure are in addition to the number of parking spaces required under Section 10.4.4.1.C.1 above. Off street parking requirements for the addition may be met off of the zone lot according to the standards for off-site parking in Section 10.4.3.2.C.2, Off-Site Vehicle Parking.
4. In the D-LD Zone District, this subsection C. shall have no force and effect, and Section 8.3.1.5, Off-Street Parking Requirements, shall govern the parking of Historic Structures.

D. Preservation of Existing Trees

If, in order to comply with standards in this Article 10 for the landscaping of parking areas and with this Division 10.4. Parking and Loading, it would be necessary to remove mature, existing trees, the Zoning Administrator may allow reasonable reductions in either (1) the size of required landscaped areas (for the purpose of accommodating the required parking), or (2) the number of required parking spaces. Requests for this exception from the minimum parking requirements shall be reviewed according to Section 12.4.5, Administrative Adjustment.

10.4.4.2 Vehicle Parking Reductions

A. General Provisions Applicable to All Vehicle Parking Reduction Allowances

1. Reductions Not Applicable to Accessible Parking

The number of parking spaces required for persons with disabilities shall not be reduced and the number of accessible parking spaces shall be calculated based on the number of vehicle parking spaces required not including any reduction.

- C. Parking spaces shall be provided with curbs or wheel stops located so that no part of parked vehicles will extend beyond the zone lot line or more than 2 feet into any landscaped area or reduce a sidewalk or pedestrian walkway to less than 5 feet in width.

10.4.5.4 Parking Structure Design Standards

The following design standards shall apply to all parking garage structures:

- A. Facade openings that face any public right-of-way or publicly accessible open space shall be vertically and horizontally aligned and all floors fronting on such facades shall be level.
- B. Parking structures shall be designed to conceal the view of all parked cars and internal light sources from adjacent public rights-of-way and publicly accessible open space for the full height of the structure.

10.4.5.5 Accessible Vehicle Parking

All primary uses subject to this ~~Division 10.4 Section 10.4.5.5~~ shall provide accessible parking for disabled persons that complies, in terms of amount and dimensions, with the Americans with Disability Act (ADA) standards, as amended from time to time.

10.4.5.6 Tandem Parking

A. Where Allowed

1. Tandem parking is allowed in a residential development, but may not be used to provide guest parking.
2. Tandem parking is allowed in a nonresidential development where attendant parking is provided on the zone lot.
3. Tandem parking is allowed in a nonresidential development where parking on the zone lot is subject to a tandem parking management program, as approved by the Zoning Administrator. For purposes of this provision, a “tandem parking management program” means a formal program undertaken by a property owner or property manager to mitigate the potential adverse effects of tandem parking on vehicle owners and other parking area users. Elements of a tandem parking management program include, but are not limited to: (a) a secured vehicle key storage system located near the tandem parking area; (b) a vehicle key management system administered by on-site personnel; (c) reserved tandem program where specific individuals share specific tandem spaces; or (d) a fleet/motor pool vehicle management program.

B. Design Standards

1. A maximum of 2 parking spaces may be provided in tandem.
2. Two parking spaces in tandem shall have a combined minimum dimension of 8.5 feet in width and 35 feet in length.
3. It must be possible to get any vehicle in or out of a tandem space by moving only 1 vehicle.
4. In a residential development, both parking spaces shall be assigned to the same residential unit.

10.4.5.7 Packed Parking

Packed parking, where it can provide more efficient surface parking through the reduction of maneuvering area when an attendant is used to park vehicles, is allowed subject to compliance with the following standards:

- A. An attendant shall be provided to park vehicles during all business hours of the primary use.

C. Exemptions

1. Exemption for Encroachments

The area occupied by any allowed encroachment into a build-to or setback area shall not be included in the calculation of live material and planting required in paragraphs A and B. above.

2. Exemption to Comply with Other City Laws

Areas within a build-to or setback area on a site that other City laws require to be kept free of live planting material shall not be included in the calculation of live material and planting required in paragraph B. above.

10.5.4.3 Perimeter Surface Parking Lot Landscaping Standards

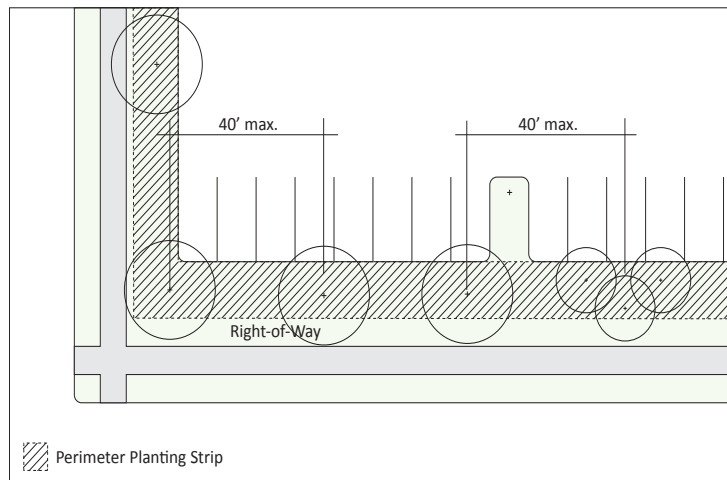
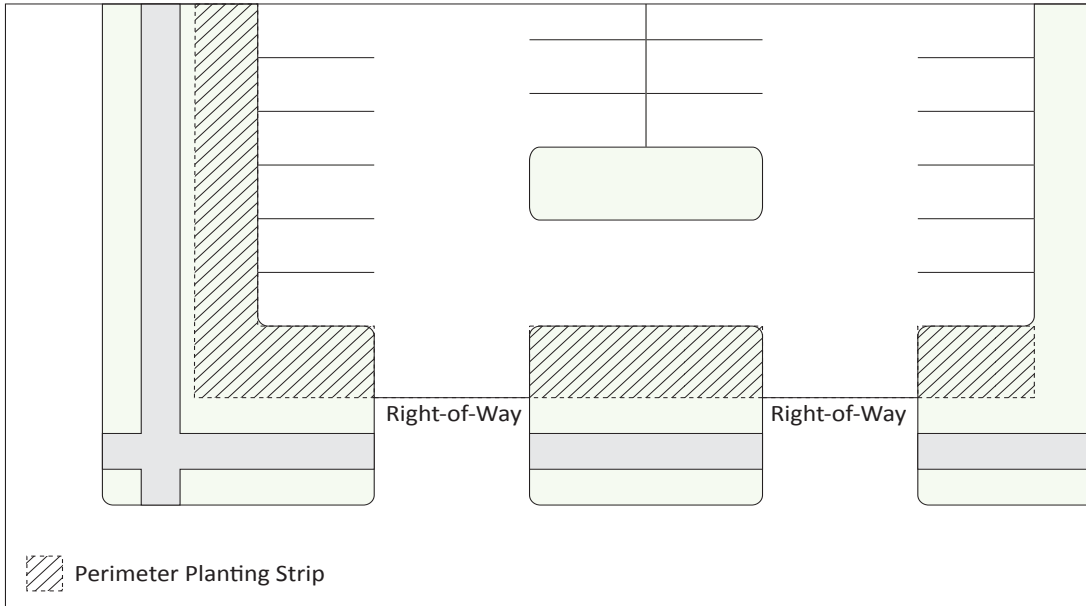
A. Adjacent to Street Right-of-Way

1. General Requirements

- a. A perimeter planting strip shall be provided within zone lot boundaries between the boundary of any surface parking lot and street rights-of-way.
- b. To the maximum extent feasible, on-site drainage required for a zone lot shall be integrated into the perimeter planting strip.
- c. Alternatives to required landscape, fence and wall materials may be allowed to better match primary building materials used on the site according to the Administrative Adjustment procedures and criteria in Section 12.4.5 of this Code.

2. Specific Requirements

CONTEXT	MINIMUM WIDTH OF PERIMETER PLANTING STRIP	PLANTINGS REQUIRED	GARDEN WALL REQUIRED	GARDEN WALL HEIGHT	GARDEN WALL MATERIALS	PEDESTRIAN CONNECTION REQUIRED
Suburban Industrial	10'	1 canopy tree for every 25' of linear frontage Spacing of trees may vary, the maximum spacing is 40'	No Can reduce landscape width to 5' if provide a garden wall	Min 30" Max 42"	Masonry or Ornamental fence with masonry piers spaced not more than 25'	Yes
Urban Edge Urban General Urban Campus <u>Master Planned</u>	5'	1 canopy tree for every 25' of linear frontage Spacing of trees may vary, the maximum spacing is 40'	Yes	Min 30" Max 42"	Masonry or Ornamental fence with masonry piers spaced not more than 25'	Yes
Urban Center	0'	NA	Yes	Min 30" Max 42"	Masonry or Ornamental fence with masonry piers spaced not more than 25ft	Yes
Downtown	See Article 8					



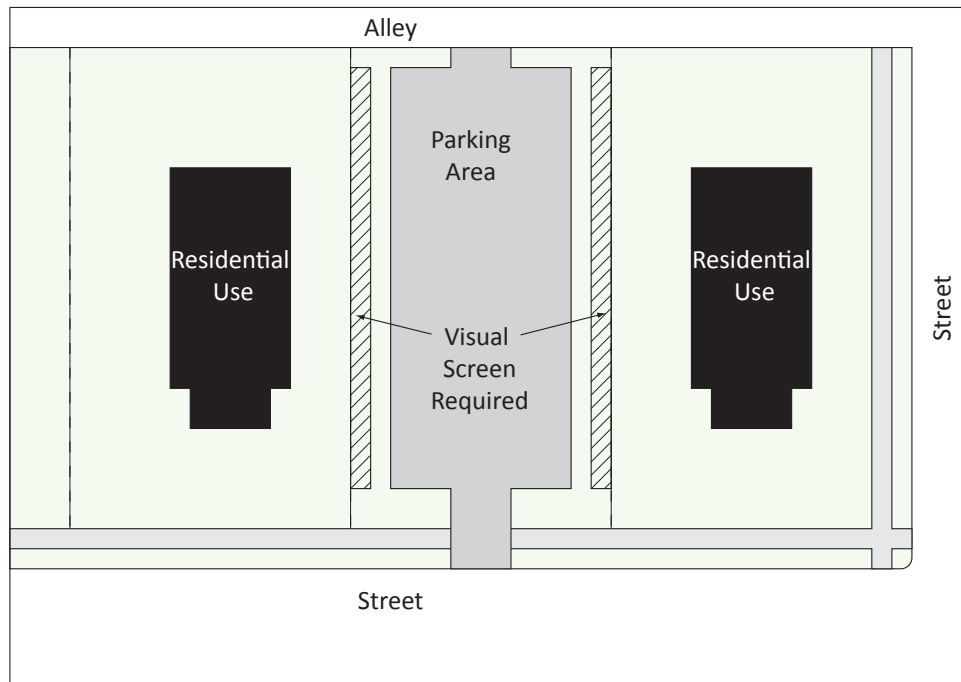
B. Adjacent to Residential Use or District

1. General Requirements

- a. All parking areas shall have a visual screen on each perimeter zone lot line abutting a Residential Use or District, unless separated by an alley, which is intended to protect ground-level and below-ground-level windows from headlight glare and the direct emission of vehicle exhaust.
- b. The requirements of this Section may be reduced or varied by the Zoning Administrator if conditions exist that meet the intent of the regulation or there is formal agreement from the adjacent residential property owner.

2. Specific Requirements

SCREENING REQUIRED	MINIMUM WIDTH OF PLANTING STRIP	PLANTING REQUIRED	FENCE OR WALL MATERIAL STANDARDS
One or more of the following: 6' tall opaque fence or wall; or An earth berm and plantings (Suburban Context only)	5'	1 canopy tree for every 25 linear feet Spacing of trees may vary, the maximum spacing is 40'	Fences or walls used to meet these screening requirements shall be of wood, composite materials, brick, masonry, metal/iron bars, textured or aggregate concrete. • Chain link or wire mesh may be used only in combination with plant material of sufficient density to create an opaque screen. • Corrugated or sheet metal, salvaged doors, tires, car doors, or other discarded materials are prohibited not permitted. • Other materials of similar quality and durability but not listed herein may be used upon approval by the Zoning Administrator.



10.5.4.4 Interior Surface Parking Lot Landscaping Standards

A. Applicability

Interior landscaping is required for surface parking lots with more than 20 parking spaces.

B. General Requirements

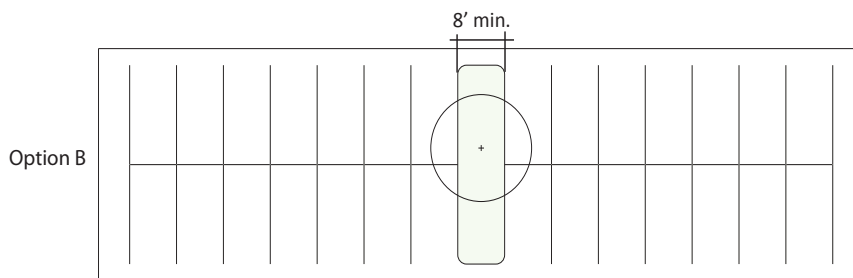
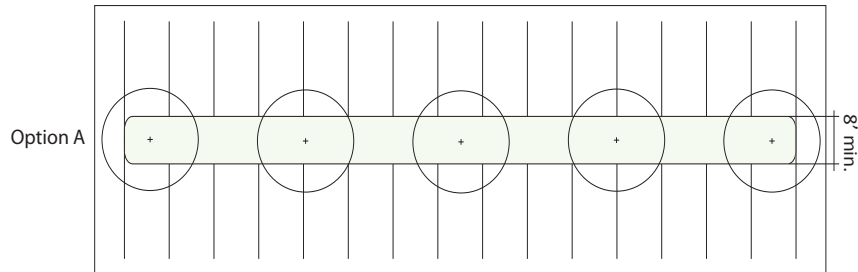
Interior landscaping required by this section for surface parking lots shall include, at a minimum, the following design and material elements:

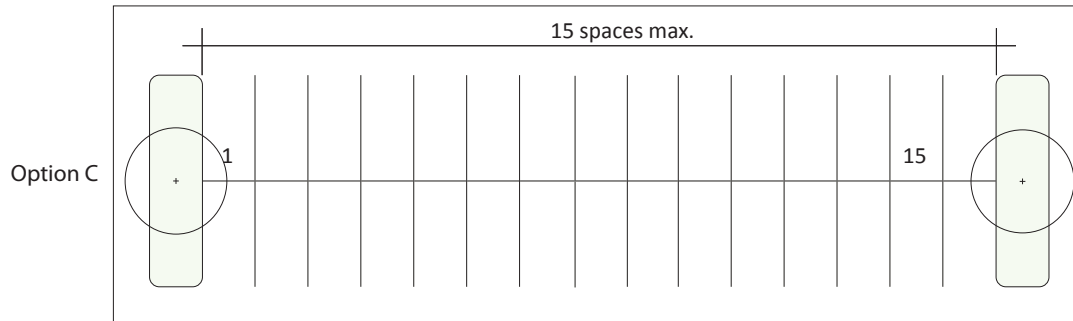
1. Required landscaping and trees shall be sited to achieve maximum shading of parked vehicles.

2. Landscaping that abuts the length of a parking space shall provide a brick paver, mulched edges, or similar technique to provide a clear landing area for persons entering and exiting their parked vehicles.
3. When a landscape island is required every 15 contiguous parking spaces, the Zoning Administrator may vary the maximum increment, provided the spacing and layout of the landscape islands meet the intent of the regulation.
4. On-site drainage required for a zone lot shall, to the maximum extent feasible, be incorporated into parking lot landscaped areas.

C. Specific Requirements

	LANDSCAPED AREA REQUIRED	PLANTINGS REQUIRED	PLANTING AREA DESIGN REQUIREMENTS
20 parking spaces or less	No requirement		
21-100 parking spaces	5% of surface parking stalls (exclusive of circulation)	1 canopy tree for every 50 linear feet of double loaded row of parking	Minimum Area: 400 square feet Minimum Width: 8.6 feet Configuration: Option A or Option B
101 or more parking spaces	5% of surface parking stalls (exclusive of circulation)	1 canopy tree and 6 shrubs for every 200 sf of required landscaped area	Minimum Width: 8.6 feet Configuration: Option A or Option C





10.5.4.5 Plant Material Standards

When required by this Division, plant materials shall meet the following minimum standards:

- A. Live materials are required for all landscaped areas. No artificial trees, shrubs, turf or plants may be used to fulfill the landscaping requirements of these standards. All live material must be kept continuously maintained in live and growing condition.
- B. Applicants are encouraged to incorporate drought-resistant plants and shrubs into required landscaping areas, including but not limited to ornamental grasses.
- C. Planting areas must be covered by ground covers or low growing shrubs.
- D. Non-live ground covers in planting areas may include the materials allowed in right-of-way planting areas, plus gravel, tree bark, bark mulch, or materials approved by the Zoning Administrator. Plain concrete and asphalt paving are not acceptable non-live ground covers.
- E. Where live ground covers are used exclusive of non-live ground covers, herbaceous ground covers and shrubs must be planted on center according to their mature size.
- F. A shade or canopy tree means a deciduous tree which branches high enough to not obstruct vehicle movement.
- G. All material must be planted in accordance with industry standards. All materials planted under the provisions of these standards must meet the following conditions:
 1. Deciduous trees are at least 2-inch caliper measured 4 inches above the ground;
 2. Ornamental and flowering trees are at least 1 and 1/2 inches caliper measured 4 inches above the ground;
 3. Evergreen trees are at least 5 feet tall;
 4. Evergreen spreaders and broadleaf evergreens are 5-gallon size minimum, with spreads no less than 18 to 24 inches;
 5. Shrubs are 5-gallon size minimum, with heights no less than 2 to 3 feet; and
 6. Vines are 1 gallon in size, minimum.
- H. In addition to the above requirements, all plant materials must meet the current standards of the American Association of Nurserymen.
- I. Planting strips or areas, walkways, fences, walls or hedges must be protected from vehicles and maintenance equipment by curbs, bollards, wheelstops, headers or other means.

SECTION 10.5.5 FENCES AND WALLS

10.5.5.1 Fence and Wall Standards – Residential Zone Districts

A. **Applicability**

Where proposed in a Residential Zone District when this Code does not expressly require such fence or wall for landscaping, screening or other purposes, ~~this Section 10.5.5's the following general~~ requirements shall apply.

B. **Maximum Height**

The maximum height when forward of any street facing ~~Primary Structure Facade building wall Fences and walls not exceeding shall be 4 feet 42 inches in height~~ (see Article 13 for fence and wall height measurement) ~~and when located at or behind any street facing Primary Structure Facade shall be 6 feet. Fences not exceeding 6 feet in height may be built anywhere on the zone lot except forward of any adjacent front wall or walls of a residential structure. The maximum height requirement shall be subject to the following exceptions:~~

1. **Corner Lots**

Fences not exceeding 6 feet in height on a corner lot where a residential structure is oriented to the short dimension of an oblong block may be built to the zone lot line along the short dimension of the block except along the zone lot line or area in front of any wall of a residential structure, except where a shorter height is required to assure clear corner triangles at intersecting streets and alleys (see Section 10.5.2.1 ~~above~~).

2. **Corner Triangle**

~~A shorter height~~ may be ~~erected on any part of the zone lot, except where a shorter height is~~ required to assure corner triangles at intersecting streets and alleys (see Section 10.5.2.1, Corner Triangles, ~~above~~).

3. **Schools, Parks and Open Space**

~~Elementary or Secondary Schools; City public Parks and playgrounds, or Open Space. Recreation or Conservation uses are allowed to have~~ open-mesh fences ~~with no maximum height to any height~~ on any part of the zone lot.

4. **Exception for Over-Height Fences and Walls –**

~~Residential Zone Districts Where permitted in a Residential Zone District, notwithstanding the regulations limiting the height of fences and walls established by this Code;~~ The Zoning Administrator may grant a permit for over-height fences and walls upon application in specific cases, subject to the Zoning Permit Review with Informational Notice procedures in Section 12.4.2 of this Code and subject to compliance with the following standards:

- a. The proposed fence or wall shall not adversely affect traffic safety or appropriate use of adjacent property.
- b. An over-height fence or wall in the ~~Primary Street front~~ setback shall be less than 50 percent solid over its entire area.
- c. The fence or wall is necessary to provide security, privacy, or protection from traffic impacts such as noise or lights.
- d. The fence is not out of scale with other fencing on the block.
- e. The fence shall not detract from the safety or pedestrian character of the right-of-way.
- f. The fence shall not be located in any ~~Primary Street front~~ setback area adjacent to a designated Parkway.

C. Setback Encroachment Allowed

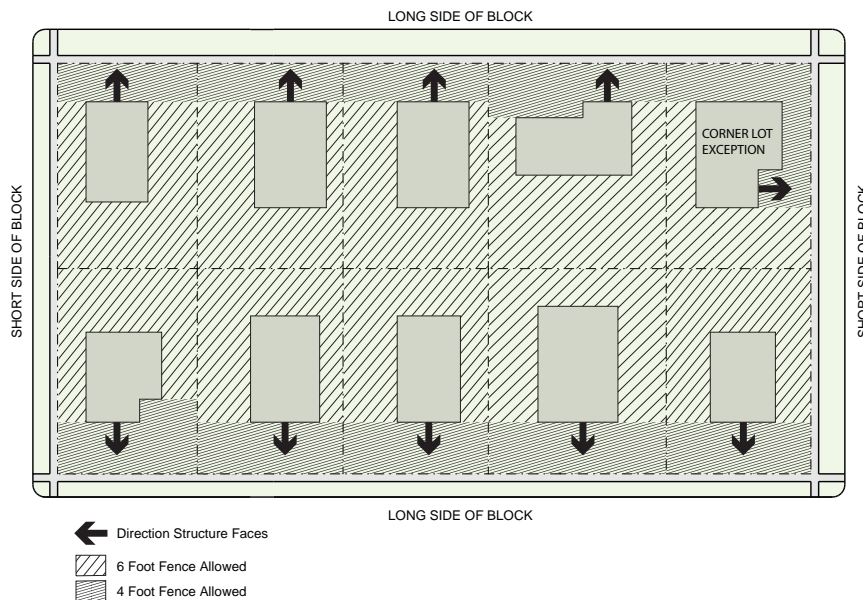
Fences and walls may encroach into any setback area any distance, unless within a Parkway Setback established in D.R.M.C. Chapter 49.

D. Fence and Wall Material Standards - All Zone Districts

In all Zone Districts, except as otherwise specified in this Code, all fences and walls shall meet the following minimum materials standards. Fences, planter boxes, and walls shall be of All fences and walls shall be constructed of one or more of the following materials (corrugated or sheet metal, salvaged doors, tires, car doors, or other discarded materials are prohibited):

1. Wood
2. Composite materials
3. Brick
4. Masonry
5. Metal/iron bars (ornamental fence)
6. Textured or aggregate concrete
7. Chain link or wire mesh may be used only in combination with plant material of sufficient density to create an opaque screen.
8. Other materials of similar quality and durability but not listed herein may be used upon approval by the Zoning Administrator.

Fences and walls within 5 feet of the south side of a public sidewalk (+/- 30 degrees) shall have 50% open surface area.



10.5.5.2 **Mixed Use Commercial Zone Districts, OS-B and OS-C**

A. Applicability

Where proposed in a Mixed Use Commercial Zone District, OS-B, or OS-C when this Code does not expressly require such fence or wall for landscaping, screening or other purposes, the following general requirements shall apply.

B. Maximum Height

The maximum height when forward of any street facing Primary Structure Facade is 4 feet (see Article 13 for fence and wall height measurement) and when at or behind any street facing Primary Structure Facade is 6 feet. The maximum height requirement shall have the following exceptions:

1. Corner Lots

Fences not exceeding 6 feet in height on a corner lot where a structure is oriented to the short dimension of an oblong block may be built to the zone lot line along the short dimension of the block except along the zone lot line or area in front of any wall of a structure, except where a shorter height is required to assure clear corner triangles at intersecting streets and alleys (see Section 10.5.2.1).

2. Corner Triangles

A shorter height may be required to assure corner triangles at intersecting streets and alleys (see Section 10.5.2.1, Corner Triangles).

3. Schools, Parks and Open Space

Elementary or Secondary Schools; City Parks; or Open Space, Recreation or Conservation uses are allowed to have open-mesh fences with no maximum height on any part of the zone lot.

4. Exception for Over-Height Fences and Walls

The Zoning Administrator may grant a permit for over-height fences and walls upon application in specific cases, subject to the Zoning Permit Review with Informational Notice procedures in Section 12.4.2 of this Code and subject to compliance with the following standards:

- a. The proposed fence or wall shall not adversely affect traffic safety or appropriate use of adjacent property.
- b. An over-height fence or wall in the Primary Street setback shall be less than 50 percent solid over its entire area.
- c. The fence or wall is necessary to provide security, privacy, or protection from traffic impacts such as noise or lights.
- d. The fence is not out of scale with other fencing on the block.
- e. The fence shall not detract from the safety or pedestrian character of the right-of-way.
- f. The fence shall not be located in any Primary Street setback area adjacent to a designated Parkway.

C. Setback Encroachment Allowed

Fences and walls may encroach into any setback area any distance, unless within a Parkway Setback established in D.R.M.C. Chapter 49.

D. Material Standards

In all Zone Districts, except as otherwise specified in this Code, all fences and walls shall meet the following minimum materials standards: Fences, planter boxes, and walls shall be of All fences and walls shall be constructed of one or more of the following materials (corrugated or sheet metal, salvaged doors, tires, car doors, or other discarded materials are prohibited):

1. Wood
2. Composite materials
3. Brick
4. Masonry
5. Metal/iron bars (ornamental fence)
6. Textured or aggregate concrete
7. Chain link or wire mesh ~~may be used only in combination with plant material of sufficient density to create an opaque screen:~~
8. Other materials of similar quality and durability but not listed herein may be used upon approval by the Zoning Administrator.

10.5.5.3 Fence and Wall Standards- I-A, and I-B and I-MX Zone Districts

A. Applicability

Where proposed in the I-A, I-B or I-MX Zone District when this Code does not expressly require such fence or wall for landscaping, screening or other purposes, the following general requirements shall apply.

B. Maximum Height

1. Within the Setback Area

The maximum height shall be 7 feet within the setback area.

2. Outside the Setback Area

The maximum height shall be 10 feet outside the setback area.

3. Exception for Over-Height Fences and Walls

The Zoning Administrator may grant a permit for over-height fences and walls upon application in specific cases, subject to the Zoning Permit Review with Informational Notice procedures in Section 12.4.2 of this Code and subject to compliance with the following standards:

- a. The proposed fence or wall shall not adversely affect traffic safety or appropriate use of adjacent property.
- b. An over-height fence or wall in the Primary Street setback shall be less than 50 percent solid over its entire area.
- c. The fence or wall is necessary to provide security, privacy, or protection from traffic impacts such as noise or lights.
- d. The fence is not out of scale with other fencing on the block.
- e. The fence shall not detract from the safety or pedestrian character of the right-of-way.
- f. The fence shall not be located in any Primary Street setback area adjacent to a designated Parkway.

4. Corner Triangles

A shorter height may be required to assure corner triangles at intersecting streets and alleys (see Section 10.5.2.1, Corner Triangles).

5. Schools, Parks and Open Space

Elementary or Secondary Schools; City Parks; or Open Space, Recreation or Conservation uses are allowed to have open-mesh fences with no maximum height on any part of the zone lot.

~~In the I-A and I-B Zone Districts, open walls or fences or chain link security fences not exceeding 7 feet in height may be erected on any portion of any required setback area.~~

C. Setback Encroachment Allowed

~~Fences and walls are permitted in the required setback areas but can only be open wall or fences or chain link or wire mesh fences.~~

D. Materials Standards

~~In all Zone Districts, except as otherwise specified in this Code, all fences and walls shall meet the following minimum materials standards. Fences, planter boxes, and walls shall be of All fences and walls shall be constructed of one or more of the following materials (corrugated or sheet metal, salvaged doors, tires, car doors, or other discarded materials are prohibited):~~

1. Wood
2. Composite materials
3. Brick
4. Masonry
5. Metal/iron bars (ornamental fence)
6. Textured or aggregate concrete
7. Barbed wire or razor wire if approved by the Fire Department.
8. Chain link or wire mesh. ~~When located forward of the Primary Street facing facade it may be used only in combination with plant material of sufficient density to create an opaque screen.~~
9. Other materials of similar quality and durability but not listed herein may be used upon approval by the Zoning Administrator.

10.5.5.4 Nonconforming Fence and Wall Materials - All Zone Districts

In all Zone Districts, notwithstanding the Nonconforming Structure provisions in Article 12 of this Code, existing fences and walls that have been constructed of prohibited materials or other materials not approved by the Zoning Administrator may not be maintained, and any such fences and walls shall be immediately reconstructed of approved materials or removed; provided, however, if such fence or wall is required by some other provision of the Revised Municipal Code, such fence or wall shall be reconstructed with approved materials.

~~Fence and Wall Materials - Within 200 feet of a Residential District
Within 200 feet of a Residential District:~~

~~The materials used for fences and walls located within 200 feet of a Residential Zone District shall consist of wood, brick, masonry, wire mesh, metal/iron bars not exceeding 1 and 1/2 inches in diameter, or other materials similar in quality and durability approved by the Zoning Administrator. If any part of a fence is located within 200 feet of a Residential Zone District, the provisions of this Section shall apply to the entire fence.~~

SECTION 10.5.6 RETAINING WALL REQUIREMENTS

10.5.6.1 Applicability

This Section 10.5.6's retaining wall requirements shall apply to all new development, except in the I-A or I-B Zone Districts.

10.5.6.2 Retaining Wall Standards

- A. When provided, retaining walls in the primary street setback area shall be built to a maximum height of 4 feet and successive walls shall be built provided that they are separated by at least 4 feet.
- B. In any area of the zone lot other than the primary street setback, retaining walls may be built to any height.
- C. Fences located on top of retaining walls in the front set back must be 50 percent or more open for any portion of the fence that is more than 4 feet above the lowest grade at the base of the retaining wall.

SECTION 10.5.7 SPECIFIC SCREENING REQUIREMENTS

10.5.7.1 Applicability

Development in all zone districts, except in the I-A and I-B Zone Districts and except for residential development in a SU or TU zone district, shall comply with this Section 10.5.7's screening standards.

10.5.7.2 **General Screening Required by Specific Requirements Use Limitations (Moved from 10.5.7.3)**

- A. Wherever this Code requires screening as a condition or limitation on an allowed use, such screening ~~shall may~~ be comprised of landscaping, fences, or walls of a design and density adequate to screen the use or activity from adjacent residences, rights-of-way, city parks, and open spaces.
- B. Fence and wall materials ~~required used~~ for screening shall comply with the material requirements of the zone district in which it is located. ~~shall be of wood, composite materials, brick, masonry, metal/iron bars, textured or aggregate concrete. Chain link or wire mesh may be used only in combination with plant material of sufficient density to create an opaque screen. Corrugated or sheet metal, salvaged doors, tires, car doors, or other discarded materials are prohibited. Other materials of similar quality and durability but not listed herein may be used upon approval by the Zoning Administrator.~~

10.5.7.3 Screening of Rooftop Equipment

Rooftop mechanical equipment, shall be screened from ground level view, as viewed from an abutting Primary Street. Screening shall be of a material similar in quality and appearance to other areas of the building facade. For example, a parapet wall may be used to screen rooftop equipment. Development in a Campus (CMP) Zone District is exempt but shall be reviewed as part of Site Development Plan approval and shall meet the intent of this Section.

10.5.7.4 Screening of Outdoor Trash Storage Areas - Multi-Unit and Nonresidential Development

- A. Outdoor trash and recycling collection and storage areas accessory to a multi-unit dwelling or nonresidential development shall be placed either flush or behind the front facade of the principal building. In a MS Zone District, all outdoor trash and recycling collection and storage areas shall be setback at least 20 feet from a named or numbered street, or from an adjacent Residential Zone District.
- B. All outdoor trash and recycling collection and storage areas accessory to a multi-unit dwelling or nonresidential development shall be fully enclosed by screening comprised of a solid fence or wall a minimum of 6 feet tall. The side of the screening from which collection is made may

remain open or may be enclosed with a fence or wall containing an opening (e.g., gate) for access.

- C. Fence and wall materials shall comply with the material requirements of the zone district in which it is located. ~~design standards in Section 10.5.5.2, Fences and Wall Materials, of this Code.~~

garage structure located on the same zone lot as the dwelling unit, excluding, however, any auto body and fender work, or the painting of motor vehicles;

- B. Occupants of a dwelling unit shall not repair motor vehicles belonging to another person or persons that do not reside in the same dwelling unit;
- C. Occupants of a dwelling unit may perform customary maintenance on their personally owned motor vehicles from 8:00 a.m. to 9:00 p.m. outdoors on a driveway or parking area located on the same lot as the dwelling unit. For the purpose of this section “customary maintenance” is defined as: washing; polishing; fluid changes; greasing; tire changing; brake repair; muffler replacement; engine tune-up; flushing of radiators; and other activities of minor repair and servicing;
- D. Occupants of a dwelling unit performing vehicle maintenance and repair shall not permit vehicle fluids to be discharged onto any land, driveway or parking area; and
- E. Occupants of a dwelling unit shall immediately remove all external evidence of vehicle repair and maintenance activities.

10.9.3.6 Parking or Storage of Inoperable Vehicles in Residential Zone Districts

The parking or storage of inoperable motor vehicles in any residential zone district shall be limited by all of the following:

- A. Occupants of a dwelling unit may store their personally owned inoperable motor vehicle and/or auto parts on the same zone lot as the dwelling unit, provided, however, that said vehicle and/or auto parts shall be stored inside a completely enclosed garage structure;
- B. Parked or stored inoperable motor vehicles shall not occupy off-street parking spaces required by this division;
- C. Parked or stored inoperable motor vehicles are limited to one such vehicle per dwelling unit; and
- D. Parked or stored inoperable motor vehicles shall be included in the calculation of the total maximum number of vehicles permitted for a dwelling unit.

10.9.3.7 Parking / Storage of Trailers, Trucks, RVs On Private Property in Certain Residential Districts

The following regulations shall apply to properties located in a Protected District Zone District and to residential uses located in the Master Planned (M-) zone districts:-

- A. The vehicles listed below shall not be parked or stored on a zone lot:
 - 1. Large-scale motor vehicles and trailers (see definition in Article 13); or
 - 2. An automobile trailer exceeding 22 feet in length;
 - 3. A bus or motorized recreation vehicle exceeding 22 feet in length; or
 - 4. A truck-tractor or semi-trailer.
- B. **Exceptions**
 - 1. An automobile trailer or motorized recreational vehicle of any length may be stored within a completely enclosed structure located so as to comply with all the requirements for the location of structures on the zone lot.
 - 2. Automobile trailers not exceeding 22 feet in length; and detached camper units; ~~and buses or motorized recreational vehicles not exceeding 22 feet in length~~ shall be parked or stored only on the rear one-half of the zone lot. If the rear one-half of the zone lot does not abut an alley, such vehicles may be parked or stored on the front one-half of the zone

lot if located so as to comply with front and side setback requirements for structures and screened from the street and adjacent properties by a solid, sight-obscuring fence as high as the maximum height permitted in the district.

3. The owner of a school, religious assembly or pre-school may apply for a temporary permit to park one or more buses or vans on the property containing the subject use. Such vehicle must be used primarily to transport religious assembly members and/or school and pre-school children or students. The Zoning Administrator shall utilize the procedures in Section 12.4.2, Zoning Permit Review with Informational Notice, in processing such a request and shall approve or deny applications for such permits on the basis of the following criteria:
 - a. The number of buses or vans involved is justified by the method of operation and the size of the Religious Assembly, school or preschool.
 - b. The proposed parking area is located away from abutting residential structures and will have a minimal impact on the character of surrounding residential properties.
 - c. If the parking area is located adjacent to residential structures, adequate screening and landscaping will be installed to reduce or eliminate the visual impact of the bus on adjoining residents.

In approving a permit the Zoning Administrator may attach conditions for the protection of adjoining owners and residents.

DIVISION 10.10 SIGNS

SECTION 10.10.1 INTENT

The intent of this Division 10.10 is to:

- 10.10.1.1 Enhance the appearance and economic value of the visual environment by regulating and controlling the type, location, and physical dimensions of signs and sign structures;
- 10.10.1.2 Preserve locally recognized values of community appearance, and safeguard and enhance property values;
- 10.10.1.3 Reduce hazards that result from signs that obscure or distract the vision of motorists, bicyclists, and pedestrians;
- 10.10.1.4 Recognize that signs are a useful means of visual display for the convenience of the public and for the efficient communications of commercial and noncommercial speech; and
- 10.10.1.5 Allow flexibility in the size, type and location of signs identifying the use and location of large facilities.

SECTION 10.10.2 SCOPE

This article shall govern and control the erection, remodeling, enlarging, moving, operation and maintenance of all signs by permitted uses within all zoning districts established by this chapter. Nothing herein contained shall be deemed a waiver of the provisions of any other ordinance or regulation applicable to signs. Signs located in areas governed by several ordinances and/or applicable regulations shall comply with all such ordinances and regulations.

SECTION 10.10.3 SIGNS PERMITTED IN ALL DISTRICTS

10.10.3.1 Signs Not Subject to a Permit

The following signs may be erected in all districts without a permit:

- A. Signs required or specifically authorized for a public purpose by any law, statute or ordinance; may be of any type, number, area, height above grade, location, illumination or animation, authorized by the law, statute or ordinance under which the signs are required or authorized;
- B. Signs limited in content to name of occupant and address of premises; signs of danger or a cautionary nature which are limited to: wall and ground signs; not more than 2 per street front for each use by right, or 2 for each dwelling unit; not more than 4 square feet per sign in area; not more than 10 feet in height above grade; may be illuminated only from a concealed light source which does not flash, blink or fluctuate; shall not be animated;
- C. Signs in the nature of cornerstones, commemorative tables and historical signs which are limited to: ground signs; not more than 2 per zone lot; not more than 6 square feet per sign in area; not more than 6 feet in height above grade; may be illuminated only from a concealed light source which does not flash, blink or fluctuate; shall not be animated;
- D. Signs which identify by name or number individual buildings within institutional or residential building group complexes and which are limited to: wall and ground signs; not more than 4 signs per building; not more than 20 square feet per sign in area; not more than 12 feet in height above grade; may be illuminated from a light source which does not flash, blink or fluctuate and if directly illuminated does not exceed 25 watts per bulb; shall not be animated;
- E. Signs in the nature of decorations, clearly incidental and customary and commonly associated with any national, local or religious holiday; provided that such signs shall be displayed for a

SECTION 10.10.5 SINGLE UNIT ZONE DISTRICT SIGN STANDARDS RESIDENTIAL-SIGNS (-SU-)

10.10.5.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right; provided, however, that no sign of any type shall be erected or maintained for or by a single unit dwelling except signs permitted under sections 10.10.3.1.A, 10.10.3.1.B, 10.10.3.1.E, 10.10.3.1.G, 10.10.3.1.I and signs identifying home occupations as regulated by section 11.2.3.A.2.f.
- B. The sign standards contained within this Section apply to the following zone districts:

SUBURBAN	URBAN EDGE	URBAN
S-SU-A	E-SU-A	U-SU-A
S-SU-D	E-SU-B	U-SU-A1
S-SU-F	E-SU-D	U-SU-A2
S-SU-Fx	E-SU-D1	U-SU-B
S-SU-F1	E-SU-Dx	U-SU-B1
S-SU-I	E-SU-D1x	U-SU-B2
S-SU-lx	E-SU-G	U-SU-C
	E-SU-G1	U-SU-C1
		U-SU-C2
		U-SU-E
		U-SU-E1
		U-SU-H
		U-SU-H1

10.10.5.2 Permanent Signs

Permanent signs shall comply with the following standards:

Contents	Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operations, services offered and events.
Sign Types	Wall, window and ground.
Maximum Number	2 signs for each front line of the zone lot on which the use by right is located.
Maximum Sign Area	<u>Public and Religious Assembly or Elementary or Secondary School:</u> 20 square feet or 2 square feet of sign area for each 1,000 square feet of zone lot area not, however, to exceed 80 square feet of total sign area for each zone lot. <u>All Others: Each use by right other than Religious Assembly or school:</u> 20 square feet or 2 square feet of sign area for each 1,000 square feet of zone lot area not, however, to exceed 60 square feet of total sign area for each zone lot and provided that no one sign shall exceed 20 square feet.
Maximum Height Above Grade	Wall and window signs: 20 feet; Ground signs: 6 feet;
Location	Wall and window signs shall be set back from the boundary lines of the zone lot on which they are located the same distance as a building containing a use by right; provided, however, wall signs may project into the required setback space the permitted depth of the sign. Ground signs shall be set in at least 10 feet from every boundary line of the zone lot.
Illumination	May be illuminated but only from a concealed light source, shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m., and shall not flash, blink or fluctuate.
Animation	Shall not be animated.

10.10.5.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a ~~zoning~~ permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each zone lot or designated land area on which the sign is located.
- C. Permitted sign area: 12 square feet plus 1 square foot per acre not to exceed 50 square feet for each zone lot or designated land area.
- D. Permitted maximum height above grade: 12 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot or designated land area.
- F. Permitted illumination: May be illuminated but only from a concealed light source, shall not flash, blink or fluctuate and shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m.
- G. Animation: Shall not be animated.

SECTION 10.10.6 MULTI-UNIT ~~ZONE DISTRICT SIGN STANDARDS~~ **RESIDENTIAL**

10.10.6.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right; provided, however, that no sign of any type shall be erected or maintained for or by a single unit dwelling except signs permitted under Sections 10.10.3.1.A, 10.10.3.1.B, 10.10.3.1.E, 10.10.3.1.G, 10.10.3.1.I and signs identifying home occupations as regulated by section 11.4.3.A.2.f.
- B. The sign standards contained within this Section apply to the following zone districts:

SUBURBAN	URBAN EDGE	URBAN	GENERAL URBAN	SPECIAL
S-TH-2.5 S-MU-3 S-MU-5 S-MU-8 S-MU-12 S-MU-20	E-TU-B E-TU-C E-TH-2.5 E-MU-2.5	U-TU-B U-TU-B2 U-TU-C U-RH-2.5 U-RH-3A	G-RH-3 G-MU-3 G-MU-5 G-MU-8 G-MU-12 G-MU-20 G-RO-3 G-RO-5	EMP-H2 EMP-E12 EMP-ENT M-RH-3

10.10.6.2 **Permanent Signs**

Permanent signs shall comply with the following standards:

Contents	Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operations, services offered and events.
Sign Types	Wall, window and ground.
Maximum Number	2 signs for each front line of the zone lot on which the use by right is located.
Maximum Sign Area	Hospitals: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot not, however, to exceed 96 square feet of sign area to be applied to any 1 street front and not more than 2 street fronts, 1 contiguous with the other, shall be used. <u>University or College: The following regulations shall apply to the contiguous Campus only: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs along any 1 street front shall not exceed 150 square feet of sign area; and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</u> <u>All Others:</u> 20 square feet or two square feet of sign area for each 1,000 square feet of zone lot area; however, not to exceed 96 square feet of total sign area for each zone lot and provided that no 1 sign shall exceed 32 square feet.
Maximum Height Above Grade	Wall and window signs: 25 feet; Ground signs: 12 feet;
Location	Wall and window signs: Shall be set in from the boundary lines of the zone lot on which it is located, the same distance as a building containing a use by right; provided, however, wall signs may project into the required setback space the permitted depth of the sign. Ground signs: Shall be set in at least 5 feet from every boundary line of the zone lot.
Illumination	May be illuminated but only from a concealed light source and shall not flash, blink or fluctuate.
Animation	Shall not be animated.

10.10.6.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each zone lot or designated land area on which the sign is located.
- C. Permitted sign area: 15 square feet plus 1 square foot per acre not to exceed 100 square feet for each zone lot or designated land area.
- D. Permitted maximum height above grade: 12 feet.
- E. Permitted location of temporary signs: Shall be set in at least 5 feet from every boundary line of the zone lot or designated land area.
- F. Permitted illumination of temporary signs: May be illuminated but only from a concealed light source, shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m. and shall not flash, blink or fluctuate.
- G. Animation of temporary signs: Shall not be animated.

SECTION 10.10.7 CAMPUS ZONE DISTRICT SIGN STANDARDS

10.10.7.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right; provided, however, that no sign of any type shall be erected or maintained for or by a single unit dwelling except signs permitted under Sections 10.10.3.1.A, 10.10.3.1.B, 10.10.3.1.E, 10.10.3.1.G, 10.10.3.1.I and signs identifying home occupations as regulated by section 11.4.3.A.2.f.
- B. The sign standards contained within this Section apply to the following zone districts: CMP-H, CMP-H2, CMP-EI, CMP-EI2 and CMP-ENT

10.10.7.2 **Permanent Signs**

Permanent signs shall comply with the following standards:

	CMP-H CMP-EI	CMP-H2 CMP-EI2	CMP-ENT
Contents	Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operations, services offered and events.	<u>Identification by letter, numeral, symbol or design of the use by right or conditional use by name, use, hours of operation, services offered and events.</u>	<u>Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operation, services and products offered, events and prices of products and services; and/or any sign or signs that do not come within the definition of off-site commercial sign.</u>
Sign Types	Wall, window and ground.	<u>Wall, window, ground and arcade.</u>	<u>Wall, window, ground and arcade.</u>
Maximum Number	2 signs for each front line of the zone lot on which the use by right is located.	<u>Each use may have the greater number of the following: 5 signs; or 2 signs for each front line of the zone lot on which the use is located.</u>	<u>Each use may have the greater number of the following: 5 signs; or 3 signs for each front line of the zone lot on which the use by right or conditional use is located.</u>

	CMP-H CMP-EI	CMP-H2 CMP-EI2	CMP-ENT
Maximum Sign Area	<p><u>University or College:</u> The following regulations shall apply to the contiguous Campus only: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs along any 1 street front shall not exceed 150 square feet of sign area, and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</p> <p>Hospitals: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot not, however, to exceed 96 square feet of sign area to be applied to any 1 street front and not more than 2 street fronts, 1 contiguous with the other, shall be used.</p> <p><u>Lodging Accommodations:</u> On zone lots having a linear street frontage of 100 feet or less, 100 square feet; on zone lots having a linear street frontage of more than 100 feet, 1 square foot of sign for each linear foot of street front; provided, however, computations shall be made and sign area shall be determined on each street frontage separately and, provided further, that in no event shall more than 300 square feet of sign area be applied to any 1 street front. No sign shall exceed 300 square feet in size.</p> <p><u>All Others:</u> 20 square feet or two square feet of sign area for each 1,000 square feet of zone lot area; however, not to exceed 96 square feet of total sign area for each zone lot and provided that no 1 sign shall exceed 32 square feet.</p>	<p><u>Dwelling, Multiple Unit:</u> 20 square feet or 1 square foot of sign area for each dwelling unit in a multiple unit dwelling not, however, to exceed 96 square feet of total sign area for any use and not more than 32 square feet of sign area to be applied to any 1 street front.</p> <p><u>University or College:</u> The following regulations shall apply to the contiguous Campus only. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs along any 1 street front shall not exceed 150 square feet of sign area, and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</p> <p>Hospitals: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot not, however, to exceed 96 square feet of sign area to be applied to any 1 street front and not more than 2 street fronts, 1 contiguous with the other, shall be used.</p> <p><u>Lodging Accommodations:</u> On zone lots having a linear street frontage of 100 feet or less, 100 square feet; on zone lots having a linear street frontage of more than 100 feet, 1 square foot of sign for each linear foot of street front; provided, however, computations shall be made and sign area shall be determined on each street frontage separately and, provided further, that in no event shall more than 300 square feet of sign area be applied to any 1 street front. No sign shall exceed 300 square feet in size.</p> <p><u>All Others:</u> 20 square feet or the total permitted sign area for each use by right or conditional use shall be determined by one of the following provisions; not, however, to exceed 192 square feet of total sign area for any 1 use and not more than 96 square feet of sign area to be applied to any 1 street front:</p> <ul style="list-style-type: none"> • For a zone lot having but 1 use by right or conditional use. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that in computing the area of such signs not more than 2 street fronts, 1 contiguous with the other shall be used. • For a zone lot having 2 or more uses by right or conditional uses. 20 square feet plus 1 square foot of sign area for each 2 horizontal linear feet of that portion of the building frontage occupied by the use by right or conditional use. 	<p><u>Dwelling, Multiple Unit:</u> One square foot of sign area for each dwelling unit in a multiple unit dwelling; not, however, to exceed 192 square feet of total sign area for any use and not more than 64 square feet of sign area to be applied to any 1 street frontage.</p> <p><u>All Others:</u> 80 square feet, or the total permitted sign area for each use by right shall be determined by one of the following provisions; provided, however, that no sign shall exceed 200 square feet in area nor shall the total sign area of any use exceed 600 square feet:</p> <ul style="list-style-type: none"> • For a zone lot having but 1 use by right. 1.5 square feet of sign area for each linear foot of front line of the zone lot for the first 100 feet of the front line and 1 square foot of sign area for each linear foot of zone lot front line thereafter; provided, however, in computing the area of such signs, the measurements of not more than 2 front lines, 1 contiguous with the other, shall be used. • For a zone lot having 2 or more uses by right. For each use by right 2.5 square feet of sign area for each horizontal linear foot of that portion of building frontage occupied by the use by right, for the first 100 feet of building frontage, then .5 square foot of sign area for each horizontal linear foot of building frontage thereafter.

	CMP-H CMP-EI	CMP-H2 CMP-EI2	CMP-ENT
Maximum Height Above Grade	Wall and window signs: 25 feet; Ground signs: 12 feet:	<u>Wall, window and arcade signs:</u> <ul style="list-style-type: none"> <u>Dwellings, multiple unit and all uses by right other than lodging accommodations, office and bank: 25 feet.</u> <u>Lodging accommodations, office and bank: The roof line of the building to which the sign is attached.</u> <u>Ground signs: 25 feet.</u>	<u>Wall and window signs: The roof line of the building to which the sign is attached.</u> <u>Ground and arcade signs: 32 feet.</u>
Location	Wall and window signs: Shall be set in from the boundary lines of the zone lot on which it is located, the same distance as a building containing a use by right; provided, however, wall signs may project into the required setback space the permitted depth of the sign. Ground signs: Shall be set in at least 5 feet from every boundary line of the zone lot.	<u>Wall, window and arcade signs: Shall be set back from the boundary lines of the zone lot on which located the same distance as a building containing a use by right or conditional use; provided, however, wall signs may project into the required setback space the permitted depth of the sign.</u> <u>Ground signs: Shall be set in at least 5 feet from every boundary line of the zone lot. In no case shall there be more than 1 ground sign applied to any street front</u>	<u>Shall be set back at least 5 feet from every boundary line of the zone lot in districts requiring a setback for structures; otherwise need not be set back from the boundary lines of the zone lot. Wall signs may project into the required setback space the permitted depth of the sign. In districts not requiring a building setback, wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with section 49-436. In no case shall there be more than 5 signs applied to any street front.</u>
Illumination	May be illuminated but only from a concealed light source and shall not flash, blink or fluctuate.	<u>May be illuminated but only from a concealed light source and shall not flash, blink or fluctuate</u>	<u>May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.</u>
Animation	Shall not be animated.	<u>Shall not be animated</u>	<u>Shall not be animated</u>

10.10.7.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

A. Permitted sign types:

- CMP-H, CMP-H2, CMP-EI, CMP-EI2: Wall and ground.
- CMP-ENT: Wall, ground and window.

B. Permitted maximum number: 1 sign for each zone lot or designated land area on which the sign is located.

C. Permitted sign area:

- CMP-H2 and CMP-EI2: 20 square feet or 2 square feet of sign area for each acre of zone lot or designated land area not to exceed 150 square feet.
- CMP-H and CMP-EI: 15 square feet plus 1 square foot per acre not to exceed 100 square feet for each zone lot or designated land area.
- CMP-ENT: The greater number of the following: 100 square feet; or 1 square foot of sign area for each 2 linear feet of street frontage of the zone lot; provided however, that the total area of all signs on the zone lot shall not exceed 200 square feet.

D. Permitted maximum height above grade:

- CMP-H, CMP-H2, CMP-EI, CMP-EI2: 12 feet.

2. CMP-ENT: 25 feet.
- E. Permitted location of temporary signs: Shall be set in at least 5 feet from every boundary line of the zone lot or designated land area.
- F. Permitted illumination of temporary signs:
 1. CMP-H, CMP-H2, CMP-EI, CMP-EI2: May be illuminated but only from a concealed light source, shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m. and shall not flash, blink or fluctuate.
 2. CMP-ENT: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation of temporary signs: Shall not be animated.

10.10.7.4 Joint Identification Signs - CMP-H2 and CMP-EI2

Subject to the conditions hereinafter set forth and upon application to and issuance a zoning permit therefore, joint identification signs are permitted for 3 or more primary uses on the same zone lot as the signs, excluding parking. The following joint identification signs are in addition to all other signs:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 wall sign or 1 ground sign for each front line of the zone lot.
- C. Permitted sign area: 1 square foot of sign area for each 2 linear feet of street frontage; provided, however, that the total sign area shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 20 feet.
- E. Permitted location: Shall be set back at least 5 feet from every boundary line of the zone lot in districts requiring a front setback for structures; otherwise need not be set back from the boundary lines of the zone lot. Wall signs may project into the required setback space the permitted depth of the sign. In districts not requiring a front setback for structures, wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with D.R.M.C., Section 49-436.
- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation: Shall not be animated.

SECTION 10.10.8 RESIDENTIAL MIXED USE ZONE DISTRICT SIGN STANDARDS

10.10.8.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right; provided, however, that no sign of any type shall be erected or maintained for or by a single unit dwelling except signs permitted under sections 10.10.3.1.A, 10.10.3.1.B, 10.10.3.1.E, 10.10.3.1.G, 10.10.3.1.I and signs identifying home occupations as regulated by section 11.2.3.A.2.f.
- B. The sign standards contained within this Section apply to the following zone districts:

URBAN EDGE	URBAN	GENERAL URBAN	URBAN CENTER	MASTER PLANNED
E-RX-5	U-RX-5	G-RX-5 <u>G-RO-3</u> <u>G-RO-5</u>	C-RX-5 C-RX-8 C-RX-12	M-RX-5 <u>M-RX-5A</u>

10.10.8.2 Permanent Signs

Permanent signs shall comply with the following standards:

Conents	Identification by letter, numeral, symbol or design of the use by right or conditional use by name, use, hours of operation, services offered and events.
Sign Types	Wall, window, ground and arcade.
Maximum Number	Each use by right or conditional use may have the greater number of the following: 5 signs; or 2 signs for each front line of the zone lot on which the use by right or conditional use is located.
Maximum Sign Area	<p>Dwelling, Mmultiple Uunit: 20 square feet or 1 square foot of sign area for each dwelling unit in a multiple unit dwelling not, however, to exceed 96 square feet of total sign area for any use and not more than 32 square feet of sign area to be applied to any 1 street front.</p> <p>Lodging Accommodations: On zone lots having a linear street frontage of 100 feet or less, 100 square feet; on zone lots having a linear street frontage of more than 100 feet, 1 square foot of sign for each linear foot of street front; provided, however, computations shall be made and sign area shall be determined on each street frontage separately and, provided further, that in no event shall more than 300 square feet of sign area be applied to any 1 street front. No sign shall exceed 300 square feet in size.</p> <p><u>University or College: The following regulations shall apply to the campus. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs along any 1 street front shall not exceed 150 square feet of sign area, and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</u></p> <p>All Others: Each use by right or conditional use other than dwelling, multiple unit, lodging accommodations and university or college. 20 square feet or the total permitted sign area for each use by right or conditional use shall be determined by one of the following provisions; not, however, to exceed 192 square feet of total sign area for any 1 use and not more than 96 square feet of sign area to be applied to any 1 street front:</p> <ul style="list-style-type: none"> For a zone lot having but 1 use by right or conditional use. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that in computing the area of such signs not more than 2 street fronts, 1 contiguous with the other shall be used. For a zone lot having 2 or more uses by right or conditional uses. 20 square feet plus 1 square foot of sign area for each 2 horizontal linear feet of that portion of the building frontage occupied by the use by right or conditional use.
Maximum Height Above Grade	Wall, window and arcade signs: <ul style="list-style-type: none"> Dwellings, multiple unit and all uses by right other than lodging accommodations, office and bank: 25 feet. Lodging accommodations, office and bank: The roof line of the building to which the sign is attached. Ground signs: 25 feet.
Location	Wall, window and arcade signs: Shall be set back from the boundary lines of the zone lot on which located the same distance as a building containing a use by right or conditional use; provided, however, wall signs may project into the required setback space the permitted depth of the sign.
	Ground signs: Shall be set in at least 5 feet from every boundary line of the zone lot. In no case shall there be more than 1 ground sign applied to any street front.

Illumination	May be illuminated but only from a concealed light source and shall not flash, blink or fluctuate.
Animation	Shall not be animated.

10.10.8.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a **zoning** permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or conditional use or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each zone lot or designated land area on which the sign is located.
- C. Permitted sign area: 20 square feet or 2 square feet of sign area for each acre of zone lot or designated land area not to exceed 150 square feet.
- D. Permitted maximum height above grade: 12 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot or designated land area.
- F. Permitted illumination: May be illuminated but only from a concealed light source; shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m., and shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.8.4 Joint Identification Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration of a~~ **zoning** permit therefore, joint identification signs are permitted for 3 or more uses by right or conditional uses on the same zone lot as the signs, excluding parking. The following joint identification signs are in addition to all other signs:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 wall sign or 1 ground sign for each front line of the zone lot.
- C. Permitted sign area: 1 square foot of sign area for each 2 linear feet of street frontage; provided, however, that the total sign area shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 20 feet.
- E. Permitted location: Shall be set back at least 5 feet from every boundary line of the zone lot in districts requiring a front setback for structures; otherwise need not be set back from the boundary lines of the zone lot. Wall signs may project into the required setback space the permitted depth of the sign. In districts not requiring a front setback for structures, wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with D.R.M.C., Section 49-436.
- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation: Shall not be animated.

SECTION 10.10.9 MIXED USE 2X AND MAIN STREET 2X ZONE DISTRICT SIGN STANDARDS SIGNS (-RX-, -MX-2X-, -MS-2X-)

10.10.9.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right or conditional use in the district in which the signs are located; shall be located on the same zone lot as the use by right or conditional use and shall be clearly incidental, customary and commonly associated with the operation of the use by right or conditional use; provided, however, that no sign of any type shall be erected or maintained for or by a single unit dwelling except signs permitted under sections 10.10.3.1.A, 10.10.3.1.B, 10.10.3.1.E, 10.10.3.1.G, 10.10.3.1.I, and signs identifying home occupations as regulated by section 11.2.3.A.2.f.
- B. The sign standards contained within this Section apply to the following zone districts: S-MX-2x; E-MX-2x; E-MS-2x; U-MX-2x; U-MS-2x

10.10.9.2 Permanent Signs

Permanent signs shall comply with the following standards:

Contents	Identification by letter, numeral, symbol or design of the use by right or conditional use by name, use, hours of operation, services offered and events.
Sign Types	Wall, window, ground and arcade.
Maximum Number	Each use by right or conditional use may have the greater number of the following: 5 signs; or 2 signs for each front line of the zone lot on which the use by right or conditional use is located.
Maximum Sign Area	<p>Dwelling, Mmultiple Uunit: 20 square feet or 1 square foot of sign area for each dwelling unit in a multiple unit dwelling not, however, to exceed 96 square feet of total sign area for any use and not more than 32 square feet of sign area to be applied to any 1 street front.</p> <p>Lodging Accommodations: On zone lots having a linear street frontage of 100 feet or less, 100 square feet; on zone lots having a linear street frontage of more than 100 feet, 1 square foot of sign for each linear foot of street front; provided, however, computations shall be made and sign area shall be determined on each street frontage separately and, provided further, that in no event shall more than 300 square feet of sign area be applied to any 1 street front. No sign shall exceed 300 square feet in size.</p> <p><u>University or college. The following regulations shall apply to the campus. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that: the total area of all signs along any 1 street front shall not exceed 150 square feet of sign area, and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</u></p> <p>All Others: Each use by right or conditional use other than dwelling, multiple unit, lodging accommodations and university or college. 20 square feet or the total permitted sign area for each use by right or conditional use shall be determined by one of the following provisions; not, however, to exceed 192 square feet of total sign area for any 1 use and not more than 96 square feet of sign area to be applied to any 1 street front:</p> <ul style="list-style-type: none"> For a zone lot having but 1 use by right or conditional use. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that in computing the area of such signs not more than 2 street fronts, 1 contiguous with the other shall be used. For a zone lot having 2 or more uses by right or conditional uses. 20 square feet plus 1 square foot of sign area for each 2 horizontal linear feet of that portion of the building frontage occupied by the use by right or conditional use.
Maximum Height Above Grade	<p>Wall, window and arcade signs:</p> <ul style="list-style-type: none"> Dwellings, multiple unit and all uses by right other than lodging accommodations, office and bank: 25 feet. Lodging accommodations, office and bank: The roof line of the building to which the sign is attached. <p>Ground signs: 25 feet.</p>
Location	<p>Wall, window and arcade signs: Shall be set back from the boundary lines of the zone lot on which located the same distance as a building containing a use by right or conditional use; provided, however, wall signs may project into the required setback space the permitted depth of the sign.</p> <p>Ground signs: Shall be set in at least 5 feet from every boundary line of the zone lot. In no case shall there be more than 1 ground sign applied to any street front.</p>

Illumination	May be illuminated but only from a concealed light source and shall not flash, blink or fluctuate.
Animation	Shall not be animated.

10.10.9.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a **zoning** permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or conditional use or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each zone lot or designated land area on which the sign is located.
- C. Permitted sign area: 20 square feet or 2 square feet of sign area for each acre of zone lot or designated land area not to exceed 150 square feet.
- D. Permitted maximum height above grade: 12 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot or designated land area.
- F. Permitted illumination: May be illuminated but only from a concealed light source; shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m., and shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.9.4 Joint Identification Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a **zoning** permit therefore, joint identification signs are permitted for 3 or more uses by right or conditional uses on the same zone lot as the signs, excluding parking. The following joint identification signs are in addition to all other signs:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 wall sign or 1 ground sign for each front line of the zone lot.
- C. Permitted sign area: 1 square foot of sign area for each 2 linear feet of street frontage; provided, however, that the total sign area shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 20 feet.
- E. Permitted location: Shall be set back at least 5 feet from every boundary line of the zone lot in districts requiring a front setback for structures; otherwise need not be set back from the boundary lines of the zone lot. Wall signs may project into the required setback space the permitted depth of the sign. In districts not requiring a front setback for structures, wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with D.R.M.C., Section 49-436.
- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation: Shall not be animated.

SECTION 10.10.10 MIXED USE COMMERCIAL ZONE DISTRICTS-TIER 1 SIGN STANDARDS MIXED USE, MAIN STREET 2, AND INDUSTRIAL MIXED USE SIGNS (-MX-, -MS-2, -IMX-, -IMX-)

10.10.10.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right.
- B. The sign standards contained within this Section apply to the following zone districts:

SUBURBAN	URBAN EDGE	URBAN	GENERAL UR-BAN	URBAN CENTER	SPECIAL
S-CC-3x S-CC-5x S-MX-2 S-MX-3 S-MX-5 S-MX-8 S-MX-12	E-CC-3x E-MX-2, -2A E-MX-3, -3A E-MS-2	U-MX-2 U-MX-3 U-MS-2	G-MX-3	C-MX-3 C-MX-5 C-MX-8 C-MX-12 C-MX-16 C-MX-20	M-GMX M-MX-5 M-IMX-5 M-IMX-8 M-IMX-12

10.10.10.2 Permanent Signs

Permanent signs shall comply with the following standards:

Contents	Identification by letter, numeral, symbol or design of the uses by right by name, use, hours of operation, services and products offered, events and prices of products and services.
Sign Types	Wall, window, ground and arcade.
Maximum Number	Each use by right or conditional use may have the greater number of the following: 5 signs; or 2 signs for each front line of the zone lot on which the use by right or conditional use is located.
Maximum Sign Area	<p>Lodging Accommodations: On zone lots having a linear street frontage of 100 feet or less, 100 square feet; on zone lots having a linear street frontage of more than 100 feet, 1 square foot of sign for each linear foot of street front; provided, however, computations shall be made and sign area shall be determined on each street front separately, and provided, further, that in no event shall more than 300 square feet of sign area be applied to any 1 street front and no sign shall exceed 300 square feet in size.</p> <p>University or College: The following regulations shall apply to the campus. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs along any 1 street front shall not exceed 150 square feet of sign area; and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</p> <p>All Others: Each use by right other than a Lodging Accommodations, Universities and colleges 50 square feet, or, the total permitted sign area of each use by right shall be determined by one of the following provisions; provided, however, that no sign shall exceed 200 square feet in area nor shall the total sign area of any use exceed 600 square feet:</p> <ul style="list-style-type: none"> • For a zone lot having but 1 use by right. 1 square foot of sign area for each linear foot of street front of the zone lot; provided, however, that in computing the area of such signs, the measurement of not more than 2 front lines, 1 contiguous with the other shall be used. • For a zone lot having 2 or more uses by right. For each use by right, 1.5 square feet of sign area for each linear foot of that portion of building frontage occupied by the use by right, for the first 200 feet of building frontage, then 1 square foot of sign area for each linear foot of building frontage thereafter.
Maximum Height Above Grade	Arcade signs: 20 feet. Ground signs: 32 feet. Wall or window signs: The roof line of the building to which the sign is attached.
Location	Shall be set in at least 5 feet from every boundary line of the zone lot in zone districts requiring structural setbacks; provided, however, wall signs may project into the required setback space the permitted depth of the sign. In no case shall there be more than 5 signs applied to any street front.
Illumination	May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
Animation	Shall not be animated.

10.10.10.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a **zoning** permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall, window and ground.
- B. Permitted maximum number: 1 sign for each front line of the zone lot or designated land area on which the sign is located.
- C. Permitted sign area: 32 square feet for each front line of the zone lot or designated land area on which the sign is located. Computations shall be made and sign area shall be applied to each front line separately.
- D. Permitted maximum height above grade: 20 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot or designated land area in zone districts requiring structural setbacks.
- F. Permitted illumination: May be illuminated but only from a concealed light source; shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m.; and shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.10.4 Joint Identification Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a **zoning** permit therefore, joint identification signs are permitted for 3 or more uses by right on the same zone lot as the sign, excluding parking. The following joint identification signs are in addition to all other signs:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each front line of the zone lot.
- C. Permitted area: The greater number of the following:
 - 1. 100 square feet; or
 - 2. 1 square foot of sign area for each 2 linear feet of street frontage of the zone lot, provided however, that the total area of all signs on each front line of the zone lot shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot in zone districts requiring structural setbacks.
- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation: Shall not be animated.

SECTION 10.10.11 **MIXED USE COMMERCIAL ZONE DISTRICTS-TIER 2 CORRIDOR, MAIN STREET 3-12, AND (-CC-, -MS-3-12, D-, I-A, I-B)**

10.10.11.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right.
- B. The sign standards contained within this Section apply to the following zone districts:

SUBURBAN	URBAN EDGE	URBAN	GENERAL URBAN	URBAN CENTER	SPECIAL
S-CC-3 S-CC-3x S-CC-5 S-CC-5x S-MS-3 S-MS-5	E-CC-3 E-CC-3x E-MS-3 E-MS-5	U-MS-3 U-MS-5	G-MS-3 G-MS-5	C-MS-5 C-MS-8 C-MS-12	M-CC-5

10.10.11.2 **Permanent Signs**

Permanent signs shall comply with the following standards:

Contents	Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operation, services and products offered, events and prices of products and services; and/or any sign or signs that do not come within the definition of off-site commercial sign.
Sign Types	Wall, window, ground and arcade.
Maximum Number	Each use by right or conditional use may have the greater number of the following: 5 signs; or 3 signs for each front line of the zone lot on which the use by right or conditional use is located.
Maximum Sign Area	<p>Dwelling, Mmultiple Uunit: One square foot of sign area for each dwelling unit in a multiple unit dwelling; not, however, to exceed 192 square feet of total sign area for any use and not more than 64 square feet of sign area to be applied to any 1 street frontage.</p> <p>Hospitals: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot not, however, to exceed 96 square feet of sign area to be applied to any 1 street front and not more than 2 street fronts, 1 contiguous with the other, shall be used.</p> <p>University or College: The following regulations shall apply to the campus. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that: The total area of all signs along any 1 street front shall not exceed 150 square feet of sign area; and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</p> <p>All Others: Each use by right other than multiple unit dwellings, hospitals, Universities and colleges: 80 square feet, or the total permitted sign area for each use by right shall be determined by one of the following provisions; provided, however, that no sign shall exceed 200 square feet in area nor shall the total sign area of any use exceed 600 square feet:</p> <ul style="list-style-type: none"> • For a zone lot having but 1 use by right. 1.5 square feet of sign area for each linear foot of front line of the zone lot for the first 100 feet of the front line and 1 square foot of sign area for each linear foot of zone lot front line thereafter; provided, however, in computing the area of such signs, the measurements of not more than 2 front lines, 1 contiguous with the other, shall be used. • For a zone lot having 2 or more uses by right. For each use by right 2.5 square feet of sign area for each horizontal linear foot of that portion of building frontage occupied by the use by right, for the first 100 feet of building frontage, then .5 square foot of sign area for each horizontal linear foot of building frontage thereafter.
Maximum Height Above Grade	Wall and window signs: The roof line of the building to which the sign is attached. Ground and arcade signs: 32 feet.

Location	Shall be set back at least 5 feet from every boundary line of the zone lot in districts requiring a setback for structures; otherwise need not be set back from the boundary lines of the zone lot. Wall signs may project into the required setback space the permitted depth of the sign. In districts not requiring a building setback, wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with section 49-436. In no case shall there be more than 5 signs applied to any street front.
Illumination	May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
Animation	Shall not be animated.

10.10.11.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall, window and ground.
- B. Permitted maximum number: 2 signs for each front line of the zone lot or designated land area on which the signs are located.
- C. Permitted sign area: 64 square feet for each front line of the zone lot or designated land area on which located, but not more than 32 square feet per sign.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: No limitations.
- F. Permitted illumination: May be illuminated but only from a concealed light source; shall not remain illuminated between the hours of 11:00 p.m. to 6:00 a.m.; shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.11.4 Joint Identification Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, joint identification signs are permitted for three or more uses by right on the same zone lot as the sign, excluding parking. The following joint identification signs are in addition to all other signs:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each front line of the zone lot.
- C. Permitted area: The greater number of the following:
 - 1. 100 square feet; or
 - 2. 1 square foot of sign area for each 2 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs on the zone lot shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot.
- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation: Shall not be animated.

SECTION 10.10.12 INDUSTRIAL ZONE DISTRICTS SIGN STANDARDS

10.10.12.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right.
- B. The sign standards contained within this Section apply to the I-A, I-B and I-MX Industrial Zone Districts.

10.10.12.2 Permanent Signs

Permanent signs shall comply with the following standards:

	I-A AND I-B	I-MX
Contents	Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operation, services and products offered, events and prices of products and services; and/ or any sign or signs that do not come within the definition of off-site commercial sign.	Identification by letter, numeral, symbol or design of the uses by right by name, use, hours of operation, services and products offered, events and prices of products and services.
Sign Types	Wall, window, ground and arcade.	Wall, window, ground and arcade.
Maximum Number	Each use by right or conditional use may have the greater number of the following: 5 signs; or 3 signs for each front line of the zone lot on which the use by right or conditional use is located.	Each use by right or conditional use may have the greater number of the following: 5 signs; or 2 signs for each front line of the zone lot on which the use by right or conditional use is located.

<p>Maximum Sign Area</p>	<p>Dwelling, Multiple Unit: One square foot of sign area for each dwelling unit in a multiple unit dwelling; not, however, to exceed 192 square feet of total sign area for any use and not more than 64 square feet of sign area to be applied to any 1 street frontage.</p> <p>Hospitals: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot not, however, to exceed 96 square feet of sign area to be applied to any 1 street front and not more than 2 street fronts, 1 contiguous with the other, shall be used.</p> <p>University or College: The following regulations shall apply to the campus. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that: The total area of all signs along any 1 street front shall not exceed 150 square feet of sign area; and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</p> <p>All Others: Each use by right other than multiple unit dwellings, hospitals, Universities and colleges: 80 square feet, or the total permitted sign area for each use by right shall be determined by one of the following provisions; provided, however, that no sign shall exceed 200 square feet in area nor shall the total sign area of any use exceed 600 square feet:</p> <ul style="list-style-type: none"> •For a zone lot having but 1 use by right. 1.5 square feet of sign area for each linear foot of front line of the zone lot for the first 100 feet of the front line and 1 square foot of sign area for each linear foot of zone lot front line thereafter; provided, however, in computing the area of such signs, the measurements of not more than 2 front lines, 1 contiguous with the other, shall be used. •For a zone lot having 2 or more uses by right. For each use by right 2.5 square feet of sign area for each horizontal linear foot of that portion of building frontage occupied by the use by right, for the first 100 feet of building frontage, then .5 square foot of sign area for each horizontal linear foot of building frontage thereafter. 	<p>Lodging Accommodations: On zone lots having a linear street frontage of 100 feet or less, 100 square feet; on zone lots having a linear street frontage of more than 100 feet, 1 square foot of sign for each linear foot of street front; provided, however, computations shall be made and sign area shall be determined on each street front separately, and provided, further, that in no event shall more than 300 square feet of sign area be applied to any 1 street front and no sign shall exceed 300 square feet in size.</p> <p>University or College: The following regulations shall apply to the campus. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that: The total area of all signs along any 1 street front shall not exceed 150 square feet of sign area; and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</p> <p>All Others: Each use by right other than multiple unit dwellings, hospitals, Universities and colleges: 50 square feet, or the total permitted sign area of each use by right shall be determined by one of the following provisions; provided, however, that no sign shall exceed 200 square feet in area nor shall the total sign area of any use exceed 600 square feet:</p> <ul style="list-style-type: none"> •For a zone lot having but 1 use by right. 1 square foot of sign area for each linear foot of street front of the zone lot; provided, however, that in computing the area of such signs, the measurement of not more than 2 front lines, 1 contiguous with the other shall be used. •For a zone lot having 2 or more uses by right. For each use by right, 1.5 square feet of sign area for each linear foot of that portion of building frontage occupied by the use by right, for the first 200 feet of building frontage, then 1 square foot of sign area for each linear foot of building frontage thereafter.
<p>Maximum Height Above Grade</p>	<p>Wall and window signs: The roof line of the building to which the sign is attached. Ground and arcade signs: 32 feet.</p>	<p>Arcade signs: 20 feet. Ground signs: 32 feet. Wall or window signs: The roof line of the building to which the sign is attached.</p>
<p>Location</p>	<p>Shall be set back at least 5 feet from every boundary line of the zone lot in districts requiring a setback for structures; otherwise need not be set back from the boundary lines of the zone lot. Wall signs may project into the required setback space the permitted depth of the sign. In districts not requiring a building setback, wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with section 49-436. In no case shall there be more than 5 signs applied to any street front.</p>	<p>Shall be set in at least 5 feet from every boundary line of the zone lot in zone districts requiring structural setbacks; provided, however, wall signs may project into the required setback space the permitted depth of the sign. In no case shall there be more than 5 signs applied to any street front.</p>
<p>Illumination</p>	<p>May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.</p>	<p>May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.</p>
<p>Animation</p>	<p>Shall not be animated.</p>	<p>Shall not be animated</p>

10.10.12.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall, window and ground.
- B. Permitted maximum number: 2 signs for each front line of the zone lot or designated land area on which the signs are located.
- C. Permitted sign area: 64 square feet for each front line of the zone lot or designated land area on which located, but not more than 32 square feet per sign.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: No limitations.
- F. Permitted illumination: May be illuminated but only from a concealed light source; shall not remain illuminated between the hours of 11:00 p.m. to 6:00 a.m.; shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.12.4 Joint Identification Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, joint identification signs are permitted for three or more uses by right on the same zone lot as the sign, excluding parking. The following joint identification signs are in addition to all other signs:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each front line of the zone lot.
- C. Permitted area: The greater number of the following:
 - 1. 100 square feet; or
 - 2. 1 square foot of sign area for each 2 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs on the zone lot shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot.
- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation: Shall not be animated.

SECTION 10.10.13 DOWNTOWN ~~ZONE DISTRICT SIGN STANDARDS CORE AND THEATER DISTRICT SIGNS (D-C AND D-TD)~~

10.10.13.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right
- B. Provided, however, that off-site advertising devices may be allowed in the D-TD district pursuant to a district sign plan under the provisions of Section 10.10.15.
- C. The sign standards contained within this Section apply to the following zone districts: D-LD; D-CV; D-GT; D-AS; D-C; and D-TD.

10.10.13.2 Permanent Signs

Permanent signs shall comply with the following standards:

	D-LD; D-CV; D-GT; D-AS	D-C; D-TD
Contents	Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operation, services and products offered, events and prices of products and services; and/or any sign or signs that do not come within the definition of off-site commercial sign.	Identification by letter, numeral, symbol or design of the use by right by name and use, hours of operation, services and products offered, events and prices of products and services.
Sign Types	Wall, window, ground and arcade.	Wall, window, ground and arcade.
Maximum Number	Each use by right or conditional use may have the greater number of the following: 5 signs; or 3 signs for each front line of the zone lot on which the use by right or conditional use is located.	Ground level uses by right with street frontage for each separate building: Each use by right may have 3 for each street front of the use by right plus 1 additional sign for each 100 feet of street frontage in excess of 200 feet. All other uses by right combined for each separate building: 1 sign plus 1 sign for each front line of the zone lot on which the building is located.

<p>Maximum Sign Area</p>	<p>Dwelling, Mmultiple Unit: One square foot of sign area for each dwelling unit in a multiple unit dwelling; not, however, to exceed 192 square feet of total sign area for any use and not more than 64 square feet of sign area to be applied to any 1 street frontage.</p> <p>Hospitals: 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot not, however, to exceed 96 square feet of sign area to be applied to any 1 street front and not more than 2 street fronts, 1 contiguous with the other, shall be used.</p> <p>University or College: The following regulations shall apply to the campus. 2 square feet of sign area for each 5 linear feet of street frontage of the zone lot; provided, however, that: The total area of all signs along any 1 street front shall not exceed 150 square feet of sign area; and no sign over 50 square feet shall be located within 100 feet of the zone lot line or campus boundary.</p> <p>All Others: Each use by right other than multiple unit dwellings, hospitals, Universities and colleges. 80 square feet, or the total permitted sign area for each use by right shall be determined by one of the following provisions; provided, however, that no sign shall exceed 200 square feet in area nor shall the total sign area of any use exceed 600 square feet:</p> <ul style="list-style-type: none"> • For a zone lot having but 1 use by right. 1.5 square feet of sign area for each linear foot of front line of the zone lot for the first 100 feet of the front line and 1 square foot of sign area for each linear foot of zone lot front line thereafter; provided, however, in computing the area of such signs, the measurements of not more than 2 front lines, 1 contiguous with the other, shall be used. • For a zone lot having 2 or more uses by right. For each use by right 2.5 square feet of sign area for each horizontal linear foot of that portion of building frontage occupied by the use by right, for the first 100 feet of building frontage, then .5 square foot of sign area for each horizontal linear foot of building frontage thereafter. 	<p>Ground level uses by right with street frontage: Sign area shall be based on 1 or the other of the following provisions provided, however, that the total sign area of any use by right shall not exceed 600 square feet and the sign area permitted by this section shall not be combined with the sign area permitted by any other section of this chapter:</p> <p>Zone lot with 1 use by right: 2 square feet of sign area for each linear foot of the front line of the zone lot. All measurements shall be applied to each street front separately.</p> <p>Zone lot with more than 1 use by right: 4 square feet of sign area for each linear foot of that portion of the building frontage occupied by a ground level use by right. The resulting sign area is to be applied only to that portion of the building occupied by the use by right and all measurements shall be applied to each street front separately.</p> <p>Uses by right other than ground level uses by right with street frontage: 1 square foot of sign area for each foot of the front line of the zone lot on which the building is located or 3 percent of the exterior wall surface of the building whichever is greater. All measurements shall be applied to each building front separately.</p>
<p>Maximum Height Above Grade</p>	<p>Wall and window signs: The roof line of the building to which the sign is attached. Ground and arcade signs: 32 feet.</p>	<p>Wall or window signs: The roof line of the building to which the sign is attached. Ground and arcade signs: 32 feet.</p>
<p>Location</p>	<p>Shall be set back at least 5 feet from every boundary line of the zone lot in districts requiring a setback for structures; otherwise need not be set back from the boundary lines of the zone lot. Wall signs may project into the required setback space the permitted depth of the sign. In districts not requiring a building setback, wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with section 49-436. In no case shall there be more than 5 signs applied to any street front.</p>	<p>No setback is required from any boundary line of the zone lot. Wall signs attached to walls which are adjacent to a street right-of-way line may project into the right-of-way in accordance with D.R.M.C., Section 49-436.</p>
<p>Illumination</p>	<p>May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.</p>	<p>May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.</p>
<p>Animation</p>	<p>Shall not be animated.</p>	<p>Signs shall not be animated.</p>

10.10.13.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than twelve (12) calendar months and shall not be renewed for more than 1 successive period at the same location.

- A. Permitted sign types: Wall, window or ground.
- B. Permitted maximum number: 2 signs for each front line of the zone lot or designated land area on which the signs are located.
- C. Permitted sign area:
 - 1. D-C and D-TD: 64 square feet for each front line of the zone lot or designated land area on which the signs are located. Computations shall be made and sign area shall be applied to each front line separately.
 - 2. D-LD, D-CV, D-GT, and D-AS: 64 square feet for each front line of the zone lot or designated land area on which located, but not more than 32 square feet per sign.
- D. Permitted maximum height above grade:
 - 1. D-C and D-TD: 20 feet.
 - 2. D-LD, D-CV, D-GT, and D-AS: 25 feet.
- E. Permitted location: No limitation.
- F. Permitted illumination:
 - 1. D-C and D-TD: May be illuminated but only from a concealed light source; and shall not flash, blink or fluctuate.
 - 2. D-LD, D-CV, D-GT, and D-AS: May be illuminated but only from a concealed light source; shall not remain illuminated between the hours of 11:00 p.m. to 6:00 a.m.; shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.13.4 Joint Identification Signs for D-LD; D-CV; D-GT; and D-AS

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, joint identification signs are permitted for three or more uses by right on the same zone lot as the sign, excluding parking. The following joint identification signs are in addition to all other signs:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each front line of the zone lot.
- C. Permitted area: The greater number of the following:
 - 1. 100 square feet; or
 - 2. 1 square foot of sign area for each 2 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs on the zone lot shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot.

- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate and all direct illumination shall not exceed 25 watts per bulb.
- G. Animation: Shall not be animated.

SECTION 10.10.14 ~~SIGN PLAN FOR D-TD DOWNTOWN THEATER DISTRICT~~ ~~SIGN PLAN (D-TD)~~

10.10.14.1 Signs Subject to a District Sign Plan

Notwithstanding more restrictive provisions of this Division 10.10, signs, the D-TD district may have signs in accordance with a single approved district sign plan.

10.10.14.2 General Purpose

- A. Facilitate the creation and recognition of a unique downtown theater district and build on the character of the Denver Performing Arts Complex.
- B. Provide flexibility in the size, type and location of signs in exchange for a higher standard of design quality for signs within the district sign plan.
- C. Mitigate any possible adverse impacts of large format sign installations on surrounding uses.

10.10.14.3 Description of Qualifying Uses

These provisions shall apply to the D-TD district and signs may be erected, altered and maintained for a use by right in the district and may be used for outdoor general advertising devices, including, but not limited to, City of Denver services and events.

10.10.14.4 Permitted Sign Types

Wall, window, ground, arcade, and projecting.

10.10.14.5 Permitted Maximum Number

There is no maximum number of signs within the district sign plan.

10.10.14.6 Permitted Maximum Sign Area

No maximum signage area within the district sign plan.

10.10.14.7 Permitted Maximum Height Above Grade

- A. Wall, window, projecting and arcade signs may extend above the roof line of the building to which the sign is attached and must be in conformance with the approved district sign plan.
- B. Ground signs: Maximum of 50 feet.

10.10.14.8 Permitted Location

No setback for signage is required from any boundary line of the zone lot. Signs attached to walls that are adjacent to a street right-of-way line may project into the right-of-way in accordance with section 49-436.

10.10.14.9 Permitted Illumination

May be illuminated; and may flash, blink or fluctuate.

10.10.14.10 Animation Allowed

Signs may be animated.

10.10.14.11 Permitted Sign Contents

As a matter of public necessity, the city must protect children and non-consenting adults in and on its public streets, sidewalks, transportation facilities and other public rights-of-way from viewing public displays of offensive sexual material. When such displays are thrust indiscriminately upon

unwilling audiences of adults and children, such displays constitute assaults upon individual privacy. Therefore, signs subject to the district sign plan shall not be displayed or exhibited in a manner that exposes to public view from the street or sidewalk any of the following:

- A. Any material that exposes to public view any pictorial material that is obscene;
- B. Any statements or words describing explicit sexual acts, sexual organs, or excrement where such statements or words have as their purpose or effect sexual arousal or gratification;
- C. Any pictorial material depicting a person's genitals, pubic hair, perineum, anus, or anal region; or
- D. Any pictorial material depicting explicit sexual acts.

10.10.14.12 Process to Establish a District Sign Plan

- A. Plan submittal. The applicant will submit the following items to community planning and development to establish a district sign plan for the D-TD district:
 - 1. A site plan or improvement survey of the district drawn to scale showing existing and proposed buildings within the D-TD district, residential uses within existing and proposed buildings, parking areas, landscaped areas, streets and alleys, and residential uses adjacent to the D-TD district boundary;
 - 2. The district sign plan will include all properties within the D-TD district and clearly identify all buildings which are and are not participating within the district sign plan.
 - 3. The district sign plan will address design review for signage subject to the plan.
 - 4. A map of the D-TD district clearly identifying all landmark buildings, landmark districts, and designated parkways.
 - 5. Scaled drawings or other images showing the elevations of existing and proposed buildings within the D-TD district.
 - 6. Design descriptions of all allowable sign types, including sign shape, size typography, lighting, exposed structure, colors, and materials, and any information on the frequency of changeable graphics.
 - 7. All information on allowable sign locations shall be provided: wall elevations or other images drawn to scale showing locations of wall, window, arcade, and projecting signs, and site plans drawn to scale showing locations and heights of ground signs.
 - 8. Calculations of total sign area per building face.
 - 9. Other items identified by community planning and development as necessary to establish the district sign plan consistent with the stated purposes of this section.
- B. Information review. Community planning and development will review information received in the applicant's submittal and forward a recommendation to planning board within 21 days from submittal of a complete application for a district sign plan.
- C. Notice to others. The planning board shall send notice of the proposed plan to neighborhood organizations which are registered pursuant to the provisions of section 12-94 of the Revised Municipal Code and whose boundaries are within 200 feet of the boundary line of the D-TD district. The planning board shall also send notices to council members whose boundaries are within 200 feet of the boundary of the D-TD district. Notices to registered neighborhood organizations and council members shall be sent at least 30 days prior to the hearing.
- D. Adoption or amendment of a district sign plan. The planning board shall review the community planning and development recommendation, public comment, the criteria for review, and make

a final decision to approve, approve with conditions or deny the submittal for a district sign plan.

10.10.14.13 Criteria for Review

The criteria for reviewing the district sign plan are as follows:

- A. Signs shall be oriented or illuminated so that they do not adversely affect existing nearby residential uses or structures. Examples of adverse effects may include but are not limited to glare from intense illumination, and large signs or support structures that visually dominate an area to the detriment of existing or proposed land uses.
- B. Heights, scales and locations of all sign types for buildings within the district will be evaluated taking consideration of possible impacts on adjacent buildings and uses.
- C. Signage, as part of the district sign plan, shall not encroach closer than 240 feet of the centerline of 17th Street.
- D. Roof mounted signs are not allowed within the district sign plan.
- E. Freestanding outdoor general advertising devices may be limited in close proximity to landmark structures, landmark districts, and designated parkways.
- F. Internally illuminated, translucent face box signs are not allowed within the district sign plan.
- G. All signage, subject to the district sign plan, shall be located above first floor commercial storefronts.
- H. All features of the sign, including the illumination, support structure, color, lettering, height, and location, shall be designed to be complementary to the architecture and architectural features of the building on which it is located, as applicable.
- I. Sign design should reflect the existing or desired character of the area. The intent of this subsection is to encourage exciting, iconographic, and inventively illuminated signage to enhance the theater district.
- J. Signs shall be designed and fabricated from quality, durable materials.
- K. Projecting signs must clear sidewalks by at least 8 feet in height and may project no more than 7 feet out from a building. There is no limit as to the number of projecting signs within the district sign plan.
- L. Signs for accessory uses, which are prohibited by other provisions of Division 10.10, are allowed as a part of an approved district sign plan.
- M. A maximum of one district sign plan may be adopted for the D-TD district.

10.10.14.14 Minor Deviations to the District Sign Plan

Sign proposals shall conform to an approved district sign plan, provided however, that community planning and development may authorize minor deviations from the district sign plan for individual signs when such deviations appear necessary in light of technical or engineering considerations, and provided that the council members and registered neighborhood organizations whose boundaries are within 200 feet of the boundary of the D-TD district are first notified. Minor deviations for individual signs shall not be permitted if any of the following circumstances result:

- A. Signs are oriented or illuminated so that they adversely affect existing nearby residential uses or structures.
- B. A change in allowable heights of signs greater than 2 feet above the maximum height above grade or 0 feet below the minimum height above grade.
- C. A projection greater than 6 inches of the maximum allowance.

- D. A change in signage type, illumination or animation allowed within the district sign plan.
- E. Signs exceeding the specifications of the district sign plan and not allowed under section 10.10.15.15, require an amendment to the district sign plan.

10.10.14.15 Other Permitted Signs

Signs described and regulated by section 10.10.3.2.E, signs giving parking or traffic directions, and inflatables and balloons and/or streamers/pennants as described and regulated by section 10.10.3.2.I, need not be included in the district sign plan. However, other signs permitted by section 10.10.3.2, signs subject to a permit, must be included in the district sign plan.

10.10.14.16 Rules and regulations

The Planning Board has the authority to adopt rules and regulations concerning the review of the district sign plan.

10.10.14.17 Fee

The fee for review for the initial district sign plan is \$500.00 per acre or \$5,000.00, whichever is less. The fee for review for an amendment of the district sign plan is \$250.00 per acre or \$2,500.00, whichever is less.

SECTION 10.10.15 SPECIAL PROVISIONS FOR D-GT ~~SIGNS IN THE DOWN-TOWN GOLDEN TRIANGLE DISTRICT (D-GT)~~

10.10.15.1 General

The provisions of this Section 10.10.16 shall apply to the D-GT district, except that portion of the district north of 13th Avenue on Broadway and Lincoln Street. The other sections of this Division 10.10 shall remain in full force and effect in the D-GT district, and there is no requirement that proposed signs be submitted for approval pursuant to this section. However, an application for a projecting sign may be submitted pursuant to the provisions of this section, in which case this section will be applicable with respect to the issuance of sign permits.

10.10.15.2 Purpose

The purpose of this section is to create the policy for a system of signs that project perpendicular to the face of the wall or building to which they are attached, or at a 45-degree angle to the corner of a building where the user occupies at least part of 2 building frontages.

10.10.15.3 Intent

To accomplish this purpose, it is the intent of this ordinance to encourage and to authorize the use of signs and street graphics which are:

- A. Compatible with and an enhancement of the character of the surrounding district and adjacent architecture when considered in terms of scale, color, materials, lighting levels, and adjoining uses.
- B. Compatible with and an enhancement of the architectural characteristics of the buildings on which they appear when considered in terms of scale, proportion, color, materials and lighting levels.
- C. Appropriate to and expressive of the business or activity for which they are displayed.
- D. Creative in the use of unique 2 and 3 dimensional form, profile, and iconographic representation.
- E. Employ exceptional lighting design and represent exceptional graphic design, including the outstanding use of color, pattern, typography, and materials.
- F. Of high quality, durable materials appropriate to an urban setting.

10.10.15.4 Permitted Maximum Sign Area

The other sections of this Division 10.10 pertaining to the D-GT district are applicable, and the sign area allowable under this section shall be deducted from the permitted maximum sign area. For these purposes, a cubic foot of sign or graphic volume is considered to be equivalent to a square foot of sign area.

10.10.15.5 Projecting Graphics Permitted

For the purposes of this section, a projecting graphic is a sign or street graphic attached to and projecting from the wall of a building at 90 degrees, or the corner of a building at 45 degrees. The projecting graphic may be two- or three-dimensional, and regular or irregular in form.

- A. The following limitations apply to projecting graphics:
1. Each user may display 1 projecting graphic adjacent to every street upon which the user has frontage and an entry or 1 projecting sign at the corner of a building where the user has 2 frontages, provided that the approval of the manager of public works has been given pursuant to the provisions of Section 49-436 of the Revised Municipal Code.
 2. Projecting graphics may project no more than 5 feet out from a building.
 3. The bottom of any projecting graphic must be at 8 feet above the sidewalk or ground floor finished floor level, whichever is higher while the top of any projecting graphics may be no higher than 15 feet above the sidewalk or ground level finished floor level, whichever is higher.
 4. Projecting graphics shall be mounted no less than 6 inches away from the building wall or the furthest projecting elements (belt courses, sills, etc.) which are adjacent to it on the building facade.
 5. Allocation of allowable sign volume. For users that are located at the street level and have entries with direct access to a public sidewalk, court or plaza, or users located in the basement or on the second floor, that have entries at the street level with direct access to a public sidewalk, court or plaza, the allowable projecting sign volume will be allocated on the following basis:
 - a. Users that occupy at least 8 feet but no more than 20 feet of linear building frontage may have up to 12 cubic feet of projecting sign volume.
 - b. Users that occupy more than 20 but no more than 50 linear feet of building frontage may have up to 30 cubic feet of projecting sign volume.
 - c. Users that occupy over 50 linear feet of building frontage may have up to 50 cubic feet of projecting sign volume.
 - d. Users that occupy over 50 linear feet of building frontage, that are located in the D-GT zone district on either Broadway or Lincoln Streets and are south of 13th Avenue, may have up to 70 cubic feet of projecting sign volume.
 - e. Users occupying corner locations may base the maximum allowable volume of their signage on the length of the actual building frontage on which the sign is placed, or on the length of either frontage if a corner location is chosen.
- B. Calculation of sign volume. The volume of a projecting sign will be calculated as the volume within a rectilinear form constructed to enclose the primary form of the sign.
- C. Minor sign elements may project beyond the primary boundaries of this volume at the discretion of the Zoning Administrator. Minor elements will be defined as those parts of the sign which add to the design quality without adding significantly to the perceived volume and mass of the sign.

period of not more than 60 consecutive days nor more than 60 days in any 1 year; and may be of any type; number; area; height; location; illumination or animation;

- F. Temporary commercial signs which identify, advertise or promote a temporary activity and/or sale of merchandise or service of a business use located on the same zone lot.
 - 1. Shall be limited to:
 - a. Window signs;
 - b. Banners with commercial advertising copy;
 - c. Wall signs or posters which have been treated so as to be shielded from the elements (water, wind, sun, etc.);
 - d. Streamers which are attached to vehicles located in the front row only of retail car lots when said vehicular sales lot is located on an arterial street and is not across from a residential zone district; and
 - e. Window graphics consisting of paint or decals applied directly to glazing; and
 - 2. Shall meet the following conditions:
 - a. Shall be maintained in a clean, orderly and sightly condition;
 - b. Shall be placed in/on ground level windows/walls only (except for streamers);
 - c. Shall be limited in placement to 45 days for sign or copy;
 - d. May be illuminated only from a concealed light source;
 - e. Illumination shall not flash, blink or fluctuate;
 - f. Shall not be animated;
 - g. Shall be placed only on the business structure (except for streamers);
 - h. Shall not exceed 50 percent of the maximum use by right permitted sign area for the permitted use on the zone lot, plus either 65 percent of the unused permitted permanent sign area or 60 percent of the ground level window area, whichever is greater, neither of which is to exceed 75 square feet.
 - 3. The Zoning Administrator may allow additional temporary signage area up to 100 square feet upon application in specific cases providing that the procedure outlined in Section 12.4.2, Zoning Permit Review With Informational Notice, is satisfied.
 - 4. All portable signs regardless of location are specifically not allowed.
 - 5. Parked motor vehicles and/or trailers are not allowed to be intentionally located so as to serve as an advertising device for a use by right, product or service.
- G. Signs that identify or advertise the sale, lease or rental of a particular structure or land area and limited to: wall, window and ground signs; 1 sign per zone lot; not more than 5 square feet in area per face; not more than 6 feet above grade; no illumination; and no animation;
- H. Signs commonly associated with and limited to information and directions relating to the permitted use on the zone lot on which the sign is located, provided that each such sign is limited to wall, window and ground signs; not more than 100 square inches per sign in area, except that notwithstanding other limitations of Division 10.10, golf course tee box signs may contain up to 8 square feet of sign area of which 1 square foot may be devoted to advertising; not more than 8 feet in height above grade; may be illuminated only from a concealed light source which does not flash, blink or fluctuate; shall not be animated except that gauges and dials may be animated to the extent necessary to display correct measurement;
- I. Political and noncommercial signs on residential property.
 - 1. Political and noncommercial signs may be erected on any zone lot.

- D. No dimension (height, width, or depth) shall be considered to be less than 1 foot and 0 inches for the purposes of calculating sign volume.
- E. Projecting signs are prohibited for users without direct street access on the street level.
- F. Relationships to the building facade. Maximum projecting sign dimensions, volumes and locations may additionally be restricted by the dimensions of the building facade on which signage is to be located and the relationship to other tenant signage on the same facade:
 - 1. Signs shall not exceed the height of the parapet of the building on which mounted.
 - 2. Signs shall not be placed less than 8 feet apart

10.10.15.6 Illumination

Illumination of graphics as defined herein shall be permitted by direct, indirect, neon tube, light-emitting diode (LED), and fluorescent illumination for users with over 20 linear feet of frontage. Users with fewer than 20 linear feet of frontage may have direct external illumination only. The following additional provisions also apply to the illumination of street graphics:

- A. Color of light. Graphics as defined herein may use a variety of illuminated colors.
- B. Fully internally-illuminated plastic sign boxes with internal light sources are prohibited.
- C. Flashing illumination, animated graphics, and signs that blink, fluctuate or change graphics or messages more than once an hour are prohibited.

SECTION 10.10.16 SPECIAL PROVISIONS FOR ~~SIGNS IN THE D-C, D-TD, D-LD, D-CV, AND D-AS~~ DISTRICTS

10.10.16.1 General

The provisions of this section 10.10.12 shall apply to the D-C, D-TD, D-LD, D-CV, and D-AS districts. The other provisions of this Division 10.10 (Signs) shall remain in full force and effect in the D-C, D-TD, D-LD and D-AS districts, and there is no requirement that proposed signs be submitted for approval pursuant to this section. However, an application for a sign may be submitted pursuant to the provisions of this section in which case this section will be applicable with respect to the issuance of the sign permit.

10.10.16.2 Purpose

The purpose of this section is to create the policy for a comprehensive and balanced system of signs and street graphics to facilitate the enhancement and improvement of the D-C, D-TD, D-LD and D-AS districts through the encouragement of urban, innovative signs and street graphics which will aid in the creation of a unique downtown shopping and commercial area, facilitate an easy and pleasant communication between people and their environment and avoid the visual clutter that is potentially harmful to traffic and pedestrian safety, property values, business opportunities, and community appearance. To accomplish these purposes, it is the intent of this section to encourage and to authorize the use of signs and street graphics which are:

- A. Compatible with and an enhancement of the character of the surrounding district and adjacent architecture when considered in terms of scale, color, materials, lighting levels, and adjoining uses.
- B. Compatible with and an enhancement of the architectural characteristics of the buildings on which they appear when considered in terms of scale, proportion, color, materials and lighting levels.
- C. Appropriate to and expressive of the business or activity for which they are displayed.

consideration the recommendation of the applicable DRC, the Zoning Administrator shall determine if the flashing sign must be removed or not.

SECTION 10.10.17 OPEN SPACE, DENVER INTERNATIONAL AIRPORT AND O-1 ZONE DISTRICT SIGN STANDARDS (~~OS, DIA, AND O-1~~)

10.10.17.1 General

- A. Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right.
- B. The sign standards contained within this Section apply to OS-A, OS-B, OS-C, DIA and O-1 zone districts.

10.10.17.2 Permanent Signs

Permanent signs shall comply with the following standards:

Contents	Identification by letter, numeral, symbol or design of the use by right by name, use, hours of operation, services and products offered, events and price of products and services.
Sign Types	Wall, window and ground signs.
Maximum Number	1 sign for each front line of the zone lot on which the use by right is located.
Maximum Sign Area	Each use by right shall be permitted a sign area of 20 square feet or the total permitted sign area for any use by right may be determined by 1 or the other of the following provisions provided, however, that the total sign area of any use by right shall not exceed 600 square feet, and no single sign area shall exceed 300 square feet in area: <ul style="list-style-type: none"> • 1 square foot of sign area for each foot of street frontage of the zone lot on which the use by right is located. • 1 square foot of sign area for each acre of the zone lot on which the use by right is located.
Maximum Height Above Grade	Wall and window signs: The roof line of the building to which the sign is attached. Ground signs: 25 feet.
Location	Wall and window signs: Shall be set back from the boundary lines of the zone lot on which it is located the same distance as a structure containing a use by right provided, however, wall signs may project into the required setback space the permitted depth of the sign. Ground signs: Any location provided that the sign is at least 10 feet from any boundary line of the zone lot on which the use by right is located.
Illumination	May be illuminated but only from a concealed light source, and shall not flash, blink or fluctuate.
Animation	Signs shall not be animated.

10.10.17.3 Temporary Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area; each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than 1 successive period at the same location.

- A. Permitted sign types: Wall and ground.

- B. Permitted maximum number: 1 sign for each front line of the zone lot or designated land area on which the signs are located.
- C. Permitted sign area: 32 square feet of sign area for a land area up to 5 acres and 64 square feet of sign area for a land area of 5 acres or more, provided that no sign shall exceed 100 square feet.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: Shall be set back at least 25 feet from all boundary lines of the zone lot or designated land area on which the signs are located.
- F. Permitted illumination: May be illuminated but only from a concealed light source, and shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

MOVED Special Provisions For Signs in the D-C, D-TD, D-LD, D-CV, and D-AS Districts

SECTION 10.10.18 CHERRY CREEK NORTH DISTRICT SIGNS ~~STANDARDS (C-CCN)~~

10.10.18.1 Purpose

The purpose of this section is to create a comprehensive and balanced system of signs and street graphics, to facilitate the enhancement and improvement of the Cherry Creek North district (~~C-CCN~~) through the encouragement of innovative signs and graphics which will aid in the creation of a unique mixed-use neighborhood, facilitate an easy and pleasant communication between people and their environment and avoid the visual clutter that is potentially harmful to traffic and pedestrian safety, property values, business opportunities and community appearance.

10.10.18.2 General

Signs may be erected, altered and maintained only for and by a use by right in the ~~C-CCN~~ district; shall be located on the same zone lot as the use by right; and shall be clearly incidental, customary and commonly associated with the operation of the use by right.

10.10.18.3 Comprehensive Sign Plan

Projecting signs shall be permitted only after a comprehensive sign plan for the entire building containing a use or uses by right has been approved. Such plan shall indicate how signs are allocated among all the individual uses, approximate designated sign locations, and allowable types of sign construction and illumination.

10.10.18.4 Design Review

In adopting the rules and regulations governing signage, the following criteria shall be utilized. These criteria shall also be the basis of all findings and recommendations regarding signage that the design advisory board shall forward to the Zoning Administrator. Signage shall be:

- A. Compatible with the character of the surrounding district and adjacent architecture when considered in terms of scale, color, materials, lighting levels, and adjoining uses;
- B. Compatible with the architectural characteristics of the buildings on which the signs are placed when considered in terms of scale, proportion, color, materials and lighting levels;
- C. Expressive of the business or activity for which they are displayed;
- D. Creative in the use of two- and three-dimensional forms, iconographic representations, lighting and graphic design, including the use of color, pattern, typography and materials; and

- B. Architectural entry canopies, which are permanent structures that are fully supported by the building facade and constructed of materials other than fabric or vinyl type materials, may incorporate signs for 1 or more tenants as part of their design. The calculation of the volume of signs on canopies uses the following areas:
 - 1. The face area of typography and graphics.
 - 2. The volume of iconographic three-dimensional sign figures.
- C. Awnings shall be opaque and shall not be backlit.

10.10.18.17 Joint Identification Signs

Subject to the conditions hereinafter set forth and upon application to and issuance ~~by the department of zoning administration~~ of a zoning permit therefore, joint identification signs are permitted for 3 or more uses by right on the same zone lot as the sign, excluding parking. The following joint identification signs are in addition to all other signs permitted by this Section 10.10.13:

- A. Permitted sign types: Wall and ground.
- B. Permitted maximum number: 1 sign for each front line of the zone lot.
- C. Permitted area: The greater number of the following:
 - 1. 100 square feet; or
 - 2. 1 square foot of sign area for each 2 linear feet of street frontage of the zone lot; provided, however, that the total area of all signs on each front line of the zone lot shall not exceed 200 square feet.
- D. Permitted maximum height above grade: 25 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot.
- F. Permitted illumination: May be illuminated but shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.18.18 Temporary Signs

Signs identifying or advertising new construction, remodeling, rebuilding, development, sale, lease or rental of either a use by right or a designated land area not exempted from permitting under section 10.10.13.19 (signs not subject to a permit) below, shall be subject to the conditions hereinafter set forth and upon application to and issuance by the Zoning Administrator of a permit therefore. Each such permit shall be valid for a period of not more than 12 calendar months and shall not be renewed for more than one successive period at the same location.

- A. Permitted sign types: Wall, window and ground.
- B. Permitted maximum number: 1 sign for each front line of the zone lot or designated land area on which the sign is located.
- C. Permitted sign area: 32 square feet for each front line of the zone lot or designated land area on which the sign is located. Computations shall be made and sign area shall be applied to each front line separately.
- D. Permitted maximum height above grade: 20 feet.
- E. Permitted location: Shall be set in at least 5 feet from every boundary line of the zone lot or designated land area.
- F. Permitted illumination: May be illuminated but only from a concealed light source; shall not remain illuminated between the hours of 11:00 p.m. and 6:00 a.m.; and shall not flash, blink or fluctuate.
- G. Animation: Shall not be animated.

10.10.18.19 Signs Not Subject to a Permit

- A. Section 10.10.3.1 (signs not subject to a permit), sections A through E and G through J shall be in full force and effect in the C-CCN district.
- B. Temporary commercial signs which identify, advertise or promote a temporary activity and/or sale of merchandise or service of a business use located on the same zone lot provided however that nothing in this section 10.10.13.19.B shall allow the use of portable signs or the use of parked motor vehicles and/or trailers as advertising devices. Temporary commercial signs shall be limited as follows:
 - 1. Limited to placement for 45 days;
 - 2. Placed behind or are attached to the inside face of a window;
 - 3. 1 per building frontage for each use facing a public street, walk, plaza or court;
 - 4. Not more than 5 square feet in sign area;
 - 5. Not more than 6 feet in height above grade;
 - 6. Not animated; and
 - 7. Illuminated only from a concealed light source.
- C. Signs that identify or advertise the sale, lease or rental of a particular structure or land area and limited to:
 - 1. Wall, window, and ground signs;
 - 2. No more than 1 sign per zone lot;
 - 3. No more than 5 square feet in area per face;
 - 4. No more than 6 feet above grade;
 - 5. Not illuminated or animated; and
 - 6. Placed within the zone lot and not in the public right-of-way.

SECTION 10.10.19 SPECIAL PROVISIONS FOR SIGNS IN CIVIC CENTER AREA

10.10.19.1 Civic Center Area

Notwithstanding the other provisions of this Division 10.10, the provisions of this Section 10.10.~~1914~~ shall apply to the Civic Center Aarea which is described as follows:

Lots 20--32, Block 206, East Denver, including Out Lot 5;

All of Block 233, East Denver, including Out Lot 4;

All of Block 232, East Denver, including Out Lot 3;

All of vacated Cleveland Place abutting Block 232, a.k.a. "Kenneth M. MacIntosh Park";

Lots 17--23, Block 231, East Denver;

Lots 7--26, Block 244, East Denver, and Side Lot 2 except the N 125 feet of Side Lot 2;

All of Block 267, East Denver, including Out Lot 1;

Lots 9--32, Block 5, Cheesman & Kasslers Addition, together with vacated alley abutting such lots;

Lots 6--40, Block 28, H.C. Browns Addition;

Lots 10--31, Block 37, H.C. Browns Addition;

Lots 10--21, Block 68, H.C. Browns Addition;

Lots 1--20, Block 67, H.C. Browns Addition;

Lots 1--11, Block 66, H.C. Browns Addition;

Lots 1--20 and Lots 31--40, Block 39, H.C. Browns Second Addition;

All of Block 25; Lots 1--8 and 30--40, Block 26, all in H.C. Browns Second Addition;
Lots 1--4 and 37--40, Block 42, H.C. Browns Second Addition;
All of Blocks 21, 22, 23 and 24, Evans Addition, Subdivision of Blocks 43, 44, 45, 57, 58, 59 and 60 Evans Addition;
Lots 1--4 and 37--40, Block 43, Lots 1--4 and 37--40, Block 44, Lots 1--4 and 37--40, Block 45, Lots 1--4, Block 46, all in Evans Addition, Subdivision of Blocks 43, 44, 45, 57, 58, 59 and 60, Evans Addition;
Lots 1--4, Block 22, Lots 37--40, Block 23, Lots 1--20, Block 21, all in Witters First Addition;
Lots 21--32, Block 20, Evans Subdivision of part of Block 20, Witters First Addition;
The E 125 feet of N 200 feet of Block 20, E 125 feet of Block 11, all in Witters First Addition;
Block 10, Evans and Eberts Subdivision of Block 10, Evans Addition and Block 10 in Witters First Addition;
all of Block 9, Evans Subdivision;
Civic Center Park, bounded on the north by West Colfax Avenue, on the east by Broadway Street, on the south by West 14th Avenue and on the west by Bannock Street;
The State Capitol and grounds bounded by East Colfax Avenue on the north, Grant Street on the east, East 14th Avenue on the south and Broadway Street on the west.

10.10.19.2 General

Signs may be erected, altered and maintained only for and by a use by right in the district in which the signs are located; shall be located on the same zone lot as the use by right and shall be clearly incidental, customary and commonly associated with the operation of the use by right.

10.10.19.3 Purpose

The purpose of this section is to provide for a required design review of all signs in the Civic Center [Area](#), excluding window signs and temporary signs, and to provide design guidelines and recommended sign limitations. The intent of this design review for signs in the Civic Center [Area](#) is to prevent major visual intrusions into the Civic Center [Area](#), to keep signage subordinate to the architecture and to provide information which will assist visitors.

10.10.19.4 Permitted Sign Types and Recommended Limitations on Each

- A. Ground sign. 30 square feet per face, double face is permitted; 15 feet maximum height; if the zone lot has 125 feet or more, excluding parking lots, of street frontage, 1 ground sign is recommended and 2 are permitted; if there are 2 or more uses on the zone lot, no ground sign is permitted; and a ground sign must be set in a distance of not less than 5 feet from each front line. The proliferation of ground signs is intended to be avoided in the Civic Center [Area](#).
- B. Wall sign. If noninternally illuminated, 100 square feet of sign area is permitted for each sign with 2 signs per building frontage permitted; and if internally illuminated, 50 square feet of sign area is permitted for each sign with 1 sign per building frontage permitted. A wall sign may be larger if integrated into the architecture.
- C. Projecting graphics. Projecting graphics are permitted on land in the Civic Center [Area](#) which is located within the [D-CV Zone District](#) ~~Civic Center district~~, and the provisions of section 10.10.12.4.A of this chapter shall be in full force and effect with respect to these projecting graphics.
- D. Window sign. 1 sign per use by right and no more than 5 square feet of sign area.
- E. Temporary signs. The provisions of section 10.10.3.1.F shall be in full force and effect except that streamers are allowed for special events only, and the sign area must be less than 25 percent of maximum allowed sign area plus 30 percent of unused sign area allowed or 30 percent of the ground level window area with neither to exceed 50 square feet.

10.10.19.5 Additional Limitations on Signs

Backlit awnings are not permitted on the Civic Center [Area](#). The total sign area of all ground signs, wall signs and projecting graphics should not exceed 400 square feet.

10.10.19.6 Design Review Committee

The design review committee (DRC) shall be the DRC for the D-CV district as provided in section 10.10.12.4.A. The DRC shall have the powers and authorities described in this Section 10.10.19~~14~~, and shall have the authority to adopt rules and regulations concerning its administrative procedures.

10.10.19.7 Submission of a Single Sign or Multiple Sign Application

- A. The application for a sign permit shall be forwarded to the DRC ~~by the department of zoning administration~~. The DRC meeting to consider the application must be held within 20 days of receiving the application.
- B. Sign design plans shall be submitted which shall contain accurate representations of the sign form and style including lettering, illumination, color and dimensions of each sign on the building or on the zone lot.
- C. The application shall include photographic or drawn elevations of each building facade showing the proposed sign location and size, and a site plan, if needed, showing location and size of other signs to be placed on the zone lot.
- D. The application may also contain such special requirements as required by the DRC.

10.10.19.8 Design Review

The DRC shall prepare a recommendation and submit it to the Zoning Administrator. Recommendations to the Zoning Administrator shall be returned from the DRC to the Zoning Administrator with reasons for approval, denial, or approval with revisions within 15 days of the DRC meeting at which the application is discussed unless resubmission or additional information is required. After taking into consideration the recommendation of the DRC, the Zoning Administrator shall approve or deny the permit.

10.10.19.9 Review Provisions

The DRC may recommend approval of a sign permit for single or multiple uses if the sign(s) is compatible with the theme and overall character to be achieved in the Civic Center ~~A~~area, and the DRC shall base its compatibility determination on the following criteria:

- A. The aesthetic and architectural compatibility of the proposed sign to the building upon which the sign is placed.
- B. The compatibility of the type of illumination, if any, with the type of illumination in the area.
- C. The relationship of the scale, shape, placement and colors of the sign to the building or premises upon which it is to be displayed.
- D. The similarity or dissimilarity of the signage to other signage within the Civic Center ~~A~~area and the compatibility of the materials used in the construction of the signs with other signage in the Civic Center ~~A~~area.
- E. The quality and durability of the materials used in the signs such as steel, aluminum, bronze, and wood.
- F. The impacts of the proposed signs upon adjacent districts or properties.

SECTION 10.10.20 OUTDOOR GENERAL ADVERTISING DEVICES IN THE BILLBOARD USE OVERLAY ZONE DISTRICT

10.10.20.1 Purpose and Applicability

A. Purpose

Upon consideration of a recommendation that an ordinance be enacted for the purpose of preserving and protecting the health, safety and general welfare of the people of the city and their property therein situate, the council finds:

1. That the regulation of outdoor general advertising devices within the city is required in the interests of the economic prosperity, civic pride, quality of life and general welfare of the people;
2. That it is desirable to preserve and perpetuate uncluttered and natural views for the enjoyment and environmental enrichment of the citizens of the community and visitors hereto;
3. That the regulation of outdoor general advertising devices will foster civic pride in the beauty of the city, will enhance the aesthetic values of the city and its economic vitality, will protect property values, will protect and enhance the city's attraction to tourists and visitors and promote good urban design;
4. That the regulation of outdoor general advertising devices will strengthen and preserve the municipality's unique environmental heritage and enhance the quality of life of its citizens; and
5. That the regulation of outdoor general advertising devices within the city is necessary for the promotion of safety upon the streets and highways in the City and County of Denver.

B. Applicability (formerly named Permitted Zones)

1. This division shall govern and control the erection, remodeling, enlargement, moving, operation and maintenance of all outdoor general advertising devices, **also known as "billboards,"** as they are permitted in the Billboard Use Overlay District (UO-2) in accordance with Section 9.4.4.7 and may be erected or maintained on a zone lot occupied by a structure containing a use by right; provided, however, it shall be unlawful to erect or remodel within 660 feet of the edge of the right-of-way of a freeway any outdoor general advertising device the face of which is visible from the main-traveled way of the freeway.
2. Outdoor advertising devices may be erected and maintained in the D-TD zone district but only as permitted by a district sign plan authorized pursuant to section 10.10.1315. For such outdoor advertising devices in the D-TD zone district, the provisions of this Section 10.10.1917 shall not apply. ~~in the D-TD zone district pursuant to a district sign plan as authorized under Section 10.10.15-~~
3. Nothing herein contained shall be deemed a waiver of the provisions of any other ordinance or regulation applicable to such devices, except that the provisions of Sections 10.10.1 through 10.10.1916 of this Division 10 shall not apply to such devices.

10.10.20.2 Permits

A. Devices Subject to a Permit

Except as provided in section 10.10.2017.2.B., every outdoor general advertising device in existence in the City shall have a zoning permit on file with the Zoning Administrator and no outdoor general advertising device shall be erected without a zoning permit issued by the zoning administrator. Failure to obtain a permit when required shall be a violation of this code.

1. Permit required for new devices. Prior to the erection of a new general outdoor advertising device a permit shall be required.
2. **Annual Permit Required**
All permits for outdoor general advertising devices shall be renewed annually prior to March 31 of each successive year. Permits shall be issued without proration for periods of less than one (1) year.
3. **City Registration Number**
Each permitted device shall be issued a city registration number which shall be displayed on the device in a size, location and manner as prescribed by the Zoning administrator; provided,

each change of color or dark to light to dark cycle shall have a duration of 1.5 minutes or longer; shall not be animated;

- E. Signs giving parking or traffic directions and other directional information commonly associated with and related to the permitted use on the zone lot on which the sign is located; provided that such signs are limited to: wall and ground signs; 1 sign for every 1,000 square feet of land area up to 10,000 square feet, thereafter only 1 additional sign for every 5,000 square feet; not more than 4 square feet per face in area, not more than 6 feet in height above grade; may be illuminated from a concealed light source which does not flash, blink or fluctuate: shall not be animated;
- F. Signs on canopies or awnings located over public rights-of-way or into any required front setback space; limited in content to name of building, business and/or address of premises; no sign shall exceed 10 square feet per face in area. All such canopies and awnings over public rights-of-way are subject to approval by the department of public works.
- G. Off-premise signs identifying new residential developments within the city as regulated by the following provisions. Notwithstanding the provisions of section 10.10.17 (outdoor general advertising devices), off-premise signs identifying new residential developments in the city shall:
 - 1. Be limited in area to 32 square feet per face and shall not be more than 6 feet in height above grade,
 - 2. Be limited in content to the name of the project, the name of the developer or construction company and/or directional information or symbols,
 - 3. Be limited to wall signs or ground signs which set back a minimum of 5 feet from every street right-of-way line,
 - 4. Be limited to 2 signs on each side of a public street for each 600-foot length of right-of-way with a minimum spacing of 100 feet between signs,
 - 5. Be limited to no more than 6 signs per project,
 - 6. Utilize a concealed light source if illuminated and shall not flash, blink, fluctuate or involve animation;
 - 7. Be valid for a period not to exceed 1 year during the construction, development, original rent-up or sales period;
 - 8. Shall not be renewed for more than 3 successive periods for the same project.
- H. Signs which identify a structure containing any use by right other than a single unit dwelling. Such signs shall be:
 - 1. Limited in content to the identification by letter, numeral, symbol or design of the use by right and/or its address;
 - 2. Attached to a fence or wall located on the front line of the zone lot or within the front setback area;
 - 3. Limited in number to 1 sign per street front for each structure;
 - 4. Regulated by the sign provisions for the zone district in which the zone lot is located except that the requirements of this section will take priority in case of a conflict;
 - 5. Counted as a part of the total sign area permitted on the zone lot;
 - 6. Limited in height to 6 feet above grade; and
 - 7. Attached to a fence or wall so that the display surface is parallel to and extends forward no further than 6 inches beyond the front plane of the wall or fence.

however, that outdoor general advertising devices existing prior to March 1, 2010, shall have 180 days to be brought into compliance with this requirement. The permittee shall be responsible to ensure that such number is maintained in a readily visible condition.

4. Fees

Outdoor general advertising devices shall be charged a fee of \$225.00 at the time of application for a permit for

- a. A new device;
- b. Each annual renewal of a permit that has been previously issued; or
- c. Modification of a device.

5. Permit to Modify an Existing Device

Permits shall be required for any modification of an existing outdoor general advertising device; provided, however, that a permit for modification shall not be issued to or obtained by any party other than the current permit holder. "Modification" shall mean any change to the structure or message surface of the device other than as excepted below in Sections 10.10.~~2017~~.2.A.5.a., b., and c. No permit shall be required for the following actions by the permit holder for an existing general outdoor advertising device:

- a. Replacing or changing advertising copy including, without limitation: the addition of an extension as allowed in Section 10.10.~~2017~~.6; and wrapping the message surface(s) of a device, including the perimeter edge of the message surface(s)' frame, with advertising copy, provided that the advertising copy faces the same direction as the existing message surface(s) and the total area of advertising copy does not exceed the total message surface allowed by the current permit for the device plus the addition of an extension as allowed in Section 10.10.~~2017~~.6;
- b. Replacing or relocating a message surface on an existing device within 1 foot of the previous message surface; and
- c. Customary maintenance and repair including, without limitation: replacing a part with a like part; any repairs necessary to meet current safety standards; replacing electrical wiring and bulbs; painting and routine replacement of bolts, framing, border and trim.

6. Creation of a New Device

The following shall be treated as creating a new outdoor general advertising device:

- a. Replacing or relocating an existing message surface to a location that is more than 1 foot from the location of the previous message surface;
- b. Adding an additional message surface to an existing device except, however, adding extensions allowed pursuant to Section 10.10.~~2017~~.6.

7. Additional Requirements

No permit for a new outdoor general advertising device shall be issued until an existing device or a combination of devices with at least equal square footage of message surface are removed by the applicant from the following areas in the following order:

- a. Those areas described in Sections 10.10.~~2017~~.8.K, 10.10.~~2017~~.8.L, 10.10.~~2017~~.8.Q, 10.10.~~2017~~.8.R, 10.10.~~2017~~.8.S, 10.10.~~2017~~.8.T, and 10.10.~~2017~~.8.U, and any area restricted by the provisions of section 3-23 of the Revised Municipal Code;
- b. After all of the nonconforming outdoor general advertising devices are removed from the areas listed in Section 10.10.~~2017~~.2.A.7.a, above, then the exchange area shall be any area within 400 feet of a park or a structure or district designated for preservation pursuant to the provisions of Article I of Chapter 30 of the Revised Municipal Code; and

- c. After all of the nonconforming outdoor general advertising devices are removed from the areas listed in Sections 10.10.20.17.2.A.7.a and 10.10.20.17.2.A.7.b, above, then the exchange area shall be any area subject to the compensatory provisions of the Federal Highway Beautification Act.

B. Devices Not Subject to a Permit

The following outdoor general advertising devices may be erected in all districts without a permit:

1. Outdoor general advertising devices required or specifically authorized for a public purpose by any law, statute or ordinance; may be of any type, number, area, height above grade, location, illumination or animation, authorized by the law, statute or ordinance under which the devices are required or authorized.
2. Outdoor general advertising devices in the nature of decorations, clearly incidental and customary and commonly associated with any national, local or religious holiday or public health, safety or welfare campaign; provided that such devices shall be displayed for a period of not more than 60 consecutive days nor more than 60 days in any 1 year; and may be of any type, number, area, height, location or illumination.

Permitted Zones

- C. ~~Outdoor general advertising devices may be erected or maintained only in the Billboard Overlay Use District, according to Section 9.4.4.7 of this Code, and may be erected or maintained on a zone lot occupied by a structure containing a use by right; provided, however, it shall be unlawful to erect or remodel within 660 feet of the edge of the right-of-way of a freeway any outdoor general advertising device the face of which is visible from the main-traveled way of the freeway.~~
- D. ~~Outdoor advertising devices may be erected and maintained in the D-TD zone district but only as permitted by a district sign plan authorized pursuant to section 10.10.1315. For such outdoor advertising devices in the D-TD zone district, the provisions of this Section 10.10.1917 shall not apply.~~

10.10.20.3 Permitted Types

Ground signs or wall signs are permitted types.

10.10.20.4 Permitted Maximum Number

Only 1 outdoor general advertising device will be permitted in 1 location; provided, however, that:

- A. Two outdoor general advertising message surfaces may be placed in 1 location if they are placed on only 1 structure, have their message surfaces facing opposite directions and the message surfaces are not separated by more than 4 feet.
- B. Three outdoor general advertising message surfaces may be placed in 1 location if 1 of the message surfaces is at least 600 square feet in size and neither of the other 2 message surfaces are more than 300 square feet in size, if all 3 such surfaces are placed on only 1 structure, the 2 smaller surfaces face in the opposite direction from the larger surface, the 2 smaller surfaces are not separated from the larger surface by more than 4 feet and no part of either of the smaller surfaces extends beyond the outer edge of the larger surface by more than 3 feet.
- C. Four outdoor general advertising message surfaces may be placed in 1 location in an I-A or I-B zone district, provided the location is in the Billboard Overlay Use District and provided they are placed on 1 structure, consist of two 300 square foot message surfaces placed side-by-side with two 300 square foot message surfaces placed immediately to the back of the first surfaces, facing the opposite direction, and none of the message surfaces are separated by more than 4 feet.

10.10.20.5 Permitted Maximum Area Per Message Surface

No outdoor general advertising device shall have any single message surface more than 672 square feet in area plus up to an additional 80 square feet for extensions.

10.10.20.6 Permitted Maximum Height

- A. Except as permitted in section 10.10.19.17.7.B, no outdoor general advertising device shall exceed a height of 45 feet above grade.
- B. Outdoor general advertising devices which are located within 200 feet of an elevated street or viaduct and whose messages are oriented to that elevated street or viaduct may have a maximum height not to exceed 25 feet above the roadway of such elevated street or viaduct. This measurement shall be made at the point nearest on the elevated street or viaduct from the outdoor general advertising device. Any outdoor general advertising device having a height in excess of 45 feet above grade which device is located within 200 feet of an elevated street or viaduct and whose message is oriented to that elevated street or viaduct shall be lowered or reconstructed to comply with the 45 feet height limitation as set forth in section 10.10.19.17.7(A) above or shall be lowered or reconstructed to a height not to exceed 25 feet above the roadway of the elevated street or viaduct if the street or viaduct is still elevated within 1 year after such elevated street or viaduct is lowered or removed.

10.10.20.7 Permitted Location

- A. No outdoor general advertising device with a message surface in excess of 79 square feet shall be located less than 500 feet from any other outdoor general advertising device which has a message surface in excess of 79 square feet on the same or opposite side of the street to which the message is oriented.
- B. No outdoor general advertising device with a message surface less than 80 square feet shall be located less than 300 feet from any other outdoor general advertising device which has a message surface less than 80 square feet on the same or opposite side of the street to which the message is oriented nor less than 200 feet from any other outdoor general advertising device which has a message surface in excess of 79 square feet on the same or opposite side of the street to which the message is oriented.
- C. In addition to the provisions of Subsections 10.10.19.17.8.A and 10.10.19.17.8.B, no outdoor general advertising device whose message is oriented to an elevated street or viaduct shall be located less than 500 feet from any other outdoor general advertising device on the same or opposite side of the elevated street or viaduct to which the message is oriented.
- D. No outdoor general advertising device shall be erected within a distance of 400 feet of any public park measured from the inner curb line of the street which bounds the park or from the property line of the park, whichever is closer to the outdoor general advertising device.
- E. No outdoor general advertising device shall be erected within 400 feet of any historic structure.
- F. No outdoor general advertising device shall be located less than 125 feet from a residential district or a single or multiple unit dwelling.
- G. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of Speer Boulevard from Grove Street to I-25.
- H. No outdoor general advertising device shall be located within 660 feet of the edge of the right-of-way of Speer Boulevard/Cherry Creek Channel from I-25 to Wazee Street.
- I. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of Speer Boulevard/Cherry Creek Channel from Wazee Street to Colorado Boulevard.
- J. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of Park Avenue/23rd Street from Colfax Avenue to Welton Street.
- K. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of Park Avenue/23rd Street from Welton Street to Blake Street.

- L. No outdoor general advertising device shall be located within 660 feet of the edge of the right-of-way of 23rd Street/Fox Street from Blake Street to I-25.
- M. No outdoor general advertising device shall be located within 660 feet of the edge of the right-of-way of 22nd Street from its intersection with Delgany Street to Blake Street.
- N. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of 22nd Street from Blake Street to Glenarm Place.
- O. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of 20th Street from Broadway Street to the center line of vacated Wewatta Street.
- P. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of 21st Street from Broadway Street to Blake Street.
- Q. No outdoor general advertising device shall be located within 660 feet of the edge of the right-of-way of West Colfax Avenue from Federal Boulevard to Osage Street.
- R. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of West and East Colfax Avenue from Osage Street to Park Avenue.
- S. No outdoor general advertising device shall be located within 660 feet of the edge of the right-of-way of Walnut Street viaduct and Auraria Parkway from Colfax Avenue to Speer Boulevard.
- T. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of Lincoln Street from Speer Boulevard to Colfax Avenue.
- U. No outdoor general advertising device shall be located within 100 feet of the edge of the right-of-way of Alameda Parkway from Knox Court to Sheridan Boulevard.
- V. Outdoor general advertising devices shall be oriented to only 1 specific street or highway through the construction of 1 or more message surfaces which shall be aligned at a perpendicular angle to the specific street or highway. Outdoor general advertising devices shall not be oriented to local streets with an average daily traffic volume of less than 3,000 vehicles, parking lots, frontage roadways or access ramps to limited access highways.

10.10.20.8 Permitted Structures

The structural members, bracing and frame shall be constructed of noncombustible materials, and no ground outdoor general advertising device shall have more than 2 vertical structural members or poles.

10.10.20.9 Permitted Illumination

No outdoor general advertising device shall flash, blink or fluctuate; outdoor general advertising devices may be illuminated, but only from a concealed light source and shall not be illuminated between the hours of 1:00 a.m. and 6:00 a.m. Outdoor general advertising devices shall not have message surfaces made entirely or partly of light emitting diodes (LEDs). Any general outdoor advertising device with one or more LED message surfaces that was permitted prior to March 1, 2010, shall be considered a nonconforming outdoor general advertising device and shall be allowed to continue in operation and maintained in accordance with the provisions of Section 12.9.2. The LEDs on any such device may not flash, blink or fluctuate, or change in any manner more frequently than once per hour, must be dimmed at dusk and may not be lit between the hours of 1:00 a.m. and 6 a.m.

10.10.20.10 Animation Prohibited

No outdoor general advertising device shall be animated.

10.10.20.11 Nonconforming Devices

See Section 12.9.2., Nonconforming Signs.