



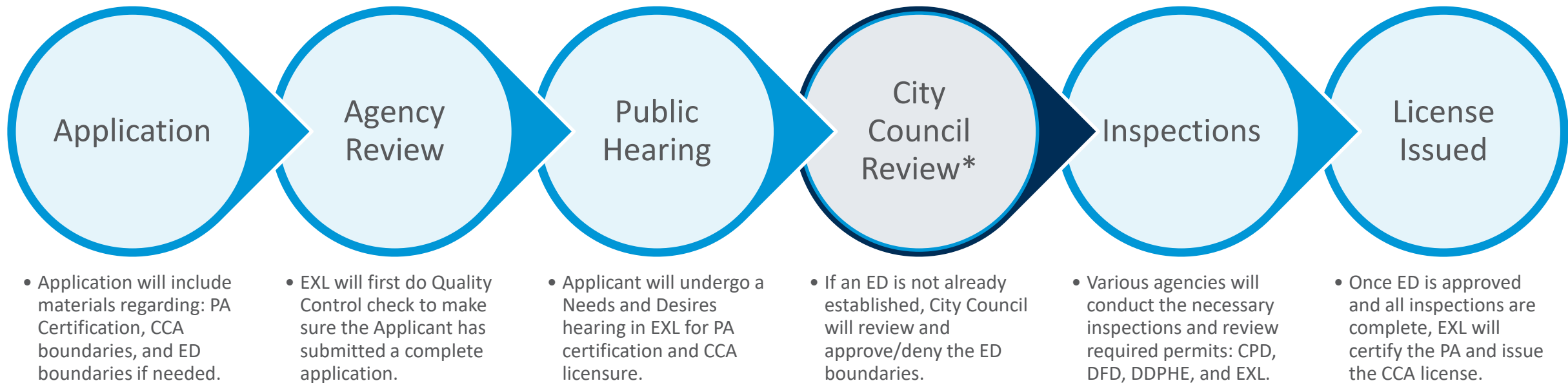
Liquor Common Consumption

Presentation to BIZ Committee
Denver Department of Excise and Licenses
April 21, 2021

Liquor Common Consumption: History



Licensure Process



Bill Language

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A BILL

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For an ordinance amending the effective date of the entertainment district and common consumption area chapter of the Denver Revised Municipal Code.

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BE IT ENACTED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

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Section 1. Article II of Chapter 6 shall be amended by adding the language underlined and deleting the language stricken to read as follows:

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Sec. 6-22. – Effective date; no vested rights.

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(a) *Effective date.* This article shall be effective ~~ninety~~ forty-five (45) days from the adoption of rules pursuant to section 6-21, and requirements of this article shall apply to all applications submitted on or after that date.

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Pilot Program Proposed Effective Date Change

Rationale for the *original 90-day* window

- First, it allowed businesses and community members some time to review the requirements in ordinance and rule so they would know what to expect.
- Second, it allowed the Department some ramp-up time to prepare forms and for TS to build the record necessary to accommodate the new license type.

Rationale for the *proposed 45-day* window

- Forty-five days will still give applicants and residents plenty of notice to read and understand the rules before the application period opens.
- Because the Department and TS have had a year to work on the application materials and record, we do not need further time to prepare.
- **We hope this change will provide businesses with an additional tool to stimulate economic recovery and re-activate community spaces.**

Annual Report

Requirement

- Section 6-23(b) of the Denver Revised Municipal Code requires the director to “report in writing to city council by April 15 of each year, beginning in 2021, on the operation of the entertainment district and common consumption area licensing program.”

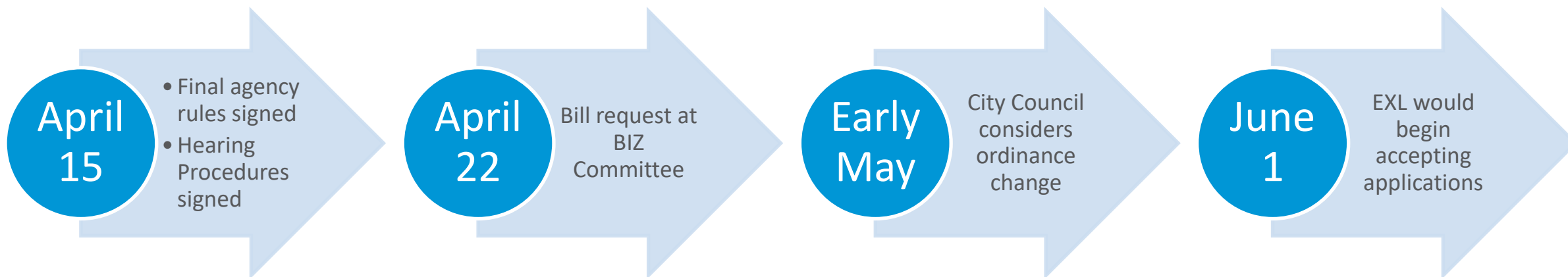
Report

- City Council passed the Common Consumption ordinance in November 2019, and in January 2020, the Department formed the Liquor Common Consumption Work Group (LCCWG) to garner input on agency rules and hearing policies and procedures.
- It was expected that rules would be established by April 1, 2020, and the Department could begin accepting applications for the new license type during the summer of 2020.
- COVID-19 delayed this rulemaking process by a year. The Department resumed the rulemaking process this spring, holding a public rules hearing on April 7, 2021 and signing final agency rules on April 15, 2021.

Conclusion

- Due to the delay in implementation and the fact that the program is not yet effective, there are currently no active entertainment districts, certified promotional associations, or common consumption area licenses in Denver.

Next Steps



Note: If the ordinance change is rejected, EXL will not be able to accept applications until mid-July.



Questions?