

Proclamation No. 13-0459

Recognizing the "Brake for Bela" summer safe driving awareness campaign

WHEREAS, coinciding with the traditional end of the school year, the summer months of June through August represent increased activity among children in neighborhoods and surrounding streets; and

WHEREAS, pedestrian fatalities involving children under the age of 14 are greatest during the summer months, with more than 80 percent of accidents occurring at non-intersection locations; and

WHEREAS, motor vehicle crashes are a leading cause of death for children 2-14 years of age; and

WHEREAS, each day more than 9 people are killed and more than 1,000 people are injured in accidents that involve a distracted driver; and

WHEREAS, safe and attentive drivers who are not distracted and adhere to the posted neighborhood speed limit make our streets inherently safer for pedestrians, bicyclists, and other drivers; and

WHEREAS, it is our duty as concerned citizens and parents to educate children about the importance of practicing safety and awareness while playing in neighborhoods.

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That Denver City Council recognizes the "Brake for Bela" Summer Safe Neighborhood Driving Awareness Campaign beginning June 1, 2013 through August 31, 2013.

Section 2. That Denver City Council encourages citizens to practice safety and caution on Denver's neighborhood streets, as well as be mindful and aware of pedestrians this summer.

Section 3. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that copies be transmitted to Kristi and Bela Estes, and to the "Brake for Bela" campaign.

		PRESIDENT

PASSED BY THE COUNCIL July 15, 2013