



Fee on Disposable Bags

Presentation to the Finance & Governance Committee
June 8, 2021

Agenda

- Overview
- Communication to Retailers
- Communication to Consumers

Overview – Fee

- Fee takes effect July 1, 2021
- Fee is 10 cents per bag at checkout
- Retailer keeps 4 cents, remits 6 cents to CCD

Overview – Rules

Fee does not apply to:

- Restaurants
- Customers in Food Assistance Programs
- Bags shoppers bring from home
- Bags used for produce, bakery, dry cleaning, small size, package of bags, etc.

Overview – Fee allowable uses

Retailers

- Customer education
- Signage
- Staff training
- Administrative infrastructure
- Providing free reusable bags to customers
- Plastic bag recycling infrastructure

CASR

- Program administration
- Providing free bags to residents
- Education, community engagement
- Infrastructure and events to reduce litter, increase diversion
- Reduce waste associated with single-use products
- Measure impact

Communication to Retailers

Retailer Toolkit

- Poster
- Placard
- Cashier sheet
- Preparation Checklist

Full package is available in English, Spanish, and Vietnamese

<https://denvergov.org/Government/Departments/Climate-Action-Sustainability-Resiliency/Programs-Services/Bring-Your-Own-Bag-Program>

The poster is set against a dark blue background. At the top left is the Denver logo with the text 'DENVER THE MILE HIGH CITY'. To its right, it says 'EFFECTIVE JULY 1, 2021'. The main message is in a green-bordered box: 'BRING YOUR BAG AND NEVER PAY THE BAG FEE.' with an image of a green reusable bag full of groceries. Below this is a yellow-bordered box: 'MANDATORY \$0.10 FEE on each paper or plastic checkout bag.' with images of a white plastic bag and a brown paper bag. A note states 'Federal and state Food Assistance Program purchases are exempt.' At the bottom is a blue-bordered box: 'THE BEST BAG IS A REUSABLE BAG THAT YOU USE FOR YEARS AND YEARS.' The bottom of the poster features the Denver logo and contact information: 'Fee on Disposable Bags DenverGov.org/BagFees 311 (720-913-1311)'.

LISTA DE PREPARACIÓN PARA LAS TIENDAS MINORISTAS

CARGO ADICIONAL POR USO DE BOLSAS DESECHABLES

(Capítulo 48 del Artículo IX del Código Municipal Revisado de Denver)

A partir del **1 de julio de 2021**, las tiendas minoristas de la ciudad y condado de Denver, tal como las define el Código Municipal Revisado de Denver, deben cobrar **diez centavos (\$0.10)** por cada bolsa desechable (de plástico, de papel o de otro material) proporcionada al cliente en el punto de venta.

El objetivo de esta ordenanza consiste en mitigar los impactos de las bolsas desechables en la comunidad e incentivar el uso de las bolsas reutilizables.

Revise esta lista de preparación para asegurar que su tienda, sus empleados y sus clientes estén preparados y cumplan con la ordenanza sobre las bolsas desechables.

- Visite [DenverGov.org/BagFees](https://denvergov.org/BagFees)** para revisar la ordenanza de Denver sobre las bolsas desechables y los recursos gratis para las tiendas minoristas.
- Las cajas registradoras se deben programar** para llevar la cuenta de todas las bolsas desechables (de plástico, de papel o de otro material) proporcionadas en el punto de venta y cobrar por cada una de ellas. La ordenanza sobre las bolsas desechables exige que los recibos de los clientes indiquen el número de bolsas recibidas y el importe total que se cobró por cada tipo de bolsa.
- Usted debe saber qué bolsas están exentas** de la ordenanza, como las que se proporcionan a los participantes en programas federales o estatales de asistencia alimentaria.

Advierta a sus clientes:

- Ayude a sus clientes a no olvidar sus bolsas para la compra colocando avisos en las puertas de entrada, los puntos de venta, el estacionamiento y los corrales para los carros. Imprima los carteles que se ofrecen en [DenverGov.org/BagFees](https://denvergov.org/BagFees).
- Incluya la información sobre el cargo adicional por uso de bolsas desechables en sus comunicaciones en línea e impresas con los clientes, como las páginas de cupones semanales.
- Anuncie la información todos los días en la tienda.
- Agradezca a los clientes que usan sus propias bolsas.

Prepare a sus empleados:

- Organice un entrenamiento para el personal que trabaja en la caja registradora y ensaca los artículos.
 - Nombre a alguien de su equipo como el experto y entrenador sobre la ordenanza. Esta persona contestará las preguntas relacionadas con este tema y capacitará al personal de punto de venta que se contrate en el futuro.
 - Distribuya la hoja de referencia sobre el cargo adicional por uso de bolsas desechables que se puede obtener en [DenverGov.org/BagFees](https://denvergov.org/BagFees) a los gerentes y al personal de caja y exhibala en las áreas de la tienda para los empleados.
 - Reconozca el esfuerzo de los empleados que agradecen regularmente a los clientes por usar sus propias bolsas.
- Si usted piensa ofrecer bolsas reutilizables gratis** a sus clientes, asegúrese de que cumplan con los requisitos para las bolsas reutilizables detallados en el Código Municipal Revisado de Denver, que se pueden consultar en [DenverGov.org/BagFees](https://denvergov.org/BagFees). Coloque bolsas reutilizables cerca del punto de venta.
 - Informe a la ciudad de Denver del número de bolsas** que proporcionó a sus clientes durante el mes y remita el importe correspondiente para el día 20 de cada mes. Animamos a todos los comerciantes minoristas a enviar los datos y los pagos en línea.



DENVER
THE MILE HIGH CITY

DenverGov.org/BagFees
311 (720-913-1311)

DENVER'S FEE ON DISPOSABLE BAGS (Chapter 48, Article IX of the Denver Revised Municipal Code)

REMEMBER

Ask all customers if they need a bag.



CHARGE

All customers **\$0.10** for **EVERY** disposable paper or plastic bag provided at checkout.

Federal and state Food Assistance Program purchases are exempt from the fee.



THANK YOU

For meeting the requirements of the Fee on Disposable Bags!



FREQUENTLY ASKED QUESTIONS

How should I determine if a customer needs a bag?
If you can't see whether a customer has brought their own bags, then try asking, "Did you bring your bags today?" or "Do you need disposable bags today? They are \$0.10 each."

What if the paper or plastic bag that I provide a customer rips? Must I charge them for another one?
No, accidents happen. You do not need to charge them for a torn bag.

Can customers reuse their own paper or plastic bags at checkout?
Yes, a disposable bag fee is only charged the first time a bag is given to a customer. Any bag can be brought by a customer to a store for reuse, even disposable bags.

Do customers have to use any bags at all?
No, customers may choose to just carry a few items out of the store in their hands or cart.



HIỆU LỰC KỂ TỪ NGÀY 1 THÁNG 7, 2021

- Sắc lệnh Lệ phí cho bao túi dùng một lần bắt buộc tất cả các cửa tiệm phải tính \$0.10 cho mỗi bao, túi cung cấp cho khách hàng.
- Bao, túi cung cấp cho khách hàng trong Chương trình Trợ giúp thực phẩm của liên bang và tiểu bang được miễn phí.
- TỰ MANG THEO BAO TÚI, SẼ KHÔNG BAO GIỜ PHẢI TỐN TIỀN.



DenverGov.org/BagFees
311 (720-913-1311)



CONNECT WITH US 311 | POCKETGOV | DENVERGOV.ORG | DENVER 8 TV

@DenverCASR | @SustainableDen | @denvercasr

Retailer Training

- Wednesday, June 9, 2-3 pm and Thursday, June 10, 6-7 pm
- Live interpretation in Spanish
- Recording will be on CASR site

THE FEE ON DISPOSABLE BAGS IS COMING!

Starting July 1, 2021, retail stores in Denver will be required to charge \$0.10 for each disposable carryout bag provided to customers at checkout.

The City of Denver is offering **virtual trainings in June** to help your store prepare to comply with this new ordinance.

► **Register here:** <http://bit.ly/FeeOnDisposableBagsTraining>
Trainings will also be recorded and posted on the website.

YOU'LL LEARN:

- Bag fee basics
- Signage requirements and free resources from the city
- Steps for reporting and remitting the bag fees you collect
- How much of the bag fee you may keep and how you may spend it



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For more information on the Fee on Disposable Bags, visit DenverGov.org/BagFees or call 311 (720-913-1311).

¡El cargo adicional empieza el 1 de julio!

Las tiendas minoristas en Denver están obligadas a **cobrar \$0.10** por cada bolsa de mano desechable proporcionada a los clientes en el momento del pago.

Asista a un entrenamiento en junio para preparar su tienda para cumplir con la nueva ordenanza de Denver.

► **Regístrese aquí:**
<http://bit.ly/FeeOnDisposableBagsTraining>



DENVER
CLIMATE ACTION,
SUSTAINABILITY &
RESILIENCY

CONNECT WITH US 311 | POCKETGOV | DENVERGOV.ORG | DENVER 8 TV

[f @DenverCASR](https://www.facebook.com/DenverCASR) | [@SustainableDen](https://twitter.com/SustainableDen) | [@denvercasr](https://www.instagram.com/denvercasr)

Communication to Consumers

Consumer Campaign

- Community publication ads
- Marketing Toolkit to RNOs, City Council, and CBOs
- CCD utility bill inserts
- Digital ads and social media posts
- Bus shelters
- PSA videos
- CASR web site
- CCD employee bulletin and digital screens
- 311
- Press release/Earned media

BRING YOUR OWN BAG AND KEEP YOUR CHANGE.

Starting July 1, 2021, remember to bring your own bag when you shop. All retail stores will **charge \$0.10** for each plastic or paper bag provided at checkout.

YOU CAN HELP:

Reduce Waste

Prevent Litter

Protect Rivers and Streams



DenverGov.org/BringYourOwnBag
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Print Ads

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TRAIGA SU PROPIA BOLSA DE COMPRAS. AHORRA SU DINERO.

El cargo adicional por uso de bolsas desechables empieza el 1º de julio de 2021.

USTED PUEDE AYUDAR A:
Reducir los desechos
Prevenir la basura
Proteger los ríos y arroyos



DenverGov.org/BringYourOwnBag
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Bus Shelter Ads

**BRING
YOUR BAG.
KEEP YOUR
CHANGE.**

**Bag Fee Starts
July 1, 2021**



[DenverGov.org/BringYourOwnBag](https://denvergov.org/BringYourOwnBag)

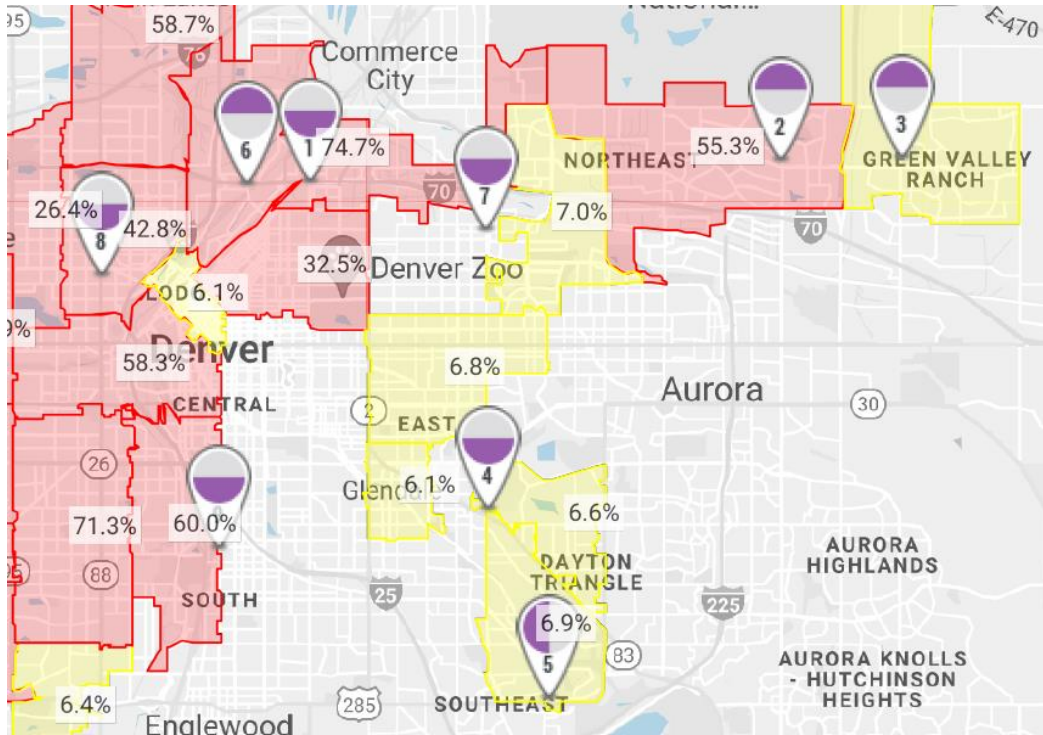
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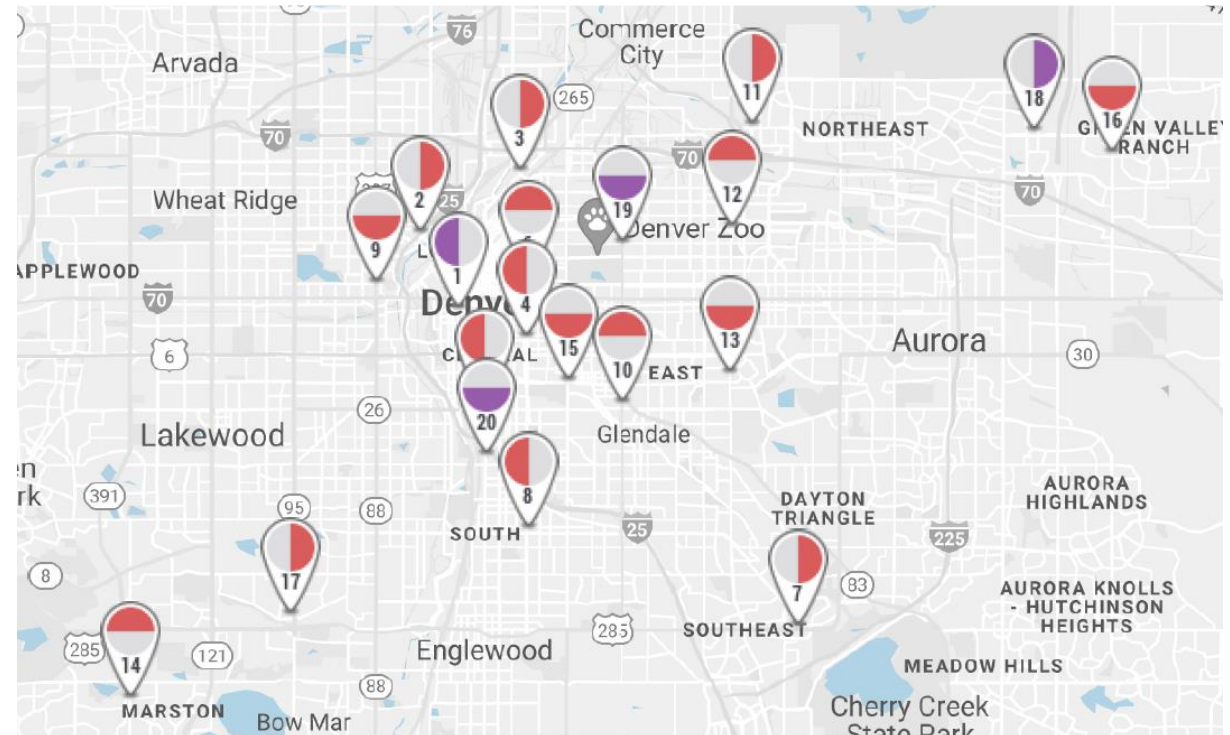


[DenverGov.org/BringYourOwnBag](https://denvergov.org/BringYourOwnBag)

Bus Shelter Ad Locations



Bus shelter ads in English



Bus shelter ads in Spanish

Bag Give-away Events

June through August

- 40,000+ bags
- Council offices and district events
- CBOs
- Grocery stores
- Food pantries

June 12, 2021
12-3PM
Whittier Café
1710 E 25th Ave.

June 15, 2021
1-3PM
Presentation of Our
Lady Church
665 Irving St.

June 20, 2021
3:30-5:30PM
La Raza Park
1501 W 38th Ave.



PSA Video



<https://www.youtube.com/watch?v=KjcBz4oeaeU>