

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****  
*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 08/30/17

Please mark one:  Bill Request or  Resolution Request

**1. Has your agency submitted this request in the last 12 months?**

Yes  No

**If yes, please explain:**

**2. Title:** Ordinance request approving an Amendment the Hybrid Agreement with Denver Theatre District, Inc., Contract Control THTRS-201311145-01 to add additional signage to the existing contract.

**3. Requesting Agency:** Denver Arts & Venues

**4. Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
- **Email:** [brian.kitts@denvergov.org](mailto:brian.kitts@denvergov.org)

**5. Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
- **Email:** [brian.kitts@denvergov.org](mailto:brian.kitts@denvergov.org)

**6. General description of proposed ordinance including contract scope of work if applicable:**

Additional Signage: Existing 14'H x 48'W Digital Signage on the Exterior Façade of the Colorado Convention Center located at 700 14th Street, Denver, Colorado 80202. Branded Cities will receive the exclusive right to, at its sole cost and expense, market, sell, and display advertising on, and to refurbish or replace, the Additional Signage. There will be no extension of the term, however this will result in increased revenue in the form of a percentage of advertising sales from the additional signage.

**\*\*Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. **Contract Control Number:** THTRS-201311145-01
- b. **Duration:** July 29, 2008 to July 28, 2028
- c. **Location:** 700 14<sup>th</sup> Street, Denver Colorado 80202
- d. **Affected Council District:** Council District 8
- e. **Benefits:** This agreement will generate additional advertising revenue for the term of the agreement
- f. **Costs:** zero

**7. Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.** None that is known.

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*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

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