

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MailHighOrdinance@DenverGov.org](mailto:MailHighOrdinance@DenverGov.org) by **3:00pm on Monday.**

*\*All fields must be completed.\**

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

**Date of Request: November 16, 2011**

Please mark one: ☐ Bill Request or ☒ Resolution Request

1. Has your agency submitted this request in the last 12 months?

☐ Yes ☒ No

If yes, please explain:

2. **Title:** (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)

To approve the Mayoral appointments of Maruca Salazar, R. Tony Smith, Margie Soo Hoo Lee, Rick Griffith and Ann Daly to the Denver Commission on Cultural Affairs for a term effective immediately and expiring August 31, 2014 OR until a successor is duly appointed.

3. **Requesting Agency:** Mayor's Office

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [Anthony.aragon@denvergov.org](mailto:Anthony.aragon@denvergov.org)

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [Anthony.aragon@denvergov.org](mailto:Anthony.aragon@denvergov.org)

6. **General description of proposed ordinance including contract scope of work if applicable:**

[Insert general description here.]

**\*\*Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. **Contract Control Number:**
- b. **Duration:**
- c. **Location:**
- d. **Affected Council District:**
- e. **Benefits:**
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.**

[Start typing here.]

*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## MARUCA G. SALAZAR

2633 West 36<sup>th</sup> Avenue  
Denver, CO 80211

303-477-6037 home  
303-571-4401 work  
director@museo.org

### SUMMARY OF QUALIFICATIONS

Dual career in education and the arts, with frequent overlap

History of initiating, organizing, and executing innovative programs and projects with students and teachers—some have achieved regional or national recognition

Substantial credits as working artist and solid background in organizing art projects and events, including educational coordination (film and television), promotion (film, dance, and art) and curatorship (film and art)

Universal humanistic perspective in education—use art to effectively empower, teach, and guide students towards the next millennium

### EDUCATION

#### College

<i>University of Veracruz</i>	<i>Bachelor of Arts in Literature</i>
College of Humanities and Arts	Minors: Linguistics Theater and Visual Arts
Jalapa, Veracruz, Mexico	GPA: 3.5

Academic program modeled on European system, with emphasis on classical and contemporary studies

#### Graduate Education

<i>University of Veracruz</i>	<i>Graduate Studies in</i>
School of Humanities and Arts	Literature , Linguistics and Visual Arts
Jalapa, Veracruz, Mexico	GPA: 3.5

Also completed 50 graduate hours in Dialectology and Italian

<i>University of Colorado, Denver</i>	<i>Masters of Art in Multicultural Education</i>
School of Education	GPA: 3.5

- One of eight stipend recipients in Multicultural Education
- Original research included “Vietnamese Women: The New Immigrants”
- Master’s thesis: Co-authored curriculum in prejudice reduction accompanying film, Behind the Mask (see Film Experience)

### PROFESSIONAL EXPERIENCE

<b>July 2009 to present</b>	<b>Executive Director Museo de las Americas</b>
<b>January 2005-June2009</b>	<b>Arts Coordinator for Denver Public Schools</b>
<b>July 2006-Janyary 2007</b>	<b>Arts Staff Developer networks K-8<sup>th</sup> and # 5 Instructional Superintendent’s Office</b>
<b>July 2003-2005</b>	<b>Northwest Area Arts Specialist Superintendent’s Office, Denver Public Schools</b>
<b>July 2001–2003</b>	<b>Visual Arts Coordinator, Denver Public Schools</b>
<b>September 2001–present</b>	<b>New Teacher Network Facilitator, Denver Public Schools</b>
<b>October 2000</b>	<b>Curriculum Writer, Alma de La Raza project, “The Treaty of Guadalupe Hidalgo”</b>
<b>September 1998–2008</b>	<b>Denver Public Schools’ District Representative, Denver Cultural Council (Tier III)</b>

- Spring 1998–1999      **Leaders in Learning Team Member**, leadership training for Denver Public Schools teachers in Denver University Graduate Program
- February 1997–present      **Standards Resource Team Member**, to help Denver Public Schools teachers improve academic standards
- September 1992–2001      **ELA Teacher and Student Advisor**, Lake Middle School, Denver Public Schools
- Day-to-day counseling and support of students on an individualized basis, often requiring networking public agencies and service to assist students' families. In an unusual but successful approach to "discipline," initiated interactive programs between community and school, which brought in:
- Community groups, such as La Raza, to work with students in the areas of teenage pregnancy, AIDS, and alcohol and drug counseling, and
  - Working artists to provide arts therapy and self-esteem development.

## FILM AND TELEVISION PRODUCTION EXPERIENCE

During the last decade, I have worked directly in film and video production. In addition to educational coordination, I provided location coordination, production, and organization, participated in conceptual and artistic development, and worked extensively in distribution of finished productions.

- 2005–present      **Presenter**, XicanIndie Film Festival for Classical Mexican Cinema, "New Cinema," and Classic Cinema
- 2003      **Assistant Director and Producer**, *Recuento: Homecoming*, winner of Best Student Film, 2003 Western States Community Cable Access Conference
- 1987      **Curriculum Writer and Producer**, *Behind the Mask*, animated film aimed at prejudice reduction in elementary school, produced and distributed by the Anti-Defamation League of B'nai B'rith in New York
- Art concepts and talent derived from extensive workshops with more than 200 Denver elementary students in a multi-school yearlong project
  - Winner of Colorado Award, Aspen Film Festival
  - Film and accompanying curriculum translated into Spanish and Hebrew for international distribution

## OTHER CULTURAL ACTIVITIES

- 2007      **Recipient of the Rex Morgan Award for Volunteerism in the field of the Arts**
- 2006      **Recipient of the Mayor's Award for Excellence in the Arts**
- 2004      **Contributing Artist**, *Contemporary Chicana and Chicano Art: Artists, Works, Culture, and Education*, first compendium/publication of Chicano and Chicana contemporary artists in the United States
- 2003      **Redesigner**, Denver Public Schools five main yearly art exhibits
- 2002      **Translator** for Graciela Iturbide, Mexican photographer, sponsored by Metropolitan State College

## EXHIBITS

- 2008      Space Innovators exhibit: Museo de las Americas, Denver, Co.
- 2007      "Immigrant Mind", Art Student League, Denver Co.

# R. Tony Smith

1229 Harrison Street  
Denver, CO 80206

Phone:  
Email:

+1-720.276.0417  
SunbirdRAS@gmail.com



## SUMMARY:

Personal Statement: "Specialist in the Art and Business of Public Celebration"

Management Specialties: Resource & systems development, business and creative planning, challenge resolution

Business Responsibilities: Operations, finance, sponsorship, development, human resources, PR and marketing

Intangibles: Written and oral communication skills, project and time management ability, self-motivation, goal oriented drive, self-actualization and optimistic personal presentation and outlook

Oct 00—Present



### Cherry Creek Arts Festival

Denver, Colorado

Finance and Operations Director

- ◆ Finance Director: \$1.4 million budget. A/P, A/R, general business accounting, festival on-site cash management, payroll, budget administration, festival state and city sales taxes. Developed policies, procedures and controls for accounting. Overall operating budget management, maintenance, review and system control. Responsible for annual financial audits; successful financial and business procedural audits annually. Authorized signatory on all company financial accounts.
- ◆ Operations Director: Insurance management, office operations, procedures, festival operations manual, timelines, retail financial modeling, successful creation and administration of special projects and special events, anticipate public demands/trends/needs.
- ◆ Human Resources Director: employee contracts, wrap-up reports, benefits administration, workers compensation.
- ◆ Development: Management of donor programs, databases, fulfillment, new business development.
- ◆ Public Relations: On-air television representative, write press releases, create and submit award-winning International Festival and Events Association Pinnacle Award entries.
- ◆ Supervisor: Initiates, supervises and sets goals for coordinators with festival production, merchandise retail sales, culinary and beverage operations and volunteer committees for onsite finance operations and Opening Gala event.
- ◆ Team: Creative assistance with marketing and public relations campaigns, materials, festival look.

Oct 98—Oct 00



Photo: www.gatlinburg.com



### City of Gatlinburg, Gatlinburg Department of Tourism and Convention Center

Gatlinburg, Tennessee

Special Events Manager, Office of Special Events

- "Fantasy of Lights" Christmas Parade, '98, '99
- "4<sup>th</sup> of July Midnight Parade" '99, '00
- Smoky Mountain Lights Kickoff and Chili Cook-off, '98, '99
- Winterfest Illumination and Decoration Contest, '98, '99, '00
- Smoky Mountain Lights 5K Road Race, '98
- Smoky Mountain Lights Trolley Tours, '98, '99, '00
- Mountains of Chocolate benefit for *Friends*, '99, '00
- Rocky Top Birthday Bash, '99
- Smoky Mountain Harvest Festival, '98, '99, '00
- Harvest Festival Decoration Contest, '99, '00
- Old Fashioned Hayrides '98, '99, '00
- Classic "Sleighrides" '98, '99
- Taste of Autumn benefit for United Way, '99, '00
- Spring Wildflower Pilgrimage Benefit Luncheon '00
- ◆ Complete project, budget, resource, staff, entertainment, volunteer, and merchandise management
- ◆ Focus on complete event experience: quality, fun, memorable, impressionable, "make them want more"
- ◆ Pageantry design and implementation, logo development, marketing, research, planning, Evaluation, RFP creation, media and public relations, extensive script writing for each televised and live event
- ◆ Total budget: \$250,000, excluding \$50,000 in-kind; Total funds raised for benefit events: \$66,341
- ◆ Corporate sponsorship program development, implementation and follow-up. Total sponsorship revenue raised: \$130,000, including 3-year \$90,000 agreement with Coca-Cola
- ◆ Direct supervision of two full-time employees and up to 400 volunteers for events.
- ◆ Increased attendance for nearly all repeated events, record volunteers numbers, two largest parades in state
- ◆ Southeast Tourism Society Top 20 Event Awards for Gatlinburg's Winterfest and Christmas Parade

**Soo Hoo Design Associates**

VITA

**MARGIE "MIGEE" SOO HOO LEE, ARCHITECT, STATE OF COLORADO, LEED AP****EDUCATION**

Masters of Architecture 1988 - University of Colorado,  
 School of Architecture and Planning  
 GBCI :Leadership in Energy and Environmental Design  
 LEED Accredited Professional 2009  
 BS Psychology 1973 - University of Colorado at Boulder  
 Colorado Teaching Certification, Type A  
 San Francisco Art Institute - Photography

**AWARDS, HONORS, SCHOLARSHIPS**

Colorado Humanities Program  
 National Endowment for the Arts - Washington, D.C.  
 Educational Media, Inc. - Colorado  
 The Film Fund - New York City  
 Colorado Council on the Arts and Humanities  
 Corporation for Public Broadcasting  
 National Asian/Pacific Producers Conference - Berkeley, California  
 INPUT - Montreal, Canada  
 Advantage Scholarship - University of Colorado at Denver  
 Eugene Sternberg Travel Grant  
 Invitation to Moscow Sister-City Film Festival,

**PROFESSIONAL EXPERIENCE**

1994-present

SOO HOO DESIGN ASSOCIATES, Denver, Colorado  
 Caccia Residence/Renovation, Michelle Torrez, Artist Live/Work Space,  
 Mikiki+Kahlil/Basement Remodel, McFee Conservatory/Remodel,  
 Howard Art Studio, Kontack Bath Remodel, Sycamore Piano Room Addition,  
 Granny's Castle-Childress Residence, Church of the Transfiguration,  
 Evergreen Colorado, Shorter A.M.E. Church- Historic Restoration, Denver,  
 Colorado, Gary Residence and Addition, Cherry Hills, Colorado, Shappell  
 Residence, Dolores, Colorado, Burge Artist Studio and Casita,  
 Taos, New Mexico, Soo Hoo Design Studio, Denver.

2003 - 2006

ARCHITESSA, LLC, Denver, Colorado  
 Cleo Parker Robinson Dance Company Annex, Shorter A.M.E. Church  
 interior restoration, Denver, Colorado, Portico/Klinge McCarthy Residence,  
 Beck Residence Addition, The Other Side Arts Adaptive Re-Use, Red  
 Delicious Graphic Arts Adaptive Re-Use

1994 - 2000

UNIVERSITY OF DENVER Capital Building Campaign:  
 The Office of the University Architect ~  
 Cabell Childress, University Architect

Project Architect for University of Denver: Daniel's College of Business,  
 University Hall Renovation, Alumni House Addition, Department of  
 Humanities-Sturm Hall Renovation, Office of Communications - Mary Reed  
 Tenant Finish, Penrose Friends of the Library Reading Room, GSIS-  
 Graduate School of International Studies-Ben Cherrington Hall Renovation,  
 DU Facilities Bldg Tenant Finish, Lamont School of Music-Whitley Chapel  
 Tenant Finish, Convenience Store- J-Mac Dormitories, DU Interiors  
 Masterplan-Campus Guidelines, Driscoll Hall

Office of the University Architect Design Team: Newman Center for the Performing Arts Center, The Law School, Hotel, Restaurant, Tourism, Management School/Daniels College of Business, The Women's College

1992-1994 OZ ARCHITECTURE, Denver, Colorado CADD documentation of University of Colorado, Boulder campus, 4 million sq ft., Bank One, Denver, Colorado, National Park Service Housing

1990-1991 CABELL CHILDRESS ARCHITECTS, Denver, Colorado

1988-1989 SEMPLE BROWN ROBERTS, PC, Intern, Denver, Colorado

1988 BARKER RINKER SEACAT - Intern, Denver, Colorado

1986 THE URBAN DESIGN GROUP - Intern, Denver, Colorado

1984 Marketing Director, Cleo Parker Robinson Dance Ensemble  
Teacher, Denver Public Schools Summer Program: Jefferson County Schools, Colorado Mountain College

#### DOCUMENTARY FILMMAKER

*"Run, Sister, Run"* an artistic collaboration between Cleo Parker Robinson Dance and Gordon Parks, Life Magazine Photographer and composer.  
Agent: Women Make Movies, NY-collected in libraries and universities nationally

#### JUROR

1989-1990 Percent for Art in Public Places: The New Denver Airport  
Cherry Creek Park

#### PUBLIC SERVICE

1989-1994 Mayor's Blue Ribbon Committee - Design of the New Denver Airport  
1988-1989 Cultural Plan, City of Denver Comprehensive Plan, Co-chair  
1987 Mayor's Commission on Cultural Affairs - Commission Chair  
1985-1986 Mayor's Commission on Cultural Affairs - Commission Member  
1985 Community Board - DCPA Sound Research Laboratory  
1985-1986 Advisory Board to the Board of Trustees - DCPA  
2009- Women In Design-Denver, Steering and Events Committee

#### TRAVEL

United States, Mexico, Canada, Italy, Austria, France, Spain

#### CONTACT

**Soo Hoo Design Associates**  
Margie Soo Hoo Lee  
1102 Race Street  
Denver, Colorado 80206  
T/F: 303.355.6274  
C: 303.903.7476  
myarchitect.migee@gmail.com



## Griffith, Rick, Resume

GRAPHIC DESIGNER/TYPOGRAPHER/CURATOR/EDUCATOR/PRINTER

### EMPLOYMENT EXPERIENCE

#### MATTER 1999-PRESENT

DENVER, COLORADO. CO-FOUNDER, CREATIVE DIRECTOR, OWNER

#### RICK GRIFFITH DESIGN 1990-1999

NEW YORK, BOULDER, DENVER COLORADO. CREATIVE DIRECTOR, OWNER

#### FOOTE, CONE & BELDING/LEBER KATZ PARTNERS 1989-1991

W. 33<sup>RD</sup> ST. NEW YORK, NY. PRODUCTION ASSISTANT, JUNIOR ART DIRECTOR

Began as assistant to five Art Directors at FCB/Direct, New York. Resigned, Re-hired as Junior Art Director  
Duties included translating Creative Director tissues to comps and mechanicals, hiring freelance personnel, accounting for spending budgets, and establishing deadlines for comps and finished mechanicals.

ACCOUNTS: AT&T, Citibank, Proscutto de Parma, Berlin Tourism Board.

#### AMERICAN EXPRESS CORPORATE STRATEGY 1990-1993

WORLD TRADE CENTER 2, NEW YORK, NY. INSTRUCTOR/CONSULTANT

Coordinating and teaching bi-monthly courses for the design staff of Shearson Lehman Brothers & American Express' graphic support teams on design and implementation using current applications. Planned course materials for 2 years structured for beginning, intermediate and advanced classes.

### CURATORIAL/EXHIBITION DESIGN PROJECTS

#### 'PRESSED' LETTERPRESS EXHIBIT - JUNE 2011

Curated, edited, promoted presented exhibition at in DENVER:

Various Artists, USA: Installation

TYPE SYMPOSIUM - DENVER ART MUSEUM

Nick Sherman; Font Bureau, Tom Parson, Brad Vetter & Jim Sherraden -Hatch ShowPrint  
July 11, 2011

#### 'TYPESETS' BOULDER MUSEUM OF CONTEMPORARY ART - MARCH 2003

Curated, edited, promoted presented exhibition at BMoCA:

Edward Fella, CalArts, CA: Photography and typography

Harrison Tu, Naropa Institute, CO: Calligraphy

Various Artists, CO: Typography installation

Various Artists, USA: Book arts installation

#### 'EYE CONS' AIGA COLORADO 2ND ANNUAL INVITATIONAL LITERACY POSTER EXHIBITION - 1998

Curated, edited and presented exhibition in Denver, Colorado.

Featuring:

Woody Pyrtle & Paula Scher Pentagram, NY

Erik Adigard, M.A.D. Sausalito CA

Ward Schumaker, San Francisco, CA

& 48 other graphic designers from the United States

#### AIGA COLORADO 1ST ANNUAL INVITATIONAL LITERACY POSTER EXHIBITION - 1996-1998

Assisted John Bielenberg Chairperson and curator for the exhibit, designed and presented exhibition at  
AIGA National headquarters in New York, New York and Nova, Virginia

Designed and curated 'Designers Explore Literacy' Exhibition AIGA Headquarters New York. 1998

### SELECTED GROUP EXHIBITIONS

'DO IT' RMCAD Gallery, Denver May 2011

'FEMININE INFLUENCE' Flash Gallery, Denver February 2011

'MANIFEST HOPE/UNCONVENTIONAL CONVENTION' - Denver, August 2008

'BETTER' The Lab at Belmar - Curator Adam Lerner, May - September 2008

'BAAAD' Belmar Award for Achievement in Art and Design Exhibition - Curator Adam Lerner, May - August 2004

'DISPLACEMENTS' BOULDER MUSEUM OF CONTEMPORARY ART - Curator Ken Bloom, January 2004

'FOUND IN FLATLAND' THE ANNEX, 820 W. 8<sup>TH</sup> AVE., DENVER, CO, January 2004

'AUGMENTED SIGNS' REVOLUTIONES, 877 W. 8<sup>TH</sup> AVE., DENVER, CO - Curator Terry Marks, December 2003

'CRASH' Nostalgia for the Absence of Cyberspace - Thread Waxing Space, NY, NY - Curator Tom Zummer, July 1994

'KINETIC PAINTINGS' MONA'S BAR, 1387 E. 14<sup>TH</sup> ST., NY, NY - December 1993

**ANN SCARLETT DALEY**  
**500 COOK STREET**  
**DENVER, COLORADO 80206**  
(303) 296-9993 (o)  
(303) 388-5091 (h)  
(720) 273-0277 ©

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**PROFESSIONAL  
EXPERIENCE:**

**DENVER ART MUSEUM**

Associate Curator, Petrie Institute of Western American Art, 2001-2008  
Adjunct Curator of Painting and Sculpture, 1997 – 2001  
Curator of American Art, 1977 – 1981

**JAN & FREDERICK MAYER COLLECTION**

Curator of the Collection, 1985 – Present

**HOLME ROBERTS & OWEN**

Art Advisor, 1989 – Present

**NATIONAL WESTERN STOCK SHOW – COORS WESTERN ART EXHIBIT & SALE**

Curator, 1995, 1996, 1997

**FOXLEY & COMPANY**

Curator of the Collection, 1981 – 1982

**PROFESSIONAL  
AFFILIATIONS:**

**INTERNATIONAL ASSOCIATION OF PROFESSIONAL ART ADVISORS**  
**MEMBER, APPRAISERS ASSOCIATION OF AMERICA, INC.**

**EDUCATION:**

**UNIVERSITY OF DENVER**, M.A. Art History  
**UNIVERSITY OF WYOMING**, B.A. American Studies (Phi Beta Kappa)  
**COLORADO WOMEN'S COLLEGE**, A.A.

**EXHIBITION  
ORGANIZED:**

*George Carlson, Heart of the West*  
**DENVER ART MUSEUM**, November 2007-April 2008

*Private Worlds: 200 Years of American Still Life Painting*,  
**ASPEN ART MUSEUM**, December, 1996 – April, 1997

*Mountains of the Mind*,  
**ASPEN ART MUSEUM**, August – September, 1994

*Art Auction*,  
**COLORADO ALLIANCE OF BUSINESS**, 1992, 1993, 1994

*Gustave Baumann - Woodblock Prints from the Collection of Holme  
Roberts & Owen*,  
**DENVER ART MUSEUM**, April, 1991

*Remington - The Late Years*,  
**DENVER ART MUSEUM**, June – August, 1981