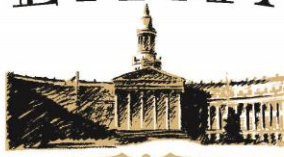


PROCLAMATION



City and County of Denver

Proclamation No. 20-0035

Welcoming the 114th National Western Stock Show, Rodeo and Horse Show to Denver

WHEREAS, the 114th annual National Western Stock Show, Rodeo and Horse Show opens in Denver on January 11, 2020;

WHEREAS, the National Western Stock Show celebrates the western heritage of Denver and Colorado and showcases the diversity of the western culture through the Mexican Rodeo Extravaganza, MLK JR. African-American Heritage Rodeo;

WHEREAS, the National Western Stock Show, Colorado State University and the City and County of Denver are building a new campus at the historic site of the National Western Stock Show and has engaged the adjacent Globeville, Elyria and Swansea communities as partners;

WHEREAS, the campus will be an international center of excellence in agricultural innovation, education, research and technology and entertainment serving the needs of urban and rural Colorado;

WHEREAS, the National Western Stock Show, known as the Superbowl of Livestock Shows, attracts more than 700,000 visitors from all 50 states and 40 countries and contributes \$120 million to Denver's economy;

WHEREAS, the National Western Stock Show has established a scholarship program for Denver students to educate the next generation of leaders in traditional and emerging fields in agriculture to address local and global issues;

WHEREAS, 2020 will feature over 100 events over the 16 day run including rodeos, folkloric dancers, animal exhibitions and judging, horse shows, children's farmyard and much more,

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. The 114th Annual National Western Stock Show, Rodeo and Horse Show is welcomed to Denver and residents are encouraged to "saddle up" and enjoy the entertaining and educational events at the show.

Section 2. That the Clerk of the City and County of Denver shall attest and fix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the National Western Stock Show Association.

PASSED BY THE COUNCIL January 6, 2019

PRESIDENT