



Downtown Recovery

August 17, 2022



DENVER
ECONOMIC DEVELOPMENT
& OPPORTUNITY

AGENDA

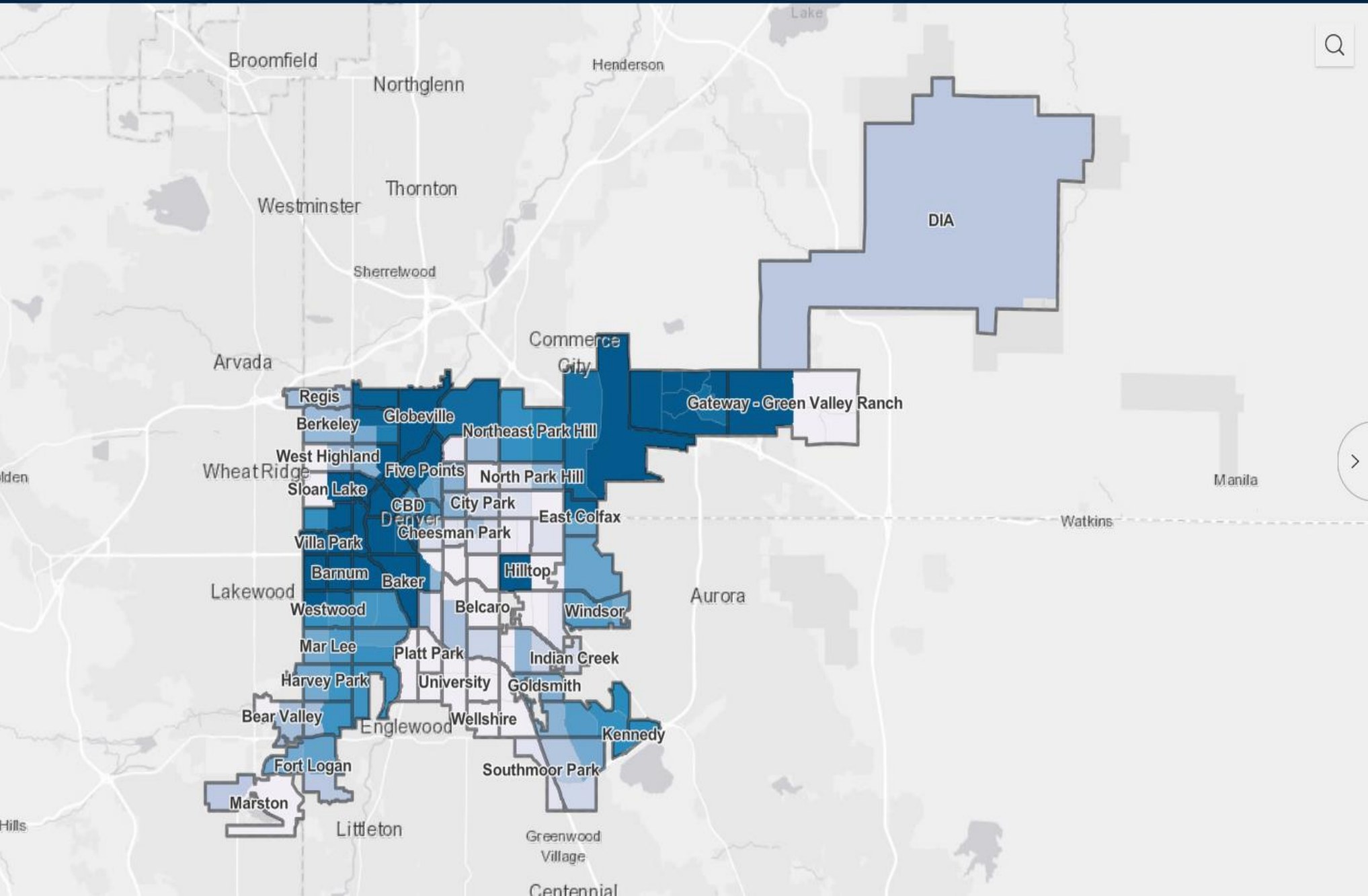
- Downtown Recovery – ARPA Contract
- Q & A

Downtown Recovery – ARPA

- **Subaward Program Administrator:** Downtown Denver Partnership
- **Term:** July 1, 2022 – December 31, 2023
- **Amount:** \$2,400,000
- **Service:**

The Downtown Denver Partnership will design and execute activations to increase daytime traffic to downtown businesses to help maintain and expand current sales and staffing levels and continue to reimagine downtown as an inclusive and vibrant city center.

Denver Neighborhood Recovery Index



- Neighborhood Labels
- ARPA Recovery Index 2022 - Full Index
- ARPA Recovery Index 2022 - Economic
- ARPA Recovery Index 2022 - Health
- ARPA Recovery Index 2022 - Education

Neighborhood Labels



ARPA Recovery Index 2022 - Full Index



Recovery Index Full

- < 0.9
- 0.848
- < 0.793

Downtown Recovery – ARPA

- I. Retail
- II. Restaurant Showcase and Entertainment
- III. Entrepreneurship
- IV. Business
- V. Safety

Downtown Recovery – ARPA

Retail

- Expand PopUp Denver program
- Anchor Tenant Recruitment support



Tea with Tae Grand Opening

Downtown Recovery – ARPA

Entertainment

- 16th Street Mall Restaurant Showcase and Music Series
- Outer Spaces – PopUp Parks and Activation

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Entrepreneurship

- The Commons on Champa – Technology Upgrades
- The Commons on Champa – Global Landing Pad

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Business

- Existing Business Support
- Business Promotion and Signage

Downtown Recovery – ARPA

Safety

- Implement Crime Prevention Through Environmental Design (CPTED) recommendations with businesses

Action requested: Your support as we move Resolution 22-0981 through the City Council process. This investment on Denver's part will have a positive and compounding impact on our community.





Thank You



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Photo Credit: VISIT DENVER