

# Healthy Food for Denver's Kids (HFDK) Initiative

## Executive Summary

**Overview:** The Healthy Food for Denver's Kids Initiative ([Initiated Ordinance 302](#)) proposed to increase taxes to establish a fund for healthy food and food-based education for Denver's youth. The ballot measure was approved by voters in November 2018 and went into effect in January 2019. The 0.08% increase in sales and use tax within the City and County of Denver is expected to generate approximately \$11 million dollars annually for ten years. The money will be disbursed through competitive grants to agencies of local government and non-profit organizations. The funding will be aimed primarily at low-income and at-risk youth, and funding decisions will be made by a Commission made up of non-profit, government, and community member volunteer appointees. The Healthy Food for Denver's Kids has granted almost \$66.5M to over 95 organizations.

### Purpose of the Funds:

- Help Denver's kids (primarily low income or at-risk) have year-round access to up to three meals and healthy snacks per day
- Hands-on experiential education and public health programs about farming, gardening, cooking, home economics, nutrition and healthy eating
- Preferential procurement of food from Colorado farms, ranches, and food manufacturers
- Organizations must conduct the majority of their activities within the City and County of Denver, and principally benefit the city and its residents
- Grantees must provide regular reporting on activities funded
- Some funds can cover administration for applicant organizations, but no more than 10% can go towards City administration costs

### Contracts:

- The grantees were selected through a competitive selection process (RFP).
  - **RENEWALS;** HFDK02 contracts were one-year contracts and had the option for an additional year of renewal, up to a total of three years. This is the third and final year for the HFDK02 contracts. The renewal requests were done through an extensive review process by the HFDK Commission review committees through new budget submissions. The programs include providing food and food education to Denver's youth.
  - **NEW;** HFDK04 contracts are two year and five months terms, with the option to renew for an additional two years, up to a total of four years and five months. These are new contracts. The programs include providing food and food education to Denver's youth.
- These approval requests fall into the following;
  - Ten (10) contracts submitted for resolution requests are renewals from the second round of grants that were awarded.
  - Twelve (12) contracts submitted for new approval includes Center for African American Health, VICTIM OFFENDER RECONCILIATION PROGRAM (Db a Colorado Circles For Change), Denver Food Rescue (HFDK04), Denver Urban Gardens, Jewish Family Service of Colorado, La Raza Services Inc., Mile High 360, Revision International, Sprout City Farms, The Growhaus, The Salvation Army, and Vive.
- **The total amount for approval is \$35,679,128.44.**

**Summary of Resolutions Submitted;**

Number	Name of Organization	Total Contract Amount	New Contract/ Renewal
1	Barton Institute for Community Action (Commun)	\$1,147,887.00	Renewal
2	Boys & Girls Clubs of Metro Denver Inc	\$1,337,640.06	Renewal
3	Denver Food Rescue (HFDK02)	\$1,095,551.00	Renewal
4	Denver Health And Hospital Authority	\$1,645,928.00	Renewal
5	Denver Inner City Parish	\$2,701,096.90	Renewal
6	School District No. 1 In the City And County Of Denver And State Of Colorado, (Denver Public School Food And Nutrition Services)	\$2,771,750.08	Renewal
7	First Steps at Monarch Montessori	\$504,000.00	Renewal
8	Housing Authority of The City And County Of Denver, CO	\$1,061,491.00	Renewal
9	Sewall Child Development Center Inc	\$1,248,135.15	Renewal
10	Stone Soup Inc	\$1,948,257.00	Renewal
11	Center For African American Health	\$823,850.00	New
12	VICTIM OFFENDER RECONCILIATION PROGRAM (Dba Colorado Circles For Change)	\$829,891.25	New
13	Denver Food Rescue (HFDK04)	\$3,119,485.00	New
14	Denver Urban Gardens	\$3,461,582.00	New
15	Jewish Family Service of Colorado	\$1,000,000.00	New
16	La Raza Services Inc	\$725,000.00	New
17	Mile High 360	\$971,641.00	New
18	Revision International	\$2,561,547.00	New
19	Sprout City Farms	\$1,054,788.00	New
20	The Growhaus	\$2,217,855.00	New
21	The Salvation Army	\$550,674.00	New
22	Vive	\$2,901,079.00	New
<b>TOTAL</b>		<b>\$35,679,128.44</b>	

