

ATTACHMENT E: OUTREACH DETAILS

Targeted outreach began in November, following the 27 October 2023 submission of our pre-application request. This outreach included emails and meetings with several Councilmembers, key neighborhood stakeholders, and the Clayton United RNO (the only active RNO focused on and active in the Clayton neighborhood).

Because of the on-going uncertainty around the application due to CPD's expressed concerns, further broad public outreach was delayed until after the submittal of the application on 1 April.

City Council

Councilmember Watson, D9

In-person meetings we held with CM Watson on 21 November, 9 January and 30 January. CM Watson was also in attendance at the 22 February meeting which included the applicants, CPD and Molly Urbina from the Mayor's office. The Councilmember also attended the public meeting on 23 April.

Council President Torres, D3

We met with CM Torres on 27 November. We sent a follow-up email on 21 March detailing the discussions with CPD and their concerns.

Councilmember Parady, At-Large

We met with CM Parady on 14 November. We sent a follow-up email on 21 March detailing the discussions with CPD and their concerns.

CM Sandoval, D1

We met with CM Sandoval on 25 January. We sent a follow-up email on 21 March detailing the discussions with CPD and their concerns.

Councilmember Romero Campbell, D4

We met with CM Romero Campbell on 28 November. We sent a follow-up email on 21 March detailing the discussions with CPD and their concerns.

Councilmember Kashmann, D6

We met with CM Kashmann on 29 Nov. We sent a follow-up email on 21 March detailing the discussions with CPD and their concerns.

Councilmember Hinds, D10

We met with CM Hinds on 10 November. We sent a follow-up email on 21 March detailing the discussions with CPD and their concerns.

Community Planning and Development

We met with representatives of CPD to discuss the application and their concerns on: 14 November, 5 December, 21 December, 2 January, 17 January, 22 January, 22 February, 11 March and 21 March. In addition, we presented to the Development Review Committee on 5 December for an LDR determination hearing.

Clayton United RNO

We presented to the RNO at their general meetings on 16 January 2024 and 9 April 2024. We included information about our proposal, the associated affordable housing project and CPD's concerns about the proposed re-zoning. At their April 9 meeting, members of the Clayton United RNO voted unanimously to support this application.

In addition, we met informally with RNO members at the RNO holiday party on 12 December and at a neighborhood coffee morning on 9 March. The only feedback we received in these informal conversations was strong concern about CPD's desire to restrict future residential development on the York Street Yards site.

Outreach to other RNOs

On 20 April we sent details of the application to the seven other RNOs listed in City records as adjacent to, or including the site, including:

- Cole Neighborhood Association
- United Community Action Network
- Inter-Neighborhood Cooperation (INC)
- Opportunity Corridor Coalition of United Residents
- East Denver Residents Council
- Strong Denver
- East Denver United Neighbors

No response has yet been received from these RNOs, with the exception of the Cole Neighborhood Association. CNA invited us to present at their 25 April meeting and while the presentation was well-received and no opposition was voiced, the RNO board ultimately decided not to take a position on the application.

A board member of the Whittier Neighborhood Association reached out to us having seen one of the social media posts to potentially offer their support. At their request, we provided information to the board, met individually with one of the board members and had a follow-up phone call with another member, but the board ultimately decided not to take a position on our application.

Other Key Neighborhood Stakeholders

We met with Kraig Bureson, CEO of Inner City Health Center on 17 November and subsequently provided details of the rezoning application.

We met with Nola Miguel of the GES Coalition on 27 November. We sent a follow-up email on 21 March detailing the discussions with CPD and their concerns.

Public Meetings

Two public meetings were held on 23 and 27 April, one meeting on a weeknight and the other a weekend day to ensure the meetings were as accessible as possible to community members. These meetings were advertised through social media, bilingual signs on the property and the mailing of

approximately 1700 bilingual postcards to households, including renters, in an approximately .6-mile radius of the site. Spanish translation was advertised and available at both meetings. Representatives of York 38, YSY and Pennrose (the eventual affordable housing developer) were all in attendance at both meetings, as were CPD staff members.

The meeting on the 23rd was very well attended with at least 13 community members not in any way connected with the rezoning or the project documented as having attended. The meeting on the 27th had only one unconnected attendee, but inclement weather likely impacted attendance.

There was no opposition to the rezoning expressed at either meeting.

Individual Contacts

Following the submittal, further information, including a two-page summary of the application and questions previously raised, was sent to numerous stakeholders in the neighborhood. This information was also provided to nine individuals who reached out to us either via social media or email (an email address was provided on the postcard). This material was also provided via email to the two individuals who had opposed the 2023 rezoning and proposed affordable housing project on the Quad.

On 3 May, CPD provided us with the comment letters they had received to-date, including one from a Clayton resident expressing concern that the rezoning had not gone through the LDR process and posing a number of questions about the rezoning. We reached out to him that same day and have scheduled an in-person meeting with him on 7 May.

Support Letters

To the best of our knowledge, as of 6 May, 22 letters of support have been submitted, no letters of opposition and the aforementioned letter with questions.

The letters of support include:

- Clayton United RNO
- Eight letters from Clayton residents
- Seven letters from individuals who work in, own business in or direct non-profit organizations in Clayton, only one of which is not located on the site.