

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at MileHighOrdinance@DenverGov.org by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 1/28/2025

Please mark one: ☐ Bill Request or ☒ Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

☐ Yes ☒ No

1. Type of Request:

☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment

☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change

☐ Other:

2. **Title:** (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends a contract with the Downtown Denver Partnership, Inc. to add \$1,500,000.00 for a new total of \$1,900,000.00 to provide activation activities related to the reopening of the 16th Street Mall in Downtown Denver. No change to contract length, Council District 10 (THTRS-202476034/THTRS-202577777-01).

3. **Requesting Agency:** Arts and Venues

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Stephanie Freeman	Name: Stephanie Freeman
Email: Stephanie.Freeman@denvergov.org	Email: Stephanie.Freeman@denvergov.org

5. **General description or background of proposed request. Attach executive summary if more space needed:**
(who, what, why)

We are at a pivotal moment for the reopening of 16th Street and the broader effort to revitalize downtown Denver, ensuring it is a destination that attracts both residents and visitors. This additional investment enables the City and Downtown Denver Partnership to make a powerful first impression as the transformative capital project nears completion. These funds will support a mix of programmed events, activations and everyday moments of joy that reinforce downtown as a place for everyone. Additionally, the investment strengthens security and operations, making public safety a top priority, while also driving foot traffic to small businesses and positioning 16th street as the prime location for new tenants and economic growth.

6. **City Attorney assigned to this request (if applicable):** Josh Roberts

7. **City Council District:** 10

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Standard Expenditure contract

Vendor/Contractor Name (including any dba's): Downtown Denver Partnership, Inc.

Contract control number (legacy and new): THTRS-202476034/THTRS-202577777-01

Location: Central Business District/16th Street Mall

Is this a new contract? ☐ Yes ☒ No **Is this an Amendment?** ☒ Yes ☐ No **If yes, how many?** 1

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):
12/1/2024 – 11/30/2027

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$400,000	\$1,500,000	\$1,900,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
12/1/2024 – 11/30/2027	N/A	N/A

Scope of work:

The Downtown Denver Partnership (“Contractor”) will undertake a series of projects to support the reopening of 16th Street beginning in the summer of 2025. While some permanent and temporary activations will have a life span beyond 2025, the primary work for this agreement will launch and be completed by the end of 2025. Activations include but are not necessarily limited to the following:

- Vacant Storefront Art Installations
- Enhanced Street Connections (Curtis Street to Arts Complex)
- Large-Scale Events or Entertainment Series to Attract Visitors to 16th Street:
- Temporary or Permanent Artistic Installations to Enhance the Everyday Experience on 16th Street:
- Improving Public Realm and Visitor Experience
- Consider ways to ensure a safe and enjoyable downtown experience for visitors.

Program Objectives:

- Drive pedestrian traffic to Downtown Denver.
- Build awareness that Downtown is a thriving, safe, and welcoming environment.
- Celebrate the heritage, history, and future of Denver, powered by the diverse and inclusive communities that are Denver.
- Positively shift public perception of Downtown Denver and reignite a sense of confidence and participation in the city center.
- Support all businesses along 16th Street and strive to fill vacancies in and around Downtown.

Was this contractor selected by competitive process? No

If not, why not? Bid Exception

Has this contractor provided these services to the City before? ☐ Yes ☒ No

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Date Entered: _____

Source of funds: Capital Improvement Fund – DDA TIF Surplus

Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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