

A blue-tinted map of North America with a grid overlay. A black dot is placed over the location of Denver, Colorado, with the word "DENVER" written in black capital letters to its right.

● DENVER

Clear Channel Airports

April 11, 2012

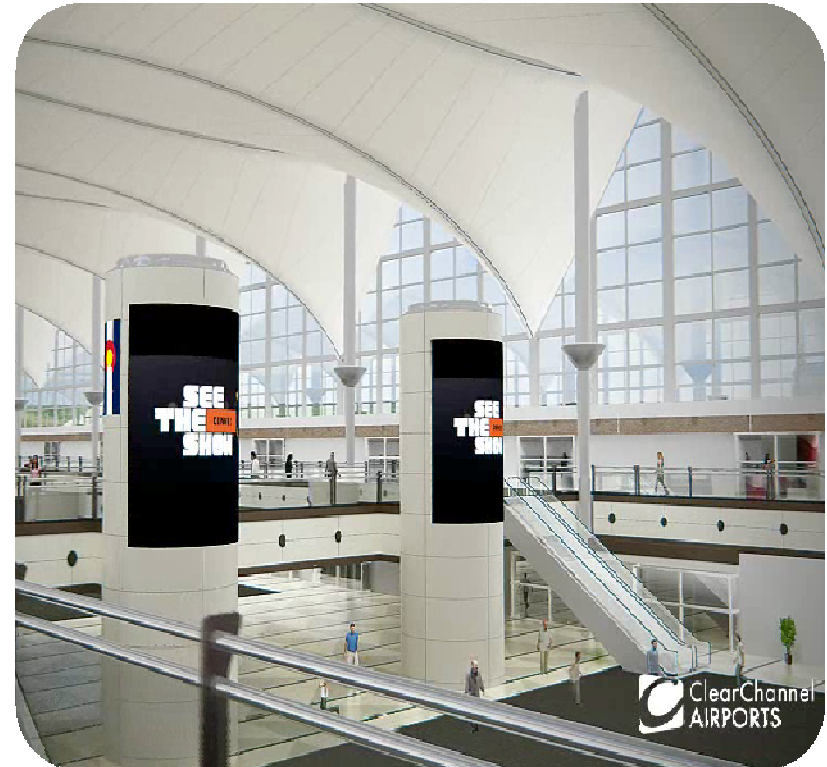


DENVER INTERNATIONAL AIRPORT
TOGETHER WE SOAR

Clear Channel Airports

DENVER

Contract Term:	10 year, 9 months
Projected Annual Gross Revenue:	\$11 to \$17M
Projected Revenue Over Term:	\$95 M
Rent:	65% / 67.5%
ACDBE Goal/Participation:	7.5% / 2.35%



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- Goal Best in class, state-of-the-art advertising program
- Large scale signature video in the Jeppesen Terminal
 - Minimum Investment: ~\$8 M
- Goal Industry leading economics
- Rent over term: \$95 million (67.5%)
 - 2016 estimated revenue \$ 8 M vs. \$ 4.5 M in 2010
 - 78% increase

Digital LED Video Curtains

DENVER



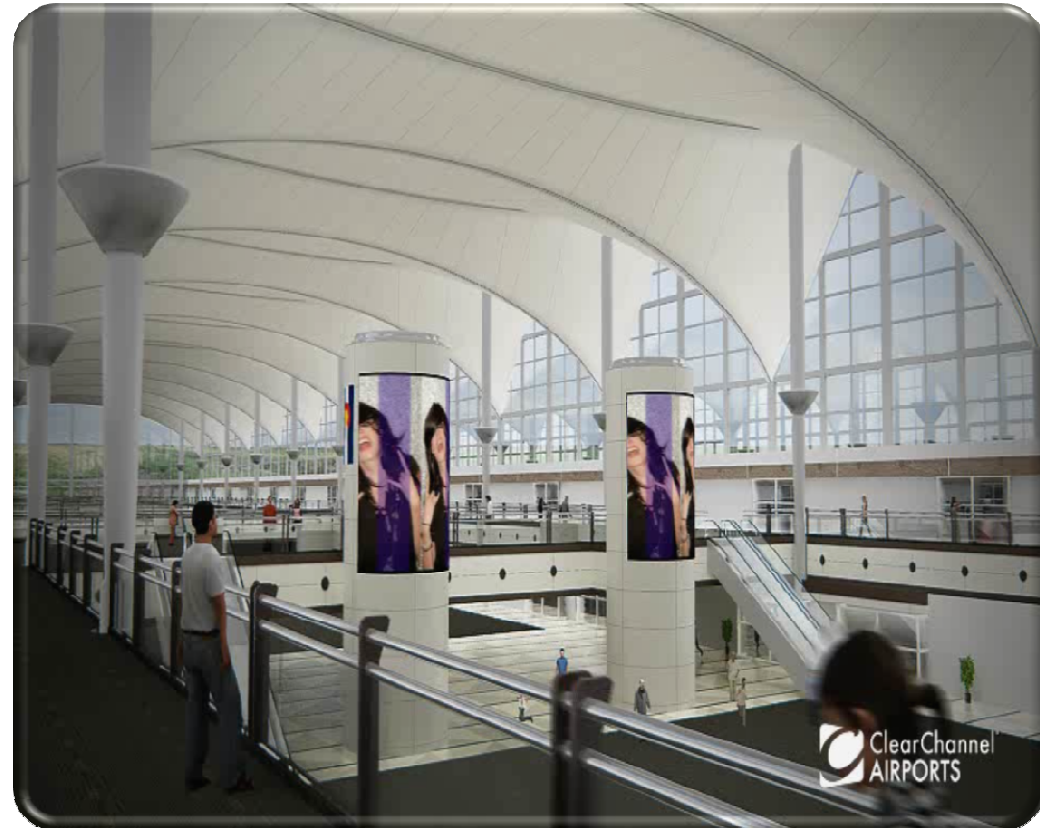
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Digital LED Video Curtains

DENVER

Security (Level 5)

- High definition, thin-film, flexible LCD screens – brand new technology
- Unrivaled by any airport in the USA



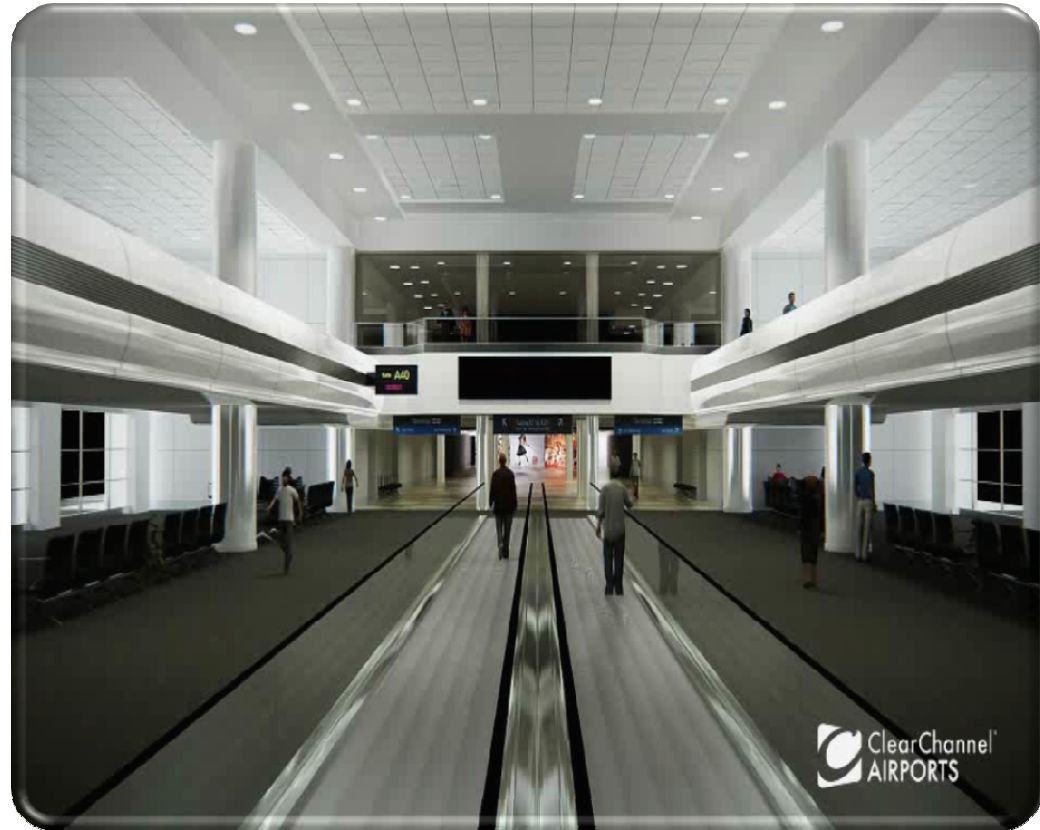
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Digital Advertising Display

DENVER

Concourses

- State-of-the-art digital advertising
- Increase revenues and appeal to passengers with dynamic content



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Digital Hotel Network

DENVER

Baggage Claim

- Touch screen technology replaces bulky reservation centers
- Increase business for hotel, restaurants, local attractions,
- Video clips showing Colorado attractions



7

Freestanding Advertising

DENVER

Jeppesen Terminal

- LCD panels and environmentally friendly static signage



8

Digital FIDS Advertising

● DENVER

Jeppesen Train Station

- Flight departure information and advertising



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Summary

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- Transformational advertising program
 - Showplace for latest technology
- Airport Revenues increase by \$4 M per year over 2010 amounts
- ACDBE firms (\$3 M)
 - Airport Hospitality Services
 - Final Phase Marketing
 - RMES Communications
- Furthers Airport's sustainability objectives

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April 2012



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