



Transportation Demand Management (TDM) Ordinance

Land Use, Transportation & Infrastructure Committee (LUTI)

30 March 2021

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Denver Department of Transportation & Infrastructure

Agenda

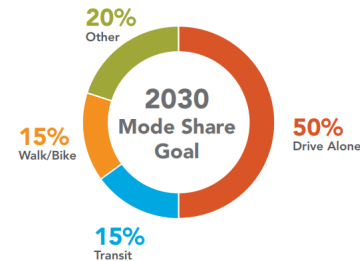
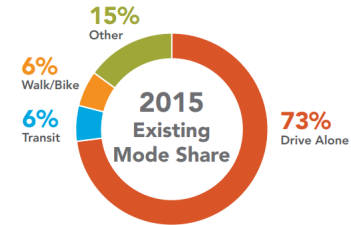
- What is TDM?
 - *Quick refresher*
- Planning Process & Outreach
- Implementation
 - *Ordinance and Rules & Regulations*
 - *Monitoring and Enforcement*
- Implementation

CLOSED
AHEAD

What is TDM?

What is TDM?

Strategies that **shift** the **how**, **when**, and/or **where** of people's travel behavior to increase system efficiency, reduce single occupancy vehicle (SOV) trips, and achieve specific planning goals.



Source: U.S. Census American Community Survey, 2016 1-Year Estimate

TDM Requirement Recommendation:

- Blueprint Denver
- Comprehensive Plan 2040
- Denver Moves: Transit
- Mayor's Mobility Action Plan
- East & East Central NPI

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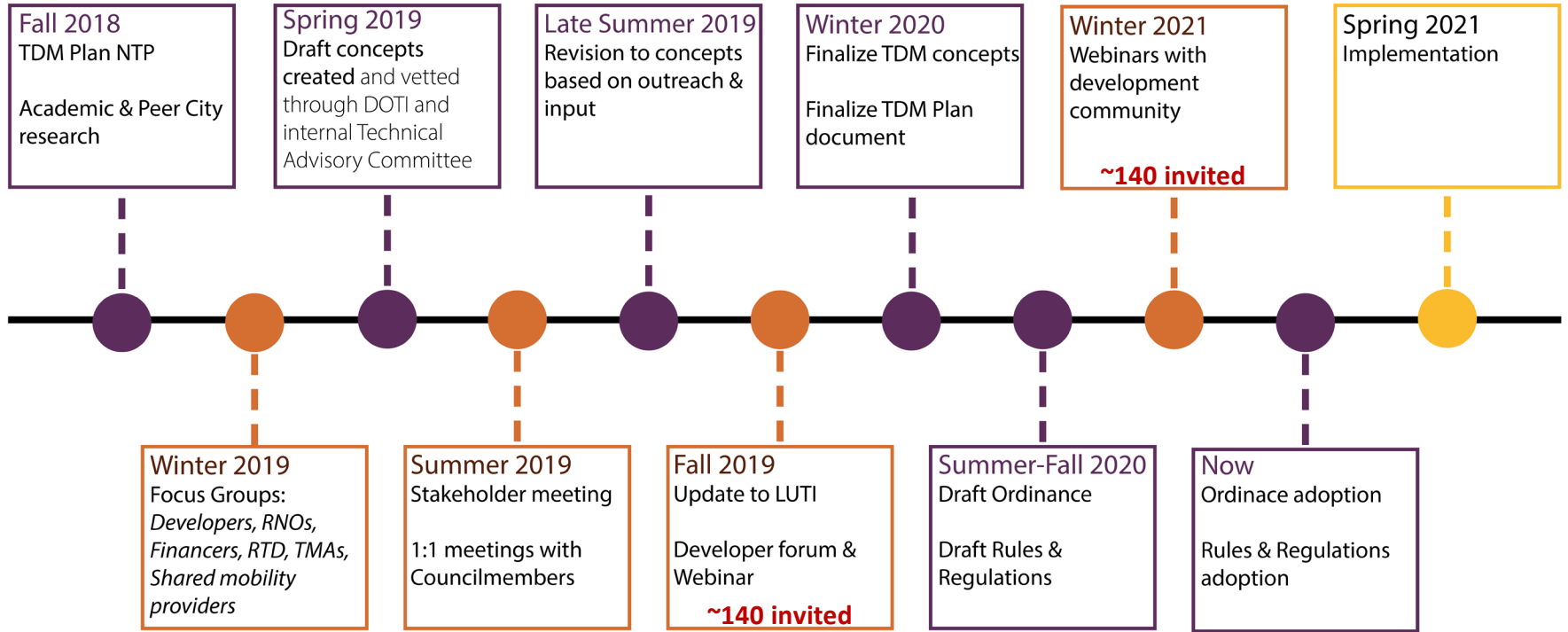
Amount of space required to transport the same number of passengers by car, bus, or bicycle.

Event info at www.facebook.com/Urban.Ambassadors - Photos by www.tobinbennett.com

(Des Moines, Iowa - August 2010)



TDM Planning Process & Outreach



Considerations

- Support City goals and adopted recommendations
- Monitoring, enforcement, and compliance
- Right-sizing the requirement
- Providing Flexibility
- Ensuring Equity
- Integration with existing City processes
- Impact on lease rates

CLOSED
AHEAD

Implementation

Ordinance

- Enables the Executive Directors of DOTI *and* CPD to *jointly* adopt Rules and Regulations
- Creates requirement for all projects subject to the Site Development Plan (SDP) or Large Development Review (LDR) process
- Introduces the concept of tiered requirements (based on building size), and the menu of TDM strategies
- Requires monitoring for all buildings subject to the regulation
- Establishes an enforcement process

Rules and Regulations

- Establishes thresholds for the tiers
- Establishes SOV base rates and SOV goal rates that must be achieved through the implementation of TDM strategies
- Details how the monitoring process will function
- Details the specific instances in which the enforcement process would be initiated

Monitoring

- Annual reports
 - *Verification of strategies*
- Biennial survey
 - *Tier 2 properties*
- Tenant reporting
 - *Signage must be posted*
- Unannounced checks
 - *Citations issued for noncompliance*

Compliance

- Site Plan Review
 - *No TDM Plan = No approval*
- Certificate of Occupancy
 - *Failure to construct = No CO*
- Failure to submit annual reports
 - *Reminder then citation*
- Failure to meet SOV goal (Tier 2)
 - *Tiered approach, focused on resolution but can result in a citation*



Questions / Discussion