

# **BAC-9737**

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Contact Information			
Contact Name	Sasha Zanabria	Home Address	
Preferred Phone		Home City	Lakewood
Preferred Email		Home State	CO
Other Phone		Home Zip	80232
Other Email		County	Jefferson
DOB		Hispanic or Latino origin or Descent?	Yes
Gender	Female	Race/Ethnicity	Native American
Other Gender		Other Ethnicity	
Title		Salutation	Mrs.
		Pronouns	She/Her
Application			
Status	New	Council Resolution Number	
Notes			
Board Information			
<b>Board Name</b>	Santa Fe Business Improvement District	Original Start Date	
		End Date	
		Other boards or commissions served	
Work Information			
Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	
Additional Information			
Are you a registered voter?		Objection to appointment?	No
If so, what county?		Special Information	
Denver City Council District No	Lives outside of the City and County of Denver	Registered Lobbyist	No
Conflict of Interest Explanation		Conflict of Interest	No

**Education and General Qualifications** 

Name of High School Name of Graduate School

Location of High Location of Graduate

School School

# of Years Attended
High school # of Years Attended
Graduate School

Did you Graduate Yes Did you Graduate

High School

Graduate Major

Name of College

Location of College

# of Years Attended

College

Did you Graduate College

**Undergrad Major** 

Reference Details

Reference Name #1 Reference Email #1

Reference Phone #1 Reference Address #1

Reference Name #2 Reference Email #2

Reference Phone #2 Reference Address #2

Reference Name #3 Reference Email #3

Reference Phone #3 Reference Address #3

Agree to a background check

Owner Esther Lee Leach Created By Denver Integration, 12/30/2024, 3:55 PM

Last Modified By Denver Integration, 12/30/2024, 3:55 PM

**Notes & Attachments** 

Sasha Zanabria Biography.pdf Professional Headshot.jpg

Type Attachment Type Attachment
Last Modified Denver Integration Last Modified Denver Integration

Description Description

<u>View file</u> <u>View file</u>

BID Resume Sasha Zanabria.pdf

Type Attachment

Last Modified Denver Integration

Description

View file

Applicants History 12/30/2024, 3:55 PM

User **Denver Integration** 

Action Created.

#### Sasha C.E. Zanabria

# **Objective**

Community-focused and driven individual seeking a board member position with the Santa Fe BID to contribute my lifelong connection to the neighborhood and professional experience in restaurants and real estate. Committed to fostering the growth and revitalization of the Santa Fe Drive corridor to create a thriving, inclusive community.

# **Professional Experience**

### Owner/Operator

El Taco De Mexico • Denver, CO 2017 – Present

- Led the restaurant's operations and strategy following the passing of parents, ensuring sustained growth and recognition.
- First restaurant in Colorado to receive a prestigious James Beard Award; recognized at the Colorado State Capitol in 2020.
- Designated as a Legacy Business in Denver for longstanding contributions to the local community in 2024.
- Managed a team of 10-14 staff, fostering teamwork and effective communication in a fast-paced environment.
- Actively engaged with the local community and stakeholders to address challenges such as homelessness and crime in the district.

#### **Assistant Manager**

El Taco De Mexico • Denver, CO 2005 – 2017

- Assisted in daily operations, customer service, and staff management.
- Supported business development initiatives and maintained strong community relationships.
- Ensured the restaurant's long-term sustainability and relevance in the Santa Fe Drive corridor.

# **Community Involvement**

- Lifelong resident of the Santa Fe Drive corridor, growing up on Lipan Street and attending West High School.
- Actively involved in neighborhood improvement efforts and collaborations with local organizations.
- Advocate for community representation and growth through active engagement with residents and stakeholders.

### Education

### **Master of Philosophy (In Progress)**

University of Colorado Denver • Denver, CO

#### **Bachelor of Business Administration**

University of Colorado • Lakewood, CO

### **Associate of Culinary Arts**

Johnson & Wales University • Denver, CO

#### Master's Degree (Incomplete)

Accounting, Maharishi University • Iowa

## Skills

- Community Engagement and Advocacy
- Strategic Planning and Team Leadership
- Effective Communication and Collaboration
- Business Development and Operations Management
- Budget Management and Financial Planning

## **Qualifications for the Board**

- Extensive connection to the Santa Fe District, both personally and professionally, with a family business established in the area since 1985.
- Proven leadership and organizational skills developed through managing a successful and award-winning restaurant.
- Recognized community leader with a passion for fostering neighborhood development.
- Educational background in business, philosophy, culinary arts, and accounting, providing a well-rounded perspective on community and economic challenges.

# **Challenges Facing the District**

- Addressing the active homeless population and finding sustainable solutions to homelessness within the district.
- Combating ongoing crime, including robbery, car theft attempts, and vandalism, which directly impact local businesses and residents.