

EXECUTIVE SUMMARY

Background:

Beginning July 2007, Denver Arts & Venues (DAV) entered into a multiyear agreement with the Town of Morrison (Town) to provide traffic control services when events occur at Red Rocks Amphitheatre. These services are necessary for both DAV and the Town to ensure safety of residents of the Town as well as patrons traveling through the Town to Red Rocks Amphitheatre.

Current Request:

A&V is seeking City Council approval of IGA THTRS-202262391 that will allow up to \$7,000,000 to be spent under for provision of traffic control services by the Town. This is due to multiple reasons including:

- The need to continue to provide safety services for residents of the Town of Morrison.
- The need to continue to provide safety services for patrons passing near or through the Town of Morrison to reach Red Rocks Amphitheatre.
- The need to provide safety for other parties that are not residents or patrons but are impacted by the traffic.
- The Town will provide professional law enforcement officers to control intersections at least one hour prior to shows and after shows to the extent that further traffic control is not necessary.
- Events at Red Rocks Amphitheatre necessarily impact the Town due to the proximity of the Town to Red Rocks Amphitheatre and the roads providing access to the Amphitheatre.
- DAV will pay a flat rate impact fee and traffic fee per show to the Town to compensate for this impact. This fee will increase according to schedule provided in Exhibit A.