



# IMPLEMENTATION MATRIX



Every year, Community Planning and Development will coordinate the measurement and reporting of progress related to implementation of Comprehensive Plan 2040. This implementation matrix specifies lead agencies/partners for the implementation of each plan strategy. It also provides references to other plans that contain more detailed information related to implementation of each strategy. City staff will use this matrix to report the progress and overall implementation of the plan to Planning Board, City Council and community.

## Implementation Matrix Key

AV = Arts and Venues

CDOT = Colorado Department of Transportation

CPD = Community Planning and Development

DDPHE = Denver Department of Health and Environment

DDP = Downtown Denver Partnership

DEDO = Denver Economic Development & Opportunity (formerly Office of Economic Development, OED)

DEN = Denver International Airport

DHA = Denver Housing Authority

DHS = Department of Human Services

DPR = Department of Parks and Recreation

DPL = Denver Public Library

DPS = Denver Public Schools

DOF = Department of Finance

DOS = Department of Public Safety

DRCOG = Denver Regional Council of Governments

E&L = Excise and License

Hist Den = Historic Denver

HRCP = Human Rights and Community Partnerships

OCA = Office of Children's Affairs

OEM = Office of Emergency Management

PW = Public Works

RTD = Regional Transportation District

UDFCD = Urban Drainage and Flood Control District

EQUITABLE, AFFORDABLE AND INCLUSIVE							
Goal	Strategy	City Lead(s)		Partners	Key city plans with additional/related strategies		
1 Ensure all Denver residents have safe, convenient and affordable access to basic services and a variety of amenities.	A Increase development of housing units close to transit and mixed-use developments.	CPD	DEDO	DHA	Blueprint Denver	Denver Moves: Transit	Housing an Inclusive Denver
	B Implement a high-quality, affordable and accessible multi-modal transportation system.	PW		RTD	Denver Moves: Transit	Blueprint Denver	
	C Improve equitable access to resources that improve quality of life, including cultural and natural amenities, health care, education, parks, recreation, nutritious food and the arts.	DDPHE	CPD	DPR	Game Plan	Denver Food Vision	Imagine 2020
	D Improve equitable access to city resources and city meetings through proactive and transparent communications, easy-to-access information and materials available in more than one language.	HRCP	CPD	City Council	Blueprint Denver		
2 Build housing as a continuum to serve residents across a range of incomes, ages and needs.	A Create a greater mix of housing options in every neighborhood for all individuals and families.	CPD	DEDO	DHA	Housing an Inclusive Denver	Blueprint Denver	
	B Ensure city policies and regulations encourage every neighborhood to provide a complete range of housing options.	CPD	DEDO		Housing an Inclusive Denver	Blueprint Denver	
	C Foster communities of opportunity by aligning housing strategies and investments to improve economic mobility and access to transit and services.	DEDO	CPD	PW	DHA	Housing an Inclusive Denver	Blueprint Denver
	D Increase the development of senior-friendly and family-friendly housing, including units with multiple bedrooms in multifamily developments.	DEDO	CPD	HRCP	DHA	Housing an Inclusive Denver	Blueprint Denver
3 Develop housing that is affordable to residents of all income levels.	A Maximize and ensure the long-term sustainability of city funding sources for workforce and affordable housing.	DEDO	DOF	DHA	Housing an Inclusive Denver		
	B Use land use regulations to enable and encourage the private development of affordable, missing middle and mixed-income housing, especially where close to transit.	CPD	DEDO		Blueprint Denver	Housing an Inclusive Denver	
	C Continue to advocate for changes to state law that remove barriers to access affordable housing options.	DEDO	Mayor's Office				
	D Develop and promote programs to help individuals and families, especially those most vulnerable to displacement, access affordable housing.	DEDO			DHA	Housing an Inclusive Denver	Blueprint Denver
	E Leverage available publicly owned land for affordable housing development.	DOF	DEDO		DHA	Housing an Inclusive Denver	
4 Preserve existing affordable housing.	A Expand existing tools, such as tax relief programs, to preserve the long-term affordability of housing throughout Denver.	DEDO	DOF		Housing an Inclusive Denver		
	B Create additional tools, including community land trusts and regulatory incentives, to preserve existing affordable housing.	DEDO	CPD		Housing an Inclusive Denver	Blueprint Denver	
	C Incentivize the reuse of existing smaller and affordable homes.	CPD	DEDO	Historic Denver	Blueprint Denver		

EQUITABLE, AFFORDABLE AND INCLUSIVE						
Goal	Strategy	City Lead(s)		Partners	Key city plans with additional/related strategies	
5 Reduce the involuntary displacement of residents and businesses.	A Advance a comprehensive approach to mitigating involuntary displacement that includes expanding economic mobility, creating new affordable housing and preserving existing affordability.	DEDO	CPD		DHA	Housing an Inclusive Denver Blueprint Denver
	B Stabilize residents and businesses at risk of displacement through programs and policies that help them to stay in their existing community.	DEDO	CPD	DHS		Housing an Inclusive Denver
	C Evaluate city plans, projects and major regulatory changes for the potential to contribute to involuntary displacement; identify and implement strategies to mitigate anticipated impacts to residents and businesses.	CPD	DEDO	DOF		Housing an Inclusive Denver Blueprint Denver
6 Integrate equity considerations into city policies, processes and plans.	A Adopt strategies to ensure that city plans and processes, including budget decisions, incorporate equity.	DOF	HRCF	DDPHE		Blueprint Denver
	B Track the information and measure the data needed to understand disparities and to evaluate the equity impacts of public programs and projects.	CPD	HRCF	DDPHE		Blueprint Denver
7 Make neighborhoods accessible to people of all ages and abilities.	A Encourage the integration of age-friendly community features into public and private development.	CPD	HRCF			Age Matters Action Plan
	B Prioritize infrastructure improvements that allow for residents of all abilities to access and live in any neighborhood.	PW	DOF			Blueprint Denver
	C Design and program public spaces and recreation centers to accommodate people of all ages and abilities.	CPD	DPR	PW		Game Plan
8 Increase housing options for Denver's most vulnerable populations.	A Expand investments in housing options and services for people experiencing homelessness.	DHS	DEDO			Housing an Inclusive Denver
	B Partner with organizations to develop permanent and transitional housing affordable to very low-income populations.	DHS	DEDO		DHA	Housing an Inclusive Denver
	C Ensure that city regulations enable a range of flexible housing options to meet the needs of those experiencing or transitioning out of homelessness.	CPD	DHS	DEDO		Blueprint Denver Housing an Inclusive Denver
	D Expand the supply of housing accessible to seniors and people with disabilities, including more housing choices for seniors to age in place.	DEDO	HRCF	CPD	DHA	Age Matters Action Plan
9 Improve equitable access to quality education and lifelong learning opportunities.	A Support Denver Public Schools in its efforts to eliminate barriers to success and to provide high-quality education for all students regardless of their race, ethnicity, gender status, religion or economic status.	DEDO	OCA	Mayor's Office	DPS	
	B Improve the quality, availability and affordability of early childhood care, education and child development services.	DHS	OCA		DPS	
	C Promote and encourage use of the Denver Public Library system, community centers, schools and other resources that provide opportunities for life-long learning.	HRCF	OCA		DPL	
	D Partner with the city's higher-education institutions to ensure residents have access to local, quality higher-education.	DEDO	Mayor's Office			

STRONG AND AUTHENTIC NEIGHBORHOODS							
Goal	Strategy	City Lead(s)			Partners	Key city plans with additional/related strategies	
1 Create a city of complete neighborhoods.	A Build a network of well-connected, vibrant, mixed-use centers and corridors.	PW	CPD	DPR	RTD	Blueprint Denver	Denver Moves: Transit
	B Ensure neighborhoods offer a mix of housing types and services for a diverse population.	CPD	DEDO			Blueprint Denver	Housing an Inclusive Denver
	C Ensure neighborhoods are safe, accessible and well-connected for all modes.	PW	DOS			Blueprint Denver	Denver Moves: Transit Vision Zero Action Plan
	D Encourage quality infill development that is consistent with the surrounding neighborhood and offers opportunities for increased amenities.	CPD				Blueprint Denver	
2 Enhance Denver's neighborhoods through high-quality urban design.	A Enhance collaboration between city agencies to ensure quality design and innovation across the public and private realm.	CPD	PW			Blueprint Denver	
	B Establish a scalable, predictable and adaptable approach to improve design quality across the city.	CPD	PW	DPR		Blueprint Denver	
	C Create people-oriented places that embrace community character with thoughtful transitions, aspirational design and an engaging public realm.	CPD	PW	DPR			
	D Use urban design to contribute to economic viability, public health, safety, environmental well-being, neighborhood culture, and quality of life.	CPD					
	E Ensure civic buildings and public spaces enhance and contribute to the design legacy of Denver	CPD	PW	DPR			
3 Preserve the authenticity of Denver's neighborhoods and celebrate our history, architecture and culture.	A Create a citywide preservation plan to preserve the diversity of historic places, and complete Discover Denver, the citywide building survey identifying historic resources.	CPD			Hist Den		
	B Continue the city's commitment to existing historic districts and landmarks and increase public awareness of the benefits of historic preservation through education and outreach.	CPD			Hist Den		
	C Ensure city policies and regulations support historic preservation and eliminate barriers in city processes to help all neighborhoods preserve what matters most.	CPD			Hist Den	Blueprint Denver	
	D Expand resources to preserve and enhance neighborhood culture.	CPD			Hist Den	Blueprint Denver	
	E Support the stewardship and reuse of existing buildings, including city properties.	CPD			Hist Den	Blueprint Denver	
4 Ensure every neighborhood is economically strong and dynamic.	A Grow and support neighborhood-serving businesses.	DEDO					
	B Embrace the international nature of our neighborhoods through support of immigrant-owned businesses.	DEDO					
	C Make city-led catalytic investments in neighborhoods to advance community goals.	DEDO					
5 Create and preserve parks and public spaces that reflect the identity of Denver's neighborhoods.	A Ensure that parks and recreational programs reflect the unique context and cultural identity of the neighborhoods they share.	DPR				Game Plan	
	B Design public spaces to facilitate social connections and enhance cultural identity.	DPR	PW	CPD		Blueprint Denver	

STRONG AND AUTHENTIC NEIGHBORHOODS				
Goal	Strategy	City Lead(s)	Partners	Key city plans with additional/related strategies
6 Empower Denverites to be involved and collaborative in city government.	A Continue to strengthen trust and communication between the city and all neighborhoods.	HRCP CPD		
	B Provide proactive communication and transparency about city policies, public safety, processes and plans.	City Council Mayor's Office		
	C Improve the engagement and representation of all Denverites, including communities of color, in neighborhood groups and city processes.	HRCP CPD City Council		Blueprint Denver
	D Build the capacity of underrepresented citizens and provide resources to increase their involvement in decision-making.	HRCP CPD City Council		Blueprint Denver
7 Leverage the arts and support creative placemaking to strengthen community.	A Infuse arts, culture and creativity into all aspects of community planning and design.	AV CPD		Imagine 2020
	B Embrace existing communities and their cultural assets.	CPD AV		Blueprint Denver Imagine 2020
	C Integrate community-inspired art and artistic expression into the public realm.	AV PW		Imagine 2020
	D Use city-owned facilities to expand arts and cultural programming.	AV DPR	DPL	Imagine 2020 Game Plan
8 Conduct intentional, equitable and measurable neighborhood planning.	A Create diverse and inclusive opportunities for communities to participate in planning.	CPD HRCP		Blueprint Denver
	B Ensure all neighborhoods have a future vision that is both community-driven and long-term.	CPD		Blueprint Denver
	C Ensure neighborhood plan recommendations are consistent with the local vision and with this comprehensive plan.	CPD		Blueprint Denver
9 Ensure all neighborhoods are safe.	A Encourage design and new development to improve public health and safety.	CPD DDPHE DOS		
	B Address social harms such as mental health, substance abuse, fear of crime and traffic-related deaths through policing that responds to the unique needs of each neighborhood.	DOS		
	C Actively involve communities in strategies to promote safety.	DOS HRCP		

CONNECTED, SAFE AND ACCESSIBLE PLACES							
Goal	Strategy	City Lead(s)		Partners	Key city plans with additional/related strategies		
1 Deliver a multimodal network that encourages more trips by walking, rolling, biking and transit.	A Prioritize transportation projects that will advance Denver’s mode share goals.	PW	DOF	RTD	Blueprint Denver	Denver Moves: Transit	Denver Moves: Bicycles
	B Adopt policies that require Transportation Demand Management (TDM) programs for developments to maximize use of alternative modes and reduce single-occupancy vehicle trips on Denver’s streets.	PW	CPD		Blueprint Denver		
	C Measure roadway capacity by person trips, rather than auto trips, and prioritize projects and programs that achieve the most efficient levels of moving people.	PW					
2 Provide a safe transportation system that serves all users.	A Implement the city’s Vision Zero Action Plan to achieve zero traffic-related deaths and serious injuries by 2030.	PW	DOS		Vision Zero Action Plan	Blueprint Denver	
	B Build streets that are safe for everyone, especially for the most vulnerable, including the elderly, those with disabilities and children.	PW	DPR	CPD	CDOT	Blueprint Denver	Vision Zero Action Plan
	C Create a transportation system to serve all ages and physical abilities.	PW			RTD	Vision Zero Action Plan	Age Matters Action Plan
3 Maximize the public right-of-way to create great places.	A Create streets to foster economic activity, contribute to great urban design and accommodate green infrastructure, including street trees.	PW	DPR	CPD		Blueprint Denver	
	B Develop tools, such as street design standards, to prioritize how valuable right-of-way is allocated among various demands including mobility, utilities, green infrastructure, trees and design amenities.	PW	DPR	CPD		Blueprint Denver	
	C Protect, enhance and expand Denver’s legacy pathways: its historic parkways, boulevards, greenways and trails.	DPR	PW	CPD		Game Plan	Blueprint Denver
4 Create an equitable and connected multimodal network that improves access to opportunity and services.	A Ensure focused transportation investments—on streets as well as neighborhood trails—in areas with populations more dependent on walking, rolling and transit.	PW	DOF		Denver Moves: Transit	Denver Moves: Pedestrians & Trails	Vision Zero Action Plan
	B Use the multimodal network to connect vulnerable populations to employment, education, parks and health services.	PW	DPR	RTD	Blueprint Denver	Denver Moves: Transit	
	C Support efforts to enhance service and reduce fares for low-income and young transit users.	DOF				Denver Moves: Transit	Blueprint Denver
5 Ensure the development of a frequent, high-quality and reliable transit network.	A Promote a citywide network of frequent transit service—including buses—that is reliable, safe and accessible to users of all ages and abilities.	PW		RTD	Denver Moves: Transit	Blueprint Denver	80x50 Climate Action Plan
	B Implement Denver Moves: Transit, including the frequent transit network and transit capital investment corridors.	PW		RTD	Denver Moves: Transit	Blueprint Denver	
	C Explore the city’s legislative, organizational and financial capacity to supplement, own, and/or operate high-quality transit service.	PW	DOF		Denver Moves: Transit	Blueprint Denver	

CONNECTED, SAFE AND ACCESSIBLE PLACES						
Goal	Strategy	City Lead(s)		Partners	Key city plans with additional/related strategies	
6 Build and maintain safe bicycle and pedestrian networks.	A Create a citywide network for bicycling, walking and rolling that is safe and accessible to people of all ages and abilities.	PW			Denver Moves: Bicycles	Denver Moves: Pedestrians & Trails Blueprint Denver
	B Implement the bicycle network, including facilities easy to use, recommended in Denver Moves: Bicycles.	PW	DPR		Denver Moves: Bicycles	Blueprint Denver
	C Implement the complete network of pedestrian infrastructure recommended in Denver Moves: Pedestrians & Trails.	PW	DPR		Denver Moves: Pedestrians & Trails	Blueprint Denver
7 Expand funding options for multimodal infrastructure.	A Explore new and long-term funding tools to enable increased investments in mobility projects and services.	PW	DOF		Blueprint Denver	Denver Moves: Transit
	B Continue to make significant increases in the city's annual budget allocation for capital investment in mobility and increase budgets for maintenance and operations.	DOF	PW		Denver Moves: Transit	Denver Moves: Bicycles Denver Moves: Pedestrians & Trails
8 Strengthen multimodal connections in mixed-use centers and focus growth near transit.	A Improve multimodal connections within and between mixed-use centers including downtown, Denver International Airport and major urban centers.	PW		RTD	Blueprint Denver	Denver Moves: Transit
	B Promote transit-oriented development and encourage higher density development, including affordable housing, near transit to support ridership.	CPD	PW	RTD	Blueprint Denver	Denver Moves: Transit
9 Advance innovative curb lane management and parking policies.	A Promote strategies to balance demand for the curb lane (where vehicles park and load) that responds to the land uses on that street.	PW	CPD		Blueprint Denver	
	B Promote on-street parking management strategies that maximize use of the curb lane and are tailored to the context and needs of specific areas at different times of the day.	PW				
	C Balance the demand for on- and off-street parking with other community goals including affordability and sustainability.	PW	CPD		Blueprint Denver	
	D Implement innovations in pricing and regulations to better optimize the supply of curb lane access.	PW	DOF		Blueprint Denver	
10 Embrace innovations in transportation policy and technologies to improve movement throughout the city.	A Deploy smart technology innovations to improve safety, traffic flow, curb lane management, wayfinding, trip planning and parking.	PW			Blueprint Denver	
	B Proactively plan for the impacts of new technology, including driverless vehicles.	PW			Blueprint Denver	

ECONOMICALLY DIVERSE AND VIBRANT				
Goal	Strategy	City Lead(s)	Partners	Key city plans with additional/related strategies
1 Ensure economic mobility and improve access to opportunity.	A Improve economic mobility through workforce training, career development, quality education and wealth creation.	DEDO	DPS	
	B Build the capacity and strength of businesses owned by women and people of color and increase city contracting with these businesses.	DEDO		
	C Support business development and grow the talent necessary to compete in the global economy.	DEDO		
2 Grow a strong, diversified economy.	A Broaden the tax base with a focus on fiscal activity that is resilient to changes over time.	DEDO DOF		
	B Facilitate the growth of a diverse business sector that serves as the foundation for a global, innovative economy.	DEDO		
	C Leverage Denver's community assets, outdoor lifestyle, quality parks and recreation amenities and natural environment to attract a wide range of talent, entrepreneurs and businesses.	DEDO DPR		
	D Ensure a broad range of jobs to align with the skills and interests of local residents.	DEDO		
3 Sustain and grow Denver's local neighborhood businesses.	A Promote small, locally-owned businesses and restaurants that reflect the unique character of Denver.	DEDO CPD		
	B Target investments and small business support to the most underserved or distressed neighborhoods.	DEDO		
	C Address the needs of culturally-relevant businesses that are most vulnerable to involuntary displacement.	DEDO CPD HRCP		Blueprint Denver
4 Ensure Denver has a productive, educated, competitive and knowledgeable workforce.	A Develop a highly trained local workforce with the skills and knowledge to effectively compete for a diverse range of local jobs.	DEDO		
	B Provide training and programs to connect Denverites to high quality jobs at a range of skill levels.	DEDO		
	C Encourage businesses to work with local workforce training and education organizations to better prepare residents for job and career opportunities.	DEDO		

ECONOMICALLY DIVERSE AND VIBRANT				
Goal	Strategy	City Lead(s)	Partners	Key city plans with additional/related strategies
5 Strengthen Denver as a global city that will be competitive in the economy of today and tomorrow.	A Deepen global connections and attract an appropriate balance of foreign, direct investment.	DEDO		
	B Create a business environment that supports new investment and that values cultural diversity.	DEDO		
	C Promote Denver International Airport as the gateway between Denver and world.	DEN		Blueprint Denver
6 Enable Denver's youth to access quality education and compete in the global economy.	A Create partnerships between employers and educators to directly connect students to entrepreneurs and business leaders.	DEDO	DPS	
	B Support Denver Public Schools to address achievement gaps and ensure equitable access to quality education.	DEDO OCA	DPS	
7 Accelerate Denver's economic vitality through arts, culture and creativity.	A Encourage the development of creative districts.	AV CPD		Imagine 2020
	B Advance cultural tourism and expand the city's diversity of innovative industries.	AV DEDO		Imagine 2020
	C Grow public-private partnerships and create tools to support creative businesses and job creation.	DEDO		
8 Expand participation in arts and culture and ensure that arts and culture are accessible to all.	A Support multi-arts education for all ages and strengthen the pathway to careers in the creative sector.	AV		Imagine 2020
	B Remove barriers that limit participation in arts and culture including physical, economic and cultural barriers.	AV HRCP		Imagine 2020
9 Stimulate the growth of ideas and innovation.	A Create a culture of innovation and encourage the "accidental collision" of ideas that results in new technologies.	DEDO		
	B Encourage entrepreneurial and emerging business growth by fostering a startup ecosystem with places, mentors, peers and systems to assist innovators and businesses.	DEDO		
10 Create a vibrant food economy and leverage Denver's food businesses to accelerate economic opportunity.	A Develop Denver as an epicenter for the regional food economy.	DDPHE DEDO		Denver Food Vision
	B Support the creation, expansion and economic vitality of Denver food businesses.	DDPHE DEDO		Denver Food Vision
	C Spur innovation and entrepreneurship across food and agricultural industries.	DDPHE		Denver Food Vision

ENVIRONMENTALLY RESILIENT					
Goal	Strategy	City Lead(s)		Partners	Key city plans with additional/related strategies
1 Mitigate climate impact by significantly reducing greenhouse gas emissions.	A Embrace clean and local energy that comes from renewable sources such as sun and wind.	DDPHE		XCEL	80x50 Climate Action Plan
	B Reduce energy use by buildings and advance green building design, including green and cool roofs.	CPD	DDPHE		80x50 Climate Action Plan
	C Invest in multimodal transportation and support a clean, carbon-free transportation system.	PW		RTD	80x50 Climate Action Plan
	D Become a leader in smart technologies that help to reduce greenhouse gas emissions.	PW	DDPHE CPD	XCEL	80x50 Climate Action Plan
2 Prepare for and adapt to climate change.	A Prepare for the impacts of climate change including increased temperatures, loss of tree canopy, infrastructure damage, increased frequency of extreme weather events and reduced snowpack and earlier snow melt.	DDPHE	OEM		Climate Adaptation Plan
	B Plan for climate change through collaboration, innovation and special attention to the city's most vulnerable populations, who are disproportionately impacted by climate change.	DDPHE			80x50 Climate Action Plan
3 Conserve water and use it more efficiently.	A Encourage requirements for water-conserving landscaping for private development and publicly owned land.	CPD	DPR	Denver Water	Blueprint Denver Game Plan
	B Support Denver Water's Integrated Resource Plan, including strategies to reduce water use, ensure use of metering or submetering in multi-tenant buildings, increase water recycling and efficiency and promote alternative water sources.	CPD	PW DPR	Denver Water	
4 Integrate stormwater into the built environment by using green infrastructure to improve water quality and reduce runoff.	A Embrace stormwater as an asset and integrate it into the design of streets, open spaces and neighborhoods.	PW	DPR		Blueprint Denver Game Plan
	B Restore and enhance waterways so they serve as community amenities.	PW	DPR		Game Plan
	C Improve and protect all of Denver's waterways so they are swimmable and fishable and promote life and safety.	PW	DDPHE		
	D Encourage low-impact development that reduces impervious surfaces and positively impacts community health by using trees, low-water landscaping and green infrastructure.	PW	CPD	UDFCD	Blueprint Denver
	E Prepare a multi-disciplinary water plan that identifies high-need areas, uses innovative best practices and prioritizes both green and gray infrastructure to treat and manage stormwater runoff.	PW	CPD DPR	UDFCD	
5 Enhance and protect the South Platte River.	A Promote the value of Denver's only river and expand its role in creating great neighborhoods, improving flood management and expanding natural habitat.	PW	DDPHE	UDFCD	
	B Restore the river's ability to provide natural benefits that promote water quality, flood control, ecosystem health and socio-economic growth.	PW	DDPHE	UDFCD	
	C Develop a multi-disciplinary plan to guide the future of the river including its environmental, stormwater, water quality, flood mitigation, recreation and urban design components.	PW	CPD DPR	UDFCD	

ENVIRONMENTALLY RESILIENT						
Goal	Strategy	City Lead(s)		Partners	Key city plans with additional/related strategies	
6 Protect and expand Denver's green infrastructure network.	A Recognize parks, public space, trees and plants as vital elements of green infrastructure and ensure that the provision of these elements keeps pace with Denver's growth.	DPR	CPD		Game Plan	Blueprint Denver
	B Connect parks, open spaces, trails, river corridors, parkways and street trees into an integrated green infrastructure network.	DPR	PW		Game Plan	Blueprint Denver
	C Maintain and expand the citywide tree canopy.	DPR	PW	CPD	Game Plan	Blueprint Denver
	D Preserve and enhance the city's system of parkland and adapt park landscapes to be more climate and heat resistant.	DPR			Game Plan	
7 Improve solid waste diversion and conserve raw materials.	A Increase Denver's solid waste diversion rate through increased composting and recycling, including multifamily and commercial sectors.	PW				
	B Reduce waste through the reuse and conservation of materials.	PW	CPD	DPR		
	C Prioritize the reuse of existing buildings and explore incentives to salvage or reuse materials from demolished structures.	CPD	PW			
	D Promote the use of recycled materials in the construction of new buildings.	CPD	PW	DDPHE		
8 Clean our soils, conserve land and grow responsibly.	A Promote infill development where infrastructure and services are already in place.	CPD	DEDO			Blueprint Denver
	B Encourage mixed-use communities where residents can live, work and play in their own neighborhoods.	CPD	PW			Blueprint Denver
	C Focus growth by transit stations and along high- and medium-capacity transit corridors.	CPD	PW		RTD	
	D Support the redevelopment of brownfields to foster environmental clean-up and advance healthy communities.	DDPHE	DEDO	CPD		
	E Identify, remediate and restore contaminated soils.	DDPHE	DEDO			
9 Protect and improve air quality.	A Attain national ambient air quality standards.	DDPHE	PW			80x50 Climate Action Plan
	B Improve Denver's air by reducing the use of single-occupancy vehicles, advancing renewable energy sources, expanding the use of transit, promoting innovative and alternative technologies and supporting mixed-use, walkable neighborhoods.	DDPHE	PW	CPD		80x50 Climate Action Plan Blueprint Denver
10 Promote diverse and environmentally responsible food systems.	A Encourage climate-smart food production practices.	DDPHE				Denver Food Vision
	B Expand and preserve regional food system assets and infrastructure.	DDPHE	DEDO			Denver Food Vision
	C Reduce food waste to help ensure that today's food systems preserve natural assets for the food systems of tomorrow.	DDPHE				Denver Food Vision
11 Cultivate safe, prepared and resilient communities through emergency planning.	A Coordinate emergency planning with regional partners and the state to reduce the impact of emergencies on Denver's residents, businesses and environment.	OEM				
	B Promote community safety through outreach and education on emergency preparedness.	OEM				

HEALTHY AND ACTIVE						
Goal	Strategy	City Lead(s)			Partners	Key city plans with additional/related strategies
1 Create and enhance environments that support physical activity and healthy living.	A Recognize parks, recreation and the urban forest as vital components of a complete community.	DPR	CPD	PW		Game Plan      Blueprint Denver
	B Promote walking, rolling and biking through the development of a safe and interconnected multimodal network.	PW				Denver Moves: Transit      Denver Moves: Bicycles      Denver Moves: Pedestrians & Trails
	C Design safe public spaces and recreational areas to serve people of all ages and backgrounds.	DPR	PW			
2 Provide high-quality parks, recreation facilities and programs that serve all Denver residents.	A Ensure equitable access to parks and recreation amenities for all residents.	DPR	PW			Game Plan
	B Make Denver's healthy outdoor lifestyle accessible to residents of all ages and backgrounds.	DPR				Game Plan
	C Expand the supply of parks, recreational facilities and programs relative to Denver's population growth.	DPR				Game Plan      Blueprint Denver
	D Preserve and maintain Denver's mountain parks and increase access to them for underrepresented populations, especially youth.	DPR				
3 Ensure access to affordable, nutritious and culturally-diverse foods in all neighborhoods.	A Expand efforts to recruit and retain fresh-food retailers in low-income and underserved areas.	DDPHE	DEDO			Denver Food Vision
	B Expand community food production and sharing.	DDPHE				Denver Food Vision
	C Build community-driven food resources.	DDPHE				Denver Food Vision
	D Increase enrollment in the Supplemental Nutrition Assistance Program (SNAP).	DDPHE				
4 Increase access to health services for all.	A Improve collaboration between health organizations, schools, faith-based organizations and other community organizations to promote preventive care and improve access to health services.	DDPHE				
	B Increase education and mobilization for community health campaigns.	DDPHE				
	C Increase access to behavioral health screening and interventions by integrating these services with physical health services.	DDPHE				
5 Incorporate health analysis into relevant city policies, processes and planning.	A Integrate health impacts and considerations into relevant city programs and projects.	DDPHE	CPD			
	B Work across multiple city departments and partners to address health impacts.	DDPHE	CPD			

DENVER AND THE REGION					
Goal	Strategy	City Lead(s)		Partners	Key city plans with additional/related strategies
1 Be a regional leader in smart growth.	A Demonstrate the benefits of compact, mixed-use development for the region.	CPD	DRCOG		Blueprint Denver
	B Monitor increases in population and employment annually to ensure Blueprint Denver has appropriate policies and strategies to manage expected future growth.	CPD			Blueprint Denver
	C Develop a strategic implementation plan and program for regional centers and other key growth areas in Denver.	CPD			Blueprint Denver
	D Protect our natural resources and open space.	DPR	CPD DRCOG		
2 Embrace Denver's role as the center of regional growth.	A Direct significant growth to regional centers and community centers and corridors with strong transit connections.	CPD	DRCOG		Blueprint Denver
	B Establish growth targets for specific regional centers to help the region achieve its goals for directing growth to designated urban centers.	CPD			Blueprint Denver
	C Add a significant amount of jobs and housing in downtown.	CPD	DEDO		Blueprint Denver
3 Lead the advancement and promotion of regional collaboration.	A Collaborate with neighboring jurisdictions and the Denver Regional Council of Governments (DRCOG) on key topics including growth, equity, transportation, housing, arts, culture, open space preservation, waste management, homelessness and aging.	Mayor's Office	CPD DRCOG	RTD	
	B Coordinate with RTD, DRCOG and local jurisdictions to lead investments in multimodal regional connections, including transit corridors.	PW	DRCOG	RTD	
	C Advocate for the reduction of physical and social barriers between jurisdictions for the benefit of the region.	Mayor's Office	DRCOG		
4 Capitalize on Denver's role as a transportation hub and enhance connections to the region and beyond.	A Leverage the regional investment in RTD's FasTracks program to develop a network of transit-oriented centers at rail stations.	PW	RTD		Denver Moves: Transit Blueprint Denver
	B Utilize Denver Union Station's role as the heart of the RTD system to strengthen downtown's principal role in the regional economy.	PW	CPD RTD		
	C Promote Denver International Airport as a vibrant, well-connected economic center and leverage its national and international connections to strengthen the regional economy.	DEN	DEDO		