ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team at MileHighOrdinance@DenverGov.org by 3:00pm on Monday.

All fields must be completed.

Incomplete request forms will be returned to sender which may cause a delay in processing.

		4.4				Date of Request: April 18, 2013	
Please mark one:		☐ Bill Request	or	XΧ	Resolution Requ	uest	
1. Has your agency submitted this request in the last 12 months?							
	☐ Yes	XX No					
	If yes, please	explain:					
2.	 Title: (Include a concise, one sentence description – please include <u>name of company or contractor</u> and <u>contract control num</u> - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.) 						
To approve the Mayoral appointment of Jennifer Landrum to the Denver Preschool Program Board of Direct effective immediately and expiring March 12, 2015 OR until a successor is duly appointed.							
3.	6. Requesting Agency: Mayor's Office						
4.	 Contact Person: (With actual knowledge of proposed ordinance/resolution.) Name: Anthony Aragon Phone: 720-865-9032 Email: anthony.aragon@denvergov.org 						
 5. Contact Person: (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.) Name: Anthony Aragon Phone: 720-865-9032 Email: anthony.aragon@denvergov.org 							
6.	6. General description of proposed ordinance including contract scope of work if applicable:						
	[Insert genera	al description here.]			•	•	
		e following fields: (Incom l – please do not leave bl		may res	ult in a delay in pr	rocessing. If a field is not applicable, please	
	a. Contrac	t Control Number:					
	b. Duration		ediately and	l expirin	g March 12, 2015		
	c. Location d. Affected	n: Council District:			a de la companya de	t en	
	e. Benefits				·		
	f. Costs:						
7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have a explain.						who may have concerns about it?) Please	
	[Start typing	here.]					
To be completed by Mayor's Legislative Team:							
CTT	SIRE Tracking Number: Date Entered:						

JENNIFER LANDRUM

SUMMARY

A strategic thought-leader and public policy strategist in the area of early childhood education and systems development at the program, local and state levels. Particular strengths in communications, facilitation and consensus building, public speaking, writing, policy analysis and advocacy.

WORK EXPERIENCE

June 2011 - present

Vice President, Early Childhood Initiatives

Colorado Children's Campaign

Denver, Colorado

- Leads the development and implementation of the Children's Campaign's early childhood initiatives and policy agenda to expand access to quality early childhood programs and continued improvements in program alignment and efficiency at the local, state and federal levels.
- Cultivates and maintains effective and positive partnerships with diverse groups to further the early childhood policies that benefit all children, but particularly those children most at risk.
- Participates on the Children's Campaign leadership team to establish priorities and achieve strategic outcomes for early childhood policy and advocacy.

October 2008 - May 2011

Qualistar Colorado

Denver, Colorado

Vice President of Advancement

- Developed and implemented the organization's fund development plan to assure financial stability and maintain its general operating infrastructure and core services/programs.
- Oversaw Qualistar's marketing and communications department; ensured branding and marketing strategy supported the organizations mission and vision.
- Provided key policy insight and strategy to Qualistar's senior management team and the organization's partner agencies.

April 2004 – September 2008

Colorado Children's Campaign

Denver, Colorado

Early Childhood Initiatives Director

- Monitored, researched and analyzed policy trends in early care and education including child care, preschool, full-day kindergarten, family support and mental health issue areas.
- Developed the early childhood policy agenda for the Children's Campaign and strategized with in-house lobbyists, state legislators and other stakeholders to create and execute a plan for moving the policy agenda forward. Developed supporting materials including testimony, speaking points and legislative briefs, and organize witnesses to speak to committees in support of legislation. Worked with legislators and legislative staff to draft legislation. Provide testimony in committee hearings.
- Developed and disseminated publications, briefs, and presentations targeted at educating the public, stakeholders and policymakers about the importance of and the state of early childhood in Colorado.
- Participated on and/or led early childhood stakeholder groups whose primary purpose is to further the development of an early childhood system in Colorado: Early Childhood State Systems Team, Early Childhood and School Readiness Commission's Task Force on Governance, Department of Human Service's Licensing Model Work Group, Denver Public Schools Task Force on Early Childhood and School Readiness, etc.

May 2003 - April 2004

Pueblo, Colorado

Independent Consultant

- Provided research expertise to The Piton Foundation on the availability, affordability and accessibility of child care and preschool in Pueblo County.
- Developed and executed fundraising campaigns, including direct appeals and grants, for the Harp Foundation, Impossible Players, and Teen Pregnancy and STD Prevention Initiative.

February 2002 – April 2003

Pueblo School District No. 60

Pueblo, Colorado

Early Childhood Community Liaison

This position was created and managed by a partnership between The Piton Foundation (funder), Pueblo School District No. 60 (fiscal agent) and the Pueblo Consolidated Child Care Pilot (partner).

• Worked to forge a consensus between the school district and the early childhood community on a strategic plan to increase the quality and availability of child care and preschool in Pueblo, Colorado.

August 1998 - February 2002

YWCA of Pueblo

Pueblo, Colorado

Development Director

- Researched and produced all grants to support \$800,000 plus budget for the YWCA that housed a shelter for domestic violence victims, low-income child care and warm-water aquatics program. Organized all aspects of the YWCA's annual special event, the Chocolate Indulgence, including volunteer coordination, marketing, ticket sales, securing major sponsors, securing vendors, and a 600-item silent auction.
- Collaborated with Pueblo's Consolidated Child Care Pilot to secure state and local funding targeted at increasing the quality, affordability and accessibility of child care in Pueblo. Chaired the Pilot's advocacy committee that was responsible for public engagement and the annual Children's' Summit event.
- Represented the YWCA on community boards and coalitions for the express purpose of children's advocacy in the areas of quality early care and education and youth development.

December 1996 - May 1998 Foundation Health Systems/QualMed Inc.

Pueblo, Colorado

Performance Development Specialist (1998)

Community Relations Coordinator (1996 and 1997)

February 1995 – February 1996 Plains Electric Generation & Transmission

Albuquerque, New Mexico

Communications Coordinator

Jan. 1993 – February 1995 Tri-State Generation & Transmission

Denver, Colorado

Communications Specialist

June 1992 - January 1993

Atmosphere, Inc.

Denver, Colorado

June 1992 – January 199

Event Coordinator

Brother's Gourmet Coffees

Denver, Colorado

Customer Relations Supervisor (1990-1991)

Marketing Coordinator (1989)

May 1989 – December 1991

EDUCATION

May 1989 Colorado State University

Fort Collins, Colorado

Technical Journalism, emphasis in Public Relations

May 1984

Cottey College

Nevada, Missouri

Associates of Arts

PROFESSIONAL MEMBERSHIPS

Colorado Children's Immunization Coalition Board of Directors - May 2009-present

Early Childhood Colorado Partnership June 2011-present (steering committee)

Colorado Next Generation Quality Rating and Improvement Design Team - June 2011-December 2012

National Women's Law Center, Progressive Leadership Advocacy Network - October 2008

Early Childhood Council Advisory Team - January 2008-2010 (co-chair)

National Association for the Education of Young Children – 2002-present

Girl Scout Columbine Council Board Member - 2004-2007

Colorado Early Childhood Summit - 2004-present

Colorado Early Childhood Professional Coalition - 2004-2007

Pueblo Consolidated Child Care Pilot - 1999-2003 (advocacy chair, 2001)

Pueblo School District No. 60 Colorado Preschool Program Advisory Board - 2001-2003 (secretary, 2002)

Pueblo Workforce Development Board - 1999-2004 (Youth Council chair, 2001)

Women's Center of Pueblo - 1999-2001 (treasurer, 2001)

American Heart Association Board Member - 1997-1999 (secretary, 1999)

Member of the Pueblo County Commissioner-appointed Pueblo Blue Ribbon Panel - 1998