

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday.**

All fields must be completed.

Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: April 18, 2013

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. **Title:** *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

To approve the Mayoral appointment of Jennifer Landrum to the Denver Preschool Program Board of Directors for a term effective immediately and expiring March 12, 2015 OR until a successor is duly appointed.

3. **Requesting Agency:** Mayor's Office

4. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** anthony.aragon@denvergov.org

5. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** anthony.aragon@denvergov.org

6. **General description of proposed ordinance including contract scope of work if applicable:**

[Insert general description here.]

****Please complete the following fields:** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)*

- a. **Contract Control Number:**
- b. **Duration:** Terms effective immediately and expiring March 12, 2015
- c. **Location:**
- d. **Affected Council District:**
- e. **Benefits:**
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** *(Groups or individuals who may have concerns about it?)* Please explain.

[Start typing here.]

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____

JENNIFER LANDRUM

SUMMARY

A strategic thought-leader and public policy strategist in the area of early childhood education and systems development at the program, local and state levels. Particular strengths in communications, facilitation and consensus building, public speaking, writing, policy analysis and advocacy.

WORK EXPERIENCE

June 2011 – present

Vice President, Early Childhood Initiatives Colorado Children's Campaign Denver, Colorado

- Leads the development and implementation of the Children's Campaign's early childhood initiatives and policy agenda to expand access to quality early childhood programs and continued improvements in program alignment and efficiency at the local, state and federal levels.
- Cultivates and maintains effective and positive partnerships with diverse groups to further the early childhood policies that benefit all children, but particularly those children most at risk.
- Participates on the Children's Campaign leadership team to establish priorities and achieve strategic outcomes for early childhood policy and advocacy.

October 2008 – May 2011

Qualistar Colorado

Denver, Colorado

Vice President of Advancement

- Developed and implemented the organization's fund development plan to assure financial stability and maintain its general operating infrastructure and core services/programs.
- Oversaw Qualistar's marketing and communications department; ensured branding and marketing strategy supported the organizations mission and vision.
- Provided key policy insight and strategy to Qualistar's senior management team and the organization's partner agencies.

April 2004 – September 2008

Colorado Children's Campaign

Denver, Colorado

Early Childhood Initiatives Director

- Monitored, researched and analyzed policy trends in early care and education including child care, preschool, full-day kindergarten, family support and mental health issue areas.
- Developed the early childhood policy agenda for the Children's Campaign and strategized with in-house lobbyists, state legislators and other stakeholders to create and execute a plan for moving the policy agenda forward. Developed supporting materials including testimony, speaking points and legislative briefs, and organize witnesses to speak to committees in support of legislation. Worked with legislators and legislative staff to draft legislation. Provide testimony in committee hearings.
- Developed and disseminated publications, briefs, and presentations targeted at educating the public, stakeholders and policymakers about the importance of and the state of early childhood in Colorado.
- Participated on and/or led early childhood stakeholder groups whose primary purpose is to further the development of an early childhood system in Colorado: Early Childhood State Systems Team, Early Childhood and School Readiness Commission's Task Force on Governance, Department of Human Service's Licensing Model Work Group, Denver Public Schools Task Force on Early Childhood and School Readiness, etc.

May 2003 – April 2004

Pueblo, Colorado

Independent Consultant

- Provided research expertise to The Piton Foundation on the availability, affordability and accessibility of child care and preschool in Pueblo County.
- Developed and executed fundraising campaigns, including direct appeals and grants, for the Harp Foundation, Impossible Players, and Teen Pregnancy and STD Prevention Initiative.

February 2002 – April 2003

Pueblo School District No. 60

Pueblo, Colorado

Early Childhood Community Liaison

- This position was created and managed by a partnership between The Piton Foundation (funder), Pueblo School District No. 60 (fiscal agent) and the Pueblo Consolidated Child Care Pilot (partner).

