



The Denver Foundation

# Opening All Doors



**2021 STRATEGIC FRAMEWORK  
COMMUNICATIONS OVERVIEW**



# Philanthropy

Altruism with the intention of increasing the well-being of mankind, especially by charitable giving.

86,000 charitable foundations hold more than \$890 billion in assets. (Foundation Center)

## GIVING:

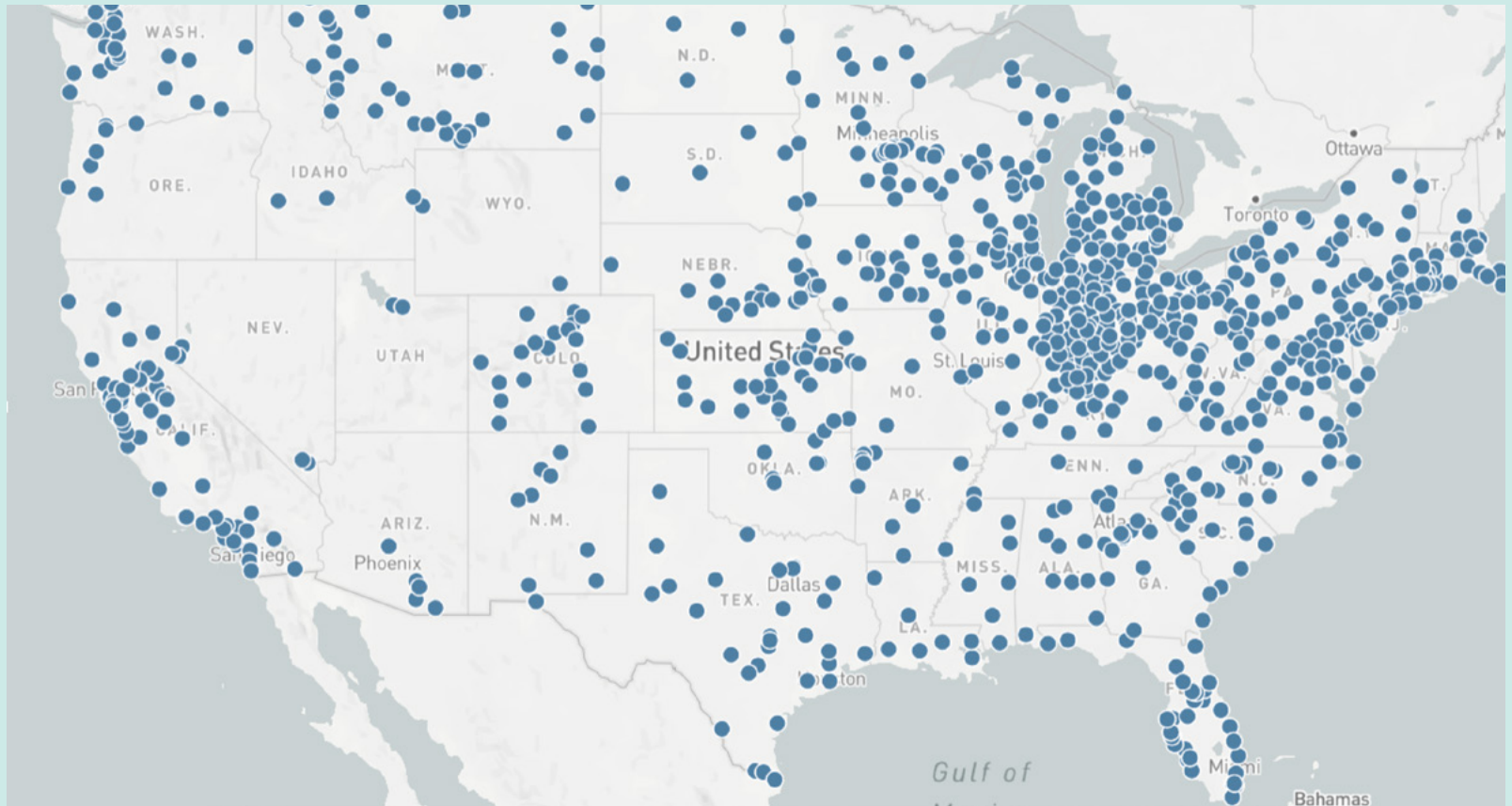
**Individual \$449.64 billion**

**Foundation \$75.69 billion**

**Corporate \$21.09 billion**

**(Nonprofit Trust)**

# What is a Community Foundation?



# What is a Community Foundation?

**Local**

**Independent**

**Permanent**

**Broad community betterment mission**

**Public charity status**

**Donor Advised Funds**

# Types of Grantmaking

**Discretionary**

**Donor Advised Fund**

**Field of Interest**

**Designated**

**Scholarship**



## OUR VISION

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A Metro Denver that is racially equitable in its leadership, prosperity, and culture.

## OUR MISSION

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We inspire people and mobilize resources to strengthen our community.

## OUR PURPOSE

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To achieve our vision, we will be a proactive, collaborative, and resolute leader in reducing racial disparities.



## **OUR VALUES**

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**We are deeply rooted in the principles of Equity, Inclusion, and Diversity, and racial equity guides and connects all of our work.**

**We are a catalytic leader that engages critical issues and accelerates systems change.**

**We maintain trusting, collaborative relationships with our partners, people from every segment of our community.**

**We strengthen our civic fabric by elevating the voices and perspectives of community members.**

# The Strategic Framework

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The Strategic Framework was informed by an intensive community input process. Over nine months, we asked a range of stakeholders to share their hopes and dreams for the future of Metro Denver, their challenges, and their thoughts on how The Denver Foundation can best serve the community.

**1,250**

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**SOURCES OF  
DIRECT INPUT**

**7,300**

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**SOURCES OF  
SECONDARY INPUT**





## WE ASKED

**What is your greatest hope for Metro Denver over the next decade?**

### WE HEARD

“We are a community connected, resilient and actively pursuing a better life circumstance for everyone. That’s my dream for Denver.”

“My hope for Denver is for equal economic opportunity for community members of all races, incomes, and citizenship status.”

“I dream of a strong community where everyone has the opportunity to thrive!”

## WE ASKED

**How can The Denver Foundation best respond to the challenges faced by our community?**

### WE HEARD

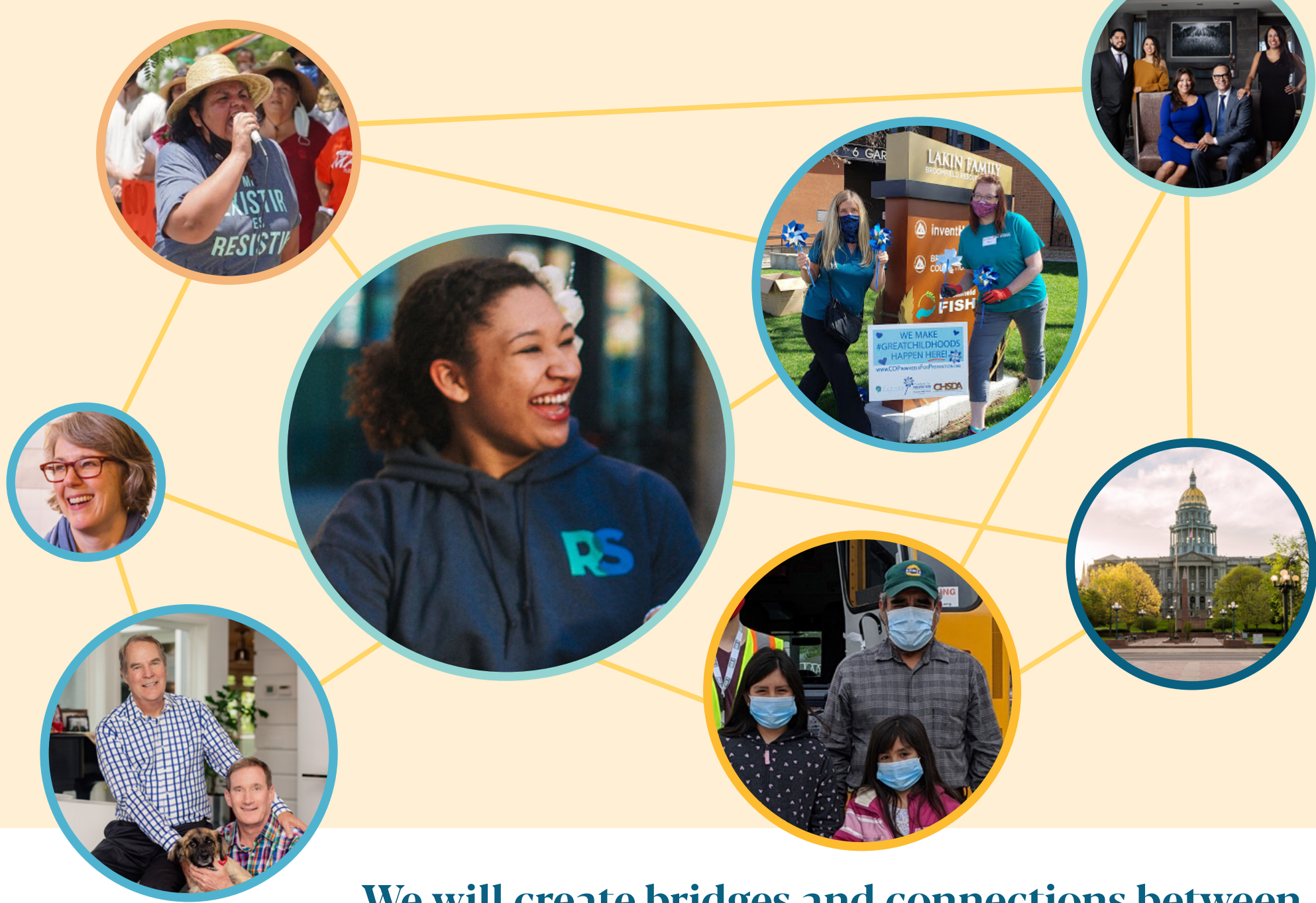
Simplify the grantmaking process

Remain focused on racial equity

Support nonprofits embedded in communities

Engage in policy work to accelerate systems change

Bring people together to listen and learn



**We will create bridges and connections between engaged philanthropists and community organizations.**

# Priority Areas

IDENTIFIED BY THE COMMUNITY



## CIVIC FABRIC

Public policy and advocacy  
Community organizing  
& coalition building  
Tools to support democracy  
in action



## ECONOMIC OPPORTUNITY

Community wealth building  
Workforce development



## EDUCATION

K-12 reforms prioritizing  
racial equity  
School funding



## ENVIRONMENT/CLIMATE

Energy efficiency &  
renewable energy  
Air quality



## HOUSING

Affordable housing  
Homelessness



## TRANSPORTATION

Public transit accessibility  
and affordability



# **Business Model & Operational Excellence**

**We will tie revenue goals to  
community impact goals.**

**We will explore inclusive  
and racially equitable  
investment management  
tools under NEPC**

**We will sharpen our  
internal focus to generate  
external results**

# Opportunities

**Hold and invest assets on behalf of themselves and other philanthropic entities**

**Distribute assets into the community in the form of grants, scholarships and impact investments**

**Build capacity of nonprofit organization, communities and people**

**Convene stakeholders to discuss and address community issues**

**Run programs to address community issues**

**Engage in policy and advocacy**

**Offer or participate in data and research**



CASA  
GRANDE

**Thank you.**