



DEPARTMENT OF AVIATION

CITY COUNCIL ORDINANCE REQUEST SUMMARY

On-Call Wayfinding Design Services

Purpose and Use of Agreement(s)

These contracts are to analyze, develop and provide on-call wayfinding and signage design services on an as-needed basis throughout the Denver International Airport (DEN) complex, including inside the terminal, concourses, curbside, parking garages, and roadways. The design firm(s) must be able to provide ADA compliance expertise and roadway standards expertise. Use of digital design and electrical design (for edge-lit or illuminated signs) could also be considered as components on an as-needed basis. Utilization of the Wayfinding Design Guideline Manual, the Roadway Master Plan and other established supporting documents will be used as a basis for all design decisions. The selected wayfinding design firm(s) may be asked to help DEN manage the construction administration of the project as the Designer of Record (DOR). The selected firm(s) must also be able to produce precise construction documents, design drawings, renderings and detailed specifications as required. Due to the differing complexities and variations of wayfinding and signage (i.e. Interior signage vs. digital signage vs. roadway signage) more than one contract may be awarded, depending on proposer's expertise.

Contract(s) Description

Total of 2 On-Call Wayfinding Design Services contracts, 3 years term, \$750,000 maximum contract amount per contract.

Vendor(s)

Jacobs Engineering Group, Inc. – 202158815
Selbert Perkins Design - 202263638

DSBO Goals

The approved goal for these contracts is MWBE 7%. Both vendors committed to achieve the 7% MWBE goal.

Types of Projects using this On-Call Wayfinding Design Services Agreement(s)

- The scope of service includes, but is not limited to, the following services and tasks:
 - Provide design, support and expertise to the Wayfinding System(s) at DEN;
 - Provide Americans with Disabilities Act (ADA) compliance expertise and roadway standards expertise;
 - Upon request, use of digital design and electrical design for edge-lit or illuminated signs;
 - Utilization of the Wayfinding Design Guideline Manual, the Roadway Master Plan and other established supporting documents will be used as a basis for all design decisions;
 - Upon request, help DEN manage the construction administration of the project as the Designer of Record (DOR); and



- Produce precise construction documents, design drawings, renderings and detailed specifications as required.