

**ORDINANCE/RESOLUTION REQUEST**

Please email requests to the Mayor’s Legislative Team at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **9 a.m. Friday**. Contact the Mayor’s Legislative team with questions.

Please mark one:  Bill Request or  Resolution Request

Date of Request: 9/20/2024

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

Yes  No

**1. Type of Request:**

Contract/Grant Agreement  Intergovernmental Agreement (IGA)  Rezoning/Text Amendment

Dedication/Vacation  Appropriation/Supplemental  DRMC Change

Other:

**2. Title:** (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves a contract with Eckerd Youth Alternatives, Inc. doing business as Eckerd Connects for \$6,090,000 and through June 30, 2025, to provide comprehensive workforce development services specific to employment and training as required under Denver’s Workforce Innovation and Opportunity Act funding and other special federal and state revenue or grant-funded workforce initiatives, citywide.

**3. Requesting Agency:** Denver Economic Development & Opportunity

**4. Contact Person:**

Contact person with knowledge of proposed ordinance/resolution	Contact person for council members or mayor-council
Name: Tony Anderson	Name: Patrick Walton
Email: <a href="mailto:tony.anderson@denvergov.org">tony.anderson@denvergov.org</a>	Email: <a href="mailto:patrick.walton@denvergov.org">patrick.walton@denvergov.org</a>

**5. General description or background of proposed request.**

See Executive Summary.

**6. City Attorney assigned to this request:** Brian Martin

**7. City Council District:** Citywide

**8. \*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

*To be completed by Mayor’s Legislative Team:*

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract:** Professional Services

**Vendor/Contractor Name:** Eckerd Youth Alternatives, Inc. DBA Eckerd Connects

**Contract control number:** OEDEV-202475404

**Location:** 100 N. Starcrest Dr. Clearwater FL. 33765

**Is this a new contract?**  Yes  No **Is this an Amendment?**  Yes  No **If yes, how many?** N/A

**Contract Term/Duration:** 7/1/2024 – 6/30/2025

**Contract Amount:** \$6,090,000

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$6,090,000	N/A	\$6,090,000

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
7/1/2024 – 6/30/2025	N/A	N/A

### Scope of work:

Eckerd Connects will serve as both a one-stop operator and service provider, that employs vision, innovation, accountability, and efficient and effective utilization of resources in workforce development programming. It is the City's goal to create a coordinated workforce system that focuses on a fully integrated service delivery strategy, which ensures that all customers flow seamlessly throughout. As customers are engaged across multiple entry points, their individual needs shall be identified and addressed, and they will be provided with access to programs, services, and navigation to supplementary supports. This service delivery model is a collaborative approach to help customers discover appropriate and client-centered services. This vision promotes cutting-edge practice and technology that fosters livable and sustainable wages, sustainable employment, as well as offering career pathways for the City's vulnerable populations.

Specifically, Eckerd Connects will deploy 10 different federal, state, and local workforce funding streams, enrolling 1,945 individuals in the various programs which all provide education, training and/or employment opportunities for eligible job seekers. Eckerd works side-by-side with Denver Workforce Development's team in operation of 3 Workforce Centers across the City providing the intensive level of workforce programs and services that includes tuition assistance programs, work-based learning and apprenticeship opportunities and placement and retention support. Additionally, determined by job seekers' individual employment plans, Eckerd provides supportive services to assist our customers in gaining sustainable employment in quality jobs.

**Was this contractor selected by competitive process?** Yes **If not, why not?**

**Has this contractor provided these services to the City before?**  Yes  No

### Source of funds:

Federal Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker, Out-of-School Youth, as well as additional Local (General Funds), State (Re-Employment Services and Assessment (RESEA), Innovation, Diversity, Equity in Apprenticeships (IDEA), Quality Jobs, Equity, Strategy & Training (QUEST)), and Federal (Trade Adjustment Assistance (TAA), Technology Employment in Colorado Partnership (TEC-P)) workforce grants and funding.

**Is this contract subject to:**  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments:** N/A

---

*To be completed by Mayor's Legislative Team:*

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

**Who are the subcontractors to this contract?** N/A

### **Executive Summary**

This contract engages Eckerd Youth Alternatives Inc. as the Workforce Innovation and Opportunity Act (WIOA) one-stop and comprehensive workforce development services provider for the City and County of Denver for Program Year 2024 (July 1, 2024-June 30, 2025), in addition to supporting other workforce activities that fulfill both state and grant-funded requirements. Eckerd will engage and serve DEDO's priority neighborhoods and populations according to the scope of this contract and DEDO's strategic direction.

In addition to its WIOA and grant administration role, Eckerd is also responsible for convening mandated partners and stakeholders who represent the larger workforce system. This group, collectively named the Denver Workforce Integration Network (DWIN), meets monthly and is designed to better align the regional workforce resources with education and economic development assets to create a collective response to labor market challenges. DWIN has allowed for increased access to workforce development services for Denver residents.

Denver Workforce Services aspires to provide workforce development activities that increase the employment, retention, earnings, and occupational skill attainment by participants, and, as a result, improves the quality of the workforce, reduces dependency on government assistance, and enhances the productivity and competitiveness of the region. Eckerd has performed well in its initial four years (7/1/2020-present) and will continue in the subsequent program year to engage local employers, industry associations, and sector partnerships to understand the current and future needs of business and will offer training and employment opportunities to unemployed and underemployed jobseekers. Eckerd was awarded this contract through competitive procurement in 2020, and once again through competitive procurement in 2023.

This contract is intended to provide services to 1,945 individuals enrolled in WIOA and related programming. Performance will be measured by the following indicators: Employment rate in the 2<sup>nd</sup> quarter after program exit, employment rate in the 4<sup>th</sup> quarter after program exit, median earnings, credential attainment rate and measurable skills gain.

---

*To be completed by Mayor's Legislative Team:*

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_