



SOUTHWEST AIRLINES CO.

Gary C. Kelly
Chairman of the Board,
President & Chief Executive
Officer

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September 19, 2013

Mayor's Office

SEP 26 2013

Denver, CO

The Honorable Michael B. Hancock
Office of the Mayor, City of Denver
1437 N. Bannock Street, Room 350
Denver, CO 80202

Dear Mayor Hancock:

I was very pleased to learn that in your 2014 city budget proposal announced last week, you included a two-year phase-out of the city's 3.62% sales and use tax on aviation parts. I recall that we discussed this idea during our meeting in your office last year. Southwest Airlines appreciates your leadership in this initiative to stimulate aircraft maintenance activity in Denver.

If approved by the City Council, your proposal will complement on-going economic development efforts undertaken by your administration, including recognition of the opportunities that exist at Denver International Airport. We certainly have taken notice of the great business climate in the region. Since commencing service in 2006, Denver has become Southwest's fifth busiest airport in terms of daily departures—172 nonstop departures a day to 58 cities. We have over 1800 Employees who work in Denver. The elimination of the tax would assist in our efforts at containing costs at the airport, and it permits us to consider further options in our aircraft maintenance strategy.

Southwest Airlines is pleased to partner with the airport and your office in serving the people of Colorado and visitors to your great city and state. We remain hopeful that your idea will be approved.

Sincerely,


Gary C. Kelly