



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held: Tuesday, April 16, 2019, at 3:10 pm at Semple Brown Design, 1160 Santa Fe Drive, Denver, CO 80204.

Attendance

A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela- BOD
Cheryl Spector - BOD
Susan Taub – BOD
Lindi Stinton- BOD
Rusty Brown - BOD
Jack Pappalardo- BOD
Tom McLagan - New BOD
Jackie Bouvier- ED

Community Members Present

Karenn Versalovic
Kelly Plefka
Jeff Martinez
Bob Anderson

March Minute Approval

March board minutes were reviewed and approved. Approval of minutes was motioned by Lindi and seconded by Rusty, all were in favor.

Report from Community Officer Bob Anderson

He brought guest Jeff Martinez and he introduced himself as the Commander of District

- He is accessible for anything we might need, he is a proud Denver native.

Main topic

- Graffiti: reporting taking picture and putting in the system
- Thank you Jack for taking the pictures and sending them in the person will be identified

- Call 311 they will take person and still goes in the database
- Jack - Bump outs have a large graffiti on it (Andrea: Maintenance CSG will do their best to color match all of the bump outs)
- Officer will only notify city about sidewalk, not bump out graffiti removal.
- Update: gallery on 760 Santa Fe Drive, this operation is done. The criminal has moved on because he received some heavy sentencing on it. Good news! No recurrence of that. He was doing business and he would just get a fine and pay out because he was making so much money he would just pay the fine. Once the judge knew his attitude towards simply paying a fine, there was no longer a fine, the sentence given was jail time for 120 days, if he does it again. So not just a fine, he got the message now. He moved from one location to another all over the city, not just Santa Fe.
- Community Meeting: May 20th at 6pm, District 1 police station, 1311 West 46th Avenue. Love to see people from the Santa Fe BID. Jackie To attend.
- Guest Speaker Chief Deputy DA talk about their perspective and community effect and resources for the community.

New Board Member Intro - Vote

Andrea - Call a motion to have Tom McLagan as a new BOD. As amended in the agenda we had gone through the process of bringing on Mr. McLagan to apply to the board, we had off line discussions and we all agree to have you on. Approval of BOD vote motioned by Cheryl but per Lindi welcomed by acclamation. Tom McLagan was introduced and formally approved by all members of the BID.

Jackie Training Update

Met with Jackie, gone over training, multiple phone calls. Gone over tasks associated with the position, contracts and got office space for Jackie. New Address 725 SantaFe drive. Also, have set up appointments with key people like Shaina, accountant. Go over how to facilitate bills process. G suite is set up and she has an email set up director@santafebid.org. Conversation with Shaina was positive and learned about what 40 West has done and how we can incorporate it at Santa Fe. Sent reading materials and information to go over what is being done at the Art District. Jackie to attend the Salida, CO conference for the Colorado Creative Industries on May 15th. Ordered business cards to connect and build relationships on the corridor. Meet with the principals at CSG as well as a few contractors. Lots to learn.

RECAP

Streetscape Project March Recap -

Next meeting May 16, 5:30 at VOA jackie and other board members will attend.

Last month was all about the CIP (Capital Improvement Project) push and many meetings occurring throughout the month. Had folks fill online forms. Andrea attended the wesword meeting and our project was on their billboard under the mobility section. Cheryl did the East side of town and they had it up there too. City Councilman, Paul Lopes put it in for 10 million from Alameda to Colfax. They will present some flushed out ideas. There was some other monies Gabby will go after for the BID.

August First Friday Update

Andrea put in the application to the events department for the street closure. Need to get in to them a barricade plane, but it was sent to the Art District so that Shaina can talk about it with the Board. Will not do anything without going through it with Jackie so that she can learn the process. That way everything can be transitioned over to Jackie.

At some point we will need to look at sponsors, food trucks etc. after cince de Mayo.

BID / Art District Task Force - Set 1st meeting

Need to get a first meeting off the ground and include the folks who decided to be a part of the committee. This should be a standing meeting as well. Do a doodle poll to get a main meeting going. CCI will like both entities working together in collaboration for recertification. The task force committee will include the following members:

Jack, Susan, Amanda, Andrea, Jaqueline, Andrea, Shaina, Grace, Kerenna. After much discussion we all came to an agreement that we will support the Art District for any recertification needs as a BID and support as needed according to the outcome of the Task Force and meetings with Bill Merino from 4o West.

New/Old Business

LPNA April Meeting – Landmark Preservation Commission presentation

This meeting is the fourth Wednesday of the month which is the 24th where they will be reviewing with folks from the landmark. If you are interested in coming up please be encouraged to attend. Last month they had the candidate forum and there was another one on channel 8 for the district it is available on youtube.

Banners

David provided Andrea with the gentleman's information and Andrea reached out to him however he has not gotten back to her. Banners should be up soon. Should the authorized amount be changed? Andrea said we are unsure of the amount but once she finds out she will circulate an email on it.

Susan asked if the banner purchase was bidded out, but it was Art District that has been a two year project in the making. She mentioned she has a great printer for future reference.

Community Clean-Up Event - Broom Brigade

Meet at The Zone parking lot on the 27th a Saturday there will be refreshments and burritos.

Ballet Ballerina statues in front of the Sheraton hotel

Andrea received a communication on this. What is happening is that the hotel no longer wants the statues and they are wanting to get rid of them. They asked the ballet if they want them, they said yeah but there is a tremendous cost. There are 5 and they are unaware if they are individual or all connected underground. They are trying to contact the original artist to find out how the piece is put together. The second part is that they would like to move these statues to the Santa Fe corridor. So they have many questions. This is a major thing to take over. Andrea called Michael Chavez and left many messages and he never returned her phone call. So Andrea called Ginger White and she has yet to return her phone calls. If you all have contacts you can share, it would be good to get a meeting with the ballet and see what the process will be.

Jack also received an email from the ballet. They asked if they would be interested in having them on Santa Fe drive. In the past sculptures have been installed on the bump outs area, never this big. But it sounds cool.

After much discussion of where to place them and how to go about the logistics of them it was decided that a conversation with Denver Arts/Parks and venues should take place. The city of Denver public art program can probably take it. But meanwhile we need to maintain an ongoing conversation with them. Cheryl will send an email with all of the people of PS you are here team.

Financials

We will only have quarterly reports next one is in June

New Board Member Tom message/question

As he listened to the last meeting and this meeting he would like to understand what everybody feels the objective is and what everybody needs to be doing. Tom's question to the group and over all organizationally was, what is the overall objective of the BID, is combining it with the Art District what we want? Tom wants to understand the expectations and what role Santa Fe BID should be playing. This is the same conversation that Jackie had and Andrea provided the whole history of the BID. Andrea suggested a one hour long on-boarding new member conversation and included Susan.

Cheryl feels that we need a board packet for succession planning and to provide the information needed and the "why" we are doing what we do. Cheryl also gave a background and history of the BID and why it exists. This conversation provided input from everyone with regard to the corridor and the changes involved.

The decision was to have New Board member orientation. Andrea will meet with both Tom and Susan.

New Board member search

Cheryl brought up the need of a new board member. Susan has a potential BOD - Adam Sexton Managing Director of the Colorado Ballet. He has expressed his interest to be a part of the board. Tom has talked to him and it might be helpful to have the ballet/arts involved.

Meeting Adjourned

4:44 pm

Next Meeting

Tuesday, May 21, at 3:00 pm – Semple Brown, 1160 Santa Fe Drive