

BILL/ RESOLUTION REQUEST

- 1. Title:** Approves a two year incentive agreement with Icelandair to credit the airline for certain landing and RON (Remain Overnight) fees specific to the Denver-Rekjavik route and DIA up to \$500,000.

- 2. Requesting Agency:** DIA

- 3. Contact Person *with actual knowledge of proposed ordinance***
Name:Laura Jackson
Phone:303-342-2282
Email:laura.jackson@flydenver.com

- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***
Name:Brian Elms
Phone:303-619-7353
Email:brian.elms@flydenver.com

- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
 - a. Scope of Work**

A professional services agreement to specifically promote public and industry awareness and use of DIA facilities and Icelandair's new regular passenger services between Rekjavik and Denver. This incentive agreement will credit Icelandair for certain landing and RON (Remain Overnight) fees specific to this route and DIA.
 - b. Duration**

5/10/2012 – 5/09/2014
 - c. Location**

DIA
 - d. Affected Council District**

11
 - e. Benefits**

The City wishes to obtain professional services to specifically promote public and industry awareness and use of DIA facilities and Icelandair's new regular passenger service between Rekjavik, Iceland and Denver, Colorado.
 - f. Costs**

\$500,000

- 6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.**

No

Bill Request Number: BR12-0131

Date: 2/7/2012