

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

*\*All fields must be completed.\*  
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: May 20, 2013

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

2. **Title:** A bill for an ordinance creating and establishing the Bluebird Business Improvement District, appointing the initial members of the Board of Directors of the Bluebird Business Improvement District, and approving the initial Operating Plan and preliminary 2013 budget.

3. **Requesting Agency:** Finance

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Andrew Johnston – Debt Administrator for Special Districts and Conduit
- **Phone:** 720-913-9372
- **Email:** [Andrew.Johnston@denvergov.org](mailto:Andrew.Johnston@denvergov.org)

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council)

- **Name:** Andrew Johnston – Debt Administrator for Special Districts and Conduit
- **Phone:** 720-913-9372
- **Email:** [Andrew.Johnston@denvergov.org](mailto:Andrew.Johnston@denvergov.org)

6. **General description of proposed ordinance including contract scope of work if applicable:** The Bluebird Business Improvement District (the "BID") is a business improvement district organized pursuant to the Business Improvement District Act, Section 31-25-1201, *et seq.*, Colorado Revised Statutes. The main purpose of the BID is to improve the economic vitality and overall commercial appeal of the service area that consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16<sup>th</sup> Avenue to the north and 14<sup>th</sup> Avenue to the south. The BID will be utilized to assist in the design, funding, construction and maintenance of public improvements. In addition, the BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance. A 2013 Operating Plan and Budget is being filed in accordance with Section 31-25-1211, C.R.S.

a. **Contract Control Number:** None

b. **Duration:** Indefinite

c. **Location:** The service area consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16<sup>th</sup> Avenue to the north and 14<sup>th</sup> Avenue to the south

d. **Affected Council District:** Council District #8 – Albus Brooks and Council District #10 – Jeanne Robb

e. **Benefits:** Business improvement districts are organized for the benefit of commercial properties to assist with infrastructure improvements and maintenance, as well as having the ability to perform marketing and economic development activities.

f. **Costs:** The BID is self-funded with no direct costs to the City. The BID's estimated 2013 budget is anticipated to be approximately \$50,000. The 2014 budget is expected to be funded primarily through an ad valorem property tax mill levy of up to fifteen (15) mills applied against the assessed value of the taxable commercial property located within the BID.

7. **Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.**

No Controversy.

*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## **Executive Summary Bluebird BID Creation Ordinance**

Business improvements districts are organized for the benefit of commercial properties to assist with infrastructure improvements and maintenance, as well as having the ability to perform marketing and economic development activities.

The Bluebird Business Improvement District (the "BID") is a business improvement district organized pursuant to the Business Improvement District Act, Section 31-25-1201, *et seq.*, Colorado Revised Statutes. The main purpose of the BID is to improve the economic vitality and overall commercial appeal of the service area that consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16<sup>th</sup> Avenue to the north and 14<sup>th</sup> Avenue to the south.

The BID will be utilized to assist in the design, funding, construction and maintenance of public improvements. In addition, the BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance.

The estimated 2013 budget of the BID is anticipated to be approximately \$50,000. The BID's 2014 budget is expected to be funded primarily through the an ad valorem property tax mill levy of up to fifteen (15) mills applied against the assessed value of the taxable commercial property within the BID. Residential and agricultural property will not be subject to the BID's mill levy.

The Board of Directors of the District (the "Board") shall consist of seven (7) electors of the District, appointed by the City in accordance with Section 31-25-1209(1)(b), C.R.S. The initial members of the Board are proposed as follows: Don Novak, Tom Secrist, Sean Mandel, Tyler Carlson, Master Sung Hwan "Tiger" Kim, Richard "Buzz" Geller, and Drew Gottlieb. All Board members are business or property owners within the BID.

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