

# OED ORDINANCE/RESOLUTION REQUEST

Date of Request: 11/5/18

Please mark one:  Bill Request or  Resolution Request

## 1. Type of Request:

Contract/Grant Agreement  Intergovernmental Agreement (IGA)  Rezoning/Text Amendment

Dedication/Vacation  Appropriation/Supplemental  DRMC Change

Other:

## 2. Title:

Executes an intergovernmental agreement between the Office of Economic Development (OED) and the Community College of Denver (CCD) with a contract for \$564,000 for activities in CCD's Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers, for the funding year beginning January 1, 2019.

## 3. Requesting Agency: Office of Economic Development

## 4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: <b>Marcus Johnson</b> 720-913-1638	Name: <b>Susan Liehe</b> 720-913-1689
Email: <b>marcus.johnson@denvergov.org</b>	Email: <b>susan.liehe@denvergov.org</b>

## 5. General a text description or background of the proposed request, if not included as an executive summary.

See Executive Summary

6. City Attorney assigned to this request (if applicable): Vicki Ortega

7. City Council District: Citywide

**\*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

## Key Contract Terms

**Type of Contract:** (e.g. Professional Services > \$600K; IGA/Grant Agreement, Sale or Lease of Real Property):  
Professional Services

**Vendor/Contractor Name:** Community College of Denver

**Contract control number:** OEDEV-2018

**Location:** P.O. Box 173363, Campus Box 250,  
Denver, CO 80217-3363

Is this a new contract?  Yes  No    Is this an Amendment?  Yes  No    If yes, how many?

**Contract Term/Duration** (for amended contracts, include existing term dates and amended dates): New contract for funding year starting January 1, 2019 and concluding on December 31, 2019 for the WORKNOW program.

**Contract Amount** (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$564,000	-	\$564,000

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
12 months	-	12/31/19

**Scope of work:** See Executive Summary for program elements.

**Was this contractor selected by competitive process? If not, why not?**

No, as this is not solely a city program. This is a community-based collaborative involving public, private, and foundation partners.

**Has this contractor provided these services to the City before?**  Yes  No

There was a smaller contract for these activities in place during 2018 that was \$250,000 -- less than the threshold for approval through Council.

**Source of funds:** General Fund

Is this contract subject to:  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments** (construction, design, DEN concession contracts): N/A

**Who are the subcontractors to this contract?** N/A

## EXECUTIVE SUMMARY

The goal of WORKNOW is to create a partnership that supports the development of a local worker pipeline for infrastructure construction job opportunities through collective career information, education and training, and employment or navigation services. This partnership believes in the efficiency and effectiveness of collaboration between for-profit and non-profit organizations; government and non-government organizations; community- and faith-based organizations; business; education; and labor in developing a quality workforce and sustainable neighborhoods.

Launched in 2017, WORKNOW exists to coordinate community-centered hiring on infrastructure projects to improve access for local residents and to provide project contractors with a pipeline of local workers in craft and professional service positions.

As a co-founder of WORKNOW, the City & County of Denver is one of the Colorado Resource Partners (CORE Partners), an alliance of organizations. With partner funds and leveraged dollars, WORKNOW was launched through the existing infrastructure of the Community College of Denver's Center for Workforce Initiatives (CWI) to achieve three main objectives:

- Foster demand-driven skills attainment and employment using regional infrastructure projects as a catalyst
- Enable upward mobility for all metro Denver residents and families
- Align and integrate programs and services and promote exchange of best practices and technical assistance

The budget for this 2019 contract between the city and the CCD/CWI includes the following:

<b>I.</b>	<b><u>Participant Direct Services – WORKNOW</u></b>	
	Training – 200 people	\$178,000
	Supportive Services – 200 people	\$135,000
	OTJ – Earn and Learn -- 25 people	\$ 66,000
	<b>TOTAL</b>	<b>\$379,000</b>
<b>II.</b>	<b><u>Operational support - WORKNOW</u></b>	
	Navigators supporting targeted city projects	\$101,500
	Community outreach, marketing	\$ 83,500
	<b>TOTAL</b>	<b>\$185,000</b>
	<b>CONTRACT TOTAL</b>	<b>\$564,000</b>