

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by 3:00pm on **Monday**.

**All fields must be completed.*
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: July 8, 2014

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. **Title:** *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

To approve the Mayoral appointment of Luella Chavez D'Angelo to the Denver Convention Center Hotel Authority Board for a term effective immediately and expiring December 31, 2014 OR until a successor is duly appointed.

3. **Requesting Agency:** Mayor's Office

4. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** anthony.aragon@denvergov.org

5. **Contact Person:** *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** anthony.aragon@denvergov.org

6. **General description of proposed ordinance including contract scope of work if applicable:**

[Insert general description here.]

****Please complete the following fields:** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)*

- a. **Contract Control Number:**
- b. **Duration:** Term effective immediately and expiring December 31, 2014
- c. **Location:**
- d. **Affected Council District:**
- e. **Benefits:**
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** *(Groups or individuals who may have concerns about it?) Please explain.*

[Start typing here.]

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____



Luella Chavez D'Angelo
Chief Communications Officer
The Western Union Company

Luella Chavez D'Angelo is the Chief Communications Officer for The Western Union Company (NYSE: WU), the premiere financial services provider for under-served consumers and small-and-medium businesses. Reporting directly to the CEO, Chavez D'Angelo is responsible for developing and implementing a strategic, aligned and highly effective global communication and corporate social responsibility strategy for the company's growing array of products and delivery channels. In addition, she oversees the Western Union Social Ventures department, as well as the Western Union Foundation, together with its Board of Directors.

Chavez D'Angelo has been with Western Union since 2000, when she was appointed the inaugural director of what was then the First Data Western Union Foundation. During her tenure as Western Union Foundation President, through 2012, Chavez D'Angelo built a widely-respected, high-impact organization, distributing nearly \$90 million in support to more than 2500 non-profit, non-governmental organizations (NGOs) in 130 countries.

In her former role as SVP of Social Ventures, Chavez D'Angelo transformed Western Union's thought leadership and communications strategies. She has been a driving force in positioning Western Union as a purpose-driven brand, advancing its shared value strategies for greater social and business impact. Responsible for aligning Western Union with the global economic opportunity cause, Chavez D'Angelo championed the creation of the five-year, \$50 million *Our World, Our Family* program. Honored with a 2009 Excellence Award from the Committee Encouraging Corporate Philanthropy (CECP), *Our World, Our Family* successfully concluded having touched more than six million lives. It also set the stage for Western Union's *Education for Better* cause marketing platform, which was announced at the United Nations in September, 2012.

As Chief Communications Officer, Chavez D'Angelo is frequently quoted by media outlets such as Forbes, The Huffington Post, The Financial Times and Corporate Responsibility Magazine. She has spoken on a variety of business, communications and social issues in high-profile venues, including the United Nations, The Conference Board, The Corporate Sponsorship Sustainability Conference and the Business Civic Leadership Center.

Prior to joining Western Union, Chavez D'Angelo served as Chief Marketing Director for the Denver Museum of Nature and Science and Director of Marketing for the New Mexico Museum of Natural History and Science. She also served as Vice President of Institutional Development for the University of New Mexico Health Sciences Center.

Chavez D'Angelo received the 2010 Lifetime Achievement Award from the Colorado Women's Chamber of Commerce. She holds a bachelor's degree in Marketing Management and a master's in Business Administration, with an emphasis on Finance, from the University of New Mexico.