

# Temi Osifodunrin



Temi Osifodunrin, the Director of Company Operations at Donut Holdings, Inc., the parent company of LaMar's Donuts, a renowned quick service restaurant (QSR) specializing in donuts and coffee, is a key figure in the company's success. Temi's strategic oversight of all company operations and development, including the effective management of 25 LaMar's Donuts & Coffee locations across five states, and his leadership in the national franchise marketing programs, have significantly contributed to the company's growth and success since joining in 2013.

Temi's dedication extends beyond his professional achievements to impactful community service. He founded and annually co-organizes the International Heritage Cup Denver (IHCD), established in 2011 to foster outreach and unity among Denver's immigrants, refugees, and receiving communities through soccer. His collaboration with the Colorado Rapids community relations team annually enhances the event's reach and impact.

Temi's commitment to advocacy is evident in his previous role as a commissioner on the City of Denver Immigrant and Refugee Commission. The Commission champions the needs of Denver's immigrant and refugee communities, connecting them with essential allies, stakeholders, and resources, providing valuable community insights to policymakers, and raising awareness about integration support services.

Additionally, Temi serves as a board member for several non-profit organizations in Colorado, where he actively advocates for community needs at both local and state levels.

Born in Denver to immigrant parents and raised in New Jersey, Temi enjoys traveling with his family in his free time, embracing the diverse experiences and cultures that inspire his professional and community endeavors.

## **Experience**

Director, Company Operations

**Donut Holdings, Inc DBA LaMar's Donuts & Coffee**

2021/Present

- Develop, implement, and monitor operational systems and processes, providing visibility into goals, progress, and obstacles of key initiatives.
- Utilize strong relationships with department heads, external partners, and vendors to make strategic decisions.
- Plan, monitor, and analyze key metrics for day-to-day operations, ensuring efficiency and timely task completion.
- Devise strategies for enterprise-wide program growth, implementing process improvements to maximize output and minimize costs.
- Ensure compliance with company policies, procedures, and regulations, fostering a trusting, inclusive, and productive work environment in collaboration with Human Resources.

Director, Marketing & Advertising

**Donut Holdings, Inc DBA LaMar's Donuts & Coffee**

2012/2021

- Led strategic brand management, national marketing, merchandising, and PR for 25 LaMar's Donuts & Coffee locations across five states.
- Managed national advertising fund and annual marketing budget exceeding \$1M.
- Directed brand development and management efforts, overseeing franchise marketing, email marketing, website updates, and SEO/SEM activities.
- Executed paid social media campaigns and analyzed digital/social interface metrics to drive business goals and enhance guest engagement.
- Led cross-departmental project management initiatives and grassroots marketing efforts, including community outreach event management and graphic design for POP materials.

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## **Education**

Bachelor of Arts, Marketing

Metropolitan State University of Denver

Project Management Professional Certification

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## **Community / Board Involvement**

- Commissioner, City of Denver's Immigrant and Refugees Commission, Human Rights and Community Partnership Division (2016 – 2021)
- Board of Directors, Rocky Mountain Welcome Center – Non-Profit (2018 - 2022)
- Co-Chair, Sports Engagement, Denver 2026 World Cup Bid Subcommittee, City of Denver (2023)
- Subcommittee Member, Denver Public School Community Planning & Advisory Board (2022)
- Co-Chair, 2017 City of Denver Mayor's Diversity Awards Planning Committee
- Board of Directors, American Marketing Association – Colorado Chapter (2017 – 2018)
- Board Member, Crown Pointe Education Foundation (2016 – Present)
- Board of Directors, Colorado Soccer Association (2022 - Present)
- Board of Directors, The Levitt Foundation Denver (2021 - Present)

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## **Skills and Strengths**

- Proficient in various software applications
- Strong problem-solving capabilities and decision-making skills
- Experienced in operations management, budgeting, and sales
- Exceptional communication and negotiation skills
- Result-oriented and adaptable to changing environments
- Bilingual with public speaking expertise
- Certified in Adobe InDesign CS4

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## **References**

Available upon request

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## **Publications**

- The Denver Channel 7
- The Denver Business Journal
- MSN
- Feast Magazine
- 9News