

Executive Summary - Renewal

Environmental Systems Research Institute (ESRI) - Enterprise License Agreement (ELA)

ESRI is the industry leader in Geographic Information Systems (GIS) software. The City and County of Denver has used this software product since 1999. It is the foundational software that is used by DenverGIS and city departments to maintain geographic information (parcels, streets, zoning, etc.) and deliver GIS products and services to internal customers and the public. In 2008, DenverGIS consolidated 15 individual maintenance contracts and GIS licenses held by departments throughout the city into a single contract signed a three year ELA with ESRI to reduce costs, obtain consulting services, and expand GIS training opportunities.

Through the ELA the city receives unlimited use of the majority of ESRI's GIS software and receives on-call contactor support for our GIS initiatives. DenverGIS has leveraged this agreement by installing an additional 100 copies of ArcGIS Desktop software on GIS staff PC's throughout the city over the last 3 years at no additional cost. The majority of these installations have been in the Department of Safety to assist in reducing crime and supporting the 911 system for Police, Fire, and EMS. Another example of cost savings that have been achieved through the ELA has been in reducing the cost to Wastewater Management by over \$20,000 a year by including all of their GIS Software licenses in this renewal.

Under the ELA, we also receive preferential technical support from the contractor. For example, a recent project converted the city's Parcel Map layer from a legacy GIS format to a new, more intelligent database format that will directly interface with the new Assessment Mass Appraisal System (Manatron, Inc.) and the new Development Services system (Accela) that are being implemented this year. ESRI provided approximately \$100,000 of free consulting assistance to help us with the implementation of these new systems. Training using the ESRI software is also provided to all of the city departments that have GIS data stewardship responsibilities. These training session are held on-site at the City and County of Denver and has reduced employee travel costs and provided state-of-the-art access to professional development during these very lean budget times where department training budgets are often non-existent.

The ELA has continually demonstrated both short and long term savings for the city. This agreement has stabilized of maintenance costs at 2008 level and will continue under this renewal through 2014. This is a great benefit to the city as we routinely see increases of 5 percent for other IT software vendors with reduced service hours, escalating professional services costs, and automated telephone support.

If you require additional information or have any questions, I would be happy to provide more examples and customer testimony as to the value this agreement provides.

Sincerely

David Luhan, Director of Geospatial Applications, Technology Services