

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. Contact the Mayor's Legislative team with questions

Date of Request: 4/16/2018

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
- Dedication/Vacation Appropriation/Supplemental DRMC Change
- Other:

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends an existing Intergovernmental Agreement with Denver Public Schools

3. Requesting Agency: Technology Services / Denver Marketing and Media Services

4. Contact Person:

| | |
|--|---|
| Contact person with knowledge of proposed ordinance/resolution | Contact person to present item at Mayor-Council and Council |
| Name: Julie Martinez | Name: Julie Martinez |
| Email: Julie.martinez@denvergov.org | Email: Julie.martinez@denvergov.org |

5. General description or background of proposed request. Attach executive summary if more space needed:

Denver Public Schools (DPS) is one of the City's Designated Educational Access TV Providers, contracted to support the City's Public, Education and Government (PEG) Access Television provider contract commitments as outlined in Section 9 of the Comcast and CenturyLink Cable Franchise Agreements. Per the ongoing Intergovernmental agreement with DPS, the City would like to make capital PEG funds available to DPS to support an Educational Access TV station. The funds are used to purchase video and audio capital equipment necessary for the production of Educational Access Television content and utilized for hands-on experience that educates and benefits students and our community.

The City's current IGA with DPS provides the option to renew for an additional five-year period. The City would like to renew since it would allow DPS to continue receiving funds throughout the duration of the Cable Franchise Agreements. Based on projections DPS has put together for capital equipment and repair and maintenance needs for the next five years, the total dollar amount is sufficient and will not need to be increased.

DPS' dedication and vision for the future growth of Educational Access Television content creation and technical training is shown through the strategic partnerships with Emily Griffith Technical College, successful student internships and Distance Learning content that airs on their channel.

6. City Attorney assigned to this request (if applicable): Steve Hahn

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: RR18 0403

Date Entered: _____

7. **City Council District:** N/A - Citywide

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):

Intergovernmental > \$500,000

Vendor/Contractor Name: Denver Public Schools

Contract control number: TECHS - 201309953-01

Location: N/A Citywide

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** 1

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Current: 4/1/2013 - 4/1/2018 Proposed: 4/1/2013 - 4/1/2023

Contract Amount (indicate existing amount, amended amount and new contract total):

| <i>Current Contract Amount</i> (A) | <i>Additional Funds</i> (B) | <i>Total Contract Amount</i> (A+B) |
|---------------------------------------|--------------------------------|---------------------------------------|
| \$3,160,675 | \$0 | \$3,160,675 |

| <i>Current Contract Term</i> | <i>Added Time</i> | <i>New Ending Date</i> |
|------------------------------|-------------------|------------------------|
| 4/1/2018 | 5 years | 4/1/2023 |

Scope of work:

DPS is responsible for content production, selection, scheduling and promotion for the educational access channel (Comcast Channel 22 and Century Link Prism TV Channel 8007). DPS promotes student learning and achievement through the production of educational/distance learning materials for distribution on the channel.

DPS agrees to meet the requirements of a “fully utilized channel” as laid out in the Cable Franchise Agreement(s). According to Section 9.2 (B) of the Cable Franchise Agreement(s), “A Channel shall be considered fully utilized if substantially unduplicated programming is delivered over it more than an average of 38 hours per week over a six (6) month period. Programming that is repeated on an Access Channel up to two (2) times per day shall be considered unduplicated programming.”

DPS supports a strategic partnership with Emily Griffith Technical College (EGTC) and provides internship opportunities for students to learn and get certifications in video production and editing.

To be completed by Mayor’s Legislative Team:

Resolution/Bill Number: RR18 0403

Date Entered: _____

Was this contractor selected by competitive process? No If not, why not? Sole Source

Has this contractor provided these services to the City before? Yes No

Source of funds: 3041100 Denver Marketing and Media Services Administration / 01010 General Fund

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):

Who are the subcontractors to this contract? N/A

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: RR18 0403

Date Entered: _____