

BOARDS & COMMISSIONS

CANDIDATES MEMORANDUM-Colfax Ave BID Board

To	Denver City Council
From	Mayor's Office of Boards & Commissions
Date	06/05/2026

BOARD PURPOSE

VISION: *Colfax is the most dynamic street in Denver, welcoming all, offering joyful and fulfilling experiences, and sustaining a diverse mix of community-centered businesses and residents that help each other thrive.*

MISSION: *The Colfax Ave BID builds community and cultural vitality, supports economic prosperity, and ensures the East Colfax Avenue corridor is safe and well-maintained.*

APPOINTMENT CANDIDATE PROFILES

Term Dates: June 2026 - June 2029



Joe Petrie
 General Manager, Fillmore
 Auditorium
 He/Him
 White

Bio:

Joe is a live entertainment professional with 17 years at Live Nation Entertainment specializing in venue operations, team leadership, and large-scale event management. Having worked on Denver's historic Colfax Avenue for more than 15 years, Joe is committed to supporting the surrounding community while delivering safe, inclusive, and high-quality live entertainment experiences. He has already applied and shared his bio. Joe is on multiple CBID committees and participates regularly.

Statement of Support:

Male

Joe attended a recent board meeting where he introduced himself and why he wants to be on the board. The Board supports his application and appointment to the CBID Board of Directors.

Candidate Answers to Additional Screener Questions:

Describe a previous experience that demonstrates how you would approach your role.

Joe lives in an adjacent neighborhood to Colfax with his family and has been a real value to the organization. He brings business sense and a business that activates the street with energy and fun.

Describe what goals or actions of this Mayoral administration align with your personal priorities for the City.

Helping the Colfax community thrive with new infrastructure and creating a safe environment.

Reappointment? No

Term Number: First

For New Appointments:

Filling an Open Seat? Yes

Replacing an Expiring Seat: N/A

Appointment Process for Seat: (b) Mayoral Appointment, Council Confirmation