

Highlands Pool Club Community Outreach Timeline

September 2023 -

- Meeting with City Councilwoman Amanda Sandoval and District 1 staff on the Pool Concept.

October 2023 -

- Followup on City Councilwoman meeting with District 1 Staff
- Meeting with Neighbor to south David Heine and description of plan.
- Meeting with Sprouts Grocery Manager across street on Pool Concept. We have followed up over time.
- Meeting with Liz Bardusco, on site manager for apartments to north of subject property. We have been in ongoing communication on the pool concept since that time.

November 2023 -

- Presentation of Pool Club Concept to WHNA Land Use and Planning Committee with generally positive reception

February 2024 -

- Presented a Pool Club Survey via Highlands Mommies Facebook Group (3400 Members) and Received 69 responses. Survey Responses Attached.

March - August 2024 -

- Ongoing iterations of concept plan with city staff to arrive at approvable SDP plan

August 2024 -

- Connected with the Landlord of the Center for Contemplative Living (property 200 feet to south of Subject property) and discussed plan and rezoning and potential parking lease.
- Connected with Landlord of Sprouts Market and discussed plan and rezoning and potential parking lease.

September 2024 -

- Presentation of Pool Club Concept Updates to WHNA Land Use and Planning Committee with generally positive reception (Missed full board presentation due to email communication snafu)
- Emailed West 38th Avenue Neighborhood Association to schedule a presentation
- Continued to socialize plan within neighbor networks and emailed a neighbor interest list of 75+ community members with plans and information on rezoning
- Additional information on plan posted to Highlands Mommies Facebook Group and request for support- Post received 70+ likes and 30+ positive comments to date
- Hosting an open house with pool plan and rezoning information September 19 at Hogshead Brewery 10 blocks south of subject property

October 2024-

- Presentation of Pool Club Concept to WHNA full board scheduled for October 2.

Neighborhood Swim Club

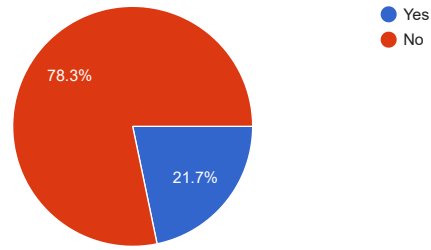
69 responses

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Are you currently a member of any private summer pools?

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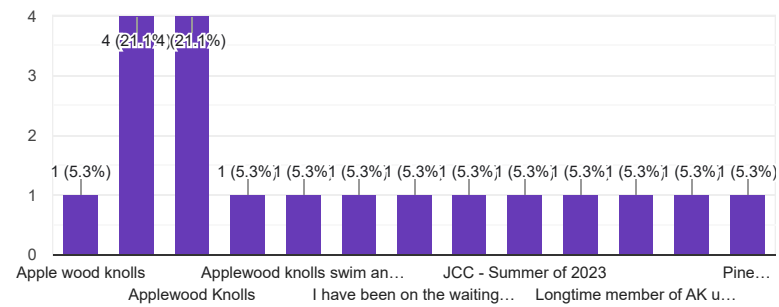
69 responses



If yes, which one?

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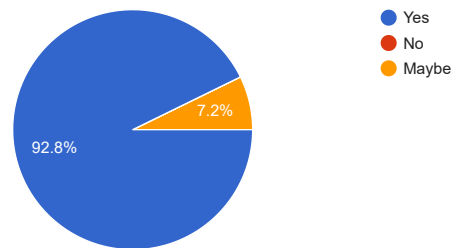
19 responses



Would you look at membership in a private Northwest Denver Pool that is biking/walking distance or 10 minute or less drive from your home?

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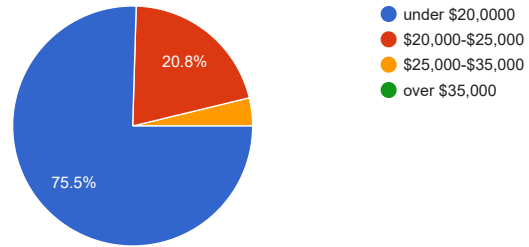
69 responses



If you owned a share of the pool what would you expect your share of ownership to cost?

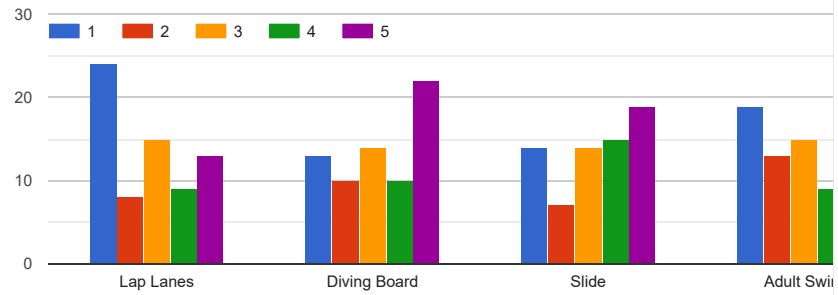
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53 responses



What amenities would you look for? (rank priorities 1-5)

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Any other comments/thoughts?

28 responses

Could base membership annual cost on number of family members on the membership. And when designing the pool be sure to create a gradual slope for younger children to have a safe area to play and gain water confidence, not just steps that lead to a deep swim lane.

This would be amazing. I drive to Stapleton to use their pool. I assume this would be outdoor/indoor?

The amount of members allowed will greatly depend on the size. I worry about being able to staff lifeguards. I would be super disappointed to being paying a high monthly fee and have the pool unusable due to lifeguard shortage

I pay \$650 for a summer membership at the JCC, Labor Day through Memorial Day and 25 minutes away. No food, no slide. I would LOVE a better option in the neighborhood and am happy to help!

Would need to be less expensive than Lakewood country club to be something I'm interested in. I'm not interested in fitness amenities or office space. Would want shade and seating and a snack at. Also, the summer is the time I'm most interested in and in that case would be willing to pay double the cost of the applewood pool if it were closer.

Would be amazing if this came to fruition!

Would LOVE this!!! Neighborhood needs this badly!

Would consider more/month for membership, but would expect to pay less in shoulder season when pool may not be able to open.

I love the idea of a private pool in our neighborhood. I don't know that an 8 month season makes sense.

This survey was hard to answer without more info. So excited for this possibility though!

Love the idea!

GREAT idea!!!! I have been lobbying the Elks for years to no avail...

Love it!!!

I love to swim, but my kids are 16 and 17. They both used to love swim team and are interested in more opportunities to swim for exercise - but I am more interested in something that has at least a 30% focus on adult opportunities. Because that is the direction our neighborhood is trending, between empty nesters and couples without children.

Why only 8 months? Outdoor only pool? Indoor/outdoor? A lot of things would factor into price

would love something like this for neighborhood!



Would love this instead of going to wheatridge

A sauna/steam room would be nice

I've been talking to friends about something like this for a couple years. Definitely interested.

Inside or outside pool?

Would this be an outdoor pool? Would adult beverages be permitted?

So curious what's in the works!

So much of this depends on the size of the pool. Hard to qualify otherwise

we would love this!

I'd be happy to assist as needed with continuing to develop this idea.

I ranked 1 as highest

This would be absolutely amazing! Very interested:)

I'd love this! Been on the waitlist for two other pools for 4 years

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