



DENVER CITY COUNCIL

Business, Arts, Workforce, Climate & Aviation Services Committee

Minutes

Wednesday, August 7, 2024, 1:30 PM

Chair: Shontel M. Lewis, Vice Chair: Kevin Flynn

Members: Flor Alvidrez, Stacie Gilmore, Sarah Parady, Diana Romero Campbell, Amanda P. Sandoval

Staff: Melissa Mata

Attendance

Present: 5 - Lewis, Flynn, Alvidrez, Gilmore, Romero Campbell

Absent: 2 - Parady, Sandoval

Action Items

[24-0988](#)

Approves a contract for \$1,700,000 with the Downtown Denver Partnership, Inc. through 8-31-2026 to address the continued negative economic impacts of the COVID-19 pandemic on Denver's economy with a specific focus on the retail sectors, in District 10 (OEDEV-202474415-00).

A motion offered by Vice Chair Flynn, duly seconded by Council member Gilmore, that Council Resolution 24-0988 be approved for filing, carried by the following vote:

Aye: 4 - Lewis, Flynn, Alvidrez, Gilmore

Nay: 0

Absent: 3 - Parady, Romero Campbell, Sandoval

Consent Items

Block Vote

A motion offered to approve the following items en bloc, carried by the following vote:

Aye: 4 - Lewis, Flynn, Alvidrez, Gilmore

Nay: 0

Absent: 3 - Parady, Romero Campbell, Sandoval

[24-1002](#)

Approves a revenue agreement with Pepsi Beverage Sales, LLC from 3-29-2024 through 12-31-2027 that provides Pepsi with certain rights and

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benefits at City venues and events including, but not limited to signage, an on-site presence, branded social media promotion and digital advertising. Pepsi pays fees in each of the contract years for an amount totaling \$760,000, citywide (THTRS-202472814).

A motion offered that Council Resolution 24-1002 be approved by consent en bloc, carried by the following vote:

Aye: 4 - Lewis, Flynn, Alvidrez, Gilmore

Nay: 0

Absent: 3 - Parady, Romero Campbell, Sandoval

[24-1020](#)

Approves a grant agreement from the United States Department of Agriculture for \$5,000,000 to plant trees to reduce heat in low canopy neighborhoods, citywide (CASR-202474199).

A motion offered that Council Resolution 24-1020 be approved by consent en bloc, carried by the following vote:

Aye: 4 - Lewis, Flynn, Alvidrez, Gilmore

Nay: 0

Absent: 3 - Parady, Romero Campbell, Sandoval