

EXECUTIVE SUMMARY – GFL

Background:

In 2018 Denver Arts & Venues (DAV) issued an RFP for waste and recycling at Denver Arts & Venues' facilities (Red Rocks, Denver Performing Arts Complex, and Denver Coliseum). Alpine Waste/GFL was awarded a three-year hybrid revenue/expenditure contract THTRS-201840339-00, from 6/20/2018 – 3/31/2021. Due to the ongoing COVID-19 pandemic, both DAV and the Contractor seek to adjust the contract to reflect mass gathering limitations that affected Sponsor benefits during 2020 and changes in recycling rates due to China no longer accepting recyclables.

Pursuant to the contract, the Sponsor is entitled to certain rights and benefits at DAV facilities including, but not limited to, signage, an on-site presence, and digital advertising. In return the Sponsor pays DAV fees based on the number of hauls from the facilities each month.

Current Request:

Denver Arts & Venues is requesting an amendment to the hybrid sponsorship-expenditure contract with Alpine Waste/GFL to reflect current circumstances related to the COVID-19 pandemic and recycling market.

- For much of 2020, performance venues have been closed and/or nearly vacant to ensure safety of patrons and staff pursuant to public health orders and social distancing mandates.
- The viability of both the Sponsors' and DAV's performance of the contract depends upon ticket sales for events occurring at Red Rocks that are close to or at full capacity.
- It is uncertain on what date performance venues in Denver will be able to resume normal activity levels.
- The ability to resume normal levels of activity Red Rocks rests on factors outside of the City's or Contractor's control.
- In consideration of the 2020 and 2021 concert and event seasons, the amendment seeks to extend the contract by two years.
- In consideration of uncertainty related to indoor and outdoor mass gatherings during part or all of 2021, the amendment shall retain the existing option to extend the contract by two years.