

BILL/ RESOLUTION REQUEST

1. Title: Approves a revenue contract between Denver Arts & Venues and Ad Focus in the amount of \$66,000 to provide sales and sales support for signage owned and operated by Denver Arts & Venues (THTRS-201313333).

2. Requesting Agency: Arts & Venues Denver

3. Contact Person *with actual knowledge of proposed ordinance*

Name:

Phone:

Email:

4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary*

Name:

Phone:

Email:

5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved

a. Scope of Work

Approves a revenue contract between Denver Arts & Venues and Ad Focus in the amount of \$66,000 to provide sales and sales support for signage owned and operated by Denver Arts & Venues (THTRS-201313333).

b. Duration

Three Years September 1, 2013 to December 31, 2014

c. Location

Arts and Venue 1345 Champa St. Denver, CO 80204

d. Affected Council District

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e. Benefits

\$220,000.00 Expected Revenue

f. Costs

\$66,000.00 Expected Expense

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.

no

Bill Request Number: BR14-0182

Date: 3/3/2014