

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team

at MileHighOrdinance@DenverGov.org by 9:00am on Friday. Contact the Mayor’s Legislative team with questions

Date of Request: 9/29/23

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
- Dedication/Vacation Appropriation/Supplemental DRMC Change
- Other:

2. Title:

Amends a contract with Mi Casa Resource Center to extend the term by six (6) months for a new end date of 12-31-23 to provide job related technical skills training, coaching, navigation, and employment placement support to individuals who have been adversely and disproportionately affected by COVID-19, citywide.

3. Requesting Agency: Denver Economic Development & Opportunity

4. Contact Person:

| | |
|--|---|
| Contact(s) with knowledge of proposed ordinance/resolution | Contact person to present item at Mayor-Council and Council |
| Name: Dana Williams Email: dana.williams@denvergov.org | Mayor-Council: Patrick Walton Email: patrick.walton@denvergov.org |
| Name: Tony Anderson Email: tony.anderson@denvergov.org | City Council Inquiries: Patrick Walton Email: patrick.walton@denvergov.org |

5. General description or background of proposed request. Attach executive summary if more space needed:

Please see executive summary.

6. City Attorney assigned to this request (if applicable): Brian Martin

7. City Council District: Citywide

8. **For all contracts, fill out and submit accompanying Key Contract Terms worksheet**

To be completed by Mayor’s Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):

Professional Services

Vendor/Contractor Name: Mi Casa Resource Center

Contract control number:

Original: 202160434-00
 Amended: 202264460-01
 2nd Amendment: 202369769-02

Location: 345 S. Grove St., Denver, CO 80219

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** 2

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Existing Terms Dates: 09/01/2021 – 08/31/2022
 1st Amendment Term Dates: 08/01/2021 - 06/30/2023
 2nd Amendment Term Dates: 08/01/2021 - 12/31/2023

Contract Amount (indicate existing amount, amended amount and new contract total):

| <i>Current Contract Amount</i> (A) | <i>Additional Funds</i> (B) | <i>Total Contract Amount</i> (A+B) |
|---------------------------------------|--------------------------------|---------------------------------------|
| \$568,000 | 0 | \$568,000 |

| <i>Current Contract Term</i> | <i>Added Time</i> | <i>New Ending Date</i> |
|------------------------------|-------------------|------------------------|
| 09/01/2021 – 06/30/2023 | 6 Months | 12/31/2023 |

Scope of work:

To provide job related training, career coaching, and navigation in the professional and financial services industries through Mi Casa Resource Center’s (MCRC) Career Pathways Program for 212 individuals who have been adversely and disproportionately affected by COVID-19. The programming will create a pathway to the Banking Essentials Certificate through the Community College of Aurora. The Career Pathways Program will offer job related technical skills training, and employment placement support.

Was this contractor selected by competitive process? Yes **If not, why not?**

Has this contractor provided these services to the City before? Yes No

Source of funds: State ARPA Recovery Funds

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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Executive Summary

Within Denver Economic Development & Opportunity (DEDO), Denver Workforce Development (DWD) is committed to increasing worker skills through reskilling, upskilling, and next-skilling opportunities that lead to industry-recognized credentials. These activities contribute to a skilled Colorado talent development pipeline in high demand and growth driven industries. With this goal in mind, Mi Casa Resource Center (MCRC) was one of nine (9) vendors selected through a Coronavirus Relief RFP released in 2021. The funding source for this contract is State of Colorado's American Recovery Plan Act (ARPA) provided to local workforce areas to support participants who have been economically impacted by the COVID-19 pandemic and to build in-demand skills, connect workers and learners to quality jobs, and drive employer engagement. It should be noted that these ARPA funds are part of the State's direct allocation from the Federal Government, of which WFD has received a portion. These funds are not part of the City's direct allocation from the Federal Government.

The original terms of this contract were \$325,000 to serve 303 individuals who have been disproportionately affected by the pandemic, with a period of performance from 9/1/21 - 8/31/22. Services to be provided included training in the professional and financial services industry through MCRC's Career Pathways Program with a pathway to the Banking Essentials Certificate through the Community College of Aurora. The first amendment added \$243,000 to the contract to adjust for changes in program delivery and reduce the numbers of individuals served to 212. With an adjusted service delivery model and more realistic budget, MCRC was more successful in serving Denver residents and in moving them along the path of self-sustainability. This amendment allows for Mi Casa to continue serving and enrolling an additional 82 participants who will participate in short-term training and earn industry recognized credentials.

| ORIGINAL BUDGET | 1 st AMENDMENT | 2 nd AMENDMENT | TOTAL BUDGET | #SVD | COST PER PARTICIPANT |
|-----------------|---------------------------|---------------------------|--------------|------|----------------------|
| \$325,000 | \$243,000 | \$0 | \$568,000 | 212 | \$2,679 |

About Mi Casa Resource Center's Career Pathway's programs:

The MCRC Career Pathways programs creates pathways to opportunity by offering technical skills training, coaching, navigation, and employment placement support. MCRC also partners with the Spring Institute to deliver digital literacy skills, high school equivalency, and English as a Second Language education.

Career Pathways offers a holistic approach to address the personal and professional needs of low-income youth and adults. MCRC's services are offered in the Westwood Community, however trainings are offered virtually, and all other services are offered in a hybrid model (in person and virtually). MCRC offers the following services for Denver residents:

- **Navigation** – Navigators connect jobseekers to basic needs supports – food, health, housing, legal, etc.
- **Career Coaching** – Bilingual Coaches provide 1:1 support for job searching, digital literacy, and communication.
- **Career Skills** - Career Skills, embedded throughout MCRC's model, builds foundational career and soft skills like interviewing, job searching, and resume writing.
- **Training** – MCRC offers two blended learning training programs: Specialized Skills Training and Financial Services.
- **Postsecondary Attainment** - During the Financial Services Training, students and adults can take Prior Learning Assessments (PLAs) to jumpstart their path to higher education. Program graduates earn up to nine college credits at CCA and MSU Denver through PLAs. These credits stack into marketable banking credentials.
- **Law and Legal Services**- MCRC conducts monthly legal clinics to connect participants with volunteer attorneys.
- The Spring Institute offers English as a Second Language (ESL), Digital Skills, and Adult Basic Education (ABE) in a hybrid model.

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