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Board Name	Denver Commission on Aging	Status	New
Salutation		Туре	Reappointment
First Name	Adam	Preferred Email	amorgan911@gmail.com
Last Name	Dempsey	Other Email	
Contact Name	Adam Dempsey	Preferred Phone	303-367-2346
Middle Name		Other Phone	303-321-0950
MMAC Trans, Mode Group			
Other boards or commissions served			
Work and Home A	Address		
Work Address	7800 E. Orchard Road	Home Address	9355 E. Center Avenue 1A
Work City	Greenwood Village	Home City	Denver
Work State	СО	Home State	CO
Work Zip	80222	Home Zip	80247
Additional Informa	ation		
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	6	Race/Ethnicity	African American
Occupation/Employer	Bonneville Intl	Other Ethnicity	
		Objection to appointment?	
		Special Information	
Reference Details	S		
Reference Name #1		Reference Email #1	
Reference Phone #1			
Reference Name #2		Reference Email #2	
Reference Phone #2			
Reference Name #3		Reference Email #3	
Reference Phone #3			
Owner	Romaine Pacheco	Created By	Romaine Pacheco, 11/14/2019 1:23 PM

Last Modified By

Romaine Pacheco, 1/14/2020 12:49 PM

Adam M. Dempsey

9355 E. Center Ave.#1A Denver, Colorado 80247 303-367-2346 amorgan911@gmail.com

EDUCATION

Master of Science in Communications Management/Technical Journalism, May 2002 Colorado State University, Fort Collins/Denver

Bachelor of Arts in Communications/Marketing, Dec. 1996 University of Colorado, Boulder/Denver

TEACHING & TRAINING EXPERIENCE

Strengthening Men and Marriage – Event producer/Presenter/Facilitator
Three weekend personal development conference series. Denver 2000

Cable in a Local Context - Event Producer/Presenter/Facilitator,

National full day conference on cable and local advertising. Denver 1983

Cable and Community Access – Five seminar series, producer/presenter. Client: Comcast Cable, Denver, 1982

RELATED EXPERIENCE

BONNEVILLE INTERNATIONAL MEDIA

(1998-Present)

Program Host/Producer/On-Air Talent

Producer/anchor public affairs/news series on KOSI, KYGO, KKFN, KEPN; Former air personality for Smooth Jazz 104.3 and producer/host weekly Jazz and the Spirit series; air talent contemporary KIMN, and talk co-host then KYGO-AM/FM.

KWHD-TV/KWHS-TV LeSEA Broadcasting

(2008-2009)

Operations/Office Manager

Reviews programming, plans major program schedules, ie; Christmas theme. Produce/host public affairs series, *Colorado Focus*, produced selected documentary projects Coordinates all traffic operations, copy, sales order approvals, sales support, Performs station marketing planning, on-air promotion, public information outreach. Leads station in general manager absence, codes payables, and local HR functions.

STARZ! ENTERTAINMENT

(1997-2003)

Producer/Director/Acting Managing Producer

Produced on-air promotion, Los Angeles talent host segments, features, special long-form. Successfully developed Starz!BETMovies features product strengthening programming. Developed project production budgets, contributed to strategic planning, PR & promotion. Produced features increasing ratings growth of Encore Westerns to leading theme service.

JONES EDUCATION NETWORK

(1991-1995)

Director, Special Markets

Successfully expanded network distribution into major urban markets and key medium cities. Performed programming assessments for network operations at NATPE.

Developed feasibility strategy plan launched Jones Product Information Network.

Corporate communications for press tours, conferences, national guest interviews.

Managed international network interests and inquiries.

Gained network support via governmental relations with Congress and Dept. of Ed. Directors.

Marketing - Public Administration

CITY OF AURORA, COLORADO (1985-1991)

Cable Television Administrator

KACT-TV8/Producer/anchored cable news/public affairs, sports, election coverage, special projects, three channels development, programming assessments and reviews. Cable reg. and oversight; intergovernmental relations: federal, state telecom issues.

FOLEY'S/MAY D&F DEPARTMENT STORES (1980-1983)

Director, Broadcast Marketing

Successfully led chains initial major use of broadcast for retail marketing.

Directly contributed to gross sales increase \$88 to \$124 million in 4 years.

Performed sales-promo strategic planning, creative, programming assessments and budgets.

MERRILL-LYNCH

(1983-1984)

Account Executive Program

IPO marketing; telecom, entertainment, retail sector companies.

Successfully retained 90% of IRA clients informing company of account closure.

Public Affairs/News Programming - Production

WTBS/CNN Turner Broadcasting

(1984-1985)

Reporter/Producer, WTBS-TV program Good News, reports re-purposed for CNN.

KMGH-TV(ABC), KCNC-TV(CBS), KRMA-TV(PBS), KACT-TV(IND)

Producer/Anchor special multicultural affairs series 53 episodes, "Pamoja"; producer newsmagazine "Area Code 303." - KMGH-TV

Coordinating Producer news magazine series, Journal and American Issues. KCNC-TV Producer/Reporter news magazine series, "Colorado Weekly," "Six Alive,"

PBS special coverages. - Rocky mountain PBS/KRMA-TV

News Anchor/Special Coverage Prod. – News/elections, specials, sports-KACT-TV8

HABARI MEDIA ARTS (Independent Producer)

(2004-2016)

Producer/Director

Co-produced narrative film "Janet & Mark" selected to film festivals in London, New York Los Angeles, Denver.

Feature documentary, "Spirit at the Mountaintop" selected to film festivals in Los Angeles; Denver; telecast on The Word cable network, Rocky Mountain PBS Network.

Feature documentary, "When a King Came to Town" Rocky Mountain PBS Network

Information Magazine, "The Active Generation" 3 seasons, 2013-2016, Rocky Mountain PBS

Military Related Experience

Officer, 1stLT. United States Army, Various Duty Stations

Assistant Public Information Officer, Broadcast, Staff Intelligence Planner and Analyst.

As public information officer; led development and executive produced two daily military/community news feeds to a network of 26 radio stations, and weekly television reports for two broadcast television and two cable systems. Crisis information planning. Led staff of four.

As Staff Intelligence Officer; interpreted defense information, security planning, recommendations on research reports, research and analysis, order-of-battle planning- emphasis Middle East and Southeast Asia, special projects. Security clearance -TS/C.

PROFESSIONAL TRAINING/DEVELOPMENT

IFFCON 2000 - International Film Finance Conference, Producer, Selected feature film development project, *Three Points East.* - 2000

Merrill-Lynch Account Executive Training Program Investment Banking Licensure, Series 7/63 - 1983

PRESENTATIONS

Hollywood Black Film Festival; Los Angeles, CA.; Producer's Workshop: Producing Historic Documentary	Feb. 2002
National Assn. of Black Journalists; Washington, DC; New Directions for Producing Public Affairs	July 1998
Congressional Black Caucus: Telecom Conf.; Washington, DC; African Americans in the New Telecom Age	Sept. 1994
National Cable TV Assn. Urban Markets Conf.; New York, NY; Urban Marketing with Cable and Education	Sept. 1994
Alliance for Community Media, National Conference; **Programming Education on Access Channels** Honolulu, HI. **Making Cable Education Access Work** Atlanta, GA.	July 1994 July 1993
Enforcing Cable Technical Standards, Scottsdale, AZ.	ces; April 1995 Sept. 1989 Sept. 1987
Colorado Cable Television Association, Conference; Vail, CO. Leveling the Playing Field: Cable and Broadcasters	July 1989
National Conference: Cable in a Local Context - Marketing with Cable, Producer/Facilitator	July 1983
Colorado Broadcasters Association, Annual Conference; Colo. Springs, CO. Retail Marketing and Electronic Media	Feb. 1981

RELATED PUBLICATIONS & RESEARCH

Dempsey, Adam (1996). Access Channels can be Effective: If Properly Used MULTICHANNEL NEWS, Forum, December 2

Dempsey, Adam (1996). Retransmission Consent; Television's New Business Opportunity ELECTRONIC MEDIA, Manager's Corner, June 10

Dempsey, Adam (1990) *The Next Cable Bill will be Different* RMCPG Newsletter, (Rocky Mountain Cable Programming Guild) Nov/Dec.

Dempsey, Adam (1985). Syndicating Programming to Cable BROADCASTING & CABLE MAGAZINE, Monday Memo, June

Dempsey, Adam (1984). Using Cable as a Retailing Tool ADVERTISING/MARKETING REVIEW-Mountain States, March

Dempsey, Adam (1982). A Cable Television Mirage Lurking in the Denver Oasis? ROCKY MOUNTAIN NEWS – Business Rostrum, November

Dempsey, Adam (1981). Retailing and the New Electronic Media BROADCASTING & CABLE MAGAZINE, Monday Memo, June

Research Study-Local Stations and Special Audience Programming"
Dempsey, Adam (1980). Local Stations and Special Audience Programming
AIR TIME, National Assoc. of Broadcasters Community Affairs Journal, July

Dempsey, Adam (1980). Want to do Some Local Producing? AIR TIME, National Assoc. of Broadcasters Community Affairs Journal, April

Research Study - Denver African American's More Upscale; Census Based Study (1980) UPI, The Denver Post, Rocky Mountain News

PROFESSIONAL ASSOCIATIONS

Member:	National Association of Television Program Executives	1992 - 1993
Member:	National Academy of Television Arts and Sciences	
	Heartland Chapter	2002, 2006
Member:	Colorado Association of Black Journalists	2007 - 2009

CIVIC INVOLVEMENT

2015	Denver Commission of the Aging
2013-2014	Colorado Health Collaborative, Board of Directors
2012	Women Veterans of Colorado, Conference Consultant
1998	Distribution planning for international G-8 Summit Gala telecast
	to 7 participating nations. Coordinated choir on-stage performance.
1995-96	Children's Museum of Denver, Board of Directors
1992	Elected Representative, United States Electoral College, Colo. CD#6

SELECTED AWARDS & CITATIONS

Documentary of the Year, Colorado Broadcasters Association, Colorado Focus: *Adoption; Its About Family*, 2009 Colorado Focus: *Flight Over the Front Range*, 2008

Two - EMMY, Nat. Academy of Television Arts and Sciences, Nominations; Direction & Lighting, for feature documentary, *Spirit at the Mountaintop*, Oct. 2003

Colorado Association of Black Journalists - Radio Journalist of the Year 1998

Black Filmmakers Hall of Fame, 2nd Community/Documentary *Footsteps Following the March*, Sept. 1997

Society of Professional Journalists, Colorado Professional Chapter, Best Documentary: Footsteps Following the March; May 1997

EMMY, Nat. Academy of Television Arts and Sciences, Regional Nomination, Historic Documentary, *Dearfield; The Road Less Traveled*, Aug. 1996

Black Filmmakers Hall of Fame, Silver Award, Documentary (as President, Homefolks Creativeworks) *Dearfield; The Road Less Traveled*, Sept. 1996

National Assn. of Telecommunications Officers and Advisors

Best Election Coverage & Best News Presentation KACT-TV Sept. 1990

National Retail Merchants Association/Television Advertising Bureau Retail Commercial Production Excellence; 1980, 1981

Colorado Broadcasters Assoc. Best Continuing Television Program Series. *Pamoja*, Billboard Magazine, Small Market Black Air Talent of the Year, 2nd,

SUPPLEMENTAL CAREER EXPERIENCE

Green Side of the Grass - Writer, Feature Screenplay, 2007

Selected Talent Performances:

Various Television Commercials, Films 1972 - 1983, Clients: Sears, McDonald's

Motion Picture: SLEEPER Aug. 1973 Theatrical Release

Motion Picture: RUNAWAY Dec. 1973 ABC-TV Made for TV

Motion Picture: VISIONS OF DEATH Aug. 1972 CBS Made for TV Pilot

References and Additional Production Credits upon request

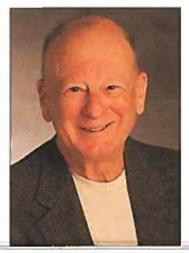


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Board Name	Denver Commission on Aging	Status	New
Salutation	Mr.	Туре	N/A
First Name	Doug	Preferred Email	dougkrug@forunlearning.com
Last Name	Krug	Other Email	obg1943@yahoo.com
Contact Name	Doug Krug	Preferred Phone	3038071903
Middle Name		Other Phone	
MMAC Trans. Mode Group			
Other boards or commissions served			
Work and Home A	ddress		
Work Address	3513 Brighton Blvd, Ste 414	Home Address	1001 E. Bayaud Ave. Ste 1005
Work City	Denver	Home City	Denver
Work State	CO	Home State	СО
Work Zip	80216	Home Zip	80209
Additional Informa	ation		
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	7	Race/Ethnicity	Caucasian
Occupation/Employer	Resultant	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Roger Armstrong	Reference Email #1	rogerar@comcast.net
Reference Phone #1	303-521-3661		
Reference Name #2	Rocio Duran	Reference Email #2	rocioduranster@gmail.com
Reference Phone #2	617 955 5093	with the second se	. 55.555 Griotologinali,com
Reference Name #3	Bob Rensink	Reference Email #3	bob.rensink@furniturerow.com
Reference Marile #3			-
Reference Phone #3	303.566.8107		<u> </u>



Doug Krug, S.U.S.



Doug's third book, *The Missing Piece in Leadership: How to create the future you want*, is in its 2nd printing.

He has also co-authored two books, Enlightened Leadership: Getting to the HEART of Change and Leadership Made Simple. Enlightened Leadership is in its 31th printing.

Doug served as part of the MBA Program at Johns Hopkins University for 15 years. He also served as part of Executive Development Programs throughout the federal government. This includes IRS, FBI, DEA, Veterans Affairs, Center for Disease Control, Secret Service, Office of Personnel Management, NASA, Department of Interior and Department of Labor.

Partial Client List Includes:

NASDAQ NOAA FBI Furniture Row Lockheed-Martin Verizon Army Corps of Engineers

U. S. Coast Guard Colorado State Patrol General Electric Veterans Affairs
General Motors USDA

Ericsson NASA

NSA U.S. Health & Human Services

Library of Congress Reynolds Metal U.S. Air Force U.S. Navy

Capital One IRS

EPA Medicare/Medicaid (CMS)
Governor's Cabinets, States of Hawaii, Utah and Colorado

For the last 20 years Doug has been designing and implementing effective national health AND care improvement initiatives. At U.S. Health & Human Services and Medicare, Doug's work is simply referred to as the Signature StyleTM.

Doug's breakthrough process work has been applied successfully with three Governor's Cabinets, top executive teams at FBI, Medicare/Medicaid, NOAA, NASA, U.S. Marshals and all 50 Admirals in the U.S. Coast Guard; as well as numerous executive teams in the corporate arena.

The essence of this transformation-in-thinking work is built around the premise that if we didn't cause so much resistance to begin with, we wouldn't have to work so hard to overcome it.

Another core belief is that all the answers ever needed to create any outcomes we desire are already available in the people doing the work.



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Board Name	Denver Commission on Aging	Status	New
Salutation	Dr.	Туре	N/A
First Name	Barbara	Preferred Email	bwalkosz@kleinbuendel.com
Last Name	Walkosz	Other Email	bwalkosz@kleinbuendel.com
Contact Name	Barbara Walkosz	Preferred Phone	3039290895
Middle Name		Other Phone	
MMAC Trans. Mode Group			
Other boards or commissions served			
Work and Home A	Address		
Work Address	1667 Cole Blvd #225	Home Address	974 8th St.
Work City	Golden	Home City	Golden
Work State	CO	Home State	СО
Work Zip	80401	Home Zip	80401
Additional Inform	ation		
Are you a registered voter?	Yes	Gender	Female
If so, what county?	Jefferson	Other Gender	
Denver City Council District No	N/A	Race/Ethnicity	Caucasian
Occupation/Employer	Senior Scientist	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Sonja Foss	Reference Email #1	sfoss@ucdenver.edu
Reference Phone #1	303-355-5320		
Reference Name #2	Lisa Keranen	Reference Email #2	lkeranen@ucdenver.edu
Reference Phone #2	303-625-3669		
Reference Name #3	David Buller	Reference Email #3	dbuller@kleinbuendel.com
Reference Phone #3	303-565-4340		
Owner	Denver Integration	Created By	Denver Integration, 11/19/2019 1:49 PM
	-	Last Modified By	Romaine Pacheco, 11/19/2019 2:27 PM
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CURRICULUM VITA

Barbara J. Walkosz

Klein Buendel, Inc. 1667 Cole Blvd., Suite 225 Golden, CO 80401

Telephone: 303-565-4356; Mobile: 303-929-0895 Bwalkosz@kleinbuendel.com

EDUCATION

Ph. D. University of Arizona

Major: Communication Minor: Marketing

M. A. University of Colorado at Denver

Major: Communication B. A. University of Minnesota

Major: Political Science

PROFESSIONAL EXPERIENCE

0044	
2011-present	Senior Research Scientist Klein Buendel, Inc.
2011_present	Professor Emerita
2011-present	
2000 2010	University of Colorado Denver, Department of Communication
2009-2010	University of Colorado Denver, Department of Communication
	Associate Chair
	Professor
2009-2010	University of Colorado Denver, Department of Communication
	Associate Chair
*	Associate Professor
2007-2009	University of Colorado Denver, Department of Communication
	Director of Graduate Studies
	Associate Professor
2004-2009	University of Colorado Denver, Department of Communication
2004-2007	Associate Professor
1007 2004	
1997-2004	University of Colorado Denver, Department of Communication
	Assistant Professor
1994-97	Montana State University-Billings, Department of Communication
	and Theatre, Assistant Professor
1990-94	University of Arizona, Department of Communication
	Graduate Associate Teacher and Research Associate
1986	University of Georgia, Research Associate: U.S. Olympic Committee Grant to
	evaluate elite athletes on the Tour de France and Tour de Feminin bicycle race
	oralitatic office administration for the road at realitation and road do rounding office table

FUNDED RESEARCH

RESEARCH PROJECTS ACTIVE

2014- 2019 Co-Investigator. Likes, Pins, and Views. Engaging moms and daughters on indoor tanning through social media (RO1). National Institutes of Health. National Cancer Institute.
 2016-2020 Principal Investigator. Sun Safety Ink! Skin Cancer Prevention for the Tattoo Community (RO1). National Institutes of Health. National Cancer Institute. Principal Investigator
 2017-2022 Principal Investigator (MPI). Sun Safe Workplaces Technology (RO1). National Institutes of Health. National Cancer Institute.

COMPLETED RESEARCH PROJECTS:

1995	C-Span. Video tapes for research project on political advertising.
1997	Montana State University - Billings, IPD/RACE Committee. Funds to purchase videotapes for Media Literacy Curriculum, January, 1997.
2000-2004	Co-Investigator. Sun Safety for High Altitude Ski Area Staff and Guests (RO1). National Institutes of Health. National Cancer Institute.
2002-2005	Principal Investigator, Project TEAM (Tobacco and Media Education), Colorado Tobacco Research Project.
2006	Center for Faculty Development, University of Colorado Denver,Integrated Marketing Communication Curriculum. \$1000.00
2007	RINGS: Reflecting Imaginatively on National Greatness in Sport, Beijing Chin. Center for Faculty Development and the Office of International Education, University of Colorado Denver.
2006-2009	Co-Investigator, A Comprehensive Skin Cancer Prevention Program for outdoor workers. State of Colorado Cardiovascular, Cancer, and Pulmonary Disease Prevention Program.
2006-2009	Co-Investigator, Disseminating Go Sun Smart to Recreation Industry, National Cancer Institute.
2008	College of Liberal Arts and Sciences. CRISP Award. Develop NIH grant submission for Sun Safe Policy for Outdoor workers.

2008-2011	Co-Investigator, Sun Safe Colorado for Preschools and Child Care Centers. State of Colorado Cardiovascular, Cancer, and Pulmonary Disease Prevention Program.
2008	College of Liberal Arts and Sciences. CRISP Award. Develop NIH grant submission for Sun Safe Policy for Outdoor workers.
2009-2010	University Scholarship Team Grant, Pilot Feasibility study to examine feasibility of brief primary care based intervention in chronic pain patients.
2009-2015	Principal Investigator (MPI), Sun Safe Workplaces: A Campaign on Sun Protection Policies for Outdoor Workers, National Cancer Institute.
2011-2014	Principal Investigator (MPI). The Sustainability of the Go Smart Program. National Cancer Institute
2011-2015	Co-Investigator, Comprehensive Sun Protection in Recreation, An Advanced Go Sun Smart Program, National Cancer Institute.
2014-2016	Principal Investigator (MPI). Sun Safe Workplaces: A Cost and Benefits Analysis

SELECTED REFERRED PUBLICATIONS (2010 to present)

- Andersen, P. A., Buller, D. B., **Walkosz, B. J.**, Scott, M. D., Maloy, J. A., Cutter, G. R., & Dignan, M. D. (2010). Environmental cues to ultraviolet radiation and personal sun protection in outdoor winter recreation. *Archives of Dermatology*, 146, 1241-1247.
- Gamble, R.G., Fuller, E.N., Federczyk, P.M., Walkosz, B.J., Jensen, D., Duke, J.K., Delavalle, R (2011). Tanning and sun protection portrayal in magazine images. *Archives of Dermatology*, 14 (8), 983-4.
- Buller, D. B., Andersen, P. A., Walkosz, B. J., Scott, M. D., Maloy, J. A., Dignan, M. B., & Cutter, G. R. (2012). Compliance with sunscreen advice in a survey of adults engaged n outdoor winter recreation at high elevation ski areas. *Journal of the American Academy of Dermatology*, 66, 63-70.
- Andersen, P. A., Buller, D. B., Walkosz, B. J., Scott, M. D., Dignan, M. B., Cutter, G. R., Kane, I. L., & Liu, X. (2012). Expanding occupational sun safety to an outdoor recreation industry: A translational study of the Go Sun Smart program. *Translational Behavioral Medicine: Practice, Policy, and Research*, 2, 10-18.
- Buller, D. B., Andersen, P. A., Walkosz, B. J., Scott, M. D., Cutter, G. R., Dignan, M. B., Kane, I. L., & Zhang, X. (2012). Enhancing industry-based dissemination of an occupational sun protection program with theory-based strategies employing personal contact. *American Journal of Health Promotion*, 26, 356-365.

- Buller, D. B., Walkosz, B. J., Andersen, P. A., Scott, M. D., Dignan, M. B., Cutter, G. R., Zhang, X., & Kane, I. L. (2012). Sustainability of the dissemination of an occupational sun protection program in a randomized trial. *Health Education and Behavior*, 39, 498-502.
- Walkosz, B. J., Buller, D. B., Andersen, P. A., Scott, M. D., Dignan, M. B., Cutter, G.
 R., Lui, X., & Maloy, J. (2014). Dissemination of Go Sun Smart in outdoor recreation:
 Effect of program exposure on sun protection of guests at high altitude ski resorts. *Journal of Health Communication*, 19(9):999-1016. PMCID: PMC4146645
- Wallis, A., Andersen, P. A., Buller, D. B., Walkosz, B.J, Liu, L., Buller, M. A., & Jenkins, R. (2014). Adoption of sun-safe workplace practices by local governments. *Journal of Public Health Management and Practice*, 20(6):608-616. PMCID: PMC4019714
- Walkosz, B.J., Buller, D.B., Andersen, P.A., Scott.M.D., Liu, X., Cutter, G. R., & Dignan, M.B. (2015). Translation of a Ski School Sun Safety Program to North American Ski and Snowboard Schools. *Health Promotion Practice*, Jul;16(4):560-70. doi: 10.1177/1524839915577081. PMID: 25761916
- Walkosz, B.J., Buller, D.B., Andersen, P.A., Wallis, A., Buller, M.K., & Scott, M. D. (2015). Factors Associated With Occupational Sun-Protection Policies in Local Government Organizations in Colorado. *JAMA Dermatology*. Sep;151(9):991-7. doi: 10.1001/jamadermatol.2015.0575.PMID:25993051
- Walkosz, B.J., Buller, D.B., Andersen, P.A., Wallis, A., Scott, M.D., & Cutter, G. R. (2015). The Sustainability of an Occupational Skin Cancer Prevention Program. *Journal of Occupational and Environmental Medicine*. Nov;57(11):1207-13. doi: 10.1097/JOM.00000000000544.
- Buller, D.B., **Walkosz, B.J.**, Andersen, P.A., Scott, M.D., & Cutter, G,R. (2015). Sustained use of an occupational sun safety program in a recreation industry: follow-up to a randomized trial on dissemination strategies. *Translational & Behavioral Medicine*. Dec;5(4):361-71. doi: 10.1007/s13142-015-0321-4.
- Beck, L., Walkosz, B.J., Andersen, P., Abbott, A., Buller, D., Scott, M., & Eye, R. (2016). Communication Strategies to Promote Health: Sun Safety in Outdoor Recreation Settings. *Journal of Interpretation Research*. 20(2):41-50.
- Buller D.B., Andersen P.A., **Walkosz B.J.**, Scott M.D., Beck L., Cutter G.R..(2016). Rationale, design, samples, and baseline sun protection in a randomized trial on a skin cancer prevention intervention in resort environments. *Contemporary Clinical Trials*. 46:67-76. doi: 10.1016/j.cct.2015.11.015.int
- Vadaparampil S.T., Malo T.L., Sutton S.K., Ali K.N., Kahn, J.A., Casler, A., Salmon D., Walkosz

- **B. J.,** Roetzheim, R.G., Zimet, G.D., & Giuliano A.R. (2016). Missing the target for routine Human Papillomavirus Vaccination: Consistent and strong physician recommendations are lacking for 11-to-12 year-old males. *Cancer Epidemiological Biomarkers Prevention*, 10, 435-1446.
- Andersen P.A., Buller D.B., **Walkosz B.J.**, Scott M.D., Beck L., Liu X., Abbott A., Eye R. (2016). Environmental variables associates with vacationers' sun protection at warm weather resorts in North America, *Environmental Research*, 146:200-6. doi: 10.1016/j.envres.2015.12.034.
- Pagoto S. L., Baker K., Griffith J., Oleski J.L., Palumbo A, Walkosz B.J., Hillhouse J., Henry K.L., Buller D. B. (2016). Engaging Moms on Teen Indoor Tanning Through Social Media: Protocol of a Randomized Controlled Trial. *Journal of Medical Internet Research*, 5(4):e228.
- Andersen, P. A., Buller, D. B., Walkosz, B. J., Scott, M. D., Beck, L., Liu, X., Abbott, A., Eye, R., Cutter, G. (2017). A Randomized Trial of an Advanced Sun Safety Intervention for Vacationers at 41 North American Resorts. *Journal of health communication*, 22(12), 951-963.
- Buller, D.B., Andersen, P.A., Walkosz, B.J., Scott, M.D., Beck L, & Cutter GR (2017). Effect of an intervention on observed sun protection by vacationers in a randomized controlled trial at North American resorts. *Preventive Medicine*, Feb 9;99:29-36. doi: 10.1016/j.ypmed.2017.01.014. [Epub ahead of print]
- Walkosz, B.J., Scott, M.D., Buller, D.B., Andersen, P.A. & Beck, L. (2017). Prevalence of Sun Protection at Outdoor Recreation and Leisure Venues at Resorts in North America, *American Journal of Health Education*, 48(2):90-99, doi: 10.1080/19325037.2016.1271755. Epub 2017 Mar 10.
- Buller, D. B., Walkosz, B. J., Buller, M. K., Wallis, A., Andersen, P. A., Scott, M. D., Eye, R., Liu, X., Cutter, G. R. (2017). Results of a randomized trial on an intervention promoting adoption of occupational sun protection policies., *American Journal of Health Promotion*, Jan 1:890117117704531. doi: 10.1177/0890117117704531. [Epub ahead of print]
 PMID: 28447466
- Kating, M., Cristy, S., Suttin, S., Lake, P., Malo, T., Rotzheim, R.G., Schectman, T., Zimet, G.D., Walkosz B.J. (2018). Florida physicians' reported use of AFIX-based strategies for human papillomavirus vaccination. *Preventive Medicine*, 115, November, 143-149.
- Walkosz B.J., Buller, D.B., Buller, M.K., Wallis, A., Andersen, P. A., Scott, M. D., Meenan, R. T., & Cutter, G. R. . Sun Safe Workplaces: Effect of an Occupational Skin Cancer Prevention Program on Employee Sun Safety Practices. *Journal of Occupational and Environmental Medicine*. November 2018 Volume 60 Issue 11 p 900–997

Buller, D. B., Walkosz, B. J., Buller, M. K., Wallis, A., Andersen, P. A., Scott, M. D., Meenan, R. T., & Cutter, G. R. (in press). Implementation of occupational sun safety at a two-year follow-up in a randomized trial: Comparison of sun safe workplaces policy intervention to attention control. *American Journal of Health Promotion*.

SELECTED BOOK CHAPTERS

- Walkosz, B. J. Cinema, civility, and the Cold War. (2003). In M. Matelski & N. Street (Eds.), War and Film, Jefferson, NC: McFarland Press.
- Walkosz, B. J. (2003). Issue Advocacy and Political Advertising in the 2000 Election. In L. L. Kaid & J. Tedesco (Eds.), The Millennium Election. Lanham, MD: Rowman and Littlefield.
- Foss, S.K. & Walkosz, B.J. (2007). "Spatial Structuring of Cultural Display Around China's Olympic Games: Definition, Equivocation, Accumulation, and Anticipation." In 2007 Communication Forum: Harmonious Society, Civil Society, and the Media International Symposium: Collections. Beijing, China: National Center for Radio and Television Studies, pp. 650-70.
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- Jolls, T. Walkosz, B. J., & Morgenthaler, D. (2013). Voices of media literacy. In *Media Literacy education in action*, Eds, B.S. DeAbreu & P. Mihailidis, Routledge Press, New Your, NY,

SELECTED INVITED TALKS:

- "Emerging Issues in Media Literacy," Khanty-Mansk, Russia, UNESCO, 2018.
- "Scale-up of Public Health Programs," 4th International Conference on UV and Skin Cancer Prevention," Toronto, CA, 2018.
- Wells Fargo, Communicating Difficult News, Presented to California and Midwest Ski Associations, January 2012, July 2012.
- Go Sun Smart: Tens Years of Sun Safety Research, Professor Emerita Lecture, University of Colorado Denver, October 2012.
- "China's Post-Olympic Narrative." Talk presented to USC Center for China Studies, Los Angeles, January, 2009.
- "Media Literacy in Action," Talk presented to Kuwait Teachers Association, Kuwait City, Kuwait., November, 2007.
- "Social Marketing for Public Health." Talk presented to ILSI-Columbia, Bogota, Columbia, November, 2003.
- "Media, Children, and Society: A Media Literacy Perspective." Talk presented to future public school principals. September, 2003.
- "The Core Concepts of Media Literacy." Talk presented to Denver Public School In-service Training. January, 2003



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DOB

SSN

Gender Male

Other Gender

Home Address 10101 E. 26th Ave.

> **Home City** Denver

Home State CO

Home ZIp 80238-3321

County denver

Hispanic or Latino origin or Descent?

> Race/Ethnicity Hispanic

Other Ethnicity

Salutation Or.

Board Information

Board Name Denver Commission on Aging

Other boards or commissions served

Resigned Reappointed

Term Start Date 1/12/2021

Status

Term End Date 8/31/2023

Work Information

Employer Retired Work Address

10101 E. 26th Ave.

Position

Work City

Business Phone #

Work State

CO

Work Email

Work Zip 80238-3324

Additional Information

Are you a registered

voter?

Yes

Objection to appointment?

No

Denver

If so, what county?

Denver

Special Information

Denver City Council

District No

Education and General Qualifications

Name of High School

Name of Graduate School

Location of High School Location of Graduate

School

of Years Attended High school # of Years Attended **Graduate School**

Did you Graduate

Did you Graduate

High School

Graduate Major

Name of College

Location of College

of Years Attended College

Did you Graduate

College

Undergrad Major

Reference Details

Reference Name #1 Alfonso Trujillo Reference Email #1

alfonso@coblaco.com

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Reference Address #1

Reference Name #2

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Reference Email #2

dsiemon@aarp.org

Reference Phone #2

(202) 434-2136

Reference Address #2

Reference Name #3

Sarah Lipscomb

Reference Email #3

sarahl@ncl.org

Reference Phone #3

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Reference Address #3

Agree to a background check.

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MICHAEL EDUARDO CORTÉS

10101 East 26th Ave., Denver, CO 80238-3321 · (720) 941-0250 Michael.Cortes@du.edu · https://www.linkedin.com/in/mikecortes/ · http://portfolio.du.edu/mcortes2

Seeking volunteer opportunities to serve Denver's diverse residents, neighborhoods, and communities.

EXPERIENCE

2007 - TO PRESENT

ADJUNCT FACULTY, UNIVERSITY OF DENVER, & COLORADO STATE UNIVERSITY Graduate teaching in public policy, advocacy, & social work. (Part-time.)

2000 - 2005

INSTRUCTOR & ADMINISTRATOR, UNIVERSITY OF SAN FRANCISCO

Executive Director, Institute for Nonprofit Organization Management. Director, Master of Nonprofit Management degree program. Instructor in nonprofit management and public policy.

1992 - 2000

ASSISTANT PROFESSOR, UNIVERSITY OF COLORADO, DENVER

Assistant Professor of Public Policy, School of Public Affairs. Founding Co-Director, Latino/a Research & Policy Center. Director, Program on Nonprofit Organizations.

1990 - 1992

LECTURER & VISITING SCHOLAR, UCLA

Graduate School of Architecture and Urban Planning. (Part-time during doctoral studies).

1983 - 1985

INSTRUCTOR & PROJECT DIRECTOR, UNIVERSITY OF CALIFORNIA, BERKELEY Director, Public Service Careers Summer Institute, Graduate School of Public Policy. (Part-time

during doctoral studies).

1980 - 1983

MANAGER, LEVI STRAUS & CO.

Director of Planning, Finance, & Administration, Corporate Community Affairs Department and the Levi Strauss Foundation. (San Francisco).

1976 - 1980

VICE-PRESIDENT, UNIDOS US (FORMERLY THE NATIONAL COUNCIL OF LA RAZA)

Vice-President for Research, Advocacy, & Legislation. (Washington, DC).

1970 - 1976

PROJECT DIRECTOR & CONSULTANT, INTERSTATE RESEARCH ASSOCIATES

(Washington, DC).

EDUCATION

1992

PH.D. PUBLIC POLICY, UNIVERSITY OF CALIFORNIA, BERKELEY

1984

MASTER OF PUBLIC POLICY, UNIVERSITY OF CALIFORNIA, BERKELEY

1971

MASTER OF SOCIAL WORK, UNIVERSITY OF MICHIGAN

1968

B.A. PSYCHOLOGY, UNIVERSITY OF CALIFORNIA, BERKELEY

SKILLS

- Scholarly research on aging, immigration, public policy, nonprofit organizations, philanthropy, Latino minorities, labor economics.
- Meeting facilitation and Roberts Rules of Order.
- · Community social work.
- Public policy analysis.
- Public & nonprofit management.
- Policy advocacy & lobbying.

ACTIVITIES (Partial List*)

- VICE-CHAIR, COLORADO LATINO LEADERSHIP, ADVOCACY, & RESEARCH ORGANIZATION (CLLARO). Board 2014-present. Vice-Chair 2017-present. Denver.
- BOARD, MERCURY ENSEMBLE. 2013-present. Denver.
- AARP NATIONAL POLICY COUNCIL. 2014-2018. Washington, DC.
- ADVISORY COMMITTEE, COLORADO PARTICIPATION PROJECT. 2013-2016. Denver.
- BOARD, FIELDSTONE ALLIANCE. 2008-2014. St. Paul, MN.
- INTERIM COMMITTEE ON ECONOMIC OPPORTUNITY & POVERTY REDUCTION. Colorado State Legislature, Community Task Force. 2013.
- FELLOW, COLORADO LATINO AGE WAVE INITIATIVE. 2012-2014. Rose Community Foundation. Denver.
- CHAIR, CENTER FOR LOBBYING IN THE PUBLIC INTEREST. Board 2001-2013. Chair 2010-2013. Washington, DC.
- SENIOR FELLOW, XI SEMINARIO DE ACTUALIZACIÓN SOBRE MÉXICO. 1997.
 Fundación Solidaridad Mexicano Americana, Mexico City.

Rev. 27 Feb. 2018

^{*}A curriculum vitae including publications, courses taught, presentations, consultantships, and additional professional and community service activities is available upon request.



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Other Phone 3033552787

Other Email tonysmith@cherryarts.org

BOD

SSN

Gender

Other Gender

Home Address

1229 Harrison Street

Home City Denver

Home State CO

> Home Zip 80206

County Denver

Hispanic or Latino origin or Descent?

Race/Ethnicity

Aslan

Other Ethnicity

Salutation

Board Information

Board Name

Term Start Date

Denver Commission on Aging

Other boards or

commissions served

Status

Reappointed 1/12/2021

Term End Date 8/31/2023 Resigned

Work Information

Employer

Cherry Creek Arts Festival

Work Address

2 Steele Street, Suite B-100

Position

Work City

Denver

Business Phone #

Work State

CO

No

Work Email

Work Zip

80206

Additional Information

Are you a registered voter?

Yes

Objection to appointment?

If so, what county?

Denver

Special Information

Denver City Council 11

District No

Education and General Qualifications

Name of High School

Name of Graduate School

Location of High

School

Location of Graduate School

of Years Attended High school # of Years Attended **Graduate School**

Did you Graduate

Did you Graduate

https://denvergov.my.salesforce.com/a071Y00001PUTakQAH/p

High School

Graduate Major

Name of College

Location of College

of Years Attended

College

Did you Graduate College

Undergrad Major

Reference Details

Reference Name #1

Terry Adams

Reference Email #1

Reference Phone #1

3033552787

Reference Address #1

Reference Name #2

Ding Wen-Hsu

Reference Email #2

Reference Phone #2

3032745400

Reference Address #2

Reference Name #3

John Zenigraf

Reference Email #3

Reference Phone #3

3033246644

Reference Address #3

Agree to a background check

Owner

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Last Modified By

Romaine Pacheco, 1/13/2021 11:45 AM

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R. Tony Smith

1488 Madison Street #503 Denver, CO 80206

Phone: +1-720.276.0417 rtonysmith@mac.com Email:

LinkedIn: https://www.LinkedIn.com/in/RTonySmith

SUMMARY:

Personal Statement: A Specialist in the Art and Business of Celebration and Communication Business Expertise: Marketing/PR, strategy, branding, activation, development, messaging, event operations, finance, sponsorship, human resources, volunteers, retail, non-profits, civic navigation, sports management Management Specialties: Communication, community, collaboration, connection, development for stakeholders, business, resources & processes, logistics, financial & creative strategic planning, challenge resolution, 20 years industry experience, 16 years of special event and cultural networking and professional connectedness in Denver visual arts, performing & culinary arts, galas, International Festival and Events Association attendee since 1997 Additional strengths: Written & oral communication skills, project & time management, board of directors governance, self-motivated, goal oriented, innovation, self-actualization, optimistic personal presentation/outlook

Cherry Creek Arts Festival

http://www.ClientyArts.org



Oct 00-Present











Denver, Colorado Marketing and Operations Director

- Marketing Director: Marketing, public relations, branding: corporate positioning, targeting, strategic planning, internal marketing. Print and electronic campaigns, thematic development and story, press releases, \$900,000+ TV, magazine, newspaper, radio, website, social media. Television and radio live public spokesperson, annual wrap-up and follow-up performance & values reporting for all marketing and public relations efforts, Regular contacts include major TV stations, publications and magazines, radio stations.
- Operations Director: Board of Directors direct staff liaison and communication, insurance management, systems, on-site security and amenity planning, recycling program, anticipate public demands/trends/needs. Year-round art and education program experience and support. Festival on-site cash and credit management, payroll, budget admin, state and city sales taxes. Developed policies, procedures and controls for accounting. Overall operating budget management, maintenance, analysis, review and system signatory on all company financial accounts. SCFD grant application (Tier II organization). Annual CCAF budget; \$1,6M+
- Development: New sponsorship assets, management of donor programs, databases, fulfillment, new business development, annual "Opening Gala" fundraiser, on-site Festival VIP Club, past and current additional corporate events: CherryArts Supervisor: Initiates, supervises and sets goals for coordinators with festival production, merchandise retail sales, culinary & beverage operations and volunteer committees for finance, VIP services, Opening Gala
- Human Resources: employee contracts (6-10 employees), wrap-up reports, benefits administration
- Create and submit award-winning International Festival and Events Association Pinnaele Award entries for marketing and public relations categories.
- https://www.youtube.com/user/CherryCreekArtsFest

City of Gatlinburg, Gatlinburg Department of Tourism and Convention Center

Gatlinburg, Tennessee Special Events Manager, Office of Special Events Complete citywide logistics, intra-city and cross department communications, budget, resource, staff, entertainment, volunteer, and merchandise management

- > Tourism Marketing and Development:
 - o Civic parades: "Fantasy of Lights" Christmas Parade, "4th of July Midnight Parade"
 - o Winterfest events: Kickoff and Chili Cook-off, Illumination and Decoration Contest, 5K Road Race, Trolley Tours, Classic "Sleighrides"
 - o Smoky Mountain Fall events: Harvest Festival, Decoration Contest, Old Fashioned Hayrides, Taste of Autumn benefit for United Way
- Residential and civic pride: Mountains of Chocolate benefit for Friends, Rocky Top Birthday Bash, Spring Wildflower Pilgrimage Benefit Luncheon

Oct 98-Oct 00







Focus on complete event marketing and experience: quality, fun, memorable, impressionable,

Pageantry design and implementation, logo development, marketing, research, planning, Evaluation, RFP creation, media and public relations, extensive script writing for each televised and live event

Total budget: \$250,000, excluding \$50,000 in-kind; Total funds raised for benefit events: \$66,341

Corporate sponsorship program development, implementation and follow-up. Total sponsorship revenue raised: \$130,000, including 3-year \$90,000 agreement with Coca-Cola

Direct supervision of two full-time employees and up to 400 volunteers for events.

Increased attendance for nearly all repeated events, record volunteers numbers, two largest parades in state

Southeast Tourism Society Top 20 Event Awards for Gatlinburg's Winterfest and Christmas Parade

Sep. 1996-Oct. 1998

Marketing, promotion & events

Reel Theatres Corp. Sevierville, Tennessee Special Projects Administrator Argonne Parades Atlanta, Georgia Shop'n Chek Atlanta, Georgia

Independent Contractor International Business Manager

May 1989 - Sep. 1996

Zep Manufacturing Company

Atlanta, Georgia

July 1995 - September 1996 International Business Coordinator: Atlanta Home Office:

Managed and responsible for export shipments (land, ocean and air containers/LTL) from Atlanta to Zep's worldwide locations. Yearly transactions totaled over \$1 million.

April 1992 - July 1995 Finished Goods Inventory Planner: Materials Management Department

Responsible for monthly demand forecast for all products, totaling \$325 million in annual sales. Coordinated biannual new product introduction via meetings and project management software.

Production Scheduler: Materials Management Department July 1991 - April 1992

Planned production schedules for the aerosol, powder cleaner, acid blending, and solvent production plants

October 1989 - July 1991 Inventory Manager: Atlanta Region Branch

Ordered and maintained stock levels for \$11 million warehouse. Managed biannual-annual physical inventories involving 50 personnel.

EDUCATION

DeVry University

Oct. 1989

Decatur, Georgia

Bachelor of Science in Business Operations, Summa Cum Laude.

APPOINTEE

- Denver Commission on Cultural Affairs: Mayor Hancock: November 2011—present, term ends 8/31/17
 - Advisory board to Denver Arts & Venues' cultural programs department
 - Co-Chair 2013-2014
 - Spring of 2014: Under the direction of Arts & Venues, our commission helped develop and launch "Imagine 2020". Denver's first cultural plan since 1989. This plan helps guide resources, support and direction for the City's arts and culture, makes a call to action to city agencies, cultural institutions, businesses, civic leaders, neighborhood- and community-based organizations and residents to 2020.
 - Imagine 2020 video: https://vimeo.com/88187032
- Governor's Council for Physical Fitness: Governor Ritter, Governor Hickenlooper: March 2010-August 2013
 - Support the mission of promoting and supporting events and programs that encourage physical fitness, educating citizens on the lifelong benefits of an active, healthy lifestyle.
 - Collaborate with government entities, schools, nonprofit associations, businesses, and healthcare and fitness organizations, including First Lady Michelle Obama's "Let's Move" campaign.

Board Member Experience:

- ❖ Federation of Gay Games: Officer of Communications: 2004 to the present
- Colorado Festivals and Events Association 2003—2009; Treasurer: 2007
- Colorado Dragon Boat Festival 2003—2007



Misc experience:

- SportsFest producer: 2010-2015: City park permitting, marketing, public relations, fundraising, collaborations
- Up with People host family: 2010
- AYUSA foreign exchange program host family: 2007—2009
- Denver Center for the Performing Arts: Community Relations Council: 2004 to 2014
- 9NEWS Parade of Lights: 2003—2016: Consultant and Parade Marshal (paid and volunteer)

Past and Current Member affiliations:

- Volleyball of the Rockies (VOTR): Sand and grass leagues year-round, 4-and-6 person teams
- American Marketing Association
- Public Relations Society of America
- International Festivals and Events Association
- Colorado Festivals and Events Association
- 24 Hour Fitness
- Corepower Yoga
- PADI

Other:

GALLUP StrengthsFinder 2.0: Top 5 Themes: Woo, Connectedness, Positivity, Communication, Empathy

OUALIFICATIONS

<u>Software Proficiency</u>: PC/MAC, MS Office, Business Works, File Maker, Constant Contact, Prezi, Eventbrite, Google Drive <u>Languages</u> – basic understanding: German, French, Spanish

Past Columnist: EXP Magazine, Alliance Magazine

Hobbies: Festival tourism, volleyball, yoga, scuba diving, weight training, visual & performing arts, auto design, int'l travel

Video examples of work:

Cherry Creek Arts Festival body of work:

https://www.youtube.com/user/CherryCreekArtsFest

2016 CCAF Campaign:

https://www.voutube.com/watch?v=t8IOXIUWNM0

Arts program:

https://www.youtube.com/watch?v=mRPDX5dmja4

Interviews:

https://www.youtube.com/watch?v=gfasROYSTM8

https://www.youtube.com/watch?v=LPbPlkmJmUg

https://www.youtube.com/watch?v= vRGINkJs4

Past innovation: "video news release" for new technology platform: podcasts (2007) https://www.youtube.com/watch?v=f INWt61w0