

**ORDINANCE/RESOLUTION REQUEST**

Please email requests to the Mayor’s Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**. Contact the Mayor’s Legislative team with questions

Date of Request: 7/5/18

Please mark one:  Bill Request or  Resolution Request

**1. Type of Request:**

- Contract/Grant Agreement     Intergovernmental Agreement (IGA)     Rezoning/Text Amendment
- Dedication/Vacation     Appropriation/Supplemental     DRMC Change
- Other:

**2. Title:** (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves MillerCoors contract execution for exclusive sponsorship beer rights at all DAV venues.

**3. Requesting Agency:** Denver Arts & Venues

**4. Contact Person:**

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Brian Kitts	Name: Andrew Lindley
Email: Brian.Kitts@denvergov.org	Email: Andrew.Lindley@denvergov.org

**5. General description or background of proposed request. Attach executive summary if more space needed:**

MillerCoors was awarded exclusive marketing and advertising rights in the beer category at all DAV venues starting January 1<sup>st</sup>, 2018 and lasting until February 1<sup>st</sup>, 2021 for a total contract amount of \$675,000.00.

**6. City Attorney assigned to this request (if applicable):**

Laurie Heydman

**7. City Council District:** 9

**8. \*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

*To be completed by Mayor’s Legislative Team:*

Resolution/Bill Number: RR18 0762

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):**  
Sponsorship/Revenue

**Vendor/Contractor Name:** MillerCoors

**Contract control number:**  
THTRS-201738972-00

**Location:** All Arts and Venues locations

**Is this a new contract?**  Yes  No **Is this an Amendment?**  Yes  No **If yes, how many?** \_\_\_\_\_

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):**  
January 1<sup>st</sup>, 2018 through February 1<sup>st</sup>, 2021

**Contract Amount (indicate existing amount, amended amount and new contract total):**  
\$675,000.00

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>

**Scope of work:**

**Was this contractor selected by competitive process?** Yes, Formal Bid **If not, why not?**

**Has this contractor provided these services to the City before?**  Yes  No

**Source of funds:**

**Is this contract subject to:**  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments (construction, design, Airport concession contracts):**

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**Who are the subcontractors to this contract?**

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