



- [Close Window](#)
- [Print This Page](#)
- [Expand All](#) | [Collapse All](#)

## BAC-10321

### Contact Information

Contact Name	Christina Vu-Pham	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	[REDACTED]
Other Phone		Home Zip	[REDACTED]
Other Email		County	[REDACTED]
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	[REDACTED]
Gender	[REDACTED]	Race/Ethnicity	[REDACTED]
Other Gender		Other Ethnicity	
		Tribal Affiliation	
		Salutation	[REDACTED]
		Pronouns	she/her

### Application

Status	In Progress	Council Resolution Number	
Notes			

### Board Information

Board Name	Denver Asian American Pacific Islander Commission (DAAPIC)	Original Start Date	
		End Date	
		Other boards or commissions served	

### Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

### Additional Information

Work or home in Denver	Objection to appointment?	No
Are you a registered voter?	Special Information	
If so, what county?	Registered Lobbyist	No

Denver City Council  
District No

Lives outside of the City and County of  
Denver

Conflict of Interest No

Conflict of Interest  
Explanation

---

### Education and General Qualifications

Name of High School		Name of Graduate School
Location of High School		Location of Graduate School
# of Years Attended High school		# of Years Attended Graduate School
Did you Graduate High School	Yes	Did you Graduate
		Graduate Major
Name of College		
Location of College		
# of Years Attended College		
Did you Graduate College		
Undergrad Major		

---

### Reference Details

Reference Name #1		Reference Email #1
Reference Phone #1		Reference Address #1
Reference Name #2		Reference Email #2
Reference Phone #2		Reference Address #2
Reference Name #3		Reference Email #3
Reference Phone #3		Reference Address #3

Agree to a background check



Owner



Created By

Denver Integration, 12/4/2025, 12:13 AM

Last Modified By

Sterling Simms, 3/5/2026, 1:30 PM

### Notes & Attachments

**cvupham\_DAAPIC\_bio (1).pdf**

---

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

**cvupham-Headshot.jpg**

---

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

**cvupham\_resume\_2025 (1).pdf**

---

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>

## Applicants History

3/5/2026, 1:30 PM

---

User **Sterling Simms**

Action **Changed Status from New to In Progress.**

12/4/2025, 12:13 AM

---

User **Denver Integration**

Action **Created.**

# christina vu-pham



## education

### **Missouri State University**

Bachelors, College of Business

**Major:** Marketing

**Minor:** Computer Science

**Additional Studies:** Art & Design

## extra activities

**2022:** Yale SOM Strategic Digital Marketing Online Program

**2020-21:** Ad Club Diversity Co-Chair

**2020:** 1st place Ad 2 Nationals (Ad Club)

**2020:** Denver Fifty Award (Ad Club)

**2020:** AAF Silver Addy Award (Ad Club)

**2019:** Joined Ad Club Co Next

**2019:** Selected for MSU Ad Team

## techstack

- Notion
- Basecamp
- Canva
- Airtable
- Hubspot
- Google Suite
- Microsoft Suite

## work experiences

### **denver film**

01.2024–  
present

### **sr. sponsorships manager**

Increased corporate sponsorships by 33% through strategic negotiations and curated benefits packages. Manage 60+ year-round and festival partnerships, including contracting, communications, and benefits fulfillment. Create sponsor decks and recaps. Collaborate across marketing, operations, and production to execute sponsor activations and assets.

### **pine melon**

10.2023–  
04.2023

### **marketing manager**

Managed and executed advertising and promotion campaigns that achieved a 180% year-over-year growth in sales, increased average order value by 12%, and boosted web traffic 3x. Using customer insights and social listening, planned and executed digital and print marketing campaigns, sales, and promos.

### **history colorado**

04.2023–  
04.2022

### **marketing & communications specialist**

Managed and created all content for @historycolorado's social media accounts. Collaborated with external partners for cross-promotion opportunities. Increased engagement rate by 250% and grew following by 10K on Instagram.

### **denver art museum**

04.2022–  
09.2019

### **digital marketing coordinator**

Created and updated content for web and social media through copywriting, graphic design, and coordinating with photographers. Collaborated across departments to edit and update web pages and online events calendar.

### **karsh & hagan**

12.2019–  
09.2019

### **media and analytics intern**

Coordinated project plan, scope, and timelines with the nonprofit client and team to create a campaign that helped raise over \$100,000 in donations.

# CHRISTINA VU-PHAM

Christina Vu-Pham is a proud daughter of refugee immigrants who emigrated from Viet Nam after the war. She is passionate about community advocacy, cultural equity, and amplifying underrepresented voices.

Christina has built a career in marketing, partnerships, and arts & culture, connecting communities and creating programming that celebrates diverse perspectives. She has led initiatives that elevated underrepresented narratives and engaged broad audiences through digital storytelling and community partnerships. This work strengthened her belief in the power of collaboration and creativity to bring people together around shared values and cultural pride.

Christina approaches leadership with empathy, transparency, and collaboration, believing the best ideas come when every voice is heard and considered. She is energized by building relationships and working toward shared goals, whether in professional projects, volunteer work, or creative endeavors.

In her free time, she enjoys crocheting, making pottery, and baking sourdough. Whether it's crafting or problem-solving, she brings creativity, curiosity, and resourcefulness to everything she does.

She hopes to be an advocate for the Denver Asian American Pacific Islander Commission, supporting initiatives that celebrate our community and foster inclusive civic engagement.