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ECONOMIC DEVELOPMENT  
& OPPORTUNITY

Denver Economic Development & Opportunity's  
**WorkReady Denver**

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# WorkReady Denver

## Objective:

Build a pipeline for **jobs that are experiencing significant labor shortages** in Metro Denver through the upskilling of a new talent pool

## Model:

- Comprehensive intake process and individual employment plans
- Foundational skills training including English Language Learning, Financial Literacy, Digital Literacy, Basic Job Readiness, Cultural Integration
- Industry-specific training including pathways to credentials
- Employment and retention support

## Outcome:

WorkReady Denver will equip participants with transferable skills and industry-recognized certifications that align with the **needs of businesses, fostering a smooth transition into the workforce.** Employers will have access to a new talent pipeline and will have the opportunity to assist in the training of these individuals, resulting in a better prepared workforce.



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## Intake and Enrollment (Month 1)

- Contact information
- Skills assessment
- Work authorization timeline
- Supportive services needs determination
- Individual employment plan development

## Industry Training (Months three-six)

- Pathways to short-term industry-recognized credentials
- Variety of industries (Construction, Retail & Hospitality, Early Childhood Education)
- Provided through 3rd-party training providers

## Work-based Learning (Months five-ongoing)

- Work-based learning opportunities

## Employment Placement & Retention Support (Month six/ongoing)

- Support in connecting to employment
- Retention services for both employee and employer
- Continued case management, supportive services and follow up

## Foundational Skills Training (Ongoing)

- English Language Learning
- Digital literacy
- Basic job readiness (job search, applications, resume, interviewing, etc.)
- Financial literacy
- Cultural integration

## Outcome

Successful integration of newcomers into the workforce with enhanced language skills, industry-specific knowledge, and nationally-recognized certifications, benefitting both the participants and supporting companies in their talent acquisition efforts.

# WorkReady Denver | *By the Numbers*



352

Registered for  
WorkReady  
Denver



208

Enrolled in  
foundational skills  
training



288

Completed Intake  
**64** unable to  
contact/schedule  
for intake



80

Beginning  
foundational  
skills training in  
September



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# WorkReady Denver | *Industry Tracks*



## Construction

- 109 interested participants
- Colorado Trade Association



## Hospitality

- 103 interested participants
- Metro State University



## Early Childhood Education

- 30 interested participants
- Mile High Early Learning

## Manufacturing

- 19 interested participants

## Healthcare

- 9 interested participants



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**THANK YOU**

**Tony Anderson**  
Chief Workforce Development Officer  
Denver Economic Development & Opportunity  
[Tony.Anderson@denvergov.org](mailto:Tony.Anderson@denvergov.org)



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