

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. For any questions please contact Skye Stuart.

****All fields must be completed.****
Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: 07/28/2017

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. **Title:** (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: **grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.**)

An ordinance creating and establishing the citywide Denver Tourism Improvement District (TID), appointing the initial members of the board of directors, approving the initial operating plan and preliminary budget.

3. **Requesting Agency:** Department of Finance

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Brad Dodson, Principal Project Manager
- **Phone:** 720-913-5522
- **Email:** brad.dodson@denvergov.org

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Brad Dodson, Principal Project Manager
- **Phone:** 720-913-5522
- **Email:** brad.dodson@denvergov.org

6. **General description/background of proposed ordinance including contract scope of work if applicable:**

In June of this year, City Council passed a new ordinance as part of Chapter 20 of the Denver Revised Municipal Code to enable the creation of Tourism Improvement Districts (TIDs) with the power to levy taxes, fees or assessments on lodging businesses (with 50 or more rooms), or upon persons purchasing lodging, to fund tourism improvements and services.

The Denver Revised Municipal Code requires a petition be signed by authorized managers who represent at least 30% of lodging businesses to be included in the TID. The proposed Denver Tourism Improvement District surpassed that threshold with support from 51% of lodging businesses. If approved by Council and the election successfully passes, the citywide district would add 1% to the guest portfolio of hotels with 50 or more rooms, generating an estimated \$8.7M in the first year. Of this, \$3.8M would be dedicated to the City as part of a capital stack to fund the expansion of the Colorado Convention Center. The remainder would be used for marketing services and future capital improvements to the convention center.

On August 28th, City Council will hold a public hearing and subsequently vote on the Denver Tourism Improvement District creation ordinance, board appointments, operating plan and initial budget.

****Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

a. **Contract Control Number:** N/A

b. **Contract Term:** N/A

c. **Location:** Citywide

d. **Affected Council District:** Citywide

e. **Benefits:** If created, the Denver Tourism Improvement District will support enhanced tourism marketing and capital improvements to the Colorado Convention Center.

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____

f. Contract Amount (indicate amended amount and new contract total):

7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain. No

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Date Entered: _____