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BAC-9538

Contact Information

Contact Name	Clarence Low	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	CO
Other Phone		Home Zip	[REDACTED]
Other Email		County	United States
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	No
SSN		Race/Ethnicity	Asian
Gender	Male	Other Ethnicity	
Other Gender		Salutation	Mr.
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Application

Status	Pending Confirmation	Council Resolution Number	
Notes			

Board Information

Board Name	Denver Commission on Aging	Original Start Date	
		End Date	
		Other boards or commissions served	Denver Asian American Pacific Islander Commission

Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

Additional Information

Are you a registered voter?		Objection to appointment?	No
If so, what county?		Special Information	
Denver City Council District No	[REDACTED]	Registered Lobbyist	No
Conflict of Interest Explanation		Conflict of Interest	No

Education and General Qualifications

Name of High School		Name of Graduate School
Location of High School		Location of Graduate School
# of Years Attended High school		# of Years Attended Graduate School
Did you Graduate High School	Yes	Did you Graduate
		Graduate Major
Name of College		
Location of College		
# of Years Attended College		
Did you Graduate College		
Undergrad Major		

Reference Details

Reference Name #1	Reference Email #1
Reference Phone #1	Reference Address #1

Reference Name #2	Reference Email #2
Reference Phone #2	Reference Address #2

Reference Name #3	Reference Email #3
Reference Phone #3	Reference Address #3

Agree to a background check

Owner Esther Lee Leach

Created By Denver Integration, 8/7/2024 8:45 AM

Last Modified By Fatimah Ben-Masaud, 10/7/2024 11:44 AM

Notes & Attachments

CLow Bio Jul 2024 BIA.pdf

Type	Attachment
Last Modified	Denver Integration
Description	View file

Clarence Low Resume - BIA.pdf

Type	Attachment
Last Modified	Denver Integration
Description	View file

Clarence Low.png

Type	Attachment
Last Modified	Denver Integration
Description	View file

Clarence Low

SUMMARY

Enterprising leader executing strategic initiatives, cultivating corporate and community relationships, building external partnerships, and executing events aligned with mission and DE&I initiatives. Passionate, innovative, and self-motivated connector with a demonstrated track record of sales, and developing long-term diverse community partnerships and cultivating relationships that support minoritized and underrepresented communities.

EXPERIENCE

Director of Strategic Engagement and Outreach, Benefits in Action

Jan 2024 – Present

Responsible for development and implementation of organizational community expansion across Colorado, overseeing development and implementation of marketing and communication plan, as well as Serve Spot Lakewood, a project working together with local school districts, faith communities, service organizations and business communities.

- Completed market research and developed Q2 outreach plan for SNAP-eligible recipients in Boulder County, targeting 33,000 recipients.
- Completed market and demographic research for future expansion outside Denver metro area.
- Executed marketing campaign to Medicare-eligible SE Colorado residents, increasing outreach.
- Developed and cultivated external community partners in Colorado providing aligned human and social services.
- Oversee annual fundraising event (BOXED) planning.
- Oversee marketing team design and deliverables to internal and external stakeholders.
- Manage two direct reports

Sr. Manager, External Partnerships, Raytheon Technologies

May 2022 – May 2023

Managed key relationships with external workforce diversity partners. Program management and implementation of signature annual D&I conferences across four Business Units with \$3.0M budget oversight. DE&I member with focal on minority and under-represented STEM talent attraction. Cross-functional collaboration for employee awards and conference attendance (talent engagement and talent acquisition teams).

- Planned and executed 10 national conferences, e.g., BEYA (Black), NSBE (Black), SASE (Asian), SHPE (Hispanic), SVA (Veteran), SWE (Women) including on-site logistics management, contractual negotiations with vendors, food and beverage providers, transportation and online attendee registrations.
- Developed conference workshops and panels with cross-industry peers.
- Led development and provided operational support of company exhibit booth for recruiting teams.

Director of Organizational Relationships, Society of Asian Scientists & Engineers (SASE)

August 2019 – May 2022

Managed and developed corporate partnerships and organizational sponsors and served as single point-of-contact. Presented and negotiated agreements with partners and sponsors. Provided oversight and direction for SASE scholarship portfolio and senior-level advisory council meetings. Held leadership role planning and executing SASE strategic plan. Executed SASE Annual Regional and National Conventions (3,000+ attendees), in-person and virtual.

Clarence Low

- Sponsorship sales of \$1.3M in 2020 and 2021 with Fortune 1000 companies and Federal agencies.
- Secured and managed a \$250,000 academic scholarship portfolio and led the annual scholarship selection process.
- Launched two social justice and racial equity events for college undergraduates, sponsored by Walmart, Procter & Gamble and Booz Allen Hamilton.

President and CEO, Asian Chamber of Commerce, Colorado

February 2014 – July 2019

Provided proactive leadership, management and strategy for the organization. Developed initiatives and organizational priorities authorized by its Board of Directors. Managed annual budget, staff and volunteers. Promoted DE&I initiatives of corporate and community stakeholders. Cultivated new membership and collaborations with local, state and federal business entities.

- Led financial turnaround of organization in 2014, with year-over-year growth since 2015.
- Led program reorganization, reactivated local community partnerships and developed business policy seminars and partnerships to increase Chamber community engagement.
- Established two endowed scholarships to provide financial support to students with Asian immigrant and refugee backgrounds.
- Developed Scholar's Program to Washington, D.C., that funded an annual delegation trip for local undergraduates to meet White House officials, members of Congress, community advocates, and policymakers.
- Chaired the Minority and Women's Chamber Coalition – aligning initiatives from the Colorado Black, Denver Hispanic, Colorado LGBTQ+, Colorado Women's, Rocky Mountain Indian and Asian Chambers of Commerce.

President and CEO, Archipelago Web, Inc.

April 2013 – September 2019

Led strategic growth, business development and client acquisition. Project leader with clients and vendors. Maintained long-standing relationships with major clients and developing new outreach and prospecting efforts with collaboration partners.

- Major account sales: Colgate-Palmolive, GE Analytical Instrument, University of California (Santa Cruz and Los Angeles), Monterey County Elections Department, and the State of Colorado Minority Business Office.
- Expanded projects and collaboration with four UCLA Schools of Law.

SKILLS

- Project management, collaboration, and execution
- Community outreach and partnership building
- Marketing and membership sales
- Non-profit experience
- Public speaking and advocacy
- Cultural agility
- Collaboration Software: MS Teams, Slack, Monday.com, Yello
- Wix website content management system

Clarence Low

EDUCATION

- **Bachelor of Arts in Chemistry**, University of California, Santa Cruz
- **Master of Science in Marine Sciences**, University of California, Santa Cruz

COMMUNITY AND D&I AFFILIATIONS

- Red Rocks Community College Foundation, Executive Committee - VP (January 2019 - Present)
- Benefits in Action Food Delivery Driver (January 2021 – May 2022)
- American Red Cross Diversity and Inclusion Committee (February 2019 – July 2019)
- Jefferson County Cultural Council (September 2018 – September 2019)
- Governor’s Asian Advisory Council, Denver, CO (January 2014 – September 2015)

HONORS & AWARDS

- Achievement Award, Raytheon Technologies (2022)
- Rosa Parks Diversity Award, University of Colorado, Denver (2015)
- Asian American Hero of Colorado, Colorado Asian Culture and Education Network (2013)



Clarence Low

Clarence serves as a Director at Benefits in Action, a local non-profit organization in Lakewood that provides no-cost navigation and application assistance for social programs such as SNAP, Medicaid, Medicare to older adults, low-income members of our community.

Clarence serves as Vice-President of the Red Rocks Community College Foundation, aligned with college executive leadership to provide financial oversight, support and strategic goalsetting that impact student success.

Clarence is also a current board member and a past President and CEO of the Asian Chamber of Commerce in Colorado, which connects businesses to the Asian community in the greater Denver Metro area. Its connections within the community have expanded considerably over the recent years – reaching deep into the multi-ethnic Asian community as well as through partnerships with companies increasing their diversity and inclusion efforts.

Clarence received the University of Colorado, Denver Rosa Parks Diversity Award in 2015, and was recognized by the Colorado Asian Culture and Education Network (CACEN) as an Asian American Hero of Colorado in 2013.