

DAVID GILBERTO OLGUÍN



I am called into equity work through both my lived experience, and my desire to drive forward social, political, and economic mobility within marginalized communities. My work is focused on driving educational outcomes, community building, and political activism. I believe generational equity work must center race in the conversation, as we can no longer afford to placate those who choose to center willful naivety as the justification for leaving the calls against injustice unanswered.

COLORADO DEPARTMENT OF HIGHER EDUCATION 2020-Present
Internship, Office of Educational Equity

- Co-Chair of the Equity Champions Coalition
- Maintain all ECC data and listserv and coordinate communications to the members and advisors
- Event planning for 2020 and 2022 Equity Day of Dialogue events

FRONT RANGE COMMUNITY COLLEGE 2019-2020
Internship, The Foundation

- Administrative Assistant

WEST ELM BOULDER 2016-2020
Design Stylist

- Develop relationships and facilitate design appointments, and create interior concepts with clients

Visual Manager

- Interpret visual merchandising guidelines and apply concepts that are specific to location and clientele
- Seasonal rollout of visual merchandising presentations, including the building and design of window and interior sets
- Develop and train visual associates to independently interpret merchandising strategy based on product assortment and ownership
- Daily operations and training of staff, including individual development plans and performance reviews

HARRY WINSTON 2012-2014
Global Visual Merchandising Manager/Production Manager

- Spearhead the production of vitrine animations, including prototyping, testing, allocation, logistics, directives, installation, compliance reports, archiving, and invoicing
- Reduce spending by \$200,000 per year on display forms through bulk ordering
- Expand vitrine concepts from 50 vitrines to more than 120 vitrines
- Plan special events, designing displays for products, furniture, and custom-vitrine animations
- Initiate and maintain archive of all visual merchandising projects and special events
- Create project briefs, design concepts, mood boards, and production schedules for vitrine animations
- Manage all visual merchandising for new store openings, including vitrine animation, display forms, product signage plaques, merchandise placement, floral guidelines, and music selection
- Establish and manage efficient systems and standards to streamline operations for catalogues, order forms, signage assortments, display forms, gloves, vitrine animations, inventory management, photography, compliance reports, and archiving

LACOSTE

2008-2012

US Retail Visual Manager

- Served as art director of wholesale and retail market events, including in-house showrooms, off-site destinations, national conventions, and press events
- Set up the brand's global convention in Paris
- Coached and trained US staff in visual merchandising management
- Spearheaded the production and design of the "Merchandising Guide Book," which was utilized by global convention attendees and the entire company staff

Regional Visual Manager, Retail

- Spearheaded all visual initiatives of the flagship location, including product assortment, window concepts, and special propping
- Designed, produced, and executed floor sets and window concepts
- Elevated presentation standards through managing visual merchandising, styling, and propping; leading seasonal boutique review meetings; and planning special events for US and French executive committees
- Collaborate with the vice president to rank boutiques to determine allocation of assets
- Created training modules for all segment of field management
- Directed style of collection look books, a resource utilized by account executives and merchants for wholesale marketing events

EDUCATION**FRONT RANGE COMMUNITY COLLEGE WESTMINSTER, CO**

2018-2020

Associate of Arts, Spring 2020**UNIVERSITY OF COLORADO DENVER, CO**

2020-2022

Public Affairs BA, Spring 2022**REISHER, GILMAN, AND LESH-LAURIE RECIPIENT SCHOLAR**

2020-2022

COMMUNITY BUILDING AND ADVANCEMENT**DENVER LATINO COMMISSION**

2020-Present

Commissioner, Legislative Committee**STATE STUDENT ADVISORY COUNCIL**

2019-2020

FRCC Member, Legislative Liaison**CO COMMISSION ON HIGHER EDUCATION**

2019-2021

Student Advisor, FRCC and CU Denver**RISE EDUCATION FUND SELECTION COMMITTEE**

2020-2021

Member, Community Advocate



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BAC-8497

Contact Information

Contact Name	██████████	Home Address	██████████
Preferred Phone	██████████	Home City	██████████
Preferred Email	████████████████████	Home State	██
Other Phone		Home Zip	80233
Other Email	████████████████████	County	Adams
DOB	██████████	Hispanic or Latino origin or Descent?	
SSN	000-00-0000	Race/Ethnicity	██████████
Gender	Male	Other Ethnicity	
Other Gender		Salutation	Mr.
		Pronouns	

Application

Status	Reappointed	Council Resolution Number	
Notes			

Board Information

Board Name	Denver Latino Commission	Original Start Date	
		End Date	
		Other boards or commissions served	

Work Information

Employer	CDHE	Work Address	██████████
Position	██████████	Work City	██████████
Business Phone #	██████████	Work State	██
Work Email		Work Zip	██████████

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Adams	Special Information	
Denver City Council District No	N/A	Registered Lobbyist	
Conflict of Interest Explanation		Conflict of Interest	

Education and General Qualifications

Name of High School	Alameda Sr. High School	Name of Graduate School	
Location of High School	Larewood	Location of Graduate School	
# of Years Attended High school	4	# of Years Attended Graduate School	
Did you Graduate High School	No	Did you Graduate	
Name of College	University of Colorado Denver	Graduate Major	
Location of College	Denver		
# of Years Attended College	2		
Did you Graduate College	Yes		
Undergrad Major	Public Service		

Reference Details

Reference Name #1	[REDACTED]	Reference Email #1	[REDACTED]
Reference Phone #1	[REDACTED]	Reference Address #1	[REDACTED]
Reference Name #2	[REDACTED]	Reference Email #2	[REDACTED]
Reference Phone #2	[REDACTED]	Reference Address #2	[REDACTED]
Reference Name #3	[REDACTED]	Reference Email #3	[REDACTED]
Reference Phone #3	[REDACTED]	Reference Address #3	[REDACTED]
Agree to a background check	<input checked="" type="checkbox"/>		
Owner	[REDACTED]	Created By	Denver Integration, 12/2/2022 10:08 AM
		Last Modified By	Denver Integration, 8/13/2024 2:15 AM

Notes & Attachments

Certificate of Appointment - a075d00001XVSMH.docx

Type **Attachment**
Last Modified **Romaine Pacheco**
Description
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Cograts Reappointment Letter - a075d00001XVSMH.docx

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Last Modified **Romaine Pacheco**
Description
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