

Operating Plan & Budget

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7. A list of official board actions (motions) in the past year.
8. Current list of all Board members including name, address, phone, fax and e-mails as well as term appointment and expiration date.
9. Board members attendance records for the past year.
10. A list of activities performed and planned for 2016 (and 2017);
11. Documented tangible impacts and performance measures that your BID provides and tracks. For instance this could include trend occupancy rates, business or citizen surveys, crime rates, lease rates, taxable retail sales, number of jobs created, pedestrian/visitor counts, and business license revenues. Any additional information would be beneficial for the City Council budget approval process.

1. 2016 Year to date “budget to actual” financial reports. Please see ATTACHED August budget to actual report.

Bluebird Business Improvement District

Budget vs. Actuals: 2016 - FY16 P&L

January - August, 2016

| | Total | | | |
|------------------------------------|---------------------|----------------------|----------------------|----------------|
| | Actual | Budget | over Budget | % of Budget |
| Income | | | | |
| Ownership Taxes | 3,842.99 | 5,400.00 | -1,557.01 | 71.17% |
| Property Taxes | 81,872.66 | 85,817.00 | -3,944.34 | 95.40% |
| OED Grant | 0.00 | 3,333.00 | -3,333.00 | |
| Mobility Grant | 0.00 | 40,000.00 | -40,000.00 | |
| PS You are Here | 9,555.00 | 10,000.00 | -445.00 | 95.55% |
| Total Income | \$ 95,270.65 | \$ 131,217.00 | -\$ 35,946.35 | 72.61% |
| Gross Profit | \$ 95,270.65 | \$ 131,217.00 | -\$ 35,946.35 | 72.61% |
| Expenses | | | | |
| Adminstration | | | 0.00 | |
| Accounting/Audit | 1,000.00 | 700.00 | 300.00 | 142.86% |
| Advisory Services Consulting - Dan | 9,040.00 | 13,560.00 | -4,520.00 | 66.67% |
| Bookkeeping | 1,600.00 | 1,800.00 | -200.00 | 88.89% |
| Computer and Internet Expenses | 246.80 | 1,452.00 | -1,205.20 | 17.00% |
| Insurance | 1,675.29 | 1,500.00 | 175.29 | 111.69% |
| Legal - Social Impact | 4,800.00 | 7,200.00 | -2,400.00 | 66.67% |
| Legal Advertisement | 82.00 | 500.00 | -418.00 | 16.40% |
| Memberships | 436.28 | 500.00 | -63.72 | 87.26% |
| Office Supplies | 25.00 | | 25.00 | |
| Operations Director - Anne | 8,000.00 | 10,800.00 | -2,800.00 | 74.07% |
| Placemaking Design & Services | 11,961.65 | 24,612.00 | -12,650.35 | 48.60% |
| Total Adminstration | \$ 38,867.02 | \$ 62,624.00 | -\$ 23,756.98 | 62.06% |
| Bank Service Charge | 190.27 | | 190.27 | |
| Capital Improvments | | 12,193.00 | -12,193.00 | 0.00% |
| Mobility Project | | 40,000.00 | -40,000.00 | 0.00% |
| PSYRH Project Expenses | 4,264.06 | 0.00 | 4,264.06 | |
| Total Capital Improvments | \$ 4,264.06 | \$ 52,193.00 | -\$ 47,928.94 | 8.17% |
| Maintenance | 19,770.00 | | 19,770.00 | |
| Streetscape Repairs | 370.00 | 3,000.00 | -2,630.00 | 12.33% |
| Utilities | 507.70 | 1,200.00 | -692.30 | 42.31% |
| Total Maintenance | \$ 20,647.70 | \$ 4,200.00 | \$ 16,447.70 | 491.61% |
| Marketing | | | 0.00 | |
| Advertising/ PR | 537.00 | 6,000.00 | -5,463.00 | 8.95% |
| Events | 6,484.70 | 5,000.00 | 1,484.70 | 129.69% |
| Website Upgrade/Maint. | | 1,200.00 | -1,200.00 | 0.00% |
| Total Marketing | \$ 7,021.70 | \$ 12,200.00 | -\$ 5,178.30 | 57.55% |
| Total Expenses | \$ 70,990.75 | \$ 131,217.00 | -\$ 60,226.25 | 54.10% |
| Net Operating Income | \$ 24,279.90 | \$ 0.00 | \$ 24,279.90 | |
| Other Income | | | | |
| Interest Earned | 0.38 | | 0.38 | |
| Total Other Income | \$ 0.38 | | \$ 0.38 | |

| | | | | |
|-------------------------|---------------------|----------------|---------------------|--|
| Net Other Income | \$ 0.38 | \$ 0.00 | \$ 0.38 | |
| Net Income | \$ 24,280.28 | \$ 0.00 | \$ 24,280.28 | |
| | | | | |
| | | | | |
| | | | | |

Thursday, Sep 29, 2016 02:43:09 PM PDT GMT-6 - Accrual Basis

2. Any materials departures from the 2016 Operating Plan, and an explanation
BBID had no material departures from the 2016 Operating Plan.

3. A copy of your Public Notice publication for the 2017 Budget, SEE ATTACHED.

The Denver Post, LLC

PUBLISHER'S AFFIDAVIT

City and County of Denver)
State of Colorado)
)

The undersigned **Jean Birch**
being first duly sworn under oath, states
and affirms as follows:

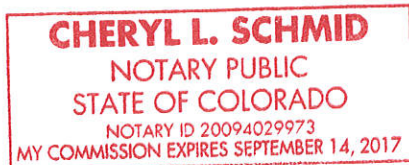
1. He/she is the legal Advertising Reviewer of The Denver Post, LLC, publisher of *The Denver Post* and *Your Hub*.
2. *The Denver Post* and *Your Hub* are newspapers of general circulation that have been published continuously and without interruption for at least fifty-two weeks in Denver County and meet the legal requisites for a legal newspaper under Colo. Rev. Stat. 24-70-103.
3. The notice that is attached hereto is a true copy, published in *Your Hub* for Denver Downtown/East/West (including counties of Denver, Jefferson, Arapahoe, and Adams) on the following date(s):

September 1, 2016

Jean Birch
Signature

Subscribed and sworn to before me this 1
day of September, 2016.

Cheryl L. Schmid
Notary Public



(SEAL)

NOTICE AS TO PROPOSED BUDGET

NOTICE IS HEREBY GIVEN that the proposed budget for the ensuing year of 2016 has been submitted to the Bluebird Business Improvement District ("District"). Such proposed budgets will be considered at the regular meeting of the Board of Directors of the District to be held at **12:00 p.m. on Tuesday, November 20th, 2016 at 3121 E. Colfax Ave, Denver, Colorado.**

Copies of such proposed budget for fiscal year 2017 are available for inspection by the public at the offices of the District, 3121 E. Colfax Ave, Denver, Colorado, and at www.bluebirddistrict.org. Any interested elector within the District may, at any time prior to the final adoption of the proposed budget for the ensuing year 2017, file or register any objections thereto.

Dated October 20, 2016

BLUEBIRD BUSINESS IMPROVEMENT DISTRICT

By: /s/ Tom Secret, Secretary/Treasurer

4. The status of any planned or outstanding indebtedness. The District has no outstanding debt and no plans for future debt acquisition at this time.

5. The results of any audits conducted during the year, if not already submitted. Please see ATTACHED.

Bluebird Business Improvement District
Financial Statements

December 31, 2015

ACCOUNTANT'S COMPILATION REPORT

Board of Directors
Bluebird Business Improvement District

We have compiled the accompanying Balance Sheet – Governmental Fund and Account Groups of the Bluebird Business Improvement District as of December 31, 2015 and the related Statements of Revenues, Expenditures and Changes in Fund Balance – Budget and Actual – Governmental Fund for the year then ended. We have not audited or reviewed the accompanying financial statements and, accordingly, we do not express an opinion or provide any assurance about whether the financial statements are in accordance with accounting principles generally accepted in the United States of America.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the compilation in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. The objective of a compilation is to assist the management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

Management has elected to omit the Statements of Net Position, Statement of Activities, Management Discussion and Analysis and all of the disclosures required by accounting principles generally accepted in the United States of America. Accordingly, the accompanying financial statements are not intended to be used by readers who are not familiar with the District's financial affairs or informed about such matters that would be disclosed in complete financial statements.

Simmons & Wheeler, P.C.

March 14, 2016

Bluebird Business Improvement District
 Balance Sheet - Governmental Fund
 December 31, 2015
 See Accountant's Compilation Report

| | <u>General Fund</u> | <u>Total All Funds</u> |
|---|--------------------------|----------------------------|
| Assets | | |
| Current assets | | |
| Cash in checking | \$ 47,461 | \$ 47,461 |
| Cash with County Treasurer | 485 | 485 |
| Taxes receivable | <u>85,817</u> | <u>85,817</u> |
| | <u>133,763</u> | <u>133,763</u> |
| Total Assets | <u><u>\$ 133,763</u></u> | <u><u>\$ 133,763</u></u> |
| Liabilities and Equity | | |
| Current liabilities | | |
| Accounts payable | <u>\$ 3,210</u> | <u>\$ 3,210</u> |
| | <u>3,210</u> | <u>3,210</u> |
| Total liabilities | <u>3,210</u> | <u>3,210</u> |
| Deferred Inflows of resources: | | |
| Deferred property taxes | <u>85,817</u> | <u>85,817</u> |
| Total Deferred Inflows of Resources | <u>85,817</u> | <u>85,817</u> |
| Fund Equity | | |
| Investment in improvements | - | - |
| Fund balance (deficit) | 40,799 | 40,799 |
| Emergency reserves | <u>3,937</u> | <u>3,937</u> |
| | <u>44,736</u> | <u>44,736</u> |
| Total Liabilities, Deferred Inflow of Resources and Fund Balance | <u><u>\$ 133,763</u></u> | <u><u>\$ 133,763</u></u> |

Bluebird Business Improvement District
Statement of Revenues, Expenditures and Changes in Fund Balance -Governmental Funds
Budget and Actual
For the Year Ended December 31, 2015
General Fund

See Accountant's Compilation Report

| | Annual <u>Budget</u> | <u>Actual</u> | Variance Favorable (Unfavorable) |
|--|-------------------------|------------------|--|
| Revenues | | | |
| Property taxes | \$ 69,182 | 73,217 | \$ 4,035 |
| Specific ownership taxes | 3,850 | 5,547 | 1,697 |
| OED Grant | 20,000 | 2,500 | (17,500) |
| Interest income | - | 353 | 353 |
| | <u>93,032</u> | <u>81,617</u> | <u>(11,415)</u> |
| Expenditures | | | |
| Accounting | 1,000 | 650 | 350 |
| Treasure's fees | 692 | 736 | (44) |
| Bookkeeping | 1,600 | 1,650 | (50) |
| Contract services | 31,000 | - | 31,000 |
| Executive director | - | 13,560 | (13,560) |
| Operations director | - | 8,099 | (8,099) |
| Insurance | 1,477 | 1,298 | 179 |
| Legal | 7,200 | 7,200 | - |
| Membership | 638 | 454 | 184 |
| Bank charges | 100 | 233 | (133) |
| Computer | 250 | 76 | 174 |
| Placemaking design & services | 10,000 | 1,435 | 8,565 |
| Capital improvements | 3,000 | 1,900 | 1,100 |
| Advertising | 5,000 | 1,838 | 3,162 |
| Website upgrade | 5,000 | 648 | 4,352 |
| Events | - | 3,250 | (3,250) |
| Meals and Entertainment | - | 153 | (153) |
| Office supplies | - | 216 | (216) |
| Streetscape | 3,000 | - | 3,000 |
| Utilities | 1,000 | 960 | 40 |
| Capital reserve fund | 20,000 | - | 20,000 |
| Emergency Reserve | 2,075 | - | 2,075 |
| | <u>93,032</u> | <u>44,356</u> | <u>48,676</u> |
| Excess (deficiency) of revenues over expenditures | - | 37,261 | 37,261 |
| Fund balance - beginning | 12,045 | 7,475 | (4,570) |
| Fund balance - ending | <u>\$ 12,045</u> | <u>\$ 44,736</u> | <u>\$ 32,691</u> |

6. A copy of the By-laws, if any, in effect in 2016/2017. Please see ATTACHED.

BLUEBIRD BUSINESS IMPROVEMENT DISTRICT BY-LAWS

These By-Laws of the Bluebird Business Improvement District are adopted by the Board of Directors of the District pursuant to Title 31, Article 25, Part 12, Colorado Revised Statutes and Ordinance No. CB13-0341, City and County of Denver. In the event of a conflict between these By-Laws and either the State Statute or City Ordinance, the Statute and/or Ordinance shall govern.

ARTICLE I THE DISTRICT

Section 1. Name of the District. The name of the District shall be the "Bluebird Business Improvement District" (District).

Section 2. Office of the District. The office of the District shall be located within the boundaries of the District at such place as the Board of Directors from time to time, shall by resolution, determine.

Section 3. Boundaries of the District. The Service Area boundaries of the District are East 16th Avenue on the north, East 14th Avenue on the south, Colorado Blvd. on the east and St. Paul Street on the west. The boundaries of the District include any taxable real and personal property located within the Service Area, which is not classified for tax purposes as either residential or agricultural. Such residential and agricultural property located within the Service Area is not located within the District until such time as such property changes classification to commercial. A map of the Service Area boundaries and the approximate District boundaries is maintained in the office of the District.

ARTICLE II OFFICERS

Section 1. Election of Officers and Terms. The officers of the District shall be a Chair, Vice Chair, Secretary and Treasurer who shall be elected from among the members of the Board at the first regular meeting of the fiscal year. The office of Secretary and Treasurer may be filled by one person. An assistant Secretary may be appointed to assist the Secretary in carrying out the duties of Secretary. Officers shall serve for a term of one year or until their successors are duly elected. The Board shall serve at the pleasure of the governing municipality.

Section 2. Chair. The Chair of the District shall preside at all meetings of the District; shall have such other duties as the Board may direct; and, shall have general supervision over the business and affairs of the District, as well as be responsible for day to day

operations. The Chair shall provide direction to personnel/contract staff for the District, and be available to such persons as needed for guidance and approval of operational activities. The Chair can assign varies duties as she/he see fit to hired consultants/employee's of the District to help with the day-to-day functions of the District.

Section 3. Vice Chair. The Vice Chair shall preside over all meetings of the District in the absence of the Chair or in any event of his/her inability or refusal to act and shall have the powers and perform the duties of the Chair in the event the office of Chair is vacant or in the temporary absence of the Chair.

Section 4. Secretary. The Secretary shall act as Secretary of the meetings of the District, shall record all votes, keep a record of the proceedings of the District, maintain a record of all resolutions adopted by the District, and perform all duties incident of this office. The Secretary shall keep in safe custody the seal of the District and shall have the power to affix such seal to all contracts and instruments authorized to be executed by the District.

Section 5. Treasurer. The Treasurer shall take care and have custody of the funds and financial records of the District, and shall deposit District funds in such bank or banks as the District may select. The Board may also, as they see fit, engage the services of an accountant to assist with the financial duties of the District.

Section 6. Additional Duties. The officers shall, from time to time, perform additional duties as assigned by resolution or the Chair of the Board. The primary function of the Board, with the exception of the duties assigned in these By-Laws, is to determine policy for the District. The board can assign varies duties as they see fit to hired consultants/employee's of the District to help with the day-to-day functions of the District.

Section 7. Vacancies. Should any officer position become vacant, such vacancy shall be filled, for the remainder of the unexpired term, by a qualified candidate who has been appointed by the Mayor of the City and County of Denver and confirmed by ordinance.

Section 8. Expenses. Members shall receive no compensation for services but may be reimbursed for expensed incurred on behalf of the District pursuant to authorization by the Chair.

Section 9. Staffing. The District may employ personnel, or contract personnel, as necessary to perform the functions of the District. Such persons shall be appointed by the Board, and serve at the pleasure of the Board. Selection and compensation shall be determined by the Board. A committee may be formed to interview and make recommendations regarding the hiring of personnel if the Board desires.

ARTICLE III MEETINGS AND CONDUCT

Section 1. Meetings. At the first meeting of the fiscal year, the Board shall determine the schedule for the regular meetings for the remainder of the year, including the time and location of the meetings and the posting place for such meetings. Special meetings can be called as deemed necessary and by the provisions in these By-Laws and in accordance with state statute.

Section 2. Special Meetings. The Chair, or any two members of the Board, may call a special meeting when determined necessary or expedient. At least 24 hours notice must be given for a Special Meeting.

Section 3. Quorum. At all meetings of the Board, a quorum must be present for the Board to take District action and set policy. A quorum is comprised of four members, if all Board seats are filled. If vacancies exist, a majority constitutes a quorum, but must be no less than three members at any time. When a quorum is in attendance, action may be taken by the District upon affirmative vote of the majority of the Directors present. Directors may be in attendance in person or by telephone, but physical presence is necessary for the purposes of achieving a quorum.

Section 4. Manner of Voting. Voting shall be called for after a motion has been made and seconded, and any desired discussion taken place. All nay votes and abstentions shall be recorded by Director name in the minutes. All Directors are entitled to vote, including the Board Chair. Voting by proxy is not permitted.

Section 5. Conflict of Interest. Board members are required to disclose any potential conflicts of interest in any transaction before the Board. In the case where Board action will promote financial gain of individual Board Members, Members must disclose their financial involvement and abstain from voting on such motion or attempting to include any of the contracting parties in such transaction.

Section 6. Open Meetings. All meetings of the Board of Directors shall be open to the public, pursuant to C.R.S. Section 24-6-402. The Board may go into executive session, as permitted under 24-6-402 by a vote of two-thirds of the quorum of the Board members in attendance.

The Board shall take no action during an executive session, and will only hold them pursuant to the criteria listed in C.R.S. Section 24-6-402.

Section 7. Resolutions. The Board shall act pursuant to either resolution or motion. Resolutions shall be used for all actions of a general or permanent nature. Motions may be used for acts of a temporary character or statements of general policy. All resolutions shall be in writing, recorded and authenticated by the signature of the Secretary, and shall be kept on file in the District offices. All motions shall be set forth in the minutes of the District. Resolutions and motions shall be effective immediately unless otherwise stated.

**ARTICLE IV
FISCAL MATTERS**

Section 1. Fiscal Year. The fiscal year of the District shall be the same as a calendar year.

Section 2. Checks. District checks, in excess of \$1,000, shall require two Board member signatures. All checks of lesser amounts can be signed by one Board member.

Section 3. Execution of Instruments. The Board of Directors may authorize an officer, employee, or any other agent of the District to enter into any contract or execute and deliver any instrument in the name of and on behalf of the District. Any such authorization shall specify the particular contract or instrument, or the category of contracts of instruments, authorized to be so executed.

The Treasurer or Designee shall have the care and custody of all funds of the District and shall deposit same in the name of the District in such bank or banks as the District may select.

Section 4. Loans. No loan or advance shall be contracted on behalf of the District, and no note, bond or other evidence of indebtedness shall be executed or delivered in its name, except as may be authorized by the Board of Directors.

**ARTICLE V
AMENDMENTS**

These Bylaws may be altered, amended or repealed and new Bylaws may be adopted by the District at any regular meeting or special meeting of the District by affirmative vote of the majority of Directors.

**ARTICLE VI
INDEMNIFICATION**

Section 1. Indemnification. The District shall indemnify any Director, officer, employee or former Director, officer or employee of the District, against any expenses actually and reasonably incurred by him or her in connection with the defense of any action, suit or proceeding, or for any loss or claim resulting from any such action, suit or proceeding, in which he or she is made a party by reason of being or having been a Director, officer, or employee including any matter as to which he or she is adjudged in

such action, suit or proceeding, to be liable for negligence in the performance of his or her duty to the District, so long as such Director, officer or employee (past or present) conducted himself or herself in good faith and either in the best interest of the District or at least not opposed to the District's best interest. Such indemnification shall not extend to criminal acts that the Director, officer or employee knows or should have known were illegal.

Section 2. Insurance. The District is authorized to obtain such policy or policies of insurance for the purpose of providing such indemnification of the Directors, officers, and employees of the District and for other purposes as needs may arise.

Section 3. No Waiver. The indemnification provided for under this article does not constitute a waiver, either partial, or complete, or any immunities or limitations on judgments applicable to the District or any of its Directors, officers, or employees and provided for by law or otherwise.

ARTICLE VII RULES OF ORDER/PROCEDURES

In the absences of rules governing points of procedure of the meetings and actions of the Board of Directors of the District, the latest revised edition of "Roberts Rules of Order" shall govern the actions of the Board.

Adopted on _____ 2013

7. A list of official board actions (motions) in the past year.

- a. October 2015
 - i. Approved September board meeting minutes
 - ii. Approved September financial statements
 - iii. Approved Tree Maintenance proposal with Mountain High Tree Care
 - iv. Approved HDR concept design proposal for on-street parking
 - v. Approved letter of support to WalkDenver for Denver Deserves Sidewalks Campaign
- b. November 2015
 - i. Approved October board meeting minutes
 - ii. Approved October financial statements
 - iii. Approved Deb Connelly CPA bookkeeping proposal
 - iv. Approved policy on diversity and inclusiveness
 - v. Approved the Resolution for the 2016 budget
 - vi. Approved contribution for joint holiday party
- c. December 2015
 - i. Approved November board meeting minutes
 - ii. Approved November financial statements
- d. January 2016
 - i. Approved December board meeting minutes
 - ii. Approved December financials
 - iii. Approved Social Impact Law Contract
 - iv. Approved HDR Enhanced Crossing Proposal
- e. February 2016
 - i. Approved January board meeting minutes
 - ii. Approved January financials
 - iii. Approved contract with Simmon and Wheeler, P.C. to complete annual compilation report
 - iv. Approved funding to support the Colfax Pub Crawl
- f. March 2016
 - i. Approved February board meeting minutes
 - ii. Approved February financial statements
 - iii. Approved Treasurer Secrist's authority to open and maintain Bluebird BID banking accounts, including a new one at Wells Fargo
- g. April 2016
 - i. Approved March board meeting minutes
 - ii. Disapproved March financial statements

- iii. Authorized funding to match potential city funds for pedestrian scale lighting
- h. May 2016
 - i. Approved April board meeting minutes
 - ii. Approved April financial statements
 - iii. Approved contract with Tony Zellaha's design services for PS You Are Here project
 - iv. Approved contract for traffic control with Roadsafe for PS You Are Here funding
 - v. Approved City purchase order for PS You Are Here funding
 - vi. Approved Agreements with CBID and West Colfax BID for PS You Are Here funding
- i. June 2016
No meeting this month.
- j. July 2016
 - i. Approved May board meeting minutes
 - ii. Approved May financial statements
 - iii. Approved reimbursement to D. Novak for Walk Denver Gala expenses
 - iv. Approved funding support for Tasty Colfax event expenses
- k. August 2016
 - i. Approved July board meeting minutes
 - ii. Approved July financial statements
 - iii. Approved additional billing from Mountain High Tree Care
- l. September 2016
 - i. Approved August board meeting minutes
 - ii. Approved August financial statements
 - iii. Approved 2017 Budget Resolution
 - iv. Approved 2017 Operating Plan
 - v. Approved payment of balance of contract with Mountain High Tree Care
 - vi. Approved contribution to South City Park Neighborhood Event
 - vii. Approved contract with Colorado Barricade for PS You Are Here project

8. Current list of all Board members

Don Novak, President

3121 East Colfax Avenue
Denver, CO 80206
720--326--6246

don@propagandalabs.com

Term: Appointed June 2013; re-appointed 2016 – term expires May 2020

Tom Secrist, Treasurer and Secretary

1532 Milwaukee Street
Denver, CO 80206
303--523--9681

secristproperties@gmail.com

Term: Appointed June 2013; expired May 2014; re-appointed 2014; expires May 2017

Sean Mandel, Vice President

1478 Birch Street
Denver, CO 80220
303--520--7154

seanmandel@gmail.com

Term: Appointed June 2013; re-appointed 2016 - term expires May 2020

Master Sung Hwan “Tiger” Kim

1480 Steele Street
Denver, CO 80206
303--388--1408

[mastertigerkim@gmail.c](mailto:mastertigerkim@gmail.com)

[om](#)

Term: Appointed June 2013; re-appointed 2016 - term expires May 2020

Richard “Buzz” Geller

1430 Larimer Square, #304
Denver, CO 80202
303--399--0508

[buzzgeller@paradiselandco.c](mailto:buzzgeller@paradiselandco.com)

[om](#)

Term: Appointed June 2013; term expired May 2014; re-appointed June 2014; term expires May 2017

Chris Swank

1950 Forest Parkway

Denver, CO 80220
cswank@nipp.com
Term: Appointed May 2016; expires May 2020

Drew Gottlieb

1515 Madison Street
Denver, CO 80206
303--870--0268
grewgottliebpc@gmail.com

Term: Appointed June 2013; term expired May 2014; re-appointed June 2014; term expires May 2017

9. Board members attendance records for the past year (September 2015 to September 2016).

October 2015

Attending directors: Don Novak, Tyler Carlson, Buzz Geller, Sean Mandel, and Drew Gottlieb.
Directors not attending: Tom Secrist and Master Kim.

November 2015

Attending directors: Don Novak, Tom Secrist,, Buzz Geller, Sean Mandel. Directors not attending: Tyler Carlson, Drew Gottlieb and Master Kim.

December 2015

Attending directors: Don Novak, Tom Secrist,, Buzz Geller, Drew Gottlieb. Directors not attending: Sean Mandel, Tyler Carlson and Master Kim.

January 2016

Attending directors: Don Novak, Tom Secrist, Buzz Geller, and Master Kim. Also attending Dan Shah and Anne Kuechenmeister. Directors not attending: Tyler Carlson, Sean Mandel, and Drew Gottlieb.

February 2016

Attending directors: Don Novak, Tom Secrist, Buzz Geller, Sean Mandel, and Drew Gottlieb.
Directors not attending: Master Kim, Tyler Carlson,.

March 2016

Attending directors: Don Novak, Buzz Geller, Sean Mandel, and Drew Gottlieb. Directors not attending: Tom Secrist, Master Kim, Tyler Carlson.

April 2016

Attending directors: Tom Secrist, Master Kim, Buzz Geller, Tyler Carlson, and Drew Gottlieb. Also attending Dan Shah and Anne Kuechenmeister. Directors not attending: Don Novak and Sean Mandel.

May 2016

Attending directors: Master Kim, Buzz Geller, Tom Secrist and Don Novak. Directors not attending: Tyler Carlson, Drew Gottlieb, Tom Secrist and Sean Mandel. Chris Swank, who is await council confirmation of his Mayoral appointment also attended.

June 2016

No meeting held.

July 2016

Attending directors:, Buzz Geller, Tom Secrist, Drew Gottlieb, Master Kim and Don Novak. Directors not attending: Tyler Carlson, Chris Swank and Sean Mandel.

August 2016

Attending directors: Buzz Geller, Tom Secrist, Drew Gottlieb, Master Kim, Chris Swank, Sean Mandel and Don Novak.

September 2016

Attending directors: Tom Secrist, Sean Mandel, Don Novak and Drew Gottlieb. Directors not attending: Buzz Geller, Master Kim and Tyler Carlson.

10. List of activities and involvement 2016:

- Tasty Colfax: Tickets for the Tasty Colfax sold out, bringing many visitors to area businesses. Tasty Colfax is a restaurant and pub crawl through the eclectic business, entertainment, and arts districts on E Colfax Ave between York and Colorado Blvd. This event features numerous district eateries, showcasing their delectables, ranging from Thai food to the best biscuits in Denver. The extended block party fuses urban energy with small town community, and includes live street music, fine and urban art all along your favorite main street, Colfax Avenue. Bluebird supported the event through promotions and financial support.
- Boo n' Brew: The District hosts this Halloween neighborhood event. There is facepainting, haunted houses, pumpkin carving, candy, brews for the adults and music. This block party draws out the neighborhood while supporting local businesses.
- Bluebird District Small Area Plan: The Bluebird District Small Area Plan has continued to be invaluable in guiding district initiatives. The plan has proven to be a valuable reference for decision making and prioritization. The District has also used this plan to communicate with Denveright planning initiatives to provide a nuanced understanding of the District.
- Colfax Collaboration participation: The Colfax Collaborative is the convening of the Mayfair Business Improvement District, Bluebird Business Improvement District, Colfax Business Improvement District and West Colfax Business Improvement Districts. These entities are working together to find ways to collaborate and improve their districts given that they face common issues and concerns. The District is part of is collaborative, has attended meetings and contributed to decision making.
- HDR Colfax Cross-sections design: This year we turned to developing designs to show how the infrastructure on Colfax be improved. Working with a local engineering firm HDR and the City, we completed concepts for enhanced crossings at key intersections in the district. We are pleased to say that public works is in support of these designs and has submitted a capital improvement project funding request for 2017 to develop the design for the concepts. The request includes the BBID as well as the other Colfax BIDs in the Colfax Collaborative. We hope to receive CIP funding to get the designs close to build-ready and receive bond funding to complete the engineering process and construct a new cross section for Colfax. We are thankful to have the support of Public Works in these efforts.
- Tree Health Consultation Program: The District implemented the program by providing tree care for all district trees along Colfax Ave. All trees received trimming, fertilization and treatment for pests.

- **Wicked Wander:** This was the first year for this event, which promoted area businesses and brought newcomers as well as residents to the districts. Participants searched for notable area attributes throughout the district, inside of businesses and along walkways.
- **District Zines:** The District create two district mini-magazines, or zines to highlight area business, initiatives and events. These were distributed at District events and content was distributed digitally as well.
- **District Newsletter:** A newsletter to businesses and a separate letter to all area stakeholders provides relevant updates on new businesses, business opportunities, events, development and area programs.
- **PS You Are Here Grant Funding:** The District worked with Denver Arts and Venues, Colfax Avenue BID and West Colfax BID to create artistic crosswalks that highlight one of our roads biggest challenges: safely crossing Colfax. The crosswalks, installed at Adams and Steele Streets, were made possible by grant funding from Denver Arts and Venues and were designed by artist Tony Zellaha with input on design and location from the community. The event received positive process from multiple local news outlets.
- **Bus Rapid Transit:** The City has been working on plans for BRT in our district. This bus will offer faster speed service in upgraded busses and improved stops along Colfax. The plan initially had the route moving through, but not stopping in the district. Area residents, business owners and the BBID advocated for a BRT stop within the district and public works is working with us to make this happen. The first step will be to improve 15L bus stops.

Year in Recap



Colfax Collaboration

Ongoing collaboration with Colfax Ave., Mayfair, West Colfax and Bluebird BIDs

- Greater bargaining power as a corridor
- Ability to share ideas, strategies
- Greater connections and insight on ongoing planning efforts, initiatives

PSYAH Funded Collaboration with WCBID and CBID Iconic Colfax: Where the People Meet the Street



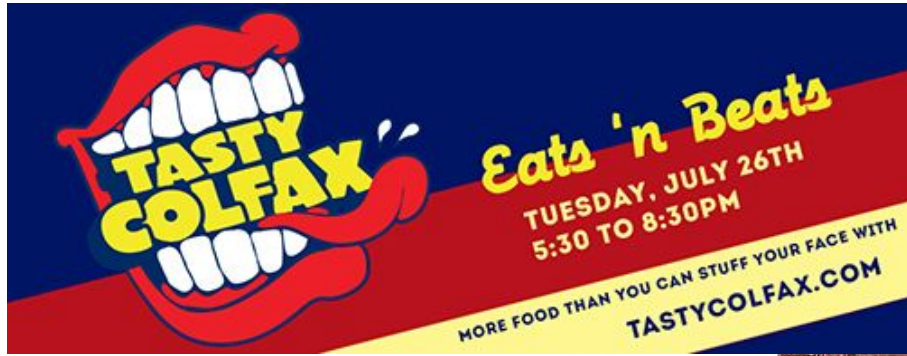
CIP Request + Bond Request

- pedestrian bulbouts/widen the sidewalk>shorter crossings & provide additional visibility for pedestrians and vehicles
- on-street parking increases doubles
- median islands refuges >without impeding business access
- 2017 CIP Request: petition at www.bluebirdbeat.org
- Bond Request



MAY 21ST
TWENTYSIXTEEN





BRT Stop



Worked with Public Works to advocate for a BRT stop within the district and provided input for stop designs.

Collaboration and Education Meetings

Development: May 12th

Land Use: June 23rd

Mobility: July 12th

Signage and BOA: August 24

Long-range planning - Denver Moves and Denver Blueprint: August 26

Upcoming: Boo and Brew



11. Please provide any documented tangible impacts and performance measures that your BID provides and tracks. For instance this could include trend occupancy rates, business or citizen surveys, crime rates, lease rates, taxable retail sales, number of jobs created, pedestrian/visitor counts, and business license revenues.

Stakeholder Survey Results

District member project input and support.

1. **District members were on the core team** for designing and implementing the artistic crosswalks for Iconic Colfax: Where the People Meet the Streets. This was a grant funded project done in collaboration with two other Colfax BIDs, focusing on the issue of pedestrian crossing safety while also contributing to placemaking in the district. The project refined prior results regarding crossing safety and provided an opportunity for additional input and feedback from stakeholders.
2. **Our petition** in support of a budget request in the 2017 city budget for enhancements to Colfax crossings. This petition, done in collaboration with other Colfax business districts, received resounding support with over 1600 signatures, reflecting the depth of support for the proposed enhancements shown in the activities report.

Sales Tax Revenues

The District began tracking sale tax revenues in July of 2013, following its formation. Year over year increase from 2014 to 2015 (the latest full year data currently available) shows 30% increase in sales tax collections. The comparison between the latest quarterly data available (2016 Q1) is up 18% over the prior year. The revenue increase indicates that more visitors are spending more money in the district. This is also due to the decrease in vacant storefronts and upgrades to existing buildings. **SEE ATTACHED.**

New Business Openings in 2016 to date

Humble Pie, Chow Urban Grill and Violet Rose Art

Average Rent and Vacancy Rates

BBID began tracking rent rates in 2015. Currently, rates average \$25NNN.

Occupancy rates currently stand at over 97% of commercial units, reflecting the strong demand for the district by retailers. If the current development is pulled out of these numbers the occupancy rates by square foot are at 99%. The district has a healthy mix of commercial uses. Retail and restaurants are the top uses, followed by supermarket, automotive services, office space, personal care, gas stations, miscellaneous improvements and a theater.

With additional space being brought on-line to meet retail demand, vacancy rates remain flat compared to the same period in 2015. This is notwithstanding new openings absorbing 4000 square feet of vacant space from the prior year. The vast majority of the 72,000 square footage is attributable to the abandoned motel on Colorado and Colfax. If this the former Greenbuddies site at 3805 W Colfax represents 23,693 square feet and is currently being development.

Crime Statistics

Please **SEE ATTACHED** crime statistics through 2015, which shows an increase over 2014, especially for property crimes, and a return to the level seen in 2011. This trend may reflect the increased traffic in the area and criminals seeing opportunity in perpetrating crimes against these customers. Some of the increase reflects increases in crime seen throughout the Denver in 2015, which increased 8.2% overall. Nevertheless, with the increase, we will be looking toward 2017 with an increased emphasis on understanding and addressing the upward trend.

**Part 1 Crimes
in the Bluebird BID
By Year: 2010 -2015**

| Crime Type | | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|----------------------------|--------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| PART 1 PERSONS | Homicide | 0 | 0 | 0 | 0 | 0 | 0 |
| | Sexual Assault | 4 | 2 | 2 | 3 | 0 | 1 |
| | Robbery | 5 | 10 | 8 | 4 | 5 | 5 |
| | Aggravated Assault | 8 | 13 | 12 | 4 | 1 | 10 |
| | SUBTOTAL | 17 | 25 | 22 | 11 | 6 | 16 |
| PART 1 PROPERTY | Burglary | 13 | 20 | 20 | 16 | 7 | 16 |
| | Larceny | 19 | 24 | 26 | 35 | 26 | 39 |
| | TFMV | 26 | 38 | 26 | 28 | 16 | 24 |
| | Auto Theft | 18 | 7 | 10 | 12 | 8 | 18 |
| | Arson | 0 | 0 | 0 | 0 | 0 | 0 |
| | SUBTOTAL | 76 | 89 | 82 | 91 | 57 | 97 |
| GRAND TOTAL | | 93 | 114 | 104 | 102 | 63 | 113 |

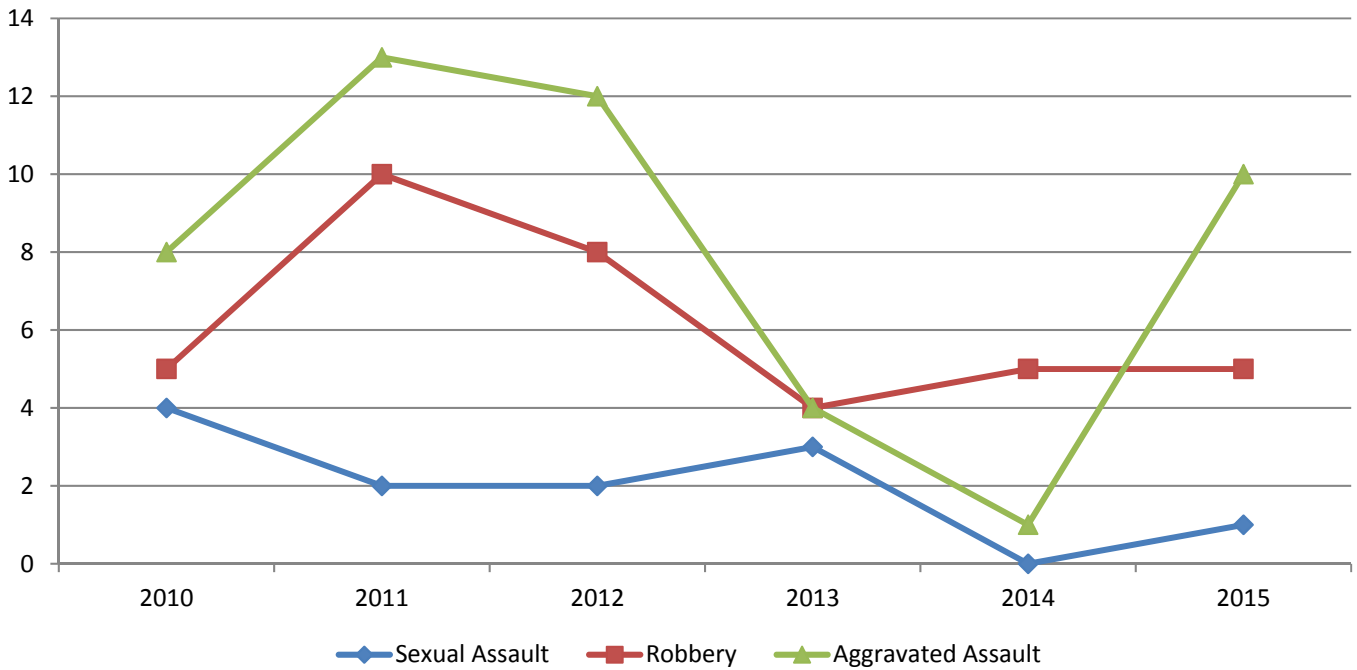
All files utilized in the creation of this report are dynamic. Dynamic files allow additions, deletions and/or modifications at any time, resulting in more complete and accurate records in the databases. Due to continuous data entry after reports are compiled, numbers may vary in previous or subsequent reports. Based on Uniform Crime Reporting Standards.

PREPARED TO DEPARTMENT OF SAFETY PUBLIC INFORMATION STANDARDS

Excludes runaways, traffic offenses, unfounded reports and non-criminal activity.

The Bluebird BID is from Steele St to Colorado Blvd, 13th Ave to 17th Ave.

Reported Person Crimes in the Bluebird BID By Year: 2010 - 2015



Reported Property Crimes in the Bluebird BID By Year: 2010 - 2015

