

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

All fields must be completed.

Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: February 25, 2013

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. Title: (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)

To approve the Mayoral appointments of David Cole, Arthur Gonzalez and Janice Sinden to the Denver Preschool Program Board of Directors for terms effective immediately and expiring March 12, 2016 OR until a successor is duly appointed.

3. Requesting Agency: Mayor's Office

4. Contact Person: (With actual knowledge of proposed ordinance/resolution.)

- Name: Anthony Aragon
- Phone: 720-865-9032
- Email: anthony.aragon@denvergov.org

5. Contact Person: (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- Name: Anthony Aragon
- Phone: 720-865-9032
- Email: anthony.aragon@denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable:

[Insert general description here.]

****Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. Contract Control Number:
- b. Duration: Terms effective immediately and expiring March 12, 2016
- c. Location:
- d. Affected Council District:
- e. Benefits:
- f. Costs:

7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain.

[Start typing here.]

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____

DAVID J. COLE & ASSOCIATES, INC.

David J. Cole
Scott A. Jackson
Stacie M. Kemp
Maggie J. Sahlieh
Chrissy Estes Faraci

JANUARY, 2013

COMPANY PROFILE

David J. Cole & Associates, Inc. is a government and community relations firm with over thirty-five years of experience. Specializing in local and corporate project planning and strategy, government and community relations, sports entertainment advising, as well as campaign consulting, DJCA is well versed in the local political arena. We have cultivated long-lasting relationships with many elected officials, city agency staff, and community leaders in the Denver Metropolitan area. Currently, there are four full time employees working on a wide range of projects in both the community and government sectors.

With many years of experience and a diverse clientele, DJCA brings a vast understanding of corporate dealings and public relations to the table. DJCA serves as a consultant to major development projects and operators such as: AMPCO Parking, Elitch Gardens Amusement Park; DIA concessionaires and management contractors; the Denver Broncos Football Club; Invesco Field at Mile High Stadium; The Home Builders Association of Metro Denver; the High Point at DIA development; Comcast Corporation; as well as many small and large minority owned businesses in Colorado. DJCA has also served as a consultant to both the Denver Housing Authority and the Denver Public School System at different times since 1985.

David J. Cole and Associates (DJCA) managed the entire relocation effort for Elitch Garden's Amusement Park and their relocation from 38th & Tennyson Street location to Denver's Central Platte Valley, including the CPV-PUD zoning, public finance assistance from DURA and the securing of a Sec. 208 loan from HUD. Additionally, DJCA has been involved with the High Point development project for the last several years, including it's zoning change, Aurora Annexation, Noise Contour negotiations with DIA, and the development of the Aurora FTP.

DJCA has also represented the Cherry Creek North BID, an organization made up of Cherry Creek North property owners. As the consultant to Cherry Creek North BID we were involved in issues spanning parking meters and public garages to redevelopment of existing open spaces and business development.

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As with any local government consulting firm, campaigns are a main area of specialization at DJCA. The firm has worked on numerous successful campaigns, both citizen initiatives and candidate efforts. DJCA managed the November 2002 successful campaign for The Friends of Denver's Historic Auditorium Theater to renovate Denver's Quigg Newton Auditorium Theatre, as well as the successful 1999 Great Art for a Great City campaign to expand the Denver Art Museum.

In addition to managing campaigns DJCA has also consulted on the recent successful campaigns such as, Coloradoans for Responsible Reform/No on 34 in 2004 and Don't Turn Race Tracks into Casinos campaign of 2003. DJCA has also consulted on past campaigns including: Citizens for a New Stadium campaign (Denver Metro area) 1998; Growth Moratorium campaign in Castle Rock in 1998; Colorado For Baseball campaign (Coors Field); Denver International Airport campaigns in both Adams County and Denver; Rev. Lucia Guzman for Denver Public School Board of Education District 5; Councilwoman Elbra Wedgeworth for City Council District 8; and Mayor Wellington Webb's 1995 and 1999 mayoral campaigns. Recently, DJCA was instrumental in the Hancock for Mayor Campaign of 2011.

Community involvement remains a cornerstone of our business at DJCA. Over the years DJCA has successfully reached out to the community for support and in return became involved with the issues of Denver's neighborhoods. DJCA has been involved with many community groups, including neighborhood zoning committees; the Jefferson Highland Sunnyside Neighborhood Association; the Lower Downtown District, Inc. (LDDI); the Highland United Neighbors, Inc. (HUNI); the Del Norte Neighborhood Development Corporation; Curtis Park Neighbors'; and the Neighborhood Partnership.

Finally, DJCA understand that the only way to make positive changes for our city is to be an active participant in our city and to develop public/private sector relationships. Members of DJCA have served on various community & municipal planning committees such as: the Lower Downtown Neighborhood Association; the Lower Downtown District, Inc.; Denver's Central Platte Valley Development Committee; Denver's Central Area Housing Committee; the Downtown Denver Area Plan Committee; the Greektown Maintenance District; the Mayor's Downtown Housing Task Force; the PODER Advisory Council; and was Chairman of the Safe City Foundation.

BOARDS AND COMMISSIONS APPLICATION



Please complete the following information in full, current resume or biography and return to the address below.
Type or print in blue or black ink.

Board or Commission you are applying for: Denver Preschool Program

Last Name: Sinden First Name: Janice

Occupation/Employer: Chief of Staff, Office of Denver Mayor Michael Hancock

Work Address: 1437 Bannock Street, Room 353 City: Denver Zip: 80202

Work E-mail Address: Janice.sinden@denvergov.org

Work Phone: 720.865.9102 Work/Home Fax: 720.865.8787

Home Address: 6524 Marshmerry Lane City: Evergreen Zip: 80439

Home Phone: 720.878.8674 Cell Phone/ Pager: 720.878.8674

Home E-mail Address: janicesinden@yahoo.com

Are you a registered voter? Yes No If so, what county? USA

Denver City Council District No.: NA Ethnicity: White

Highest Level of Education or Degree Earned: _____ Year Completed: _____

Memberships/ Organizations/ Volunteer Activities (include past or present):

Colorado Preservation Council – Board Member
American Transplant Association – Board Member
Women’s Forum – Member
Denver Art Museum – Member
Culture Haus – Member
Avon Walk for Breast Cancer – Six Year Participant
Colorado’s Future – Past Convening Member
Colorado Reform Roundtable – Past Convening Member
Executives Partnering to Invest in Children – Founding Executive Committee Member
Colorado Creative Industries Council – Past Board Member
Metro Denver Chamber of Commerce – Past Member
American Heart Association – Past Regional Delegate / Company Leader, American Heart Walk
American Cancer Society – Past Company Leader, Making Strides against Breast Cancer
March of Dimes – Past Company Leader, WalkAmerica
Sharp HospiceCare – Past Volunteer
Denver Children’s Hospital – Past Volunteer
We the People – Past Local and Regional Judge, High School Competitions
For Love of Children, United Way, Washington, D.C. – Past Mentor and Tutor

References (List three persons, not related to you, whom you have known at least one year):

Name	Address	Phone Number
Dan Ritchie	1101 13 Street, Denver, CO 80204	303.871.2122
Anna Jo Haynes		303.917.5252
Christine Benero	2505 18th St Denver, CO 80211	303.881.6653



Arthur A. Gonzalez, Dr. P.H., FACHE (Fellow of the American College of Healthcare Executives), Denver Health Chief Executive Officer.

In September 2012, Art—as he prefers to be called—accepted the position of CEO at Denver Health and Hospital Authority. Prior to this position, he was the CEO of Hennepin Health System, Inc. in Minneapolis (2009-2012) where he led the strategic planning for this integrated health system on many fronts, including the development of Accountable Care Organization demonstration project and the deployment of LEAN principles. Before his stint at Hennepin, Art honed his leadership skills as CEO at several other health care organizations, including the Tri-City Medical Center in Oceanside, CA (1998-2009); Schumpert Health System in Shreveport, Louisiana (1994-1998); St. Joseph Hospital in Fort Worth, TX (1989-1994); Kino Community Hospital in Tucson, AZ (1983-1989); and Sun Belt Regional Hospital-East, East Channelview, TX (1978-1983). Dr. Gonzalez earned his bachelor's degree from St. Mary's University in San Antonio, his master's degree in health care administration from Trinity University in San Antonio and his doctorate in public health from the University of Texas School of Public Health. He is a fellow of the American College of Healthcare Executives. His personal awards and honors include selection as one of Modern Healthcare's Top 12 Up and Coming Healthcare Executives; by Health Week as one of the Top 25 Turnaround CEOs in the U.S.; and the Pinnacle Award, Most Inspiring Administrator.

Art firmly believes that highly functioning teams are not an accident, but are brought about by skillful leadership. "We are all people first," "We bring different values, philosophies and styles to work each day." He believes embracing these differences, as well as taking the time to discover each individual's particular skill set, is the key to building effective teams. Continuous improvement is also one of his main goals. He enjoys being a catalyst and working with people around him to stretch and achieve everyone's potential. He also believes that "When technology, superb patient care and compassion work in concert with a patient's will to be healthy—that's nirvana to me. It's a powerful synergy that helps our patients get back to the things they love."

Away from his professional duties, Art loves spending time with his three grandchildren. He enjoys music and can rock the rhythm guitar, bass, percussion and backup vocals, and has formed or played in bands at two previous hospitals. He and his wife, Debbie, have three grown children; they also love live theater and Broadway productions.