

BILL/ RESOLUTION REQUEST

- 1. Title:** Approves an Operating Plan and Budget for 2014 for the Downtown Denver Business Improvement District.
- 2. Requesting Agency:** Department of Finance
- 3. Contact Person *with actual knowledge of proposed ordinance***
Name:Rick Sheehan
Phone:720-913-5550
Email:Richard.Sheehan@denvergov.org
- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***
Name:Rick Sheehan
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- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
 - a. Scope of Work**

The City Council approves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures necessary to execute the responsibilities of the district as well as the imposition of a special assessment necessary to generate sufficient revenue to pay the district's expenses.

The Downtown Denver Business Improvement District covers a 120- block area within central downtown Denver. The District is centered on the 16th Street Mall from Grant and Colfax to Wewatta Street extending approximately 4 blocks on the east to 20th Street and to Speer Blvd on the west side of 16th Street.

The BID is a property-owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and communication of district events and programs, economic development services, transportation initiatives and safety services.

Operations and improvements of the BID are financed by a special assessment on real commercial property within the District.

In 2014, the most visible BID initiatives will focus on activation of public spaces and the reconstruction of a portion of the 16th Street Mall. The activation efforts will be centered on the 16th Street Mall and Skyline Park, including continued enhancements to the Garden Block (located between Curtis and Champa, initially implemented in 2013),

development of a different, uniquely-themed program on a different Mall block, promotion of more special events and weekend activities on various blocks of the Mall and a variety of programs and physical enhancements to Skyline Park. The BID will also work closely with RTD and the City of Denver in final design and construction of 2-3 blocks of the 16th Street consistent with the Urban Design Plan. The BID will also continue to expand its “off-Mall” activities, including support of better Downtown-wide bicycle facilities, streetscape enhancements on 18th and 19th Street along the route of RTD’s Downtown Circulator. The BID will continue to focus on clean and safe activities related to marketing and holidays and economic development.

b. Duration

Budget for 2014

c. Location

The district covers a 120-block area within central downtown Denver. The district is centered on the 16th Street Mall from Colfax to Wewatta Street extending approximately 4 blocks on the east and west side of 16th Street.

d. Affected Council District

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e. Benefits

BID’s are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Denver Downtown BID is a property owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and advertising of district events and programs, transportation initiatives and economic development services.

f. Costs

Districts are self funded with no direct costs to the City. The district has no debt and no mill levy. The special assessment is based upon Net Assessable Square Feet to meet the proposed budgetary expenditures for 2014 which are \$6,304,269 Operating; \$96,000 Capital; \$192,000 Periodic Maintenance; \$252,250 Special projects/contingency; \$335,792 Enterprise.

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.

Bill Request Number: BR13-0766

Date: 10/23/2013