

PROCLAMATION



City and County of Denver

Proclamation No. 17-0011

Welcoming the 111th National Western Stock Show, Rodeo and Horse Show to Denver

WHEREAS, the annual National Western Stock Show, Rodeo and Horse Show opens in Denver for the 111th time on January 7, 2017; and

WHEREAS, the National Western Stock Show is a storied treasure of Denver's past, with a unique and colored history dating all the way back to 1906; and

WHEREAS, Mayor Robert W. Speer declared Wednesday, January 31, 1906, as Denver Stock Show Day - an official holiday in the City of Denver - so everyone could partake in the first ever Stock Show. It was on this day that banks, department stores, and other businesses in every corner of Denver shut their doors at noon, while street cars hustled from the 15th street loop every three minutes to the stockyard site, and the Burlington Railroad rushed special trains from the 'Denver Union Depot' for a roundtrip charge of 25 cents; and

WHEREAS, today the primary mission of the National Western Stock Show is to educate urban and suburban citizens about the importance of understanding and preserving Colorado's western heritage in agriculture, providing city kids a hands-on experience with farm animals, and to host one of the world's largest professional rodeo and horse shows; and

WHEREAS, the National Western annually attracts more than 600,000 visitors from all 50 states and 40 foreign countries and contributes approximately \$100 million to Denver's economy; and

WHEREAS, activities during the 16-day event include Wild West shows, horse shows, dancing horses, extreme dogs, the super bowl of livestock shows, an art exhibition, and Colorado's largest agricultural trade show; and

WHEREAS, the City and County of Denver has embarked on an historic partnership with the Western Stock Show Association, Colorado State University, the Denver Museum of Nature and Science and History Colorado, setting in motion the development of the National Western Center with a mission to become the global destination for agricultural heritage and innovation.

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the Council hereby enthusiastically welcomes the 111th Annual National Western Stock Show, Rodeo and Horse Show to Denver, extends its best wishes for another exciting and successful year, and encourages Denver residents to saddle up and enjoy the show.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the National Western Stock Show, Rodeo and Horse Show.

PASSED BY THE COUNCIL January 3, 2017



PRESIDENT