

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: January 11, 2016

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain:

2. Title: **A bill for an ordinance changing the name of the Fax-Mayfair Business Improvement District to Colfax Mayfair Business Improvement District**

3. Requesting Agency: Department of Finance

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- Name: Michael Kerrigan – Sr. Financial Analyst
- Phone: 720-913-5550
- Email: [Michael.Kerrigan@denvergov.org](mailto:Michael.Kerrigan@denvergov.org)

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council)*

- Name: Michael Kerrigan – Sr. Financial Analyst
- Phone: 720-913-5550
- Email: [Michael.Kerrigan@denvergov.org](mailto:Michael.Kerrigan@denvergov.org)

6. General description of proposed Resolution including contract scope of work if applicable: Name change from the Fax-Mayfair Business Improvement District to the Colfax Mayfair Business Improvement District. The BID has been doing business (DBA) as "Colfax Mayfair Business Improvement District" since January 2015. The BID would like to make the legal name change to match their DBA name. No other changes are requested.

***\*\*Please complete the following fields: (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field.)***

a. Contract Control Number: N/A

b. Duration: N/A

c. Location: N/A

d. Affected Council District: Council District #5 – Councilwoman Susman, Council District #8 – Councilman Herndon

e. Benefits: Business Improvement Districts (BID's) are organized for the benefit of commercially assessed properties for the purpose of performing marketing and economic development activities. A BID can assist with infrastructure improvements and maintenance functions as well; residentially assessed properties are excluded from being a part of a BID per state statute.

f. Contract Amount: N/A

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)* Please explain.

No Controversy.

*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## **Executive Summary**

### **Fax-Mayfair Business Improvement District name change to Colfax Mayfair Business Improvement District**

Business Improvement Districts (BID's) are organized for the benefit of commercially assessed properties for the purpose of performing marketing and economic development activities. A BID can assist with infrastructure improvements and maintenance functions as well; residentially assessed properties are excluded from being a part of a BID per state statute.

This is an ordinance to change the legal name from **Fax-Mayfair Business Improvement District** to **Colfax Mayfair Business Improvement District**. No other changes are requested.

The Fax-Mayfair Business Improvement District was approved for creation by City Council in 2014. The BID was created with the assistance of the Fax Partnership who helped build consensus in the business community and initially provided the "Fax-Mayfair" name for the district. Since Jan. 2015, the BID has been doing business as "Colfax Mayfair Business Improvement District" and all of the District's branding efforts utilize the "Colfax Mayfair" terminology. The BID would like to change the legal name of the District to match the DBA name.

**General Description of District and Location:** The service area is located along both sides of Colfax Avenue from Elm Street to Monaco Parkway and includes the area known as the Mayfair Town Center area between Kearney and Leyden from Colfax Avenue south to 14<sup>th</sup> Ave.

Fax-Mayfair BID was created for economic development services, physical improvements, and advocacy on behalf of corridor property and businesses. BID services include new and existing business support, business attraction and retention, consumer marketing, special events, maintenance of BID area, and trash receptacles. Safety Programs include video monitoring, enhanced patrols and community and business watch programs. The Board of Directors is composed of 7 citizens:

1. Christian Anderson
2. Maurice Bennett
3. Mark Berzins
4. Jamie Harris
5. Barbara Macfarlane
6. Dan Murray
7. Candace Wickstrom

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