



HEALTHY FOOD FOR DENVER'S Kids

City Council
Safety Committee
Presentation

October 9, 2024

Presentation Overview

- What is Healthy Food for Denver's Kids (HFDK)?
- Contract Process
- Current Grants Requiring Approval
- Financials
- Request of 23 Bills/Resolutions for Approval

What We Know: Food Insecurity in Denver

According to a 2024 food insecurity survey conducted by DDPHE:

- Approximately 15% (107,328) of Denverites are food insecure, with statistically higher rates among parents of children under 18
- Among low-income households with children under the age of 18 living at home, close to 17% of parents had to cut the size of their children's meals because there was not enough money for food





What is Healthy Foods for Denver's Kids?

- Resident-led ballot measure (302) approved by Denver voters in November of 2018
- Provides a 10-year funding stream from taxes to invest in Denver's low-income and under-served youth



38,603,559

Meals and snacks served



25,567,840

Pounds of food distributed to youth and families



203,626

Pounds of food harvested from local gardens and farms



465

New youth jobs, Internships, and apprenticeships created



25,091

Total instruction hours for food/nutrition education



75,597

Children and youth that participated in food classes or workshops

HFDK Commission

- 13-members
 - 3 city leaders
 - 2 members of City Council
 - 4 residents of the city
 - 4 representatives of city-wide organizations or institutions involved in food

DDPHE is the operational support for HFDK and implements Commission decisions



Who is Eligible for Funding?

Non-profits, public schools (including DPS) and Denver city agencies through competitive grantmaking processes.

Funding can support programming like:

- Healthy meals and snacks
- Classes on nutrition, cooking, wellness, gardening, and food justice
- Free food distribution, including mobile food markets and school food pantries
- SNAP and WIC outreach and enrollment



HFDK Timeline

2018	Voters approved ballot measure 302
2019	HFDK Commission appointed & begins meeting, staff hired, set first funding goals
2020	First RFP released (“HFDK01”) and 25 grantees selected, plus COVID-19 emergency hunger relief grants
2021	<ul style="list-style-type: none"> • Second RFP released (“HFDK02”) and 20 new projects approved • City Council approves DRMC changes for expanded funding eligibility criteria and greater commission inclusion
2022	<ul style="list-style-type: none"> • Third RFP released (“HFDK03”) focused on early childhood and federal nutrition programs • Commission approves 12 HFDK03 new contracts and extensions for HFDK01 and HFDK02 contracts
2023	<ul style="list-style-type: none"> • Fourth RFP released (“HFDK04”) focused on collaboration • Commission approves 14 HFDK04 new contracts and extensions for HFDK02 contracts
2024	<ul style="list-style-type: none"> • Fifth RFP released (“HFDK05”) • Commission approves 16 HFDK05 new contracts, extensions for HFDK03 contracts, and 12 newcomer youth-focused micro-grants • Total awards to date: \$85M to 107 unique organizations

2024 Contract Process for HFDK05

Request for Letter of Interest (LOI)

November 2023-
January 2024

HFDK opens solicitation for Letters of Interest

Offered Technical Assistance from a Grant Writer to review LOIs

Review Process for LOI/Invitation to RFP

January 2024-February 2024

39 Letters of Interest received

Information session open to the public

22 Organizations Invited to RFP

RFP Process

March 2024-
April 2024

20 Organizations submitted RFP

16 Applications Recommended for Funding

Recommendation & Vote by Commission

May 2024

Review panel recommended 16 applications for full funding

May 17, 2024: HFDK Commission voted to approve the 16 contracts

May 2024: Contracting process started

2024 Amended Contract Process

Amended Contracts (HFDK03 cohort)

- HFDK03 contracts are a 2-year term, with up to one additional year of extension.
- March 2024: current grantees submitted a revised scope of work (SOW) and budget.
- March - April 2024: Scope of work (SOW) and budgets were reviewed. Additionally, grantees were scored by DDPHE on the following criteria:
 - 1) Contract compliance of submission of invoices on time/correct.
 - 2) Contract compliance of submission of Evaluation Data Survey on time.
 - 3) Budget and SOW were reasonable and compliant with contracts.

2024 Amended Contract Process

Amended Contracts (HFDK04)

- **April 9, 2024:** Renewal Committee met and made a recommendation for HFDK03 renewals.
- **April 19, 2024:** HFDK Commission approved amendments to the current contracts.



Grantee Cohort Breakdown

New contracts:

- HFDK05 Cohort
(08/2024-12/2027)
 - \$12,216,277.47

**\$23,409,392.27 total
requested in contracts**

Contract amendments/extensions:

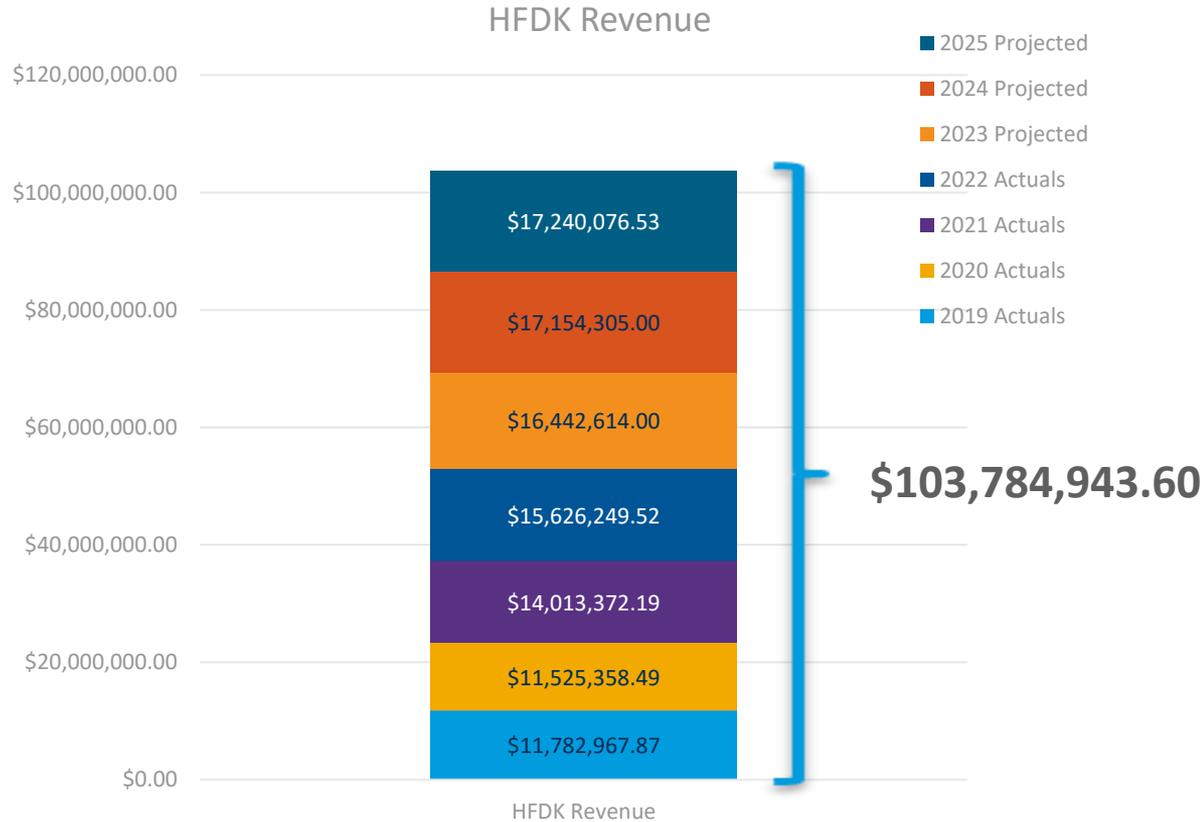
- HFDK03 Cohort
(08/2022-07/2025)
 - \$8,575,545.80*

*Please note that this is total cumulative contract amount for contracts starting 8/2022
- HFDK02 Cohort
(08/2021-05/31/2025)
 - \$1,645,928*

*Please note that this is total cumulative contract amount for contracts starting 8/2021
- HFDK04 Cohort
(08/2023-12/31/2025)
 - \$971,641

Cohort	Name of Organization	Total Amount	New/ Amend
HFDK02	Denver Health and Hospital Authority	\$1,645,928.00	02-Amend
HFDK03	Bright Beginnings, dba Bright by Text	\$545,578.00	03-Amend
	Clayton Early Learning, Trustee, George W. Clayton Trust,	\$1,891,718.16	03-Amend
	Focus Points Family Resource Center	\$722,782.50	03-Amend
	Frontline Farming	\$847,145.48	03-Amend
	LifeSpan Local	\$1,595,810.21	03-Amend
	Metro Caring	\$1,201,724.51	03-Amend
	Regents of University of Colorado (Rocky Mountain Prevention Services)	\$759,081.50	03-Amend
	WeeCycle	\$1,011,705.44	03-Amend
	HFDK04	Mile High 360	\$971,641.00
HFDK05	Boys and Girls Clubs of Metro Denver, Inc.	\$1,100,000.05	05-New
	Colorado League of Charter Schools	\$549,020.39	05-New
	Commún Denver, Inc.	\$1,100,000.00	05-New
	The Denver Inner City Parish, Inc.	\$1,099,991.39	05-New
	School District No. 1 In The City And County Of Denver And The State Of Colorado,(Denver Public Schools, Career And Technical Education)	\$958,668.00	05-New
	Ekar	\$918,849.80	05-New
	Jovial Concepts, Inc.	\$669,288.47	05-New
	Montbello Organizing Committee	\$1,099,989.00	05-New
	Sewall Child Development Center, Inc.	\$1,059,797.20	05-New
	Spirit of the Sun	\$968,000.07	05-New
	Urban Peak Denver	\$905,503.50	05-New
	Urban Symbiosis, Inc.	\$687,697.40	05-New
	School District No. 1 In The City And County Of Denver And The State Of Colorado (Vista Academy)	\$1,099,472.20	05-New

HFDK Revenues

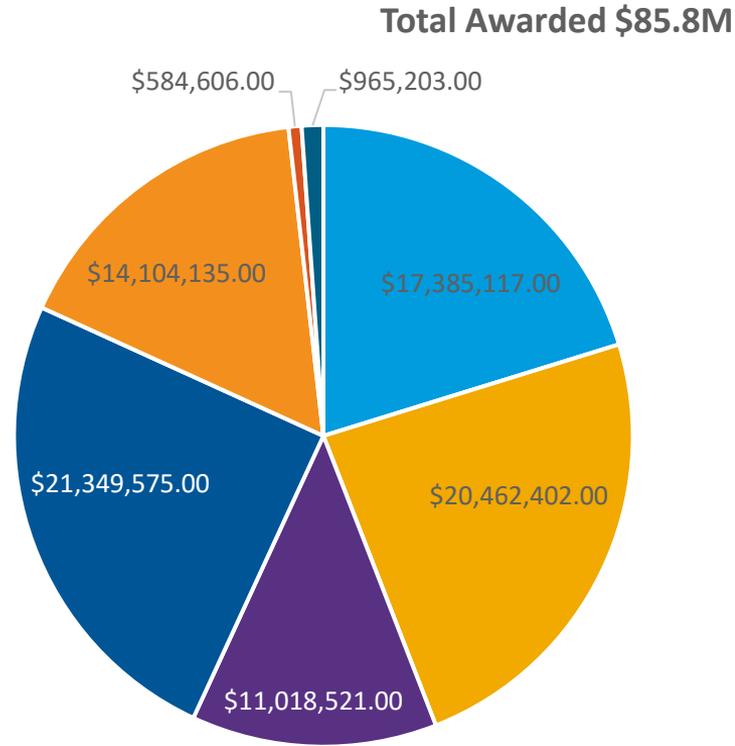


*2024 and 2025 are projected figures (from BMO) and subject to change

HFDK Financials

The \$17M difference between revenue and grants is as follows:

- \$7M available for Administration (2019-2025)
- \$4M in Contingency (2019-2025)
- \$6M for future grants (2025-2026)



- HFDK01 (Aug 2020-July 2023)
- HFDK02 (Aug 2021-July 2024)
- HFDK03 (Aug 2022-July 2024)
- HFDK04 (August 1, 2023-December 31, 2025)
- HFDK05 (August 1, 2024-July 31, 2027)
- Micro-grants, Newcomer Youth (August 1, 2024-July 31, 2025)
- Micro-grants & Emergency COVID-19 Grants (2020-2021)

Thank you and Q+A

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