



# HEALTHY FOOD FOR DENVER'S Kids

City Council  
Safety Committee  
Presentation

*October 9, 2024*

# Presentation Overview

- What is Healthy Food for Denver's Kids (HFDK)?
- Contract Process
- Current Grants Requiring Approval
- Financials
- Request of 23 Bills/Resolutions for Approval

# What We Know: Food Insecurity in Denver

According to a 2024 food insecurity survey conducted by DDPHE:

- Approximately 15% (107,328) of Denverites are food insecure, with statistically higher rates among parents of children under 18
- Among low-income households with children under the age of 18 living at home, close to 17% of parents had to cut the size of their children's meals because there was not enough money for food





# What is Healthy Foods for Denver's Kids?

- Resident-led ballot measure (302) approved by Denver voters in November of 2018
- Provides a 10-year funding stream from taxes to invest in Denver's low-income and under-served youth



**38,603,559**

**Meals and snacks served**



**25,567,840**

**Pounds of food distributed to youth and families**



**203,626**

**Pounds of food harvested from local gardens and farms**



**465**

**New youth jobs, Internships, and apprenticeships created**



**25,091**

**Total instruction hours for food/nutrition education**



**75,597**

**Children and youth that participated in food classes or workshops**

# HFDK Commission

- 13-members
  - 3 city leaders
  - 2 members of City Council
  - 4 residents of the city
  - 4 representatives of city-wide organizations or institutions involved in food

*DDPHE is the operational support for HFDK and implements Commission decisions*



# Who is Eligible for Funding?

Non-profits, public schools (including DPS) and Denver city agencies through competitive grantmaking processes.

Funding can support programming like:

- Healthy meals and snacks
- Classes on nutrition, cooking, wellness, gardening, and food justice
- Free food distribution, including mobile food markets and school food pantries
- SNAP and WIC outreach and enrollment



# HFDK Timeline

<b>2018</b>	Voters approved ballot measure 302
<b>2019</b>	HFDK Commission appointed & begins meeting, staff hired, set first funding goals
<b>2020</b>	First RFP released (“HFDK01”) and 25 grantees selected, plus COVID-19 emergency hunger relief grants
<b>2021</b>	<ul style="list-style-type: none"> <li>• Second RFP released (“HFDK02”) and 20 new projects approved</li> <li>• City Council approves DRMC changes for expanded funding eligibility criteria and greater commission inclusion</li> </ul>
<b>2022</b>	<ul style="list-style-type: none"> <li>• Third RFP released (“HFDK03”) focused on early childhood and federal nutrition programs</li> <li>• Commission approves 12 HFDK03 new contracts and extensions for HFDK01 and HFDK02 contracts</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• Fourth RFP released (“HFDK04”) focused on collaboration</li> <li>• Commission approves 14 HFDK04 new contracts and extensions for HFDK02 contracts</li> </ul>
<b>2024</b>	<ul style="list-style-type: none"> <li>• Fifth RFP released (“HFDK05”)</li> <li>• Commission approves 16 HFDK05 new contracts, extensions for HFDK03 contracts, and 12 newcomer youth-focused micro-grants</li> <li>• Total awards to date: \$85M to 107 unique organizations</li> </ul>

# 2024 Contract Process for HFDK05

Request for Letter of Interest (LOI)

November 2023-  
January 2024

HFDK opens solicitation for Letters of Interest

Offered Technical Assistance from a Grant Writer to review LOIs

Review Process for LOI/Invitation to RFP

January 2024-February 2024

39 Letters of Interest received

Information session open to the public

22 Organizations Invited to RFP

RFP Process

March 2024-  
April 2024

20 Organizations submitted RFP

16 Applications Recommended for Funding

Recommendation & Vote by Commission

May 2024

Review panel recommended 16 applications for full funding

May 17, 2024: HFDK Commission voted to approve the 16 contracts

May 2024: Contracting process started

# 2024 Amended Contract Process

## Amended Contracts (HFDK03 cohort)

- HFDK03 contracts are a 2-year term, with up to one additional year of extension.
- March 2024: current grantees submitted a revised scope of work (SOW) and budget.
- March - April 2024: Scope of work (SOW) and budgets were reviewed. Additionally, grantees were scored by DDPHE on the following criteria:
  - 1) Contract compliance of submission of invoices on time/correct.
  - 2) Contract compliance of submission of Evaluation Data Survey on time.
  - 3) Budget and SOW were reasonable and compliant with contracts.

# 2024 Amended Contract Process

## Amended Contracts (HFDK04)

- **April 9, 2024:** Renewal Committee met and made a recommendation for HFDK03 renewals.
- **April 19, 2024:** HFDK Commission approved amendments to the current contracts.



# Grantee Cohort Breakdown

## New contracts:

- HFDK05 Cohort  
(08/2024-12/2027)
  - \$12,216,277.47

**\$23,409,392.27 total  
requested in contracts**

## Contract amendments/extensions:

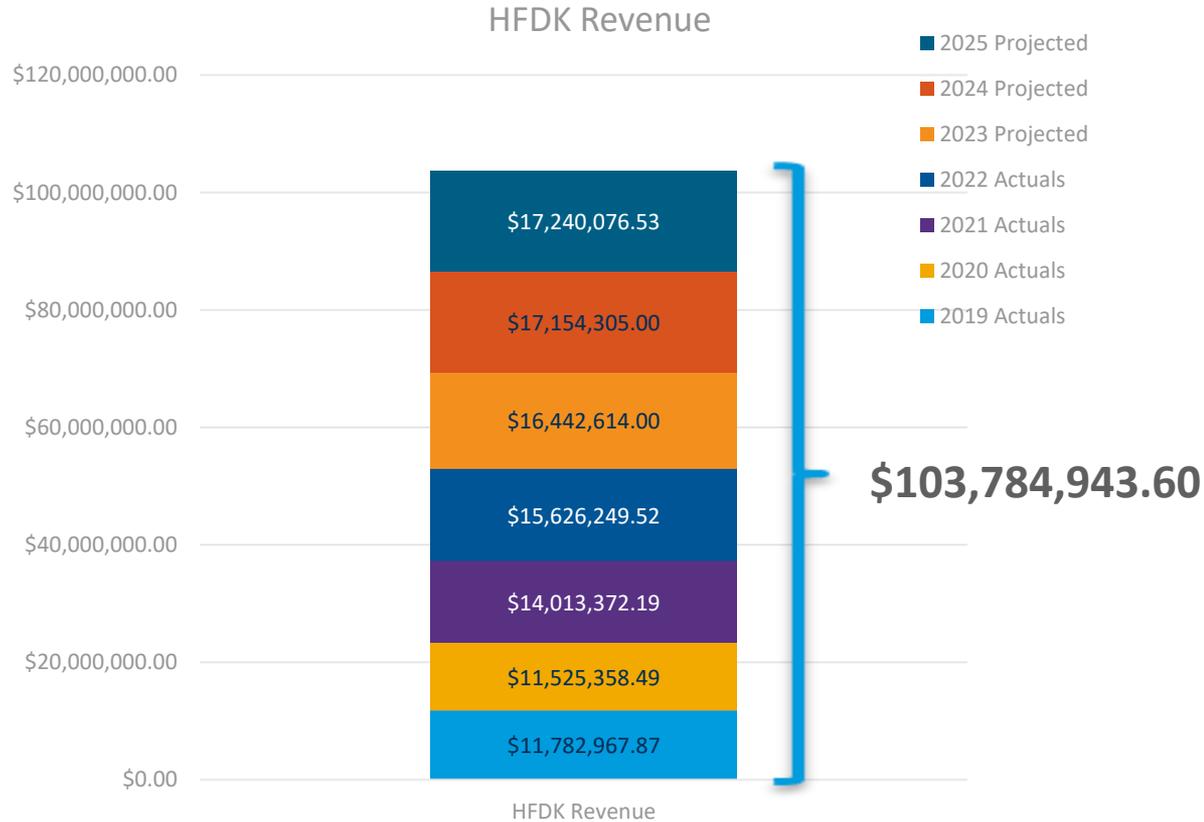
- HFDK03 Cohort  
(08/2022-07/2025)
  - \$8,575,545.80\*

\*Please note that this is total cumulative contract amount for contracts starting 8/2022
- HFDK02 Cohort  
(08/2021-05/31/2025)
  - \$1,645,928\*

\*Please note that this is total cumulative contract amount for contracts starting 8/2021
- HFDK04 Cohort  
(08/2023-12/31/2025)
  - \$971,641

Cohort	Name of Organization	Total Amount	New/ Amend
HFDK02	Denver Health and Hospital Authority	\$1,645,928.00	02-Amend
HFDK03	Bright Beginnings, dba Bright by Text	\$545,578.00	03-Amend
	Clayton Early Learning, Trustee, George W. Clayton Trust,	\$1,891,718.16	03-Amend
	Focus Points Family Resource Center	\$722,782.50	03-Amend
	Frontline Farming	\$847,145.48	03-Amend
	LifeSpan Local	\$1,595,810.21	03-Amend
	Metro Caring	\$1,201,724.51	03-Amend
	Regents of University of Colorado (Rocky Mountain Prevention Services)	\$759,081.50	03-Amend
	WeeCycle	\$1,011,705.44	03-Amend
	HFDK04	Mile High 360	\$971,641.00
HFDK05	Boys and Girls Clubs of Metro Denver, Inc.	\$1,100,000.05	05-New
	Colorado League of Charter Schools	\$549,020.39	05-New
	Commún Denver, Inc.	\$1,100,000.00	05-New
	The Denver Inner City Parish, Inc.	\$1,099,991.39	05-New
	School District No. 1 In The City And County Of Denver And The State Of Colorado,(Denver Public Schools, Career And Technical Education)	\$958,668.00	05-New
	Ekar	\$918,849.80	05-New
	Jovial Concepts, Inc.	\$669,288.47	05-New
	Montbello Organizing Committee	\$1,099,989.00	05-New
	Sewall Child Development Center, Inc.	\$1,059,797.20	05-New
	Spirit of the Sun	\$968,000.07	05-New
	Urban Peak Denver	\$905,503.50	05-New
	Urban Symbiosis, Inc.	\$687,697.40	05-New
	School District No. 1 In The City And County Of Denver And The State Of Colorado (Vista Academy)	\$1,099,472.20	05-New

# HFDK Revenues

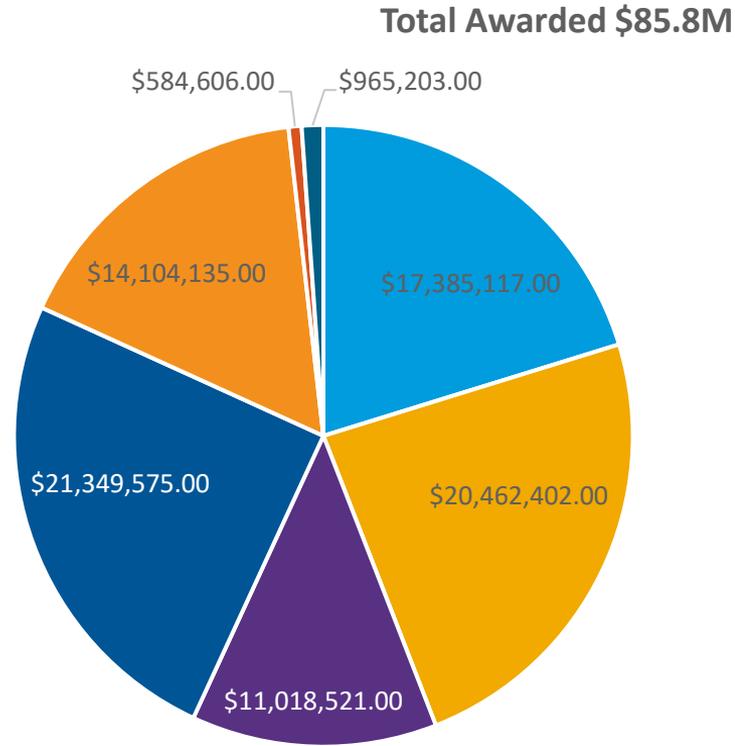


\*2024 and 2025 are projected figures (from BMO) and subject to change

# HFDK Financials

The \$17M difference between revenue and grants is as follows:

- \$7M available for Administration (2019-2025)
- \$4M in Contingency (2019-2025)
- \$6M for future grants (2025-2026)



- HFDK01 (Aug 2020-July 2023)
- HFDK02 (Aug 2021-July 2024)
- HFDK03 (Aug 2022-July 2024)
- HFDK04 (August 1, 2023-December 31, 2025)
- HFDK05 (August 1, 2024-July 31, 2027)
- Micro-grants, Newcomer Youth (August 1, 2024-July 31, 2025)
- Micro-grants & Emergency COVID-19 Grants (2020-2021)

# Thank you and Q+A

## Contact:

Jess Murison, Fiscal & Contract Administrator

[Jessica.Murison@denvergov.org](mailto:Jessica.Murison@denvergov.org)

720-865-5421

Lauryn White, HFDK Program Associate

[Lauryn.White@denvergov.org](mailto:Lauryn.White@denvergov.org)

480-200-1436

