

SKILLS & EXPERTISE

Strategic Leadership
& Vision

Fundraising &
Philanthropy

Board & Stakeholder
Engagement

Team &
Organizational
Development

Artistic & Creative
Direction

PROFESSIONAL

CPC

MAED/AET

MBA

MFA

BA

PERSONAL DETAILS

Jada S. Dixon



EXECUTIVE SUMMARY

Visionary arts leader and Producing Artistic Director with a record of advancing artistic excellence, expanding audiences, and securing major philanthropic support. Skilled at leading high-performing teams, strengthening community and board partnerships, and delivering award-winning programs that inspire and engage diverse audiences.

EXECUTIVE LEADERSHIP EXPERIENCE

CURIOUS THEATRE COMPANY – Denver, CO

Producing Artistic Director | 2022–Present

- Lead a nationally respected nonprofit theatre organization with an annual budget of approximately \$1.3 million, supervising 4 full-time staff and 3 part-time staff.
- Partner with Board of Directors to develop strategic plans, governance, and fundraising initiatives.
- Cultivate major donors, corporate sponsors, and foundations,
- Curate and produce an annual season of 5 productions, including award-winning works, regional and world premieres
- Strengthen community partnerships and champion inclusion initiatives across programming and staff.
- Manage balanced budgets and implement cost-saving measures while expanding earned and contributed revenue streams.
 - Oversee production of 5-play season reaching over 20,000 people annually through performances, outreach, and education programs. *Key accomplishments:*
 - Grew annual operating revenue from \$1.01M to \$1.09M by diversifying income streams and expanding audiences.
 - Secured major philanthropic gains, more than doubling foundation support to \$319K and boosting individual giving to \$208K.
 - Reversed multi-year deficits to deliver a \$32K operating surplus, strengthening organizational sustainability.
 - Increased ticket and subscription revenue by 22%, driving audience growth and retention.

CORPORATE WORK EXPERIENCE

CHILDREN'S HOSPITAL COLORADO – Denver, CO

Senior Talent Development Consultant, Patient Experience Education | 2019–2024

- Designed and implemented learning solutions supporting patient-family experience initiatives across the hospital.
- Built partnerships with executive leadership, fostering cross-departmental collaboration and team development.

- Led inaugural Patient-Family Experience Week, engaging staff, patients, and families in interactive programming.

KAISER PERMANENTE – Denver, CO | 2006–2019

Manager, Patient Experience Education | 2017–2019

Senior Learning & Development Consultant | 2013–2017

Senior Actor/Facilitator | 2006–2013

- Designed and implemented learning programs impacting 1,700–2,900 participants annually across multiple sites.
- Led regional service initiatives, coached leadership teams, and implemented performance improvements.
- Built partnerships with executives and cross-functional teams to drive organizational change and staff development.

Selected Artistic Leadership & Directing Credits

Directing (Producing & Artistic Leadership Highlights)

- *Furlough’s Paradise* – Curious Theatre Company, Denver, CO, 2026
- *Exhibit* – Curious Theatre Company, Denver, CO, 2025
- *Potus, or behind every great dumbass are seven women trying to keep him alive* – Curious Theatre Company, Denver, CO, 2024
- *cullud wattah* – Curious Theatre Company, Denver, CO, 2024
- *Amerikin* – Curious Theatre Company, Denver, CO, 2023
- *The Royale* – Boulder Ensemble Theatre, Boulder, CO, 2022 (Henry Award, Outstanding Play)
- *Stick Fly* – Arvada Center, Arvada, CO, 2022
- *American Son* – Curious Theatre Company, Denver, CO, 2021 (Marlowe Award, Best Director & Outstanding Production)
- *Bloomsday* – Boulder Ensemble Theatre, Boulder, CO, 2020

Teaching & Educational Leadership

- Denver Center for the Performing Arts – Education: Introduction to Acting (Adult)
- Metro State University – Affiliate Faculty: Introduction to Black Theatre Education
 - Mentored emerging artists, directors, and facilitators in workshops and classroom settings

Education

- MAED, University of Phoenix (Emphasis on Adult Learning), 2006
- MFA Acting, Institute for Advanced Theatre Training, 1996
- BA, NYU Tisch & Gallatin Division, 1990

Awards & Recognition

- 2022 True West Award – Theater Person of the Year
- 2023 Henry Award – Outstanding Play, Direction of a Play (*The Royale*)
- 2021 Marlowe Award – Best Director of a Play, Outstanding Production (*American Son*)
- 2021 True West Award – Acting
- 2020 Henry Award Nomination – Outstanding Production (*Fairfield*)
- 2016–2017 True West Awards – Acting