

**Ice Skating Rink
Skyline Park
Downtown Denver**

*Presentation to City Council Land Use,
Transportation & Infrastructure Committee
September 14, 2010*

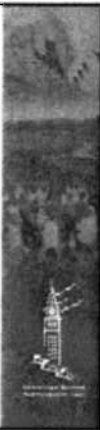


Who is Downtown Denver Events, Inc.?

Downtown Denver Events, Inc. (DDE) is the Downtown Denver Partnership family's community events non-profit organization.

Downtown Denver Partnership was founded in 1955 and is a non-profit business organization committed to ensuring that Downtown Denver remains the unique, diverse, vibrant and economically healthy urban core of the Rocky Mountain region.

Other events produced by DDE are A Taste of Colorado, Parade of Lights, & New Year's Eve Fireworks



Why a Rink in Downtown?

Bring back an important part of Denver's rich history and tradition

Provide a family friendly attraction at no cost

Support downtown retail businesses by attracting people to downtown, particularly during the holiday season

Activate Skyline Park in the heart of Downtown and the 16th Street Mall



Rink History in Downtown Denver
Zeckendorf Plaza
 Skating rink opened in 1957

The Rink in Skyline Park – 2001 and 2002

Key Contract Highlights

Skyline Park "Block 2", north of 16th Street Mall

Load in/Load out: Nov 15, 2010-Feb 15, 2011

Open daily from the day after Thanksgiving through the end of January

All costs incurred by DDE

Key Contract Highlights

Free Ice Skating

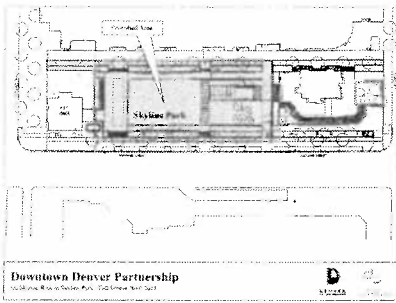
Bring your own skates, or skate rentals on site
(designated free skate rental days for kids)

Special programming including kids skate clinics,
special performances, broomball tournament

Possible concessions allowed

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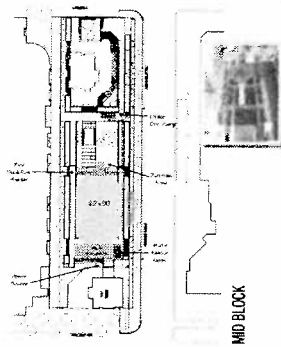
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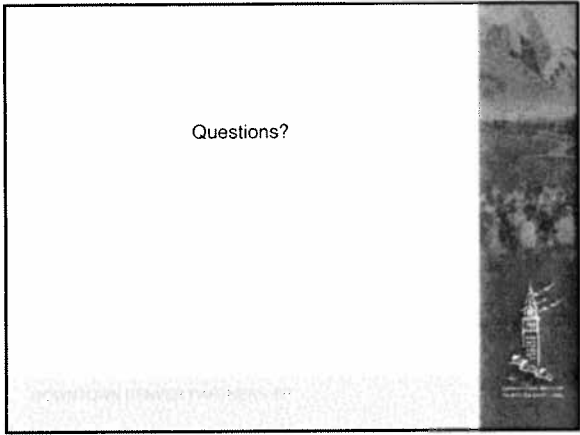


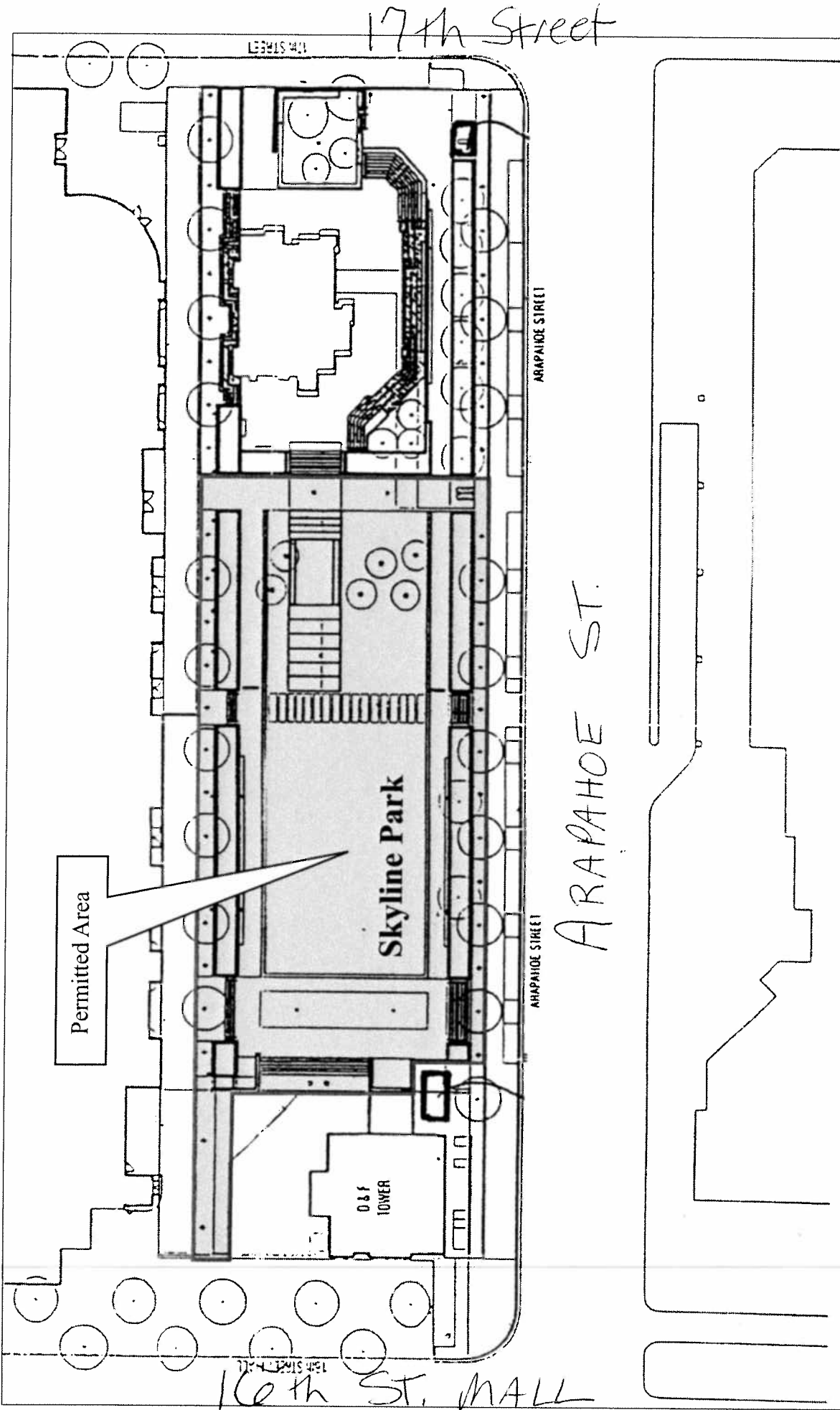


MID BLOCK

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Ice Skating Rink in Skyline Park - Fall/Winter 2010-2011



DENVER
THE MILE HIGH CITY



Denver
Parks + Recreation

